

# LUNA LU



## ABOUT

- Taipei
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- luna-portfolio.webflow.io
- The UX Journey

## UX METHODS

PERSONAS  
JOURNEY MAP  
WIREFRAMING  
PROTOTYPING  
USERS INTERVIEWS

## OTHER SKILLS

JIRA  
SOURCETREE  
WEBFLOW

## LANGUAGES

ENGLISH (INTERMEDIATE)  
SPANISH (DELE A1)  
CHINESE (NATIVE)

## SUMMARY

Creative, self-motivated and, passionate about how products could be improved. Self-study through joining HPX book club and online courses. Leading teams to design both mobile apps and web projects with thousands of users while studying. Studied at and traveled to 6 countries.

## EDUCATION

### TUNGSHAI UNIVERSITY

09/2012 - 07/2016

BACHELOR OF SCIENCE IN ENGINEERING IN INDUSTRIAL ENGINEERING AND  
ENTERPRISE INFORMATION  
TAICHUNG, TAIWAN

### FUDAN UNIVERSITY

02/2014 - 07/2014

EXCHANGE STUDENT  
SHANGHAI, CHINA

## EXPERIENCE

### DEEPBLU

11/2016 - 01/2017

ASSISTANT PROGRAM MANAGER

Deepblu is an online community that lets scuba divers continue their adventures above the surface.

- Hosted meetings as a SCRUM Master.
- Managing project processes.
- Conducted mobile app localization for 9 languages.
- Consistently improved wording and translated mobile App into Chinese.

### E-ZILLA

PRODUCT PLANNER

E-Zilla is a bike sharing service to fulfil urban life's needs anytime, anywhere, by combining innovation and gamification.

- Design a prototype by using Justinmind.

## VOLUNTEER

### LTUX TAIPEI

10/2016 - PRESENT

FOOD&BEVERAGE MANAGE

Ladies that UX Taipei is a global community for women working in the UX field.

## AWARDS

### LONG TERM-CHEERS ENTREPRENEURIAL COMPETITION

ADMITTED INTO ROUND ONE

Project E-Zilla was admitted into round one along with other 75 teams out of a total of 250 teams. The competition is hosted by Ministry of Science and Technology, R.O.C and acer Foundation.

- Write business plan and co-working with cross-university team.