

Data set is a collection of data that allow us to analyze different type of information. The crowdfunding platform show us a large variety of data, like name of companies, categories of products, goals, outcomes and others. By just looking at the crowdfunding excel sheet we can see how good or bad they perform on the project. I even got a lot more details by doing the homework, I was able to breakdown and analyze different categories.

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Based on the provided data, I can see how cancelation is the lowest number compared to successful and failed. Only 57 campaigns canceled out of 986 total, we could see how journalism, food, photography and games were one of the less popular categories on the campaign.
2. By location I was able to analyze that US had more successful projects
3. Journalism, food, photography and games were one of the less popular categories on the campaign.

What are some limitations of this dataset?

The crowdfunding projects could have more information about the failures. There were more than the 3rd of the total campaigns, there might be lots of reasons why campaign started but failed during the process.