Title: GameStop's terrible return policy hurts holiday sales

Author: phunky_1

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It is amazingly dumb that GameStop only offers a 15 day return policy even during the holiday season.

Buy a game on black Friday-cyber Monday and it doesn't work after your kid opens it on Christmas?

Tough shit...

Meanwhile Best Buy will price match and let you return until Jan 15th.

I wonder how many potential sales they lose out on by not having a sensible return policy to give people a week or two after Christmas to return or exchange stuff..

As much as I would love to support them, I just can't do it when a competitor would make a broken product given as a gift right.