

# So You Wanna Be A Youtuber Site

A guide to finding your place within the YouTube community!

## Calls to Action

1. Watch "Welcome to the site video"
2. Read "Camera reviews/suggestions"

Site Homepage      Dropdown menu      Welcome page  
----- ->      ----- ->      ----- ->

Click on the      Click welcome tab      Press play on video  
"Newtuber" Tab

Site Homepage      Dropdown menu      Beginner page      Camera tips blog  
----- ->      ----- ->      ----- ->      ----- ->

Click on "New Tuber"      Click "Beginner Basics"      Scroll to Camera tips      User reads blog

## UI Flow Scenarios:

Amazon Homepage      Search Results      Item Details      User Cart  
----- ->      ----- ->      ----- ->      ----- ->

Search "Hat"      Click on an item      Click "Add to Cart"      User buys Hat

Google Homepage      Search Results      Food Network Homepage  
----- ->      ----- ->      ----- ->

Search "Onion Dip"      Click on first result      Click "watch how to make this recipe"

Petition Homepage      Search Results      Health Care Page  
----- ->      ----- ->      ----- ->

Search "Medicare"      Click "Health Care: Get Covered"      Scroll Down

Add your voice form  
----- ->

Fills out form

## **Card Sort Examples**

[Welcome to the site video]  
[Youtube 101, Making a Channel]  
[Youtube 101, Uploading a Video]  
[Editing software info/suggestions]  
[Camera reviews/suggestions]  
[Ask Box, Tutorial Suggestions]  
[Discussion Forum]  
[Video on Fears of being a content creator]  
[Blog Post, use social media platforms]  
[Video on Different Youtube Genres]  
[Video on "Branding Yourself"]  
[Video on making a Youtube schedule]  
[Video on how to maintain an audience]

## **Code Pen Lab**

<http://codepen.io/anon/pen/MamBQG>