

EDUcation INCorporated

www.educationincorporated.co.za



Education Incorporated is a private boutique school with a unique perspective on education.

Our select educators provide attentive and personalised teaching to small groups of children with potential.

We grow children into independent thought leaders able to succeed in whichever path they choose in life.



Very small classes from Grade 4 to 12



Education Incorporated is a private boutique school with a unique perspective on education. Our select educators provide attentive and personalised teaching to very small groups of children with potential. We grow children into independent thought leaders able to succeed in whichever path they choose in life.

Our global citizens come from all walks of life, but we have found that our demographics tend towards five distinct groups. Education Incorporated has exceptionally high academic standards with a solid support structure, and as such we attract students who want to achieve academically.

Although Education Incorporated does not offer formal sports activities, the school is home to a significant number of sports stars competing at both provincial and national levels.

Young Springboks and provincial sportspeople have grueling training and competition programmes, and these students often enroll at Education Incorporated because we can help manage the rigors of a full academic schedule and sports training schedule.

Gershom and Jacqueline

Aitchison's educational journey has resulted in a great passion for education and a belief in the potential for an improved educational standard through effective teacher training and implementation.



Their belief in the potential of each child, and the importance of being placed on the appropriate academic path, underlies their overwhelming passion to grow children holistically. Education Incorporated began in 2013 as a result of Gershom and Jacqueline's successes with Kip McGrath Education Centres in Bryanston and Midrand, which they have owned and run since 2006 and 2007 respectively. The Bryanston centre was ranked amongst the largest Kip McGrath centres in the world.

Their experiences teaching in Asia (between 2003 and 2006) highlighted two pillars underlying their core values that are the very foundation of the Education Incorporated School: High academic standards and the respect afforded teachers. The Aitchisons remain determined to see these non-negotiable values fostered in South Africa and remain committed to doing all they can to make this a reality.

Arrange a personal tour of the school with our Headmaster



Our School Values



At Education Incorporated we believe that effectively communicating with each other is the cornerstone of establishing, maintaining and growing relationships and people.

At **Education Incorporated** we talk about things, we plant seeds of thought that grow through valuable dialogue! Honest conversations about academics, peer and teacher relationships, personal development and growth, social issues and pressure, conflict management and leadership, are but a few of the daily topics that we engage in.

In addition to effective communication, there are two pillars underlying the core values that are the very foundation of the Education Incorporated School: High academic standards and the respect afforded teachers.



All actions and decisions are based on the best interests of the child



Every experience is a teaching and learning opportunity for students, parents and teachers



Nurturing the well-being and development of each child through the integration and growth of IQ (Intelligence Quotient), EQ (Emotional Quotient) and AQ (Application Quotient)



Engagement in big-picture thinking to ensure the development of perspective, creative problem solving and essential critical thinking skills



Encouragement of acceptance, respect and tolerance of others



Our Mission



To grow children through unwavering adherence to our core values into the thought leaders of the future.

Our Vision



Every child will leave us as an independent, confident, thinking young adult with the best (and most meaningful) Matric they can achieve, ready to follow their dreams and shape the future.

Our Method



We open and operate boutique schools with an unwavering commitment to high academic standards.

EduThink



An open forum through which educators and students plant their own seeds of thought about education by sharing their views and having a voice in educational matters.

Visiting a school and getting a “feel” for what it’s really like is as important as your investigation into the size of classes, values and philosophy of the school, meeting the headmaster and understanding the curriculum and staff.

Since we’re a private boutique school with very small classes, space in each grade is limited. We therefore recommend a personal tour with our Headmaster, as well as a needs analysis interview before commencing a trial week.

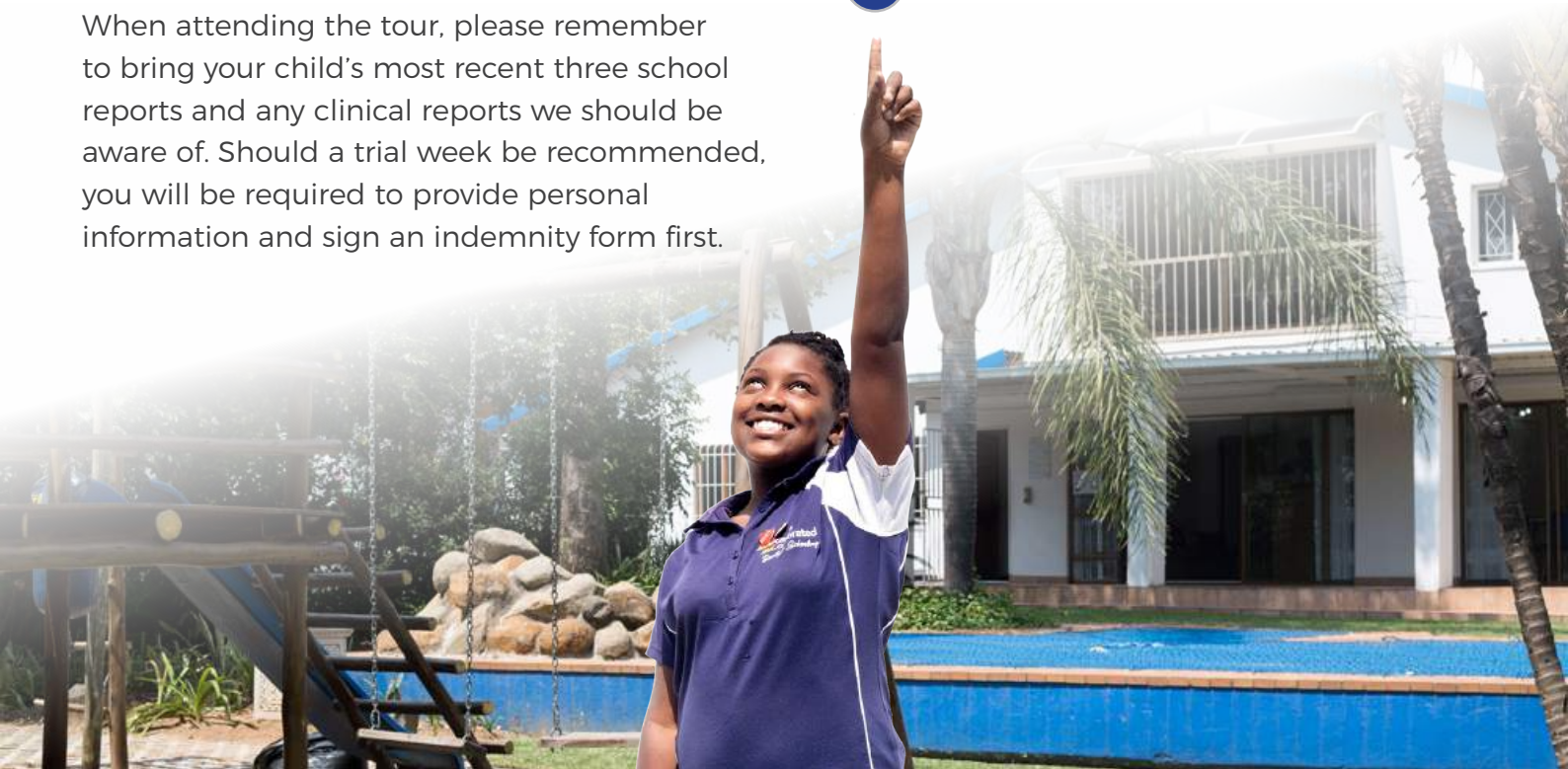
Our trial week is an immersive experience where your child attends classes for a week and encompasses academic and social assessments. These are followed by an interview with you and your child to determine whether Education Incorporated is the right fit for your family.

While enrolment is usually scheduled for the commencement of the following academic year, or at the start of the next academic term, under certain circumstances we may accept and admit your child immediately. It is possible you may be placed on a waiting list and be notified should a place for your child become available.

When attending the tour, please remember to bring your child’s most recent three school reports and any clinical reports we should be aware of. Should a trial week be recommended, you will be required to provide personal information and sign an indemnity form first.

THE ADMISSION PROCESS

- 1 Query and motivation
- 2 Personal tour with our Headmaster
- 3 Pre-interview with parents
- 4 Trial week and assessments
- 5 Feedback from teachers and assessors
- 6 Post-trial interview with child
- 7 Post-trial interview with parent
- 8 Offer of a position (following year, following term or immediate)
- 9 Purchase school uniform and stationery
- 10 Start as an EduInc learner



Our fees are comprised of four components

1 Initial registration/administration fee

Includes VAT. This is a once-off fee and includes three golf shirts, a House shirt and badge, a school bag, administration fee, and enrolment fee.

2 Deposit

VAT does not apply.

3 Monthly tuition fee

VAT does not apply.

4 Annual curriculum fee

Includes VAT. This covers twenty student workbooks, textbooks and readers, Developmental Fund, printing, locker rental, IEB and ISASA registration fee, outings, school photos, and creative art supplies for Grades 4 to 9.

The annual curriculum fee is payable at the start of each year. The grade-specific tuition fee is payable monthly over 12 months, per term (January, May and September), or annually in advance. Term-in-advance payment attracts a 5% discount off tuition. Multiple enrolments (e.g. siblings) attract a 5% discount off the tuition of simultaneously enrolled younger siblings.



Education Incorporated is registered with the Gauteng Department of Education (GDE) as a private school affiliated to the Independent Examination Board (IEB).



www.umalusi.org.za



www.ieb.org.za



www.education.gpg.gov.za



www.isasa.org

For a private school to write the Grade 12 National Senior Certificate (NSC), regardless of whether it is the GDE or IEB NSC, the school needs to be accredited by Umalusi so that it can apply to be an examination venue. Being a registered school with the GDE does not automatically make a school an examination venue. The Umalusi accreditation process is very costly, laborious, and is done every seven years, but it does ensure a set standard for schools and service delivery.

The IEB is not a curriculum, it is an examination board.

We provide small classes for the Intermediate, Senior and Further Education and Training (FET) phases (i.e. from Grade 4 to 12).

As an ISASA member, we adhere to the ISASA independent/private schools calendar, which is three terms. Students are examined twice a year – In the first half of the second term and at the end of the third term.

Grades	Phase	Band	Available
R to 3	Foundation	General	No
4 to 6	Intermediate	Education	Yes
7 to 9	Senior	Training (GET)	Yes
10 to 12	FET	FET	Yes



Our founding Education Incorporated campus is based in the centrally-located and leafy suburb of Fourways in Sandton, South Africa.

We believe that the environment and classrooms play an important role in making school an enjoyable and effective process for the children.

Since Education Incorporated has a predominantly academic focus, we do not offer any extra-curricular activities.

We do, however, encourage all parents to enrol their children in various clubs, sports and cultural activities as these are vital to the holistic development of the child. We recognise and award school colours and school honours for off-campus achievements where appropriate (e.g. for provincial or international representation for the child's sport or cultural activity).

Planning for additional Academic, Entrepreneur, Technology and Art and Culture campuses in neighbouring areas is already underway.



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House Trophy

Awarded to the House with the most points for the year.



Greatest Contributor House Points

Awarded to the individual who contributes the most individual points to their house during the year



Dux Litterarum Junior

Awarded to the highest junior (Grade 4 to 7) academic achiever.



Dux Litterarum Senior

Awarded to the highest senior (Grade 8 to 12) academic achiever.



Rising Star

Awarded to the student who demonstrates the most improvement in the year.



Ambassador Trophy (Boy)

Awarded to the male student who best epitomises the values and philosophy of Education Incorporated.



Ambassador Trophy (Girl)

Awarded to the female student who best epitomises the values and philosophy of Education Incorporated.



Book Prizes

Senior Sciences Book Award, Mathematics Foundation Phase, Citizenship, Special Recognition, Humanities Book Award (Junior Phase), Humanities Book Award (Senior Phase), Junior Sciences Book Award.



Merit Awards

Most Improved Student (Intermediate Phase, FET Phase, Senior Phase), Diligence (Junior Phase), Diligence (Senior Phase), Education Incorporated Pass 75% Year Average



Sports Colours and Honours Awards (provincial and international)

Equestrian, Golf, Motorcross, Fly Fishing, Soccer, Diving, Gymnastics, and any sport students compete in.



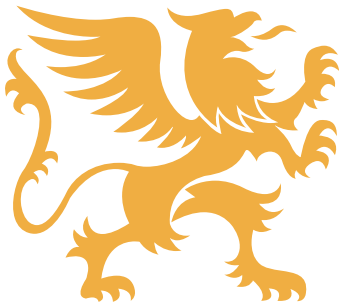
Cultural and Academic Colours and Honours Awards

Leadership, Drama, Academics.



Education Incorporated has four Houses named for flying mythological creatures: Griffin, Dragon, Pegasus and Phoenix.

Each House has three characteristics that are closely linked to the school values of EQ (Emotional Quotient), IQ (Intelligence Quotient) and AQ (Application Quotient).



Griffin



Pegasus



Phoenix



Dragon

On enrolment at Education Incorporated, each new student completes a questionnaire that determines which House they will be allocated to. They are then issued a pin to wear on their uniform to indicate their House.

The Houses have house teachers (also allocated by questionnaire), one of whom is the House Leader. The students and teachers of the House vote for a House Captain and may re-elect a Captain at any point in the year based on his or her performance.

The Houses and point system was created when we saw how important it is for our students to belong to a team with a common goal. They inspire and support each other, hold each other accountable for their behaviour and compete fiercely to be the winning House.

House points are awarded for numerous daily achievements and positive behaviours, and are deducted to discourage undesirable behaviour. The points are weighted double in favour of positive behaviour. The points provide instant feedback via the big-screen TV at the school's reception.

Any team at any time can issue a team challenge to gain more points, and we often see teams learning to identify their strengths through this process so that they can maximise their points. There are numerous House challenges issued by the school that also allow the Houses to advance their points.

The prize for the most points at the end of the year is the coveted House Cup (along with bragging rights). An individual trophy is awarded to the individual who has contributed the most individual points to their House during the year.



Entrepreneurs

At Education Incorporated we understand that our students live in a world that is evolving and developing at an exponentially faster pace. Traditional academic values and systems will simply not equip them for the world they will enter on completion of their education.

Our focus is on critical thinking and the mastery of skills required to understand our changing world. We believe that it is vital that our students leave us with the ability to create, build, problem solve and develop ideas. They should be able to communicate these ideas with a high level of confidence and articulation.

Our very small classes and mentored teaching style, combined with training courses for students who are interested, facilitate the entrepreneurial development of our students.



Sports Achievers

Although Education Incorporated does not offer formal sports activities, the school is home to a significant number of sports achievers competing at both provincial and national level.

Young Springboks and provincial sportspeople have gruelling training and competition programmes that often become difficult to sustain while simultaneously managing the rigors of a full academic schedule. At Education Incorporated we understand these pressures and support our young sportspeople by offering a degree of flexibility. We assist in managing their academic schedules while encouraging their best sports performances.

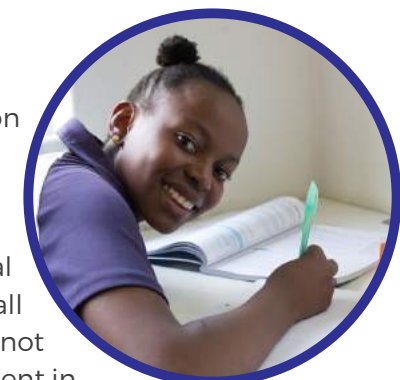
Our dedicated staff support our stars and are always willing to assist them in reaching their goals, both on the playing fields and in the classroom, achieving the best possible results in both arenas. We also recognise the sports achievements of our students, despite the fact that the school does not offer the sport, in the form of colours and honours awards. Colours are awarded for competing at provincial level, and Honours is awarded after this has been achieved for three years. Honours are automatically awarded if the student is competing at Junior Springbok level.



Individuals

At Education Incorporated we recognise that all children are unique and that large, busy environments overwhelm some children. One of Education Incorporated's core values is the encouragement of acceptance, respect and tolerance of others.

We focus on creating an environment that recognises and nurtures the potential of each individual child through a mentored style of teaching, in very small classes, allowing them to identify their strengths and ensuring that they do not fade into the background or slip through any cracks. It is an inclusive environment in which we work hand-in-hand with children with potential, showing them what it is like to learn in secure, encouraging and positive surroundings.



Academics

Education Incorporated is an academic school and we do not offer extramural activities. Rather, our primary focus is on strong academic performance.

Students are taught correct and sustainable study methods that are continually reinforced through our teaching philosophy. They are required to demonstrate mastery of concepts, using study skills, through Proof of Preparation that must be submitted for every test and exam. This allows us to ensure that students understand the academic process they are following, and to identify areas that have not been fully mastered.



We understand that academic achievement is not an event – it is a process that requires consistent dedication and application. In the FET Phase (Grade 10 to 12), Education Incorporated only offers subjects that are accepted for degree purposes: English, Afrikaans, Mathematics, Maths Literacy, History, Geography, Life Science, Physics, Engineering Graphic Design, Business Studies, Accounting, Information Technology (8th subject only – online course), Advanced Mathematics (8th subject only – online course).

Information Technology and Advanced Mathematics may be selected as an 8th subject, but are considered to be self-study and take place outside of the regular curriculum schedule.

Creatives

Although Education Incorporated does not offer formal Art and Drama, the school is able to accommodate creative achievers in the Arts field.

Young musicians, models and actors have gruelling training and competition programmes that often become difficult to sustain while simultaneously managing the rigors of a full academic schedule. At Education Incorporated we understand these pressures and support our young creatives by offering a degree of flexibility. We assist in managing their academic schedules while encouraging their best in their chosen field of Arts. Our dedicated staff supports our creatives and is always willing to assist these students to reach their goals, both on the stage and studio, and in the classroom, achieving the best possible results in both arenas.



We also recognise the achievements of our students, despite the fact that the school does not offer the discipline, in the form of Colours and Honours awards. Colours are awarded for certain placings at competition level, and Honours are awarded after this has been achieved for three years. Major contributions to the field of the Arts is also recognised and awarded.

Arrange a personal tour of the school with our Headmaster



Our Teachers and Staff



Our professional team of teachers brings passion for education, enthusiasm and a vast range of experience to benefit our children, and to ensure our educational values.

While every teacher has his or her own unique way of teaching, it is very important to the success of Education Incorporated that all teachers speak with the same voice and that we all share the same values and teaching philosophy.

At Education Incorporated our teachers are always learning, and start each day with a training session. Some of the topics covered during the course of the year are exam setting skills, cognitive levels (Bloom's Taxonomy), CAPS requirements, design grids, question types related to cognitive levels and design grids, cover pages and format, moderation tools and processes, The Cone of Learning and Bloom's Taxonomy (Revision), the teaching process in the classroom, games in learning, review of cognitive levels and design grids, study processes and exam packs.

The school is led by



Mr. Gershom Aitchison
Headmaster



Mrs. Jacqueline Aitchison
Director

They are supported by an extensively experienced management team



Mr. Gavin Kennedy
General Operations Manager



Mrs. Olga Timbe
Administration Manager



Mr. Willie Engelbrecht
Head of Teacher Administration



Dr. Erica Makings
Head of Academics

Frequently Asked Questions



How do I join the school?

We're a private boutique school with very small classes, so space in each grade is limited. We therefore recommend a personal tour with our Headmaster, as well as a needs analysis interview before commencing a trial week. Our trial is an immersive experience where your child attends all classes for a week and encompasses academic and social assessments and feedback from both peers and staff. These are followed by an interview with you and your child to determine whether Education Incorporated is the right fit for your family.



What must I bring to the tour/interview?

Your child's most recent three school reports and any clinical reports we should know of.



What is a boutique school?

It is an elite educational experience with small classes and personalised attention.



Do you give homework?

Yes. We recognise that students should play sport and participate in other extramural activities, so homework is minimal but regular. We ensure that the children know what is expected of them and focus on teaching them to study effectively. Learning for subjects such as mathematics, accounting, EMS and physics require particular effort, time and practice to develop these skills.



Do we still need extra lessons?

Education is one of those enterprises that sometimes needs remediation while still progressing. It's a little like servicing a car while it's still driving. If any large gaps are identified during the assessments (i.e. too large to remediate in the current academic year alone) we will recommend specific-outcome extra lessons at a reputable organisation such as Kip McGrath.



Do you do examinations?

Yes. See our curriculum page for more detail.



Frequently Asked Questions



Are you a registered school?

Yes. We are registered with the Gauteng Department of Education, the Independent Examination Board (IEB), and the Independent Schools Association of Southern Africa (ISASA).



What curriculum do you follow?

There is no difference between the CAPS and IEB curricula. The IEB is simply an independent examination board. Our grade 12s currently write the GDE NSC, however, from 2018 they will write the IEB NSC examinations



What exams do your Matrics write?

Our 2017 Matrics write the GDE National Senior Certificate (NSC) which falls within the National Qualifications Framework (NQF). This is regulated and governed by Umalusi which oversees all government and IEB schools' examination boards. From 2018, all of our Matrics will write the IEB examinations, also governed by Umalusi.



Do you have a school uniform?

Yes. A smart but less traditional uniform is worn by the students.



When are your school holidays?

We follow the ISASA three-term calendar.



Do you offer sport?

No. There are after-school activities initiated by the students and teachers.





EDUcation INCorporated

Boutique School

Contact Us



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www.educationincorporated.co.za
or to arrange your personal tour

