

Title: Augmented Reality GameInformer

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Just throwing out an idea. Print media is nearly dead but there's a way we can reel in interest on a massive scale for GameStop.

Once we get NFTs fully implemented and other aspects of Web3 rolling there are infinite possibilities in what can be done with enhanced print media.

Imagine a well thought out magazine that comes to life with your cellphone. Ads, mini-games, game previews, collectibles, all popping out of your pages in AR 3 dimensional glory. Rare NFT giveaways to subscribers, free gifts, collectibles exclusive to limited prints. Imagine all of the advertisers that would flock to this new form of AR print media.

I understand all of the programming that would go into every single issue so 2 to 4 months per issue would be more ideal to truly focus on a solid delivery.

Your thoughts?