

Title: "2 Billionaires Turning Around 2 Companies" by OP u/WhatCanIMakeToday

Author: Expensive-Two-8128

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We all saw the RC [tweet](<https://twitter.com/ryancohen/status/1582212373985005569>) with Ryan Cohen next to Carl Icahn and a computer chair.

You might remember this [2013 Forbes article Carl Icahn Is Squeezing Bill Ackman To Death With Herbalife Trade](<https://www.forbes.com/sites/nathanvardi/2013/07/22/carl-icahn-is-squeezing-bill-ackman-to-death-with-herbalife-trade/?sh=7a9785ba15e5>) where Carl Icahn [made about \$1B](<https://www.thestreet.com/markets/mergers-and-acquisitions/it-s-over-icahn-beats-ackman-in-battle-over-herbalife-14505289>) squeezing Bill Ackman who shorted \$1B on Herbalife [losing close to \$1B](<https://www.investopedia.com/news/billionaire-bill-ackman-dumps-herbalife-ending-5year-war-betting-against-it/>):

>Icahn suggested that the "daughter" of all short squeezes had already begun in Herbalife's stock.

Interesting... the *daughter* of all short squeezes (DOASS) starting in Herbalife stock in 2013. Sounds like Icahn already had some ideas there is a mother because:

>Icahn predicted that Ackman's Herbalife investment could produce the "mother of all short squeezes." \[[d.](<https://www.forbes.com/sites/nathanvardi/2013/07/22/carl-icahn-is-squeezing-bill-ackman-to-death-with-herbalife-trade/?sh=7a9785ba15e5>)\]

Why not? After all, Icahn now has another billion dollars to invest in the next heavily shorted value company.

Almost 10 years later, we see a heavily shorted basket of stocks including GME, BBBY, and ■/■.

What if Icahn and RC saw MOASS coming because the shorts had already dug such a big hole for themselves a decade ago that the only path forward for the shorts was to keep shorting and juggle. But, constant stimulus followed by COVID kept all the abusively shorted companies from dying.

And what if during that decade, RC & CI kept an eye out on all the heavily shorted companies (not hard when [Goldman Sachs published a list for short sellers to target](https://www.reddit.com/r/Superstonk/comments/x3oixj/goldman_and_bank_of_america_merrill_lynch_tried_to/)) looking for ripe turnaround opportunities.

RC then stepped in to turn GME around. And, in the background, Icahn has been turning BBBY around. Two billionaires, side by side, saving great companies with immense potential to turn them around -- a move that would naturally lead from DOASS in 2013 to MOASS *tomorrow*.