

THE ELSER

HOTEL & RESIDENCES MIAMI

VISIONARIES

PROPERTY MARKETS GROUP

Founded in 1991 by Kevin Maloney, Property Markets Group (PMG) has direct hands-on experience in the acquisition, renovation, financing, operation, and marketing of commercial and residential real estate. A development firm of national scope, PMG has over 160 real estate transactions including over 80 residential buildings in Manhattan during its 30-year history. PMG has distinguished itself over the last decade for its development of new construction condominium developments across the United States.

160+
PROJECTS

30+
YEARS

20+
MARKETS

\$9Bil+
IN DEVELOPMENT



GREYBROOK

Greybrook is a leading Toronto-based real estate private equity firm focused on investments in residential development and value-add assets. The firm offers investors the unique opportunity to partner with leading North American real estate developers and share in value creation activities. Greybrook, through its affiliates, has invested over \$1.8 billion of equity in more than 90 real estate projects across Canada and the United States. In aggregate, its real estate investment portfolio is expected to result in the development of over 50 million square feet of residential and commercial density, with an estimated completion value of \$20 billion.





WALDORF ASTORIA RESIDENCES MIAMI
MIAMI, FL



111 WEST 57TH STREET
NEW YORK, NY

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ECHO BRICKELL
MIAMI, FL



MUSE
SUNNY ISLES BEACH, FL

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WALKER TOWER
NEW YORK, NY

VISIONARIOS

DIRECTORES

Property Markets Group (PMG)
Greybrook

ARQUITECTO

Sieger Suarez Architects

DISEÑO Y ARQUITECTURA DE INTERIORES

Cotofana Designs

ADMINISTRACIÓN DEL INMUEBLE

Highgate Property Management y el Programa de la Sociedad de Propietarios

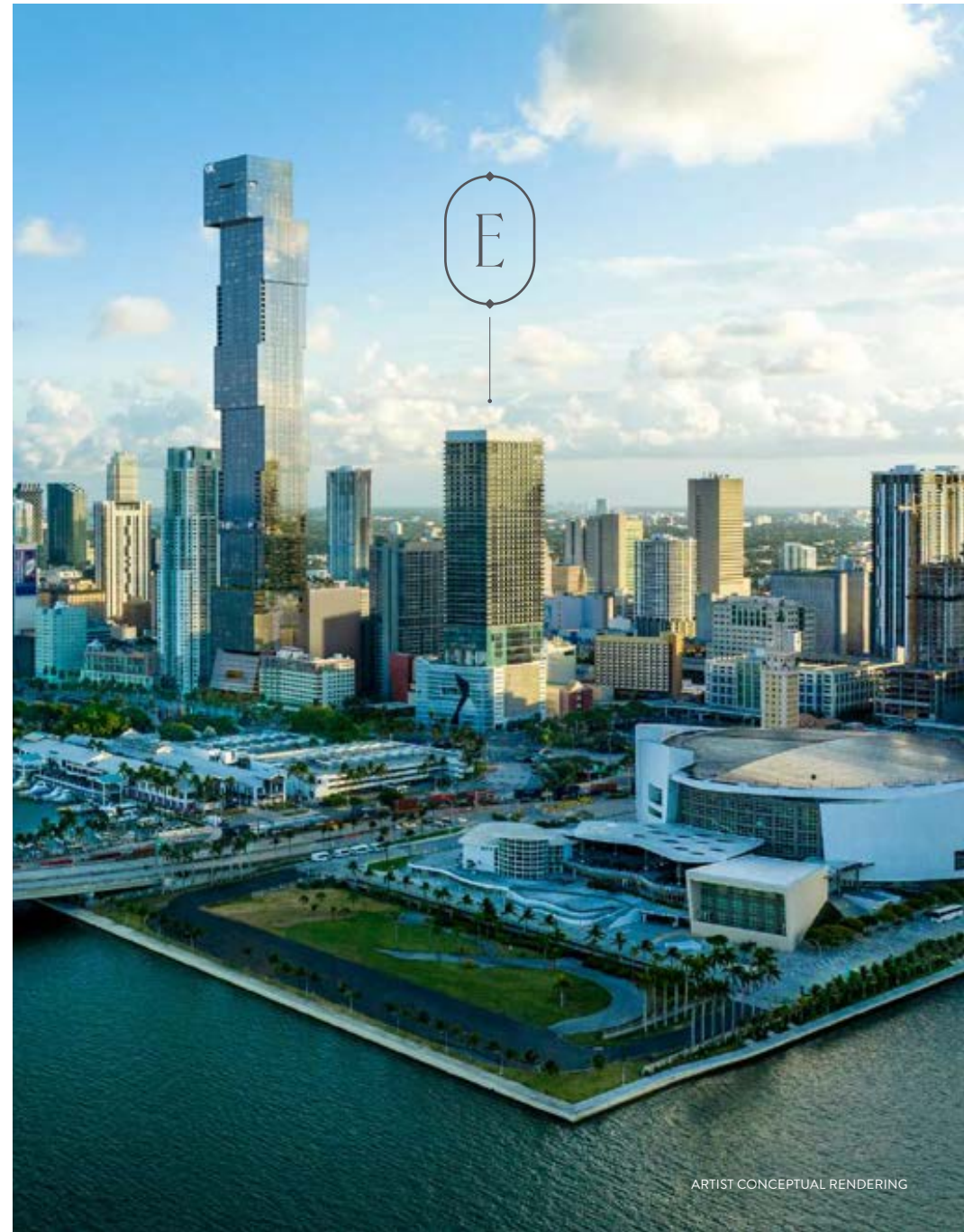
VENTAS Y MERCADOTECNIA

PMG Residential

CARACTERÍSTICAS DEL EDIFICIO

- Una torre de 49 pisos localizada en el centro de Miami
- Diseñada por la firma de arquitectos de renombre internacional, Sieger Suarez Architects
- Con 646 residencias de lujo
- Vistas panorámica de: Ciudad de Miami, Bahía de Biscayne y el océano Atlántico
- Cuenta con un moderno vestíbulo residencial, con conserje las 24 horas diarias
- Estaciones de carga para vehículos eléctricos
- Cuenta con la tecnología inteligente para edificaciones modernas
- Sistema de elevadores con control de destino
- Lockers de manejo inteligente
- Aplicación telefonica personalizada para The Elser Hotel and Residences, que vincula a los residentes con servicios de conserjería y otros servicios del edificio:
 - Llave digital
 - Acceso para invitados
 - Pagos
 - Entrega de paquetes
 - Mensajes de la administración
- Lockers para el servicio de tintorería y lavandería
- Puntos de entrada controlados en todo el edificio
- Valet Parking

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ARTIST CONCEPTUAL RENDERING

MIAMI

A global city on the rise

New Developments / Hotels
\$7.5 BILLION

- 1400 Biscayne
The Related Group • 1400 Biscayne Blvd • Residential/Mixed-use • \$5M
- Waldorf Astoria
PMG + Greybrook Realty Partners • 300 Biscayne Blvd • Mixed-use • \$18
- Nativo Miami
Sixth Street Developers • 159 NE 6th Street • 44 Units • Residential Airbnb • \$230M
- ETIEVEN Hotel & Residences Miami
PMG & EtIeven Partners • 20 NE 11th St • 400 Residential Units • \$225 MIL
- ETIEVEN Beyond
PMG & EtIeven Partners • 60/90 NE 11th Street • 400 Residential Units • \$225 MIL
- The District
The Related Group • 233 N Miami Ave • Residential Condos w Airbnb • \$172M
- Legacy Hotel & Residences
Royal Palm Companies • 942 NE 1st Ave • Mixed-use • \$100M
- Miami Arena Site at WorldCenter
Wilckel Group & Monroe Capital • 700N Miami Ave • Usage TBD • \$94M
- Downtown 5th
Melo Group • 55 NE 5th St • Mixed-use • \$90M
- YotelPad Miami
Aria Development Group • 227 NE 2nd St • Mixed-use • \$85M
- Society Biscayne
PMG & Greybrook • 398 NE 5th Street • Rental • 646 Units • \$150M
- Block 45
Atlantic Pacific Communities • 152 NW 8th St • Mixed-use • \$70 MIL
- Block 55
Swerdlow Group, SJM Partners, Alben Dullie • 249 NW 6th St • Mixed-use • \$6M
- Downtown 1st
Melo Group • 698 NE 1st Ave • Mixed-use • \$60M
- Grand Central Tower
Row Development • 240 N Miami Ave • Rental • \$53M
- Nexus Riverside
Adler Group • 230 SW 3rd St • Mixed-use • \$50M
- Miami Station
The Related Group • 525 NW 2nd Ave • Mixed-use • \$85M
- Old Lynx Site
Enrique Manhard • 16 SE 2nd St • \$46M
- 501 First Residences
Aria Development • 501 NE 1st Ave • Residential • \$100M
- TBD
Moishe Mana • 491 NW 1st St • Residential • \$12.3M
- The Crosby
The Related Group/Merrimac • Residential • \$225M

Commercial
\$147 MILLION

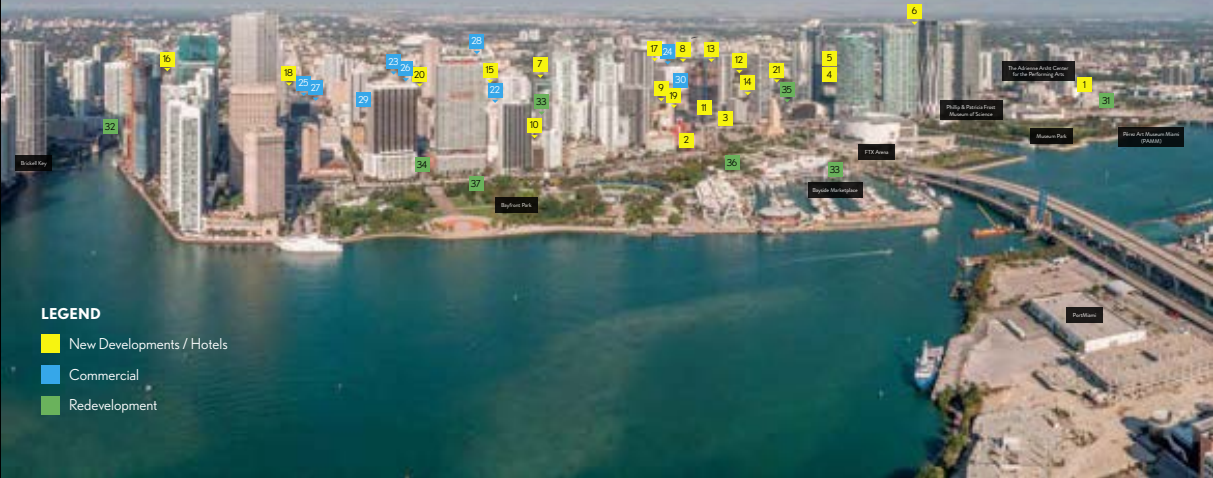
- Jewelry Mall
Jewelry Mall • \$50M
- Jill & Henry's
Stambu • 200 East Flagler • Food Hall, Offices, Rooftop • \$35M
- 41 East Flagler
Moishe Mana • \$27.2M
- Nikola Tesla Innovation Hub
Moishe Mana • \$15M
- Publix
New Publix At Brightline's 3 MiamiCentral In Downtown Miami • \$10M
- Watson Building
Moishe Mana • \$6.825M
- 62 Northeast First Street
Moishe Mana • Multi-level dining and entertainment venue
- Mana Common
Moishe Mana • Partnership with a tech platform called Plug and Play for events
- MiamiCentral
Chick-Fil-A • Grand floor MiamiCentral

Redevelopment
\$936 MILLION

- I-395 Signature Bridge
Under construction • Scheduled completion for Fall 2024 • \$818M
- Brickell Tunnel
In pre-development • \$30M
- Bayside Marketplace
Private operator has committed to improvements • \$27M
- Flagler Street Beautification Project
Under construction • Outdoor dining areas, public art, and smart city technology • \$20.5M
- Miami World Center (new tenants)
Restaurateurs Michael Beltran (2 restaurants), Danny Grant (2 restaurants) • \$20M
- Skyviews Miami
Construction completed • \$10M
- Scramble Crosswalk
Construction completed at the intersection of NE 1st Ave. & NE 2nd St • \$5M
- Solar Tree
Installation completed and collecting solar power at Bayfront Park • \$5M

Downtown Miami's
Landscape of the Future

Over \$10B in investment
over the next 5 years



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New Developments / Hotels - \$7.5 BILLION

- | | | | |
|----|---|----|--|
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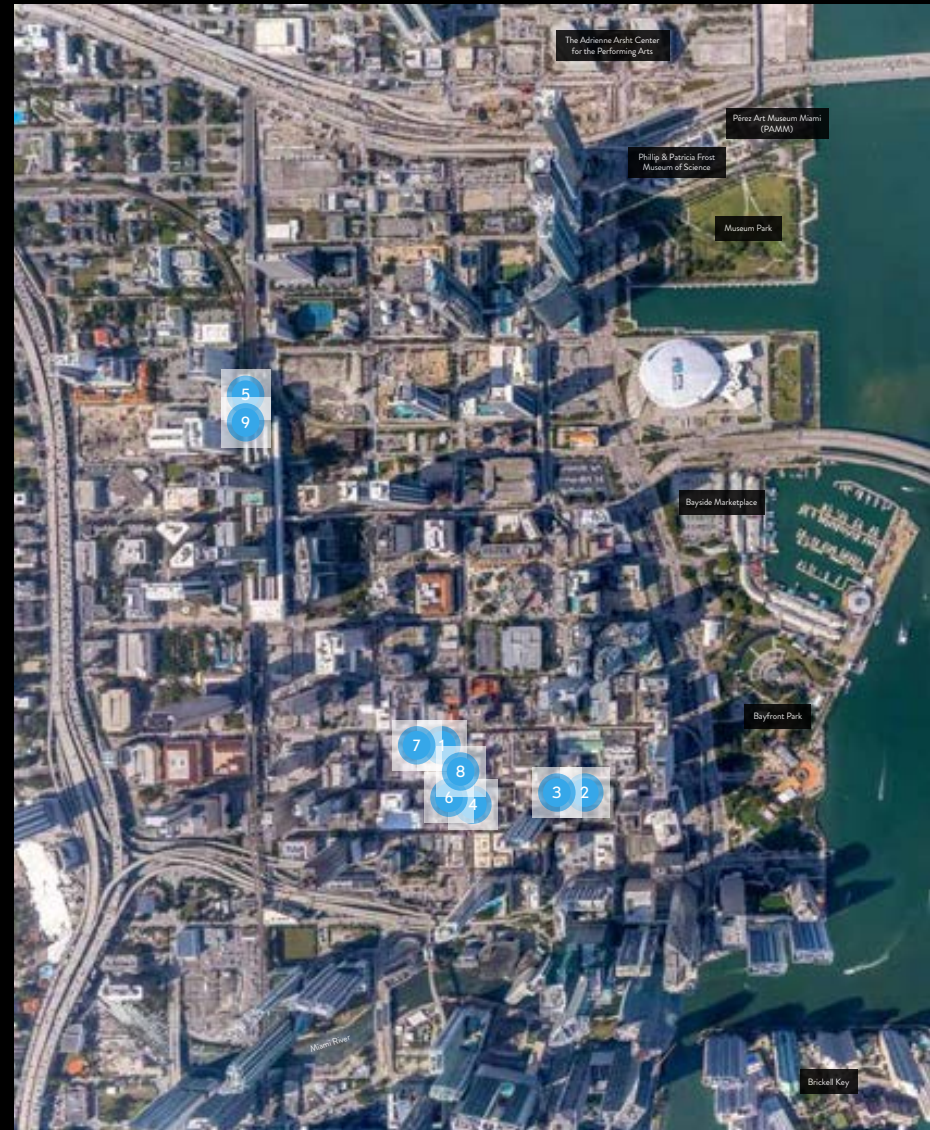
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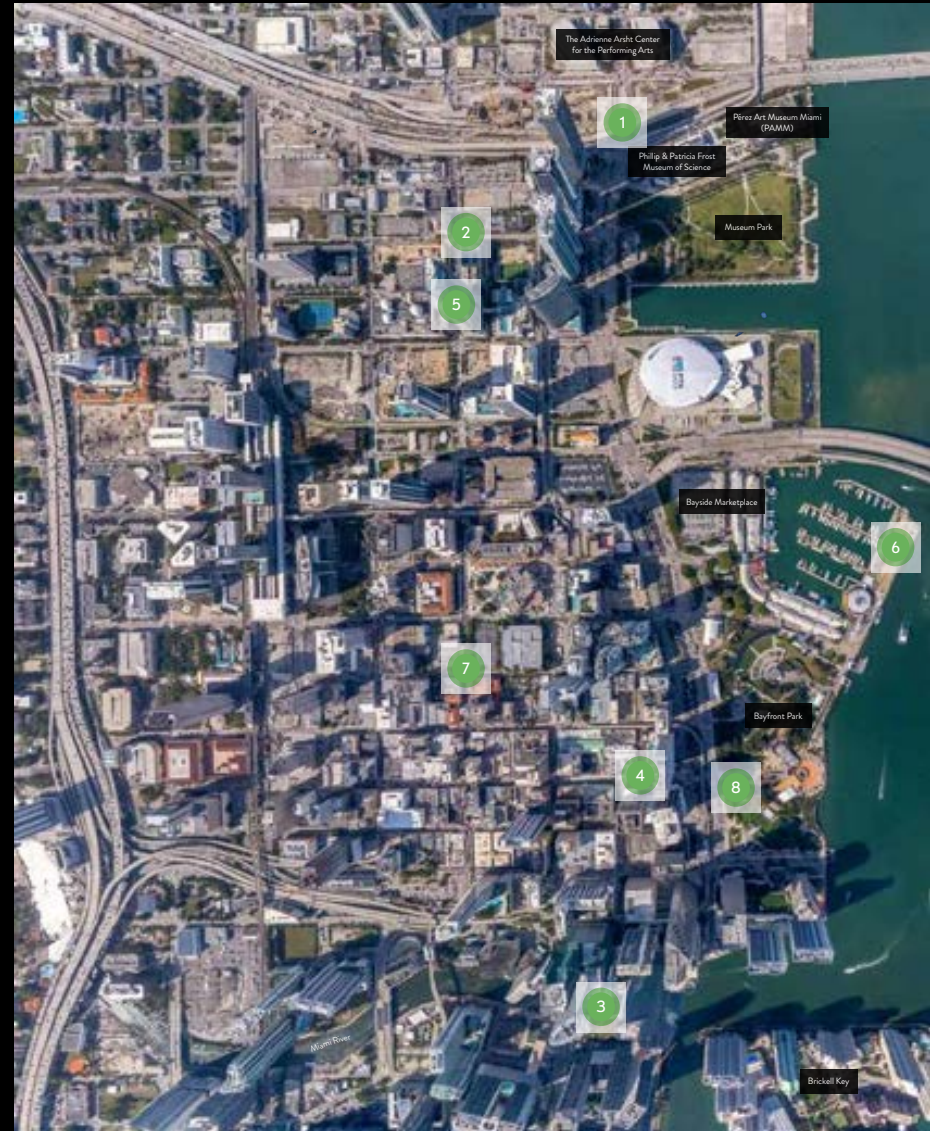
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HOTEL & RESIDENCES MIAMI

PROJECT OVERVIEW





14 - 47: Residences

11, 12 & 13: Commercial Spaces

Fitness Level 2 + Spa Level 10

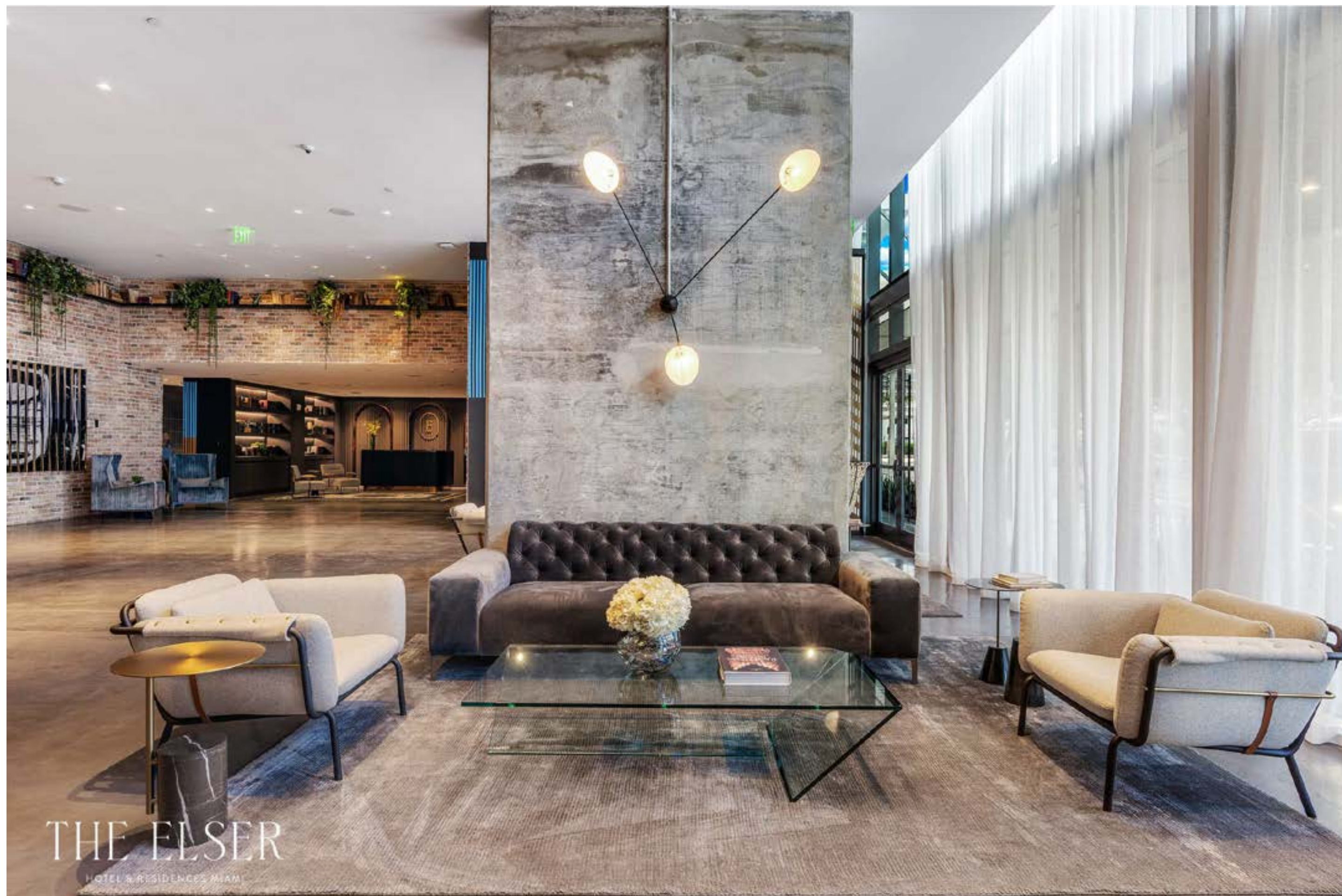
Coworking Space Level 2 & 3
Cafe Domino Level 1

Pool Deck: Grilling TerraceDeck, Lawn,
Yoga, Skybar + Fitness Level 1

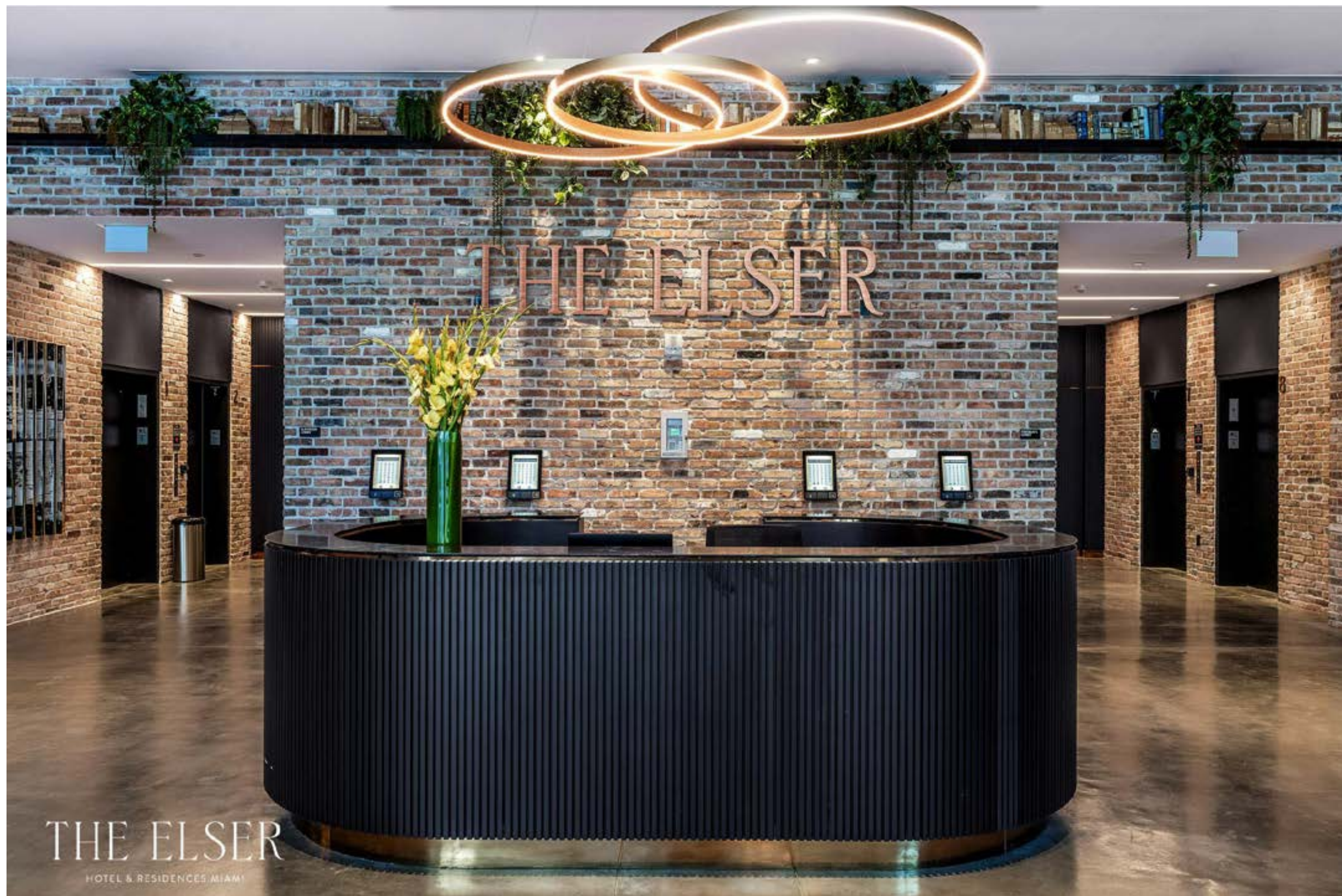
AMENITIES



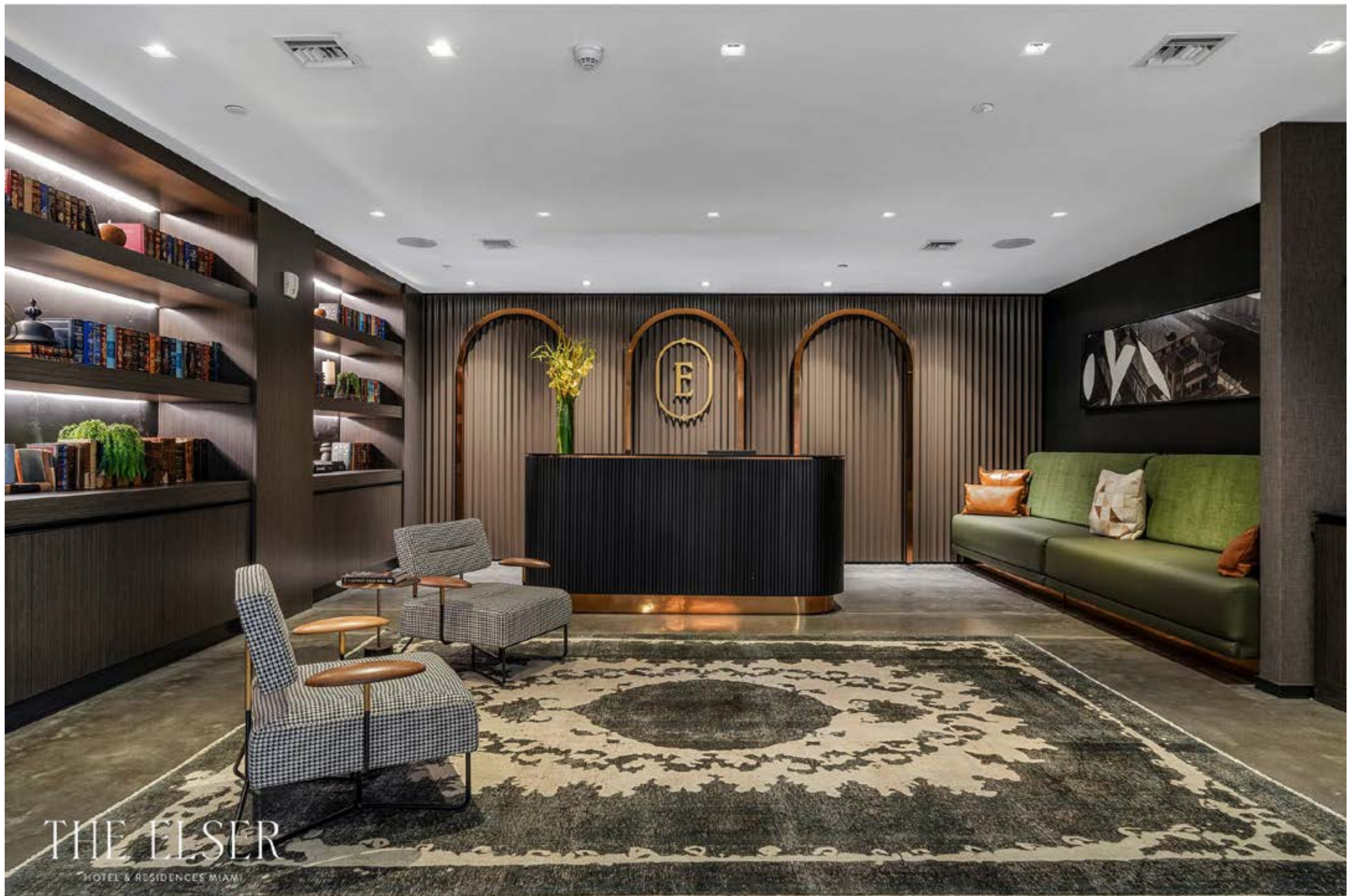
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PHOTOGRAPHY BY JAMES WILSON



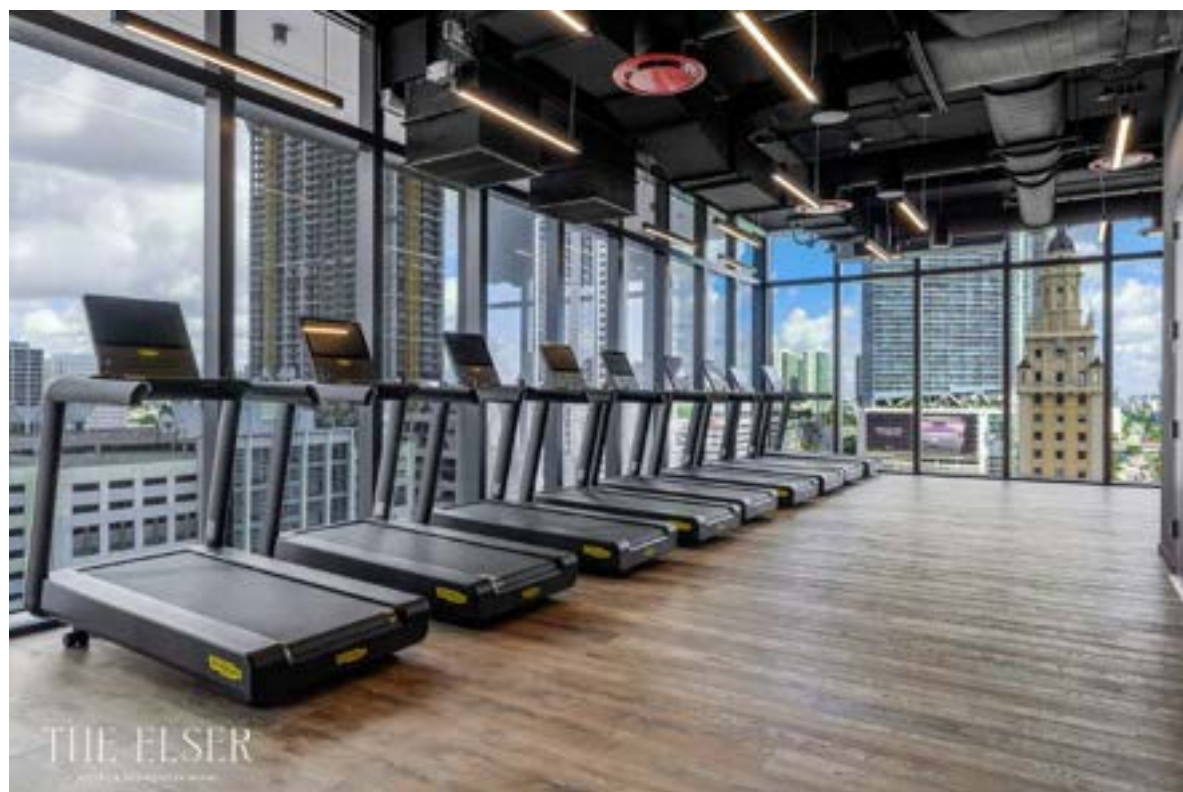
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HOTEL & RESIDENCES GÖTTINGEN



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Gym & Wellness Club

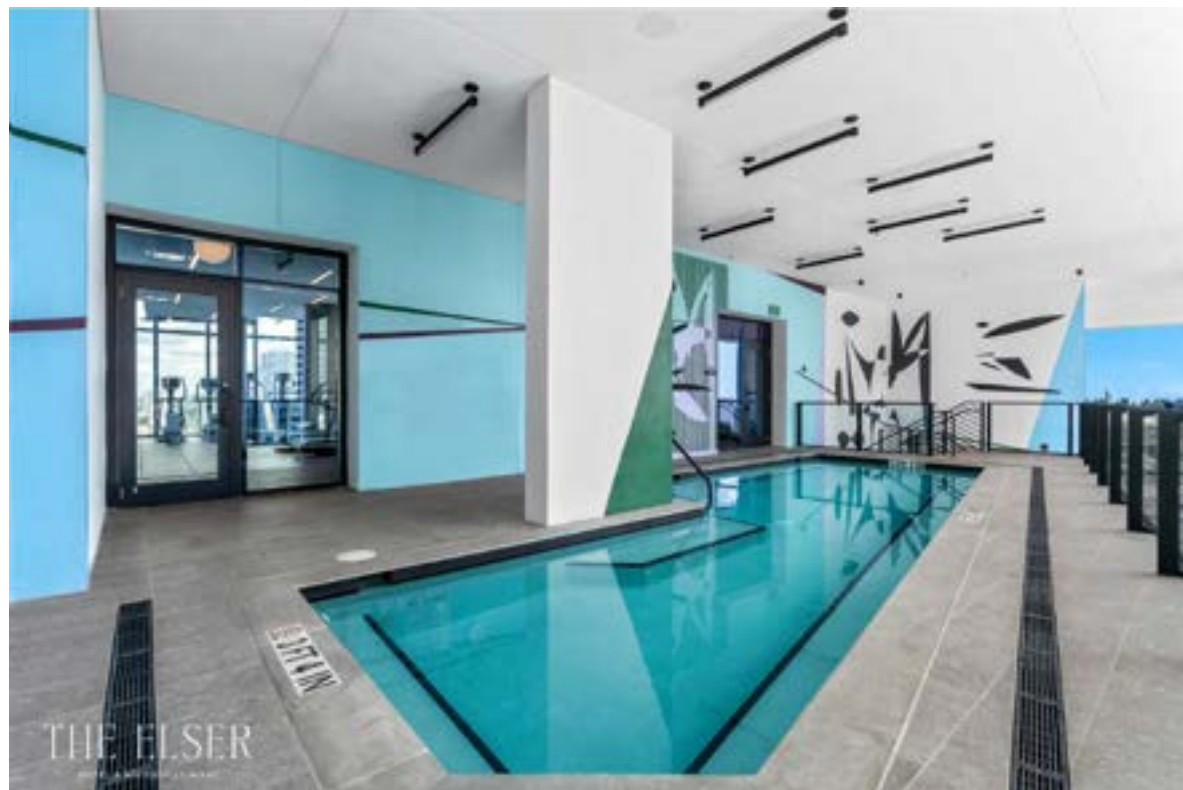




THE ELSER

an art & architecture museum





THE ELSER
DESIGN + BUILD

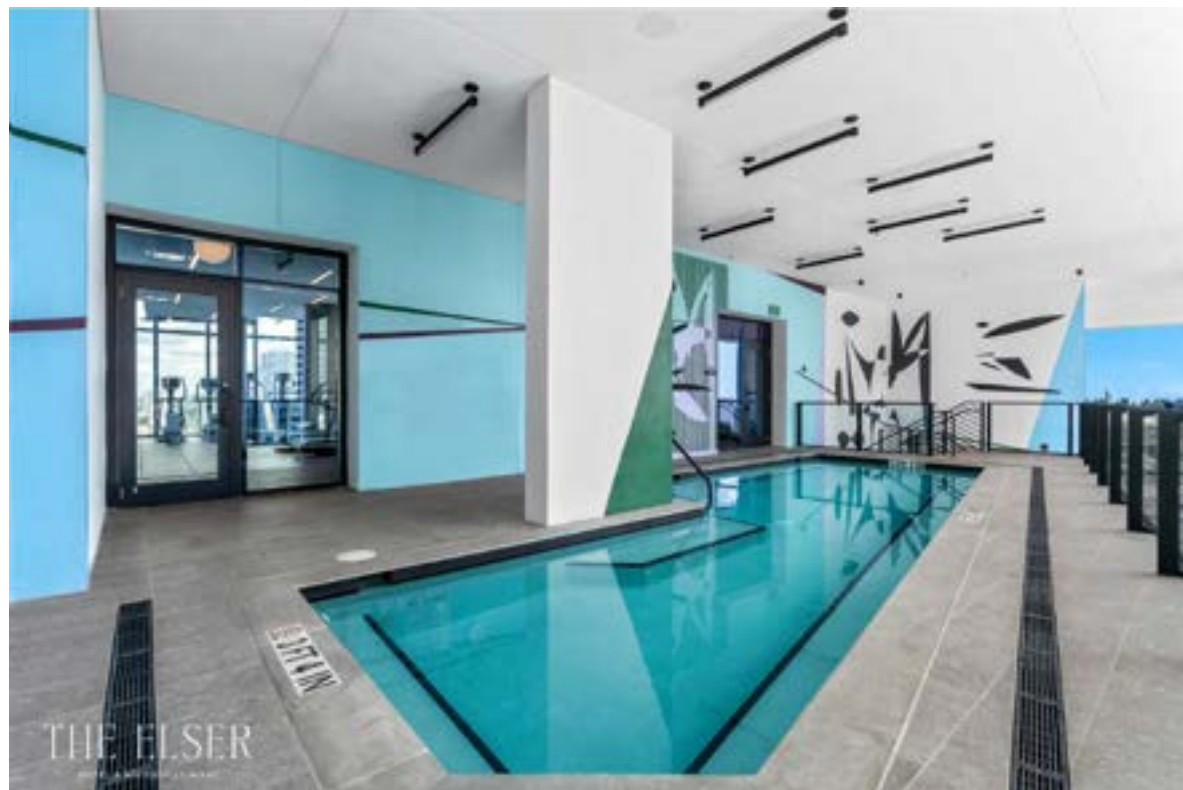




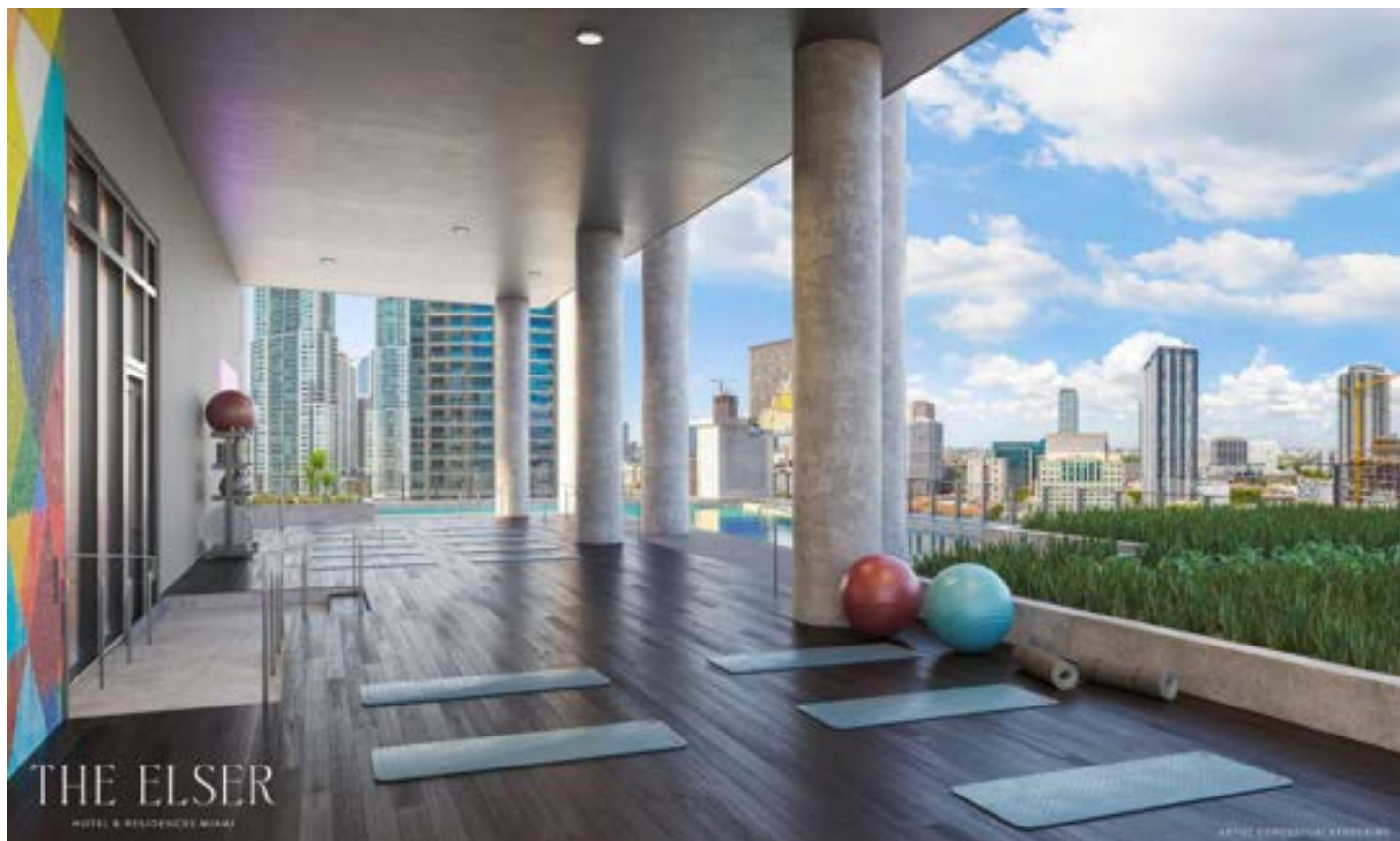








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DESIGN & CONSTRUCTION



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HOTEL & RESIDENCES MIAMI

ARTIST CONCEPTUAL RENDERING



RESIDENCES

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RESIDENCES



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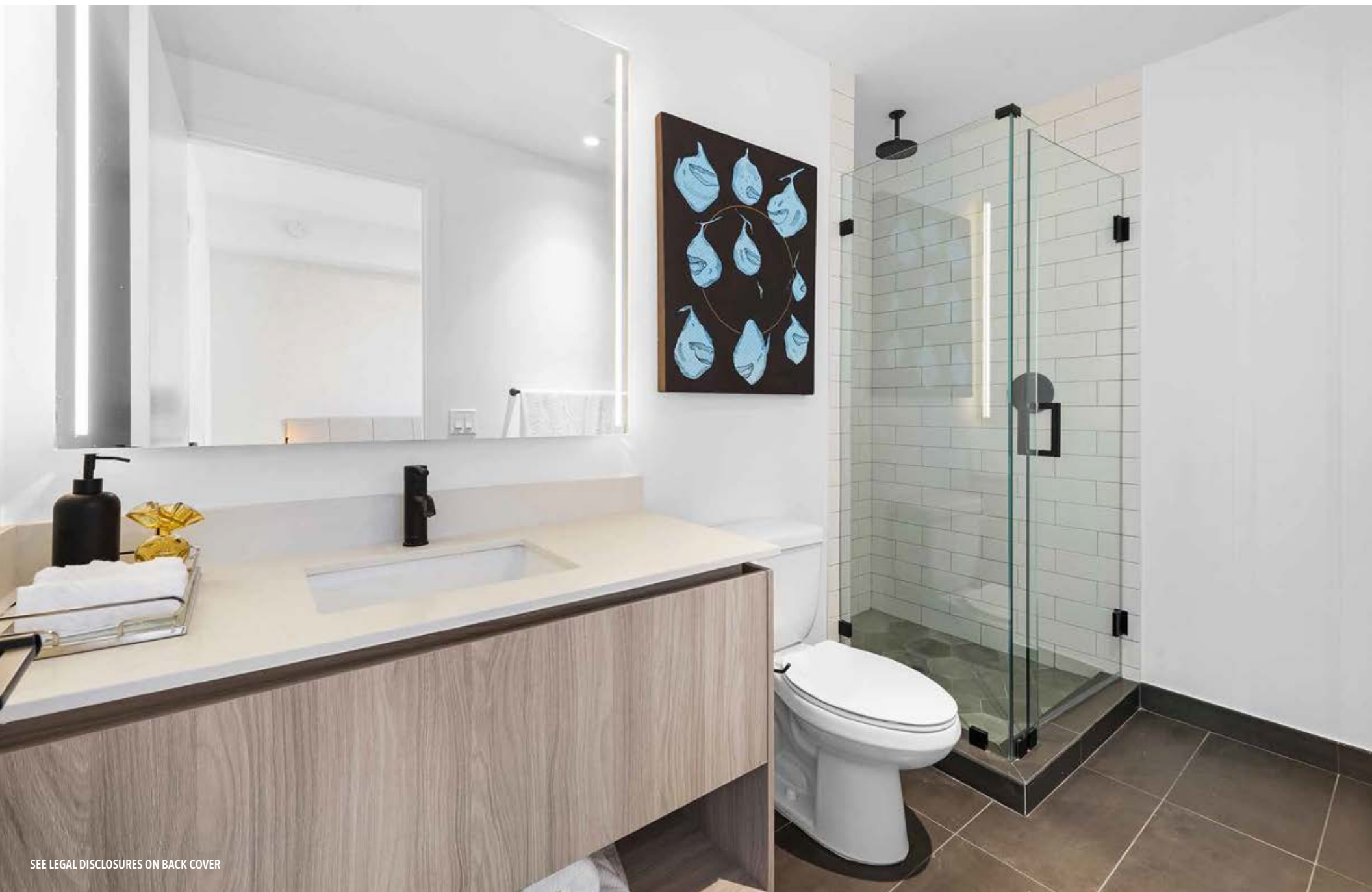
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VIEWS

NORTH



EAST



SOUTH



EAST



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HOTEL & RESIDENCES MIAMI

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