Fernando **Cejas**

DIRECTOR OF ENGINEERING · SENIOR SOFTWARE ENGINEER · DEVELOPER ADVOCATE

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"It's kind of fun to do the impossible."

Experience

Wire
Berlin, Germany

DIRECTOR OF MOBILE
Jul. 2019 - currently

- Leading and growing both iOS and Android Teams in terms of success and career development.
- Defining product and technical tactics and strategies for the short/mid/long term.
- Responsible for cross-team collaboration and mentoring by making use of software engineering good practices and patterns.
- Work with Product for risk management, feature prioritization, road-mapping and resource management.
- Taking an important role in creating developer relationships and fomenting knowledge sharing and open source contributions.

IBM
Berlin, Germany

DEVELOPER ADVOCATE (AI, MOBILE DEVELOPMENT, OPEN SOURCE) - TEAM LEADER
Dec. 2017 - June. 2019

- Led and grew a team 6 of developer advocates ensuring it success and goals.
- Mentoring, hiring and career development by conducting 1:1 meetings and follow ups.
- Participated in several conferences advocating and giving inspiration, educational and entertaining speeches about AI, Mobile Development and Software Engineering in general.
- Contributed to open source communities by writing code examples and participating in open source projects.
- Wrote blog posts and tutorials: **fernandocejas.com**.
- Created and gave workshops in technology events mainly across Europe.

SoundCloud
Berlin, Germany

CORE ENGINEERING (ANDROID MOSTLY, IOS AND WEB CLIENTS) - TECH LEAD
Oct. 2014 - Dec. 2017

- Main Roles: Tech Lead and Engineering Management.
- Lead team success and goals. Took an important role on the hiring process and team organization.
- Wrote frameworks and libraries which acted as a base for other developers in order to build up user facing features.
- Maintained cross-cutting concerns within mobile clients.
- Participated in architectural aspects and modularization of mobile clients: Android and iOS.
- Took and important part on the Continuous Integration and Delivery Pipeline.

Tuenti - Telefónica
Barcelona, Spain

MOBILE SOFTWARE ENGINEER - TECH LEAD
Dec. 2012 - Sep. 2014

- Actively involved in Android development of the social network mobile client.
- Collaborated with the mobile QA and testing strategy, company wise.
- Managed a team of 5 developers.

Flomio
Miami, USA

MOBILE SOFTWARE ENGINEER
Mar. 2012 - Feb. 2013

- Led and developed a project based on NFC called 'NFC Actions' which was a free android application that would let users program their NFC Tags to perform certain actions when reading them through an Android NFC Enabled device.

Niula Digital
Barcelona, Spain

CHIEF TECHNOLOGY OFFICER - CTO
Jan. 2012 - Nov. 2012

- Responsible for establishing the company's technical vision and leading all aspects of the company's technology development.
- Actively involved in Android and Backend development of a restaurant platform for making reservations.

fastDove
Barcelona, Spain

CHIEF TECHNOLOGY OFFICER - CTO
Jan. 2011 - Jan. 2012

- Responsible for establishing the company's technical vision and leading all aspects of the company's technology development.

Aifos Solutions
Barcelona, Spain

SOFTWARE ARCHITECT
Feb. 2009 - Dec. 2010

- Contributed to the architecture and design of systems based on RFID technology, specially on the health area.

Tiger Customized Systems *Rosario, Argentina*

SOFTWARE CONSULTANT *Jan. 2007 - Dec. 2008*

- Conducted, managed and developed several projects in different areas: financial, health and insurance.

Juleriaque *Rosario, Argentina*

DBA - DEVELOPER *Sep. 2005 - Apr. 2008*

- Managed and developed the storage/db infrastructure based on Data Replication using Microsoft technologies.
- Developed the current administration system and migrated old system to new technologies.

Perez Solares Medical Center *Las Parejas, Argentina*

TECHNICAL SUPPORT *Nov. 1996 - May. 1999*

- Maintained the network infrastructure.
- Conducted installation and maintenance of the system used in the medical center.

Conferences and Presentations

SPEAKER AT CONFERENCES

- Heavily involved in knowledge sharing by speaking at conferences and events.
- More about videos on my **youtube channel**.
- More about presentations on my **speaker deck profile**.

DEVELOPER COMMUNITY ORGANIZER

- Was a Google Developers Group organizer in Barcelona for more than 4 years.

LATEST CONFERENCE TALKS:

2019	**App Builders 2019**, Congratulations! Legacy Code GURU Level Unlocked! **Video** - **Presentation**		*Lugano, Switzerl.*
2018	**JAX 2018**, Keynote: The art of coding disasters and failures. **Video** - **Presentation**		*Mainz, Germany.*
2018	**Winter JAX 2018**, Reality's Dark Side: Quantum and Monkeys. **Presentation** - **Link**		*Munich, Germany.*
2018	**MCE 2018**, What mom never told you about multi-threading. **Video** - **Presentation**		*Warsaw, Poland.*
2017	**MCE 2017**, HIdden mysteries behind big mobile codebases. **Video** - **Presentation**		*Warsaw, Poland.*
2017	**ADDC 2017**, My dear designer… with love… your developer. **Video** - **Presentation**		*Barcelona, Spain.*
2016	**MO 2016**, Keynote: It is about philosophy: culture of a good programmer. **Video** - **Presentation**		*Minsk, Belarus.*
2016	**Java Day 2016**, The Mayans Lost Guide To RxJava on Android. **Video** - **Presentation**		*Minsk, Belarus.*

Open Source

OPEN SOURCE CONTRIBUTOR

- Passionate about open source contribution and knowledge sharing.
- Write sample code in order to promote patterns and good practices.
- Created software development tools like **frodo** and **arrow** which are being used for android and java/kotlin application development.
- More of my work can be found on my **github profile.**

TECHNICAL WRITER

- Advocate and showcase software development practices by writing technical articles out of experiences and acquired knowledge.
- More of my work can be found on my **personal blog.**

Education

Pontifical Catholic University of Argentina *Rosario, Argentina*

DEGREE IN COMPUTER SYSTEMS *Feb 2004 - Dec 2007*

Pontifical Catholic University of Argentina *Rosario, Argentina*

SYSTEMS ANALYST *Feb 2001 - Dec 2004*

Pontifical Catholic University of Argentina *Rosario, Argentina*

TECHNICAL DEVELOPER *Feb 1999 - Dec 2001*