Modul 1 Challenge – Excel

1. Conclusions we can draw about crowdfunding campaigns:

1. Most of the campaigns were successful, and the least amount of them were cancelled
2. If we look by parent category, the category “theater” had the highest amount of campaigns and most of it successful
3. If we look by sub-category, the category “plays” had the highest amount of campaigns and most of it successful

2. The data does not provide information on the outcome of successful campaigns - it only shows how much was funded but not the return on the successful campaign

3. We have grafts showing campaigns rate per category and sub-category filtered by country but we can also have additional graft that would show campaign per category in all countries.

Also we can have graft showing outcomes of campaigns per each quarter in each year, not just by each month.