



# Lucio Morelli

## Senior Frontend Engineer | Tech Lead

Bologna, Italy

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## Summary

Senior Frontend Engineer and Tech Lead with 8+ years of experience building large-scale ecommerce and enterprise platforms.

Specialized in performance optimization, scalable frontend architectures, accessibility, and team leadership.

Strong experience coordinating development teams and delivering high-impact business applications in agile environments.

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## Key Skills

### Frontend

- React, Next.js, Angular
- TypeScript, JavaScript (ES6+)
- HTML5, CSS3, Tailwind, Bootstrap
- Web performance & Web Vitals optimization
- Accessibility (WCAG)

### Architecture & Tools

- Frontend architecture design
- CI/CD (Jenkins, Octopus)
- Git, GitFlow
- Webpack, Node.js, Express
- AWS infrastructure
- Agile / Scrum

### Other Technologies

- PHP, C#
  - MySQL
  - CakePHP
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## Professional Experience

### Senior Frontend Engineer — Datalogic

2024 – Present

- Developing a remote device management platform using **TypeScript** and **Next.js**
  - Designing scalable frontend architecture for enterprise-level device control systems
  - Implementing advanced UI features for monitoring, configuration and remote operations
  - Collaborating with backend and platform teams to deliver secure and high-performance solutions
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### Senior Frontend Developer — Unipol Rental Spa

2023 – 2024

- Developed an Angular-based platform to manage car rental orders and customers
  - Designed reusable frontend components and application architecture
  - Took technical ownership of the project ensuring performance and scalability
  - Collaborated with cross-functional teams to deliver business-critical features
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### Tech Lead — Cambiobike Team, Unipol Gruppo

2022 – 2023

- Led the development team building a BigCommerce ecommerce platform integrated with HubSpot CRM
  - Coordinated frontend architecture and technical decisions across the project
  - Developed a React application on AWS infrastructure for warehouse stock management integrated with NetSuite
  - Provided technical leadership, mentoring developers and enforcing best practices
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### Tech Lead — Armani.com Service Team, Yoox Net-a-Porter Group

2021 – 2022

- Led and mentored the frontend development team
  - Defined coding standards, best practices and architectural guidelines
  - Designed scalable frontend components and services for high-traffic ecommerce platforms
  - Took full technical ownership of the frontend delivery
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### Interface Developer — Yoox Net-a-Porter Group

2017 – 2021

- Developed flagship ecommerce stores including Armani.com, ArmaniExchange.com and Valentino.com
  - Worked in agile teams using Scrum, Jira, Confluence and Slack
  - Applied TDD, pair programming, code reviews and CI/CD practices
  - Performed performance analysis and optimization of frontend applications
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### Full Stack Web Developer — Enterprise Consulting

2012 – 2017

- Developed full-stack web applications using PHP, MySQL, HTML, CSS and JavaScript

- Configured and optimized CMS platforms including WordPress, Magento, Prestashop and Joomla
  - Worked in development teams delivering company web applications
  - Supported SEO optimization activities
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## Education

### **Creative and Multimedia Design — Infobasic Institute, Pescara**

2010 – 2012

- Web Design
- Graphic and 3D Animations
- Visual Merchandising

### **Technical Institute for Surveyors "Euclide", Manfredonia**

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## Languages

- Italian — Native
  - English — Professional working proficiency
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## Additional Information

Outside work I enjoy CrossFit, football and playing drums.