

Title: Game giant Konami is following gamestop and also investing in an in-game NFT marketplace

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<https://www.konami.com/games/corporate/en/news/release/20221013/>

"We have been conducting research and development to incorporate the latest technology into games and contents, and plan to launch a service where players can trade their in-game NFTs (digital items) through a unique distribution platform using blockchain.

To further strengthen our structure and accelerate our business, we are looking for the following positions as members who will work together to expand our business to evolve with a new future for digital entertainment."

They are actively hiring, many job openings. Competition for gamestop or just good news big game developers are following suit?