



Lucio Morelli

Senior Frontend Engineer | Tech Lead

Bologna, Italy

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Summary

Senior Frontend Engineer and Tech Lead with 8+ years of experience building large-scale ecommerce and enterprise platforms.

Specialized in performance optimization, scalable frontend architectures, accessibility, and team leadership.

Strong experience coordinating development teams and delivering high-impact business applications in agile environments.

Key Skills

Frontend

- React, Next.js, Angular
- TypeScript, JavaScript (ES6+)
- HTML5, CSS3, Tailwind, Bootstrap
- Web performance & Web Vitals optimization
- Accessibility (WCAG)

Architecture & Tools

- Frontend architecture design
- CI/CD (Jenkins, Octopus)
- Git, GitFlow
- Webpack, Node.js, Express
- AWS infrastructure
- Agile / Scrum

Other Technologies

- PHP, C#
 - MySQL
 - CakePHP
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Professional Experience

Senior Frontend Engineer — Datalogic

2024 – Present

- Developing a remote device management platform using **TypeScript** and **Next.js**
 - Designing scalable frontend architecture for enterprise-level device control systems
 - Implementing advanced UI features for monitoring, configuration and remote operations
 - Collaborating with backend and platform teams to deliver secure and high-performance solutions
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Senior Frontend Developer — Unipol Rental Spa

2023 – 2024

- Developed an Angular-based platform to manage car rental orders and customers
 - Designed reusable frontend components and application architecture
 - Took technical ownership of the project ensuring performance and scalability
 - Collaborated with cross-functional teams to deliver business-critical features
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Tech Lead — Cambiobike Team, Unipol Gruppo

2022 – 2023

- Led the development team building a BigCommerce ecommerce platform integrated with HubSpot CRM
 - Coordinated frontend architecture and technical decisions across the project
 - Developed a React application on AWS infrastructure for warehouse stock management integrated with NetSuite
 - Provided technical leadership, mentoring developers and enforcing best practices
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Tech Lead — Armani.com Service Team, Yoox Net-a-Porter Group

2021 – 2022

- Led and mentored the frontend development team
 - Defined coding standards, best practices and architectural guidelines
 - Designed scalable frontend components and services for high-traffic ecommerce platforms
 - Took full technical ownership of the frontend delivery
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Interface Developer — Yoox Net-a-Porter Group

2017 – 2021

- Developed flagship ecommerce stores including Armani.com, ArmaniExchange.com and Valentino.com
 - Worked in agile teams using Scrum, Jira, Confluence and Slack
 - Applied TDD, pair programming, code reviews and CI/CD practices
 - Performed performance analysis and optimization of frontend applications
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Full Stack Web Developer — Enterprise Consulting

2012 – 2017

- Developed full-stack web applications using PHP, MySQL, HTML, CSS and JavaScript

- Configured and optimized CMS platforms including WordPress, Magento, Prestashop and Joomla
 - Worked in development teams delivering company web applications
 - Supported SEO optimization activities
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Education

Creative and Multimedia Design — Infobasic Institute, Pescara

2010 – 2012

- Web Design
- Graphic and 3D Animations
- Visual Merchandising

Technical Institute for Surveyors "Euclide", Manfredonia

Languages

- Italian — Native
 - English — Professional working proficiency
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Additional Information

Outside work I enjoy CrossFit, football and playing drums.