INVENT ENDLESS CONTENT IDEAS

PROJECT-BASED IDEAS

- Work on interesting projects.
- Overcome obstacles on your path.
- Share your solutions with people.

LEARN BY TEACHING

- Study a subject you're interested in.
- Share everything you're learning.

ORGANIZE YOUR NOTES

- Keep a notes file where you keep your notes.
- Write down any useful ideas you have, learn, or want to remember.
- Organize your notes into a post.

RESEARCH-BASED IDEAS

- Pick a topic you're interested in.
- Do research:
  - Wiki articles
  - Blog posts
  - Forum threads
  - Youtube videos
- Compile and summarize the most useful ideas.

READING-BASED IDEAS

- Read books, watch video courses, listen to podcasts.
- Take good notes, organize them into posts.

ELI5 COMPLICATED SUBJECTS

- Take ideas that are boring, technical, hard to understand.
- Make them accessible, concise, engaging, fun to read.

MAKE CONNECTIONS

- Develop an expertise in different areas.
- Apply useful ideas from one field to another.

COPY WHAT ALREADY WORKS

- Find the most popular blogs, subreddits, and youtube channels.
- Browse their most popular posts or videos.
- Share your own take, or summarize the best ideas.

TARGET NOVICE PEOPLE

- Imagine talking to the version of yourself from 10 years ago.
- What are the most important things you'd like to tell yourself?
- How would you help yourself to learn what you know now?
- What are some things you wish you'd learn sooner?
- What are some common mistakes and pitfalls to avoid?

TARGET A GENERAL AUDIENCE

- Can you make your niche interesting and accessible to a layman?

ANSWER QUESTIONS

- Help people in communities, answer their questions.
- Keep a list of your own questions, ask for help in communities.
- Share the answers you find, summarize most useful replies.

BUILD IN PUBLIC

- Work on something cool.
- Share your progress.

SURFACE VALUABLE INFORMATION

- Mine already discovered information.
- Use the sources not easily accessible to others.
- Find gems, ideas most people haven't heard of.
- Make them accessible and easy to discover.

NEW AND RAPIDLY EVOLVING NICHES

- Be on the cutting edge of a rapidly changing field.
- Develop extremely niche interests/hobbies.
- Share your discoveries about them.

KEEP THE SNIPPETS FILE

- Keep the file of useful code snippets.
- Organize the related snippets into a post.

INTERVIEW PEOPLE

- Reach out to experienced and successful people.
- Invite them to do an interview.

INDUSTRY NEWS

- Summarize the most important things that happened in your niche during the last month.

ANALYSIS

- Analyze existing successful products.