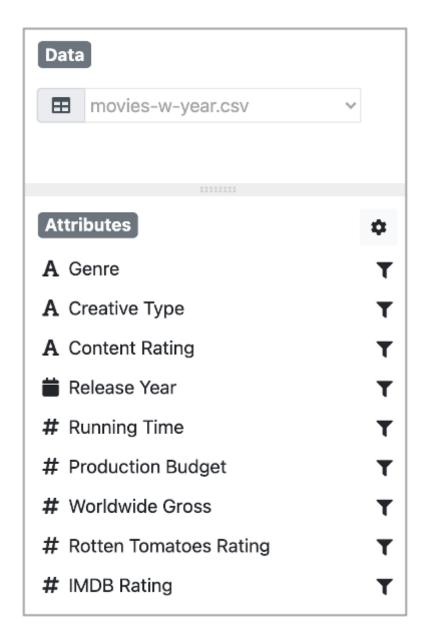
Default Question Block

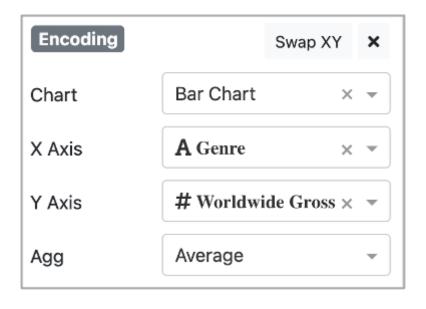
What is your unique User ID (COPY-PASTE from ABOVE)?								
What is your Gende	er?							
Male	Male Female		Other	Prefer not to say				
What is the highest currently pursuing?		cation that	you have	complete	d or are			
High School Some College	ge Associate's Degree	Bachelor's Degree	Master's Degree	Ph.D.	Post- Graduate Degree			
What is your currer Science) or Major fi	•				•			

Block 1

How useful did you find the DATA & ATTRIBUTE VIEW in the interface?



How useful did you find the ENCODING VIEW in the interface?

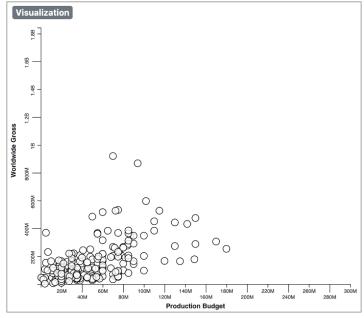


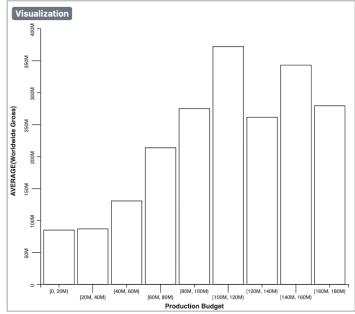
How useful did you find the FILTER VIEW in the interface?



Extremely useful Very useful Moderately useful Slightly useful Not at all useful

How useful did you find the VISUALIZATION VIEW in the interface?





How useful did you find the DETAILS VIEW for a SINGLE DATAPOINT in the Visualization?

Details			
id	p513	Running Time	115
Genre	Comedy	Production Budget	150M
Creative Type	Kids Fiction	Worldwide Gross	474.46M
Content Rating	PG	Rotten Tomatoes Rating	82
Release Year	2005	IMDB Rating	7.1

Extremely useful Very useful Moderately useful Slightly useful Not at all useful

How useful did you find the DETAILS VIEW for an AGGREGATION of DATA POINTS in the Visualization?

Details									
id	Genre	Creative Type	Content Rating	Release Year	Running Time	Production Budget	Worldwide Gross	Rotten Tomatoes Rating	IMDB Rating
p273	Horror	Contemporary Fiction	R	2001	131	87M	350.1M	39	6.4
p369	Horror	Contemporary Fiction	PG-13	2002	115	48M	249.09M	71	5.5
p387	Horror	Contemporary Fiction	R	2003	101	25M	56.43M	26	5.4
p414	Horror	Contemporary Fiction	R	2003	97	25M	114.33M	41	5.8
p521	Horror	Contemporary Fiction	PG-13	2005	101	18M	37.05M	5	3.3
p522	Horror	Contemporary Fiction	R	2005	91	5M	152.93M	36	6.8
p551	Horror	Contemporary Fiction	R	2006	107	10M	163.88M	25	6.3

Block 2

How FOCUSED were you on specific ATTRIBUTES during your task?

Genre (e.g., Comedy, Action) Medium Low High Creative Type (e.g., Fiction, Fantasy) Medium Low High Content Rating (e.g., PG, R) Medium Low High **Production Budget** Low Medium High **Running Time** Medium Low High

Worldwide Gross

Low Medium High

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Rotten Tomatoes Rating

Low Medium High

IMDB Rating

Low Medium High

Release Year

Low Medium High

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