

Marie Pietrowiak

Blue Print and Wireframe Portfolio
March 2011

Touch Screen Application

Film Festival
February 2010

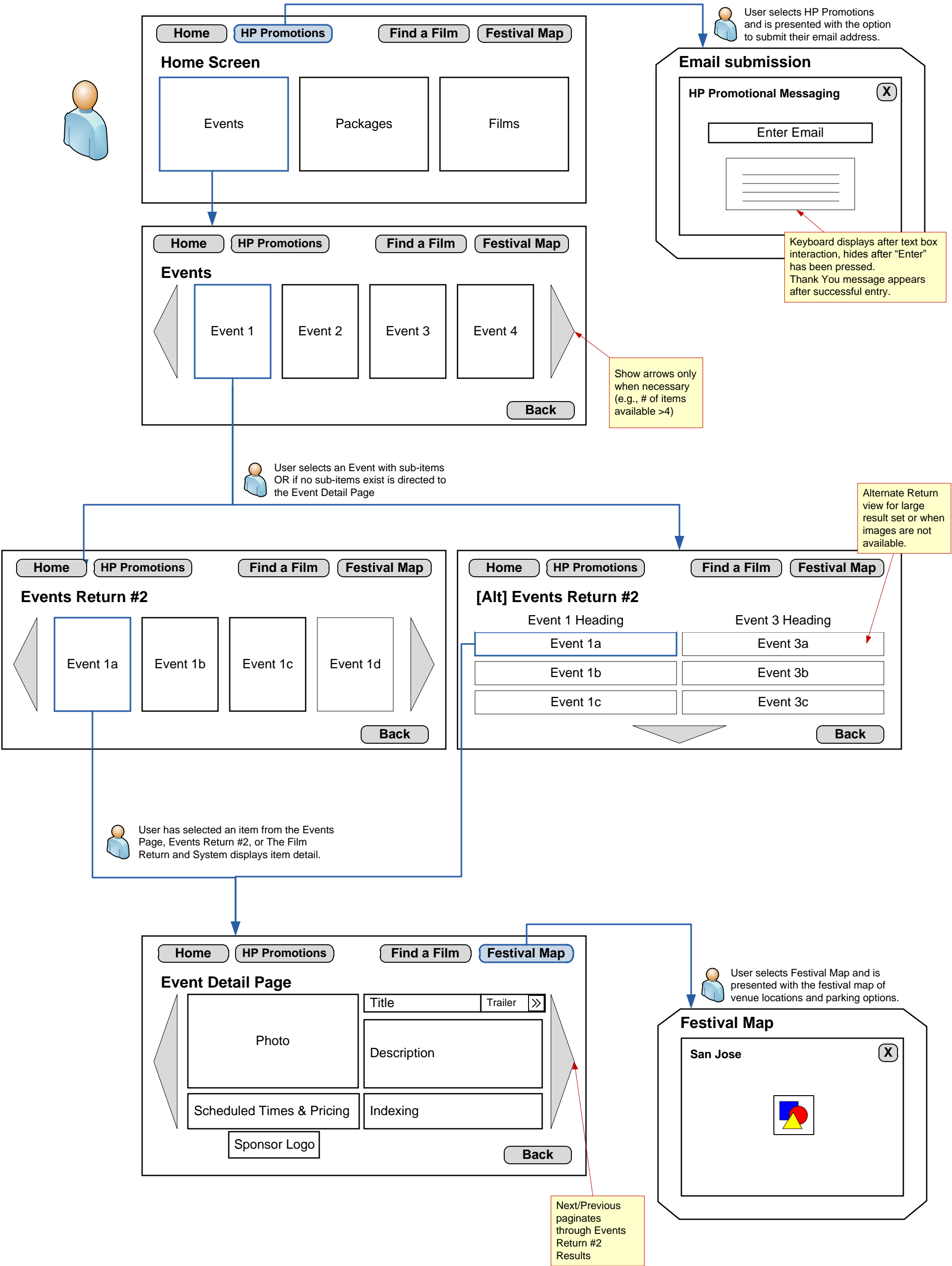
Project Description

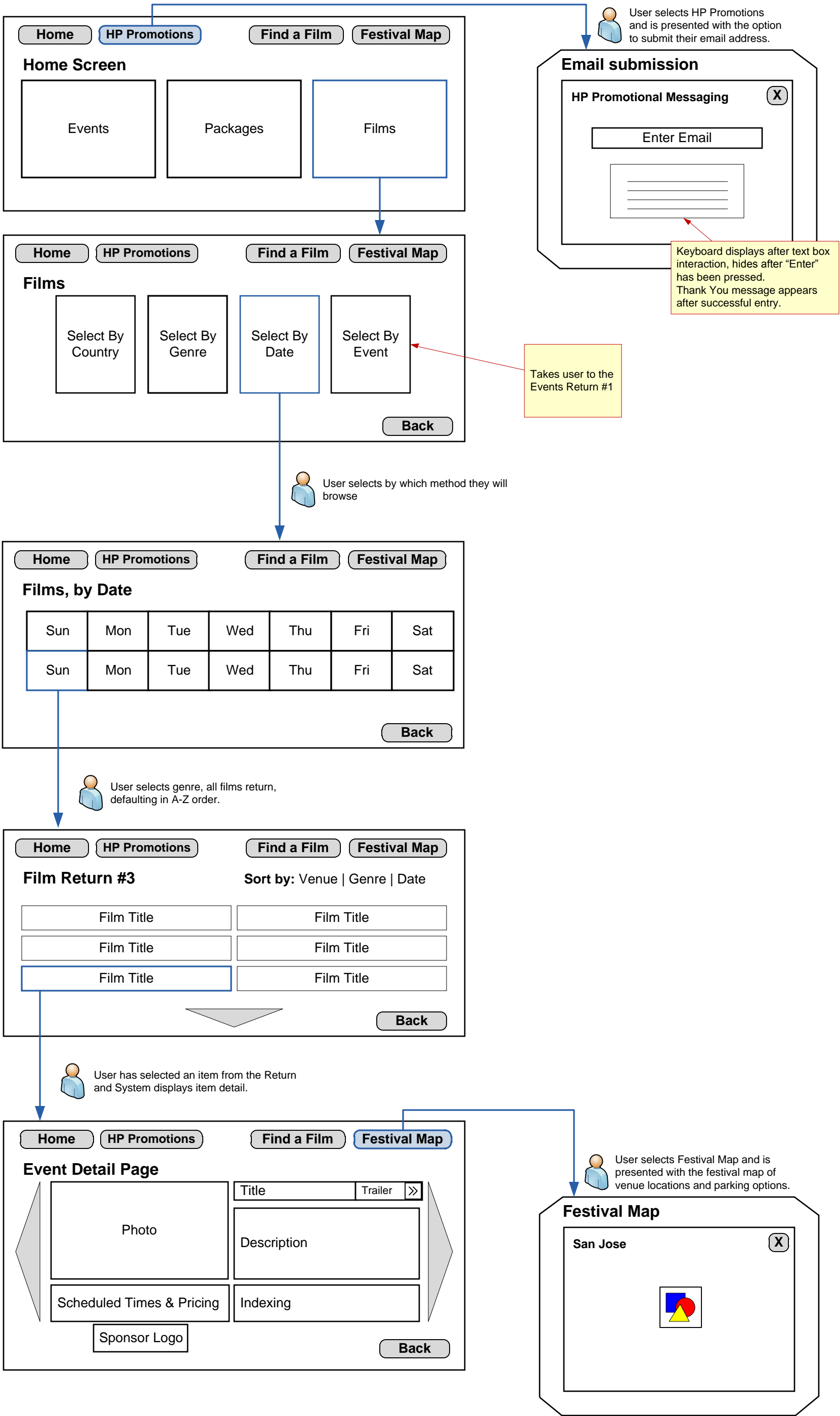
This HP TouchSmart Application was developed as an informational kiosk for the 2010 San Jose Film Festival. The following select screens define workflows for key tasks such as finding festival events and finding a film by date. Additional features include maps, opt-in for future CineQuest promotions, and details on ticket package purchases.

The following article features a video demo of the final application:

<http://h20435.www2.hp.com/t5/The-Next-Bench-Blog/Touch-Developer-Series-Trellist-Creates-TouchSmart-App-for/ba-p/53322>

Total Project Length: 3 weeks





Detail Page Redesign

Internet Retailer Top 100

May 2010

Project Description

The following select screens display new workflow features to the product detail page for [davidsbridal.com](http://www.davidsbridal.com). These select screens define workflows for key tasks such as adding an accessory at the point of purchase and adding 2 separate color assortments for online and store only apparel. Also shown are different personalization scenarios for simple and complex personalization based on existing product requirements.

Website: <http://www.davidsbridal.com>

Total Project Length: 2 months

DAVID'S BRIDAL

REQUEST AN APPOINTMENT 877-923-BRIDE

My Favorites | Shopping Bag | My Account | Help

Bridal Gowns

Bridal Party

Party Dresses

Accessories

Invitations

Ceremony & Reception

Tuxedos

Dress Your Wedding

Prom

BUY ONLINE

SALE

Find a Store: Zipcode

color inspiration >

Search: Keyword or Style #

bridal gowns

All Gowns

Features

New Arrivals

Most Popular

Figure Flattery

Designer Dresses

Color Accents

Reception Dresses

Shop by Size

Plus Sizes

Petite

Tall

Shop by Style

Traditional

Casual

Luxurious

Fashion Forward

Shop by Theme

Theme 1

Theme 2

Theme 3

Theme 4

More...

Shop by Silhouette

A-line

Ball Gown

Mermaid

Princess

Sheath

Trumpet

Shop by Price

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

\$XX - \$XX

Sale

Register With Us

Request an Appointment

Style & Fashion Guide

Real Weddings

Wedding Gift Registry

Wedding Planning

Special Offers

Online Catalog

Video Gallery

Design your Dream Wedding Promo

Rent your Tux

Bridal Gowns: Most Popular: Allover Beaded Metallic Lace Trumpet with V-neck Halter

< previous | next >

Allover beaded metallic lace trumpet with V-neck halter

(8 reviews)

Trying to decide between short and long? This dramatic high-low style gives you a bit of both. Strapless faille gown features elegantly draped sweetheart bodice and trendy flower at waist.

High-low style

Elegant sweetheart bodice

Dry clean only

Available in sizes 2-24

Available for Online Purchase

1 Choose Color: Canary

Choose Size: 8

2

4

6

8

10

12

14

16

18

20

22

24

Fit & Sizing Guide

Quantity: 1

Color: Canary

Size: 8

\$299.00

Sale \$249.99

Add to Bag

2 All Colors*

Click swatch to colorize

Size Range: Available in Sizes 2-24

\$299.00

Sale \$249.99

* Not all colors and sizes available in all stores. See store for details.

3 Purchase in store

Find a Store

Save to Favorites

Email

Share

Print

zoom controls

Additional Views | See Similar Gowns

See this larger

See this larger

See this larger

See this move

Not sure what looks best on you? Check out FIGURE FLATTERY

Complete Your Look

Product Name

\$XX.XX

Product Name

\$XX.XX

Product Name

\$XX.XX

Product Name

\$XX.XX

Product Name

\$XX.XX

ABOUT US

BRIDAL SHOWS

CATALOGS

DB CREDIT CARD

EN ESPANOL

FAQ

IN-STORE SERVICES

JOIN OUR TEAM

PLANNING

PRESS ROOM

BLOGS

INTERNATIONAL

Join us on Facebook!

Site Map

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Terms & Conditions

School Logo Wear

VeriSign Secured

Bridesmaid Dress - Online & Instore Colors, Split

1 Available for Online Purchase – Color options that are sold online will be displayed in the upper half of the purchase box. Both online and in-store options are paired with their next logical step:
online: Add to Bag
in-store: Find a Store.

2 In-store / Out of Stock Colors – Colors that are not purchasable automatically appear in the second half of the purchase area. Clicking on any color swatch on the product detail page maintains the current behavior of colorizing the detail image.

3 Try it on – “Try it On”, although compelling, is not applicable to 100% of product offerings. An option “Purchase in Store” gets the same message across, and is applicable to the action taken.

Page: 4

Filename:

Last Updated: 3/15/2011

Logo

Logo

The Franklin Mint

Ecommerce Shopping Cart
August 2010

Project Description

The following select screens map out the new ecommerce workflow for franklinmint.com. The task at hand was to review and improve the existing checkout process and integrate a new *PowerPay* option. These select screens cleaned up the existing shopping cart page and streamlined the multi-page checkout page to encapsulate all information on a single page.

Website: <http://www.franklinmint.com>

Total Project Length: 6 weeks



FRANKLIN MINT PROMISE

Questions?

Contact us by email at info@franklinmint.com or by phone at 1-800-THE-MINT.

Satisfaction

[Read More>>](#)

Privacy

[Read More>>](#)

Security

[Read More>>](#)

Item

Each

QTY

Price

Image

\$ 14.99

1



\$ 14.99

Width: 70px

Product Title
Product title line 2
SKU 1234-08999

[REMOVE](#)

Calculate Your Shipping:

Standard Shipping Delivery

[Estimate](#)

Shipping and Handling:

\$ xx.xx

Promotional Code:

[Add Code](#)

You Save:

Subtotal*:

\$ xx.xx

[Continue Shopping](#)[CHECK OUT](#)

Recommended Products for You



Product Title
Title line 2
123456 - \$xx.xx

[Add to Cart](#)

Product Title
Title line 2
123456 - \$xx.xx

[Add to Cart](#)

Product Title
Title line 2
123456 - \$xx.xx

[Add to Cart](#)

Product Title
Title line 2
123456 - \$xx.xx

[Add to Cart](#)

*Above subtotal does not include shipping or taxes.

[Click here for Shipping information](#)[Click here for Fax Order Form](#)[Click here for information on Returns](#)[Click here to contact Customer Service](#)

Verisign & Credit Card module

Footer

Logo

TITLE

Shopping Cart [with item]

FILENAME

DATE

8/17/2010

REVISED

8/17/2010

PAGE

2 OF 5



Checkout

Have a Franklin Mint Account? Login Here:

Email:

Password:

Enter

[Forgot password?](#)

Shipping Address

First Name*:

Last Name*:

Street Address*:

Street Address 2:

City*:

State*:

Alabama

Zip Code*:

Phone Number*: - -

Email*:

* Denotes required field.

☐ Make same as Shipping Address.

First Name*:

Last Name*:

Street Address*:

Street Address 2:

City*:

State*:

Alabama

Zip Code*:

Phone Number*: - -

* Denotes required field.

Create Account

We invite you to register an account with us. Simply enter a password in the field below. This will enable you to return and check the status of your order and speed up future purchases.

Username:302@7781300.com

Password:

Retype:

*Your password must be at least 6 characters long.

Payment Method

☒ Credit/Debit Card

Pay With a Credit or Debit Card

☐ PayPal

Card Type:

Name on Card:

Card Number:

Expiration:

Verification Code:

Notes about Disc/MC/Visa cardholders

Notes about AmEx cardholders

Order Contents

QTY	SKU	TITLE	PRICE	# of PAYMENTS	PRICE
1	B11G344	1:18 Scale Red Ferrari F430 Coupe by BBR Models	\$325.00	1	\$325.00
2	B11G342	1973 Porsche 911 Carrera RS 2.7 Die Cast Model by AUTOart	\$114.95	1	\$114.95
	PROMO	20% OFF Order Total	\$65.00	1	-\$65.00
	PROMO	20% OFF Order Total	\$22.99	1	-\$22.99
Subtotal:					\$xxx.xx
Shipping:					\$xxx.xx
Tax:					\$ xx.xx
Total:					\$xxx.xx

Add Note to Order:

Place Order