

So you wanna be a YouTuber?

A guide to finding your place within the YouTube Community!

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SoYouWannaBeAYoutuber.com will be directed toward those interested in being YouTube content creators. These past few years YouTube has become a growing media industry. But unlike past industries, anyone can be a creator. Even though anyone has the ability to upload to YouTube, being a successful Youtuber does not come easily. This site will be filled with information, how to's and tips for new creators.



Personas:

Alex: The 13-year-old “gamer” using his love for video games to find a community online.



Veronica: The 18-year-old college student inspired to make beauty and lifestyle videos like her favorite Youtubers.



Kirk: The 30-year-old high school teacher who makes math tutorials looking to reach a large audience of students around the world.

3 Comparable Sites:

1. <http://www.reelseo.com>
2. <http://www.vlognation.com>
3. <https://creatoracademy.withgoogle.com>

