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30 E John St, Apartment #J307
Champaign, IL 61820

1629 W Lunt Street
Chicago, IL

EDUCATION:

University of Illinois at Urbana - Champaign

Bachelor of Science in Advertising

GPA 3.24/4.0 Expected graduation date: August 2016

Institute of Aviation – Licensed Private Pilot

EXPERIENCE:

UIG Entertainment, Chicago, IL

VP of Marketing, Co-Creative Director

Spring 2016 - Present

- Develop annual marketing and service plan in support of organizational strategy and objectives.
- Direct implementation and execution of marketing and service policies and practices.
- Ensure marketing communications are coordinated, support marketing plan objectives and meet organizational expenditure requirements.
- Provide leadership in the development of joint ventures, affiliations and partnership arrangements.

UTC - Otis Elevator Co., Lombard, IL

Service/New Equipment Intern

Summer 2013, Fall 2014, Summer 2015

- Requested Field Labor Credits to offset the additional labor costs throughout installation, resulting in an estimated reimbursement of over \$100,000
- Worked closely with the managers in the office to thoroughly send out Pressure Relief Valve Test proposals to clients, resulting in an estimated revenue of around \$22,000
- Worked closely with the City of Chicago, Chicago-land municipalities, and various General Contractors to generate and compile architectural drawings, numerous permits, and warranties for the new equipment department
- Assisted with managing national accounts by sending contracts to the recently acquired regional Marriott account

University of Illinois Housing, Urbana, IL

Resident Advisor

Fall 2012 – Spring 2013

- Developed positive relationships with approximately 40 student residents on the floor, while providing supervision
- Offered conflict resolution advice to develop a community that is safe, open, inclusive and supportive for a diverse population
- Helped floor leaders and residents understand their roles and advise them on programming policies, procedures, budgets and timelines to carry out their plans or to address their concerns

Office of Registered Student Organizations, Urbana, IL

Assistant/Student Rep.

Fall 2012 – Fall 2013

- Assisted in the hiring of the “Program Advisor for Registered Organizations – Illini Union” position
- Assessed Student Organization Resource Fee (SORF) funding requests packages, assuring that registered organizations accurately complete paperwork

LEADERSHIP:

University of Illinois Student Senate,

College of Media: Senator

Fall 2014 – Spring 2015

- Serve as the "Official Voice of the Student Body," specifically the College of Media at the University of Illinois at Urbana-Champaign
- Represent the views and needs of the student body to campus administration, local, state, and federal governments
- Focus on bettering the campus community for all students

University of Illinois Student Organization Resource Fee Board (SORF)

Elected Member

Fall 2013 – Spring 2015

- Support the mission of the Illini Union and the University of Illinois by actively promoting the co-curricular education of students.
- Review submitted applications and allocate SORF funds to various RSO's to support their activities
- Facilitate weekly office hours and attend monthly meetings to assist RSO members in applying and acquiring SORF Funding

Puerto Rican Student Association (PRSA), Urbana, IL

Founder/Treasurer

Fall 2011 – Spring 2013

- Regulate and maintain all finances of the organization – this includes applying for and collecting SORF Funding, writing contracts to offer to guest speakers, etc.
- Work closely with the Fundraising Chair to ensure that we have adequate funding for the success of PRSA