

Luna Cuevas

Front End Developer | Graphic & Web Designer

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SKILLS AND TECH

Technologies: HTML, CSS, Javascript, React, GSAP, Bootstrap, SCSS/Sass, Magento 2, React Storefront, Next.js, Wordpress, MongoDB, Firebase, Material UI, Git.

Skills: Photoshop, Illustrator, graphic and web design, UX/UI fundamentals.

Soft Skills: Organized, creative, communicative, collaborative, and friendly.

WORK EXPERIENCE

Front End Developer

October 2021 to Present

Dolls Kill, (<https://www.dollskill.com/>)

- I initially started as a support representative but was able to connect with the engineers and assisted them with visual updates in their Next.js and Magento powered app.
- Improved UX/UI of navigation bar to be consistent with the mobile/tablet experience and removed bugs related to resizing.
- Updated Magento 2 HTML blocks within a Next.js environment and coordinated with the site merchandising team to update navigation links and nav tiles in M2.
- Working with the product owner and UX designer, I implemented a redesign of the 'Collabs' submenu.
- Attended daily standup meetings and tracked my work using a Jira board and bitbucket version control system. This is an agile team.

Front End Developer (freelance)

October 2021 to January 2022

Jazz And Print, (<https://store.jazzandprint.com/>)

- Run on a PHP based CMS, some of the challenges included finding overwritten style sheets and modifying PHP code to improve UX.
- Increased SEO rating by 70% and upped daily web traffic resulting in a 25% increase in sales and first-time customers.
- Designed and illustrated 12 product mockups and banner images to display on redesigned web pages.
- Improved user experience by updating the navigation bar, footer, and mobile dropdown menus resulting in easier access to contact information, reviews, products, and FAQ sections.

Front End Developer (freelance)

August 2021 to October 2021

Freelance Client, (<https://brooke-cordelia.com/>)

- Leveraged the React library to build a lightweight portfolio with page routing, state management, and GSAP animations.
- Created video modals with play on hover capabilities featuring 25 of the client's Tik Tok videos.
- Utilized the Pinterest API to collate a few of the client's pinterest boards and pins so that content updates according to the client's frequent changes.

Warehouse Manager & Graphic Designer

July 2018 to October 2020

Que Bottle, (<https://www.quebottle.com/>)

- Helped grow the warehouse and customer service departments; wrote operations handbooks.
- Supervised a team of fulfillment specialists tasked with completion of 4,000 monthly online and wholesale orders and communicated strategies to increase fulfillment efficiency and accuracy.
- Designed product mockups for business and nonprofit clients and then helped fabricate custom designs.

EDUCATION & AWARDS

B.A. in Political Science

2012 - 2016

University of California, Berkeley

Gates Millennium Scholar

Awarded 2012

Bill and Melinda Gates Foundation