

Title: Rarible now on IMX(GME partner)

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Robbie has confirmed that every IMX partner will be a \$GME partner, and now Rarible has partnered with IMX.

[Twitter Announcement](<https://twitter.com/Immutable/status/1569673475736113153?s=20&t=pdYSsVqbaKwjwiKGqLP84w>)

I've heard of this company many times before, seems like a big partnership.

I'm looking over their website now for the first time, and this stands out to me;

" The Rarible Protocol is designed as a set of building blocks which enables the creation of fully customized NFT experiences of any level and complexity "

(<https://rarible.org/>)(<https://rarible.org/>)

I also notice they work with some big companies(shopify for example), I own a shopify website, and I know 10+ others who do in my area of work. I also see they are partnered with Decentraland etc, whom I've heard of many times...

Curious to keep an eye on this and what it all means, anyone else have some insight?