LunarStore
Logo, Colour, Typography, CSS
Breakpoints

Brand
Guidelines

Logo

The LunarStore logo incorporates a **crescent moon** that links up to a **comet** that pass through the crescent itself. The moon and comet signifies the **inter-planetary nature of the technology** used to develop the project.

2x

1x
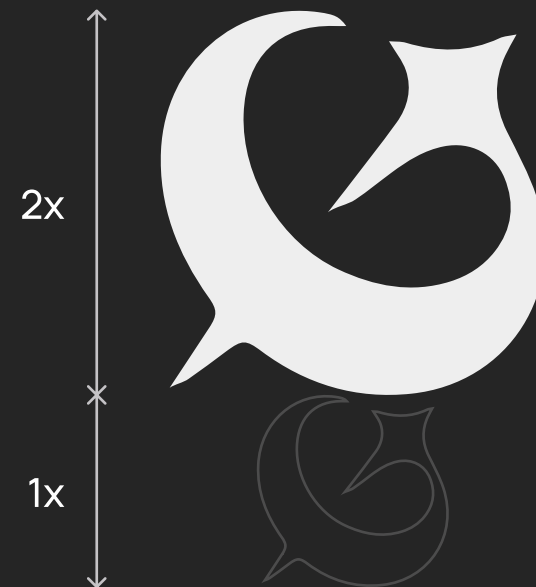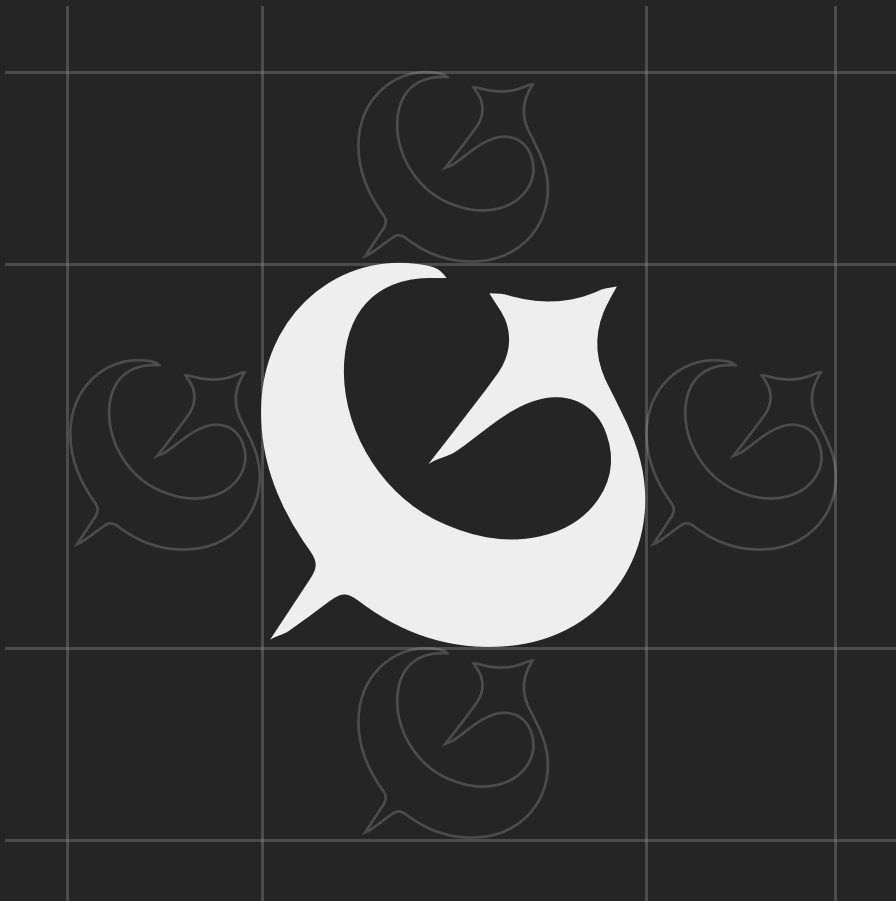
Logo alt.

The LunarStore alt. logo incorporates a simple **four-pointed star** design.

The alt. logo is only used as a accent to certain elements and is not used alone to represent LunarStore.

2x

1x
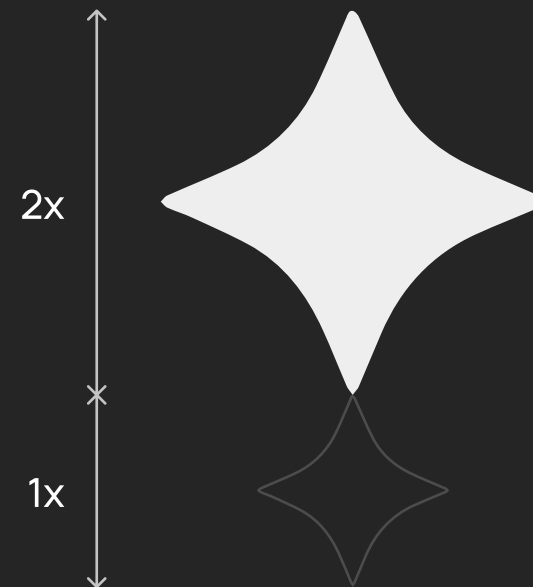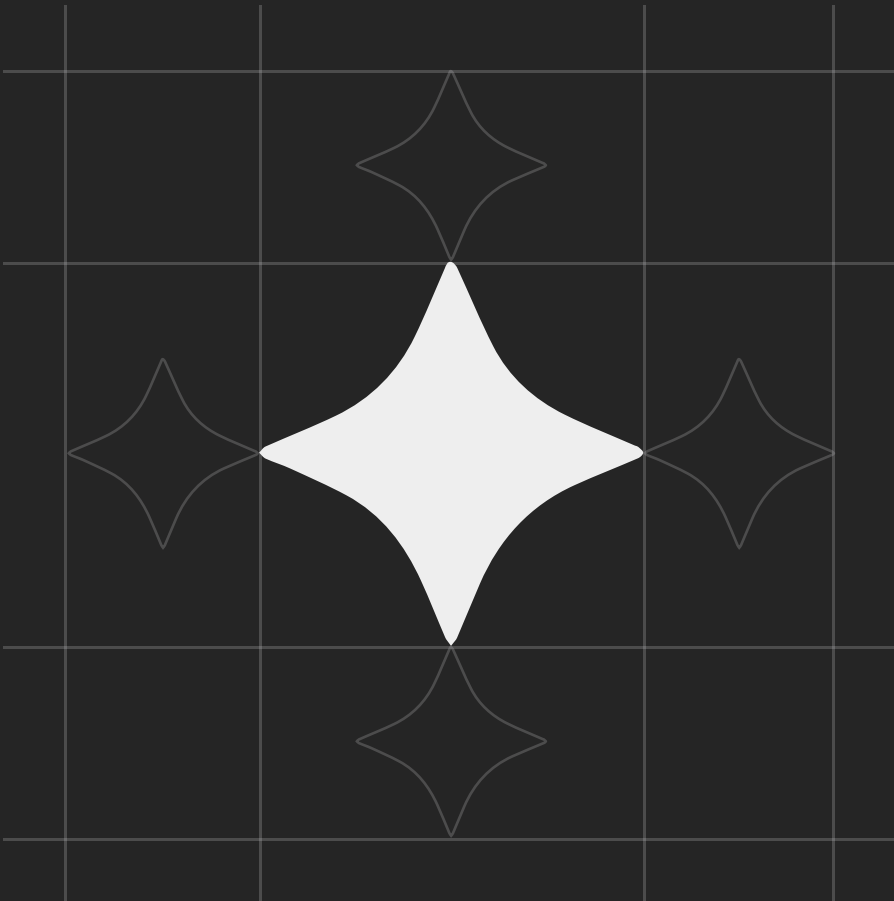
Logo type

The LunarStore Logo type **incorporates the "LunarStore" text** with the **Logo on the left** and the **Logo alt. on the top right** of the text.

The LunarStore Logo Type can be used along to represent LunarStore

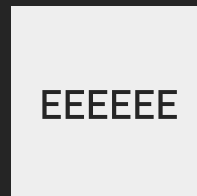**LunarStore**

LunarStore

2x

1x

Colour

Colours used for LunarStore products **should make use of the colours below**, following the 60-30-10 rule.
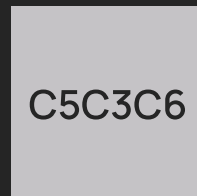
The 60-30-10 depicts the **percentages of colours** used throughout the (background, foreground, sub-foreground)

01

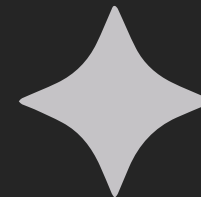252525

Background colour, text/ foreground colour against light-coloured background

02

EEEEEE

Foreground colour, background colour when paired with dark-coloured text

03

C5C3C6

Secondary foreground colour, paired with dark-coloured background

Typography

Font Family: **Manrope**

The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog
The quick brown fox jumps over the lazy dog

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvXxYyZz
1234567890
!@#$%^&*()

CSS breakpoints

Desktop	1920px
Desktop	1400px
Desktop	1152px
Tablet	768px
Mobile	320px

Spacing used between elements are all multiples of **4px**.