



August 13, 2020

Re: Hayoung Yoon reference letter

To whom it may concern;

Hayoung Yoon interned with GoGorilla Media from March 2020 through August 2020.

Hayoung has been a true pleasure to work with in many ways:

- She is confident in her ability and has a true “can do” attitude;
- She exhibits a fantastic work ethic and she is always willing to go the extra mile;
- She is reliable, hardworking and has made our workflow much easier because of it.

Hayoung’s internship experience was unusual due to the global pandemic occurring during this time, but she demonstrated an exemplary ability to adapt to a remote setting and make the best of the unfortunate circumstances. As a company, we did a lot of brainstorming on how to adapt our business to the needs of our clients in this unprecedented time, and Hayoung’s contributions to our brainstorming sessions were invaluable. Though lower in volume than usual, Hayoung was involved in a wide variety of projects, and each and every client was quite satisfied with the campaigns she assisted with for them, as well as with the time, effort and genuine interest she put into them.

As is the nature of guerrilla marketing campaigns, several projects were booked at the last minute, upon which Hayoung always demonstrated an ability to cope under time pressure. In addition, her ability to “think on her feet” and come up with unexpected ideas to improve the campaigns and our product offerings was always appreciated.

Haoyung was well liked by everyone on our team, and her work ethic and attitude will be greatly missed. I have no hesitation in recommending Hayoung to any company smart enough to hire her.

GoGorilla’s loss will no doubt be Korea’s gain and I genuinely wish her all the best in her future endeavors.

Sincerely,|

Alan Wolan

Chief Executive Officer