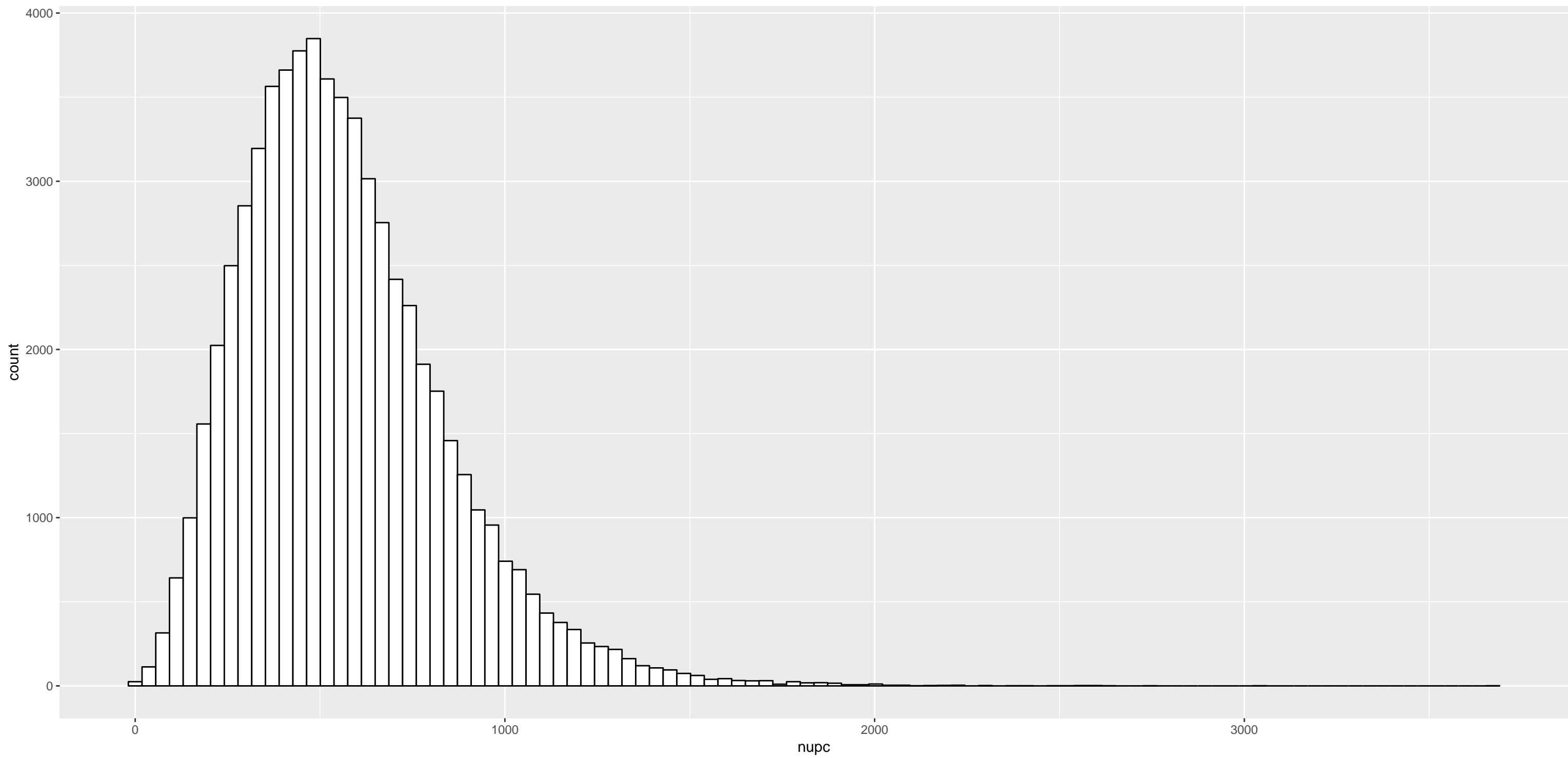
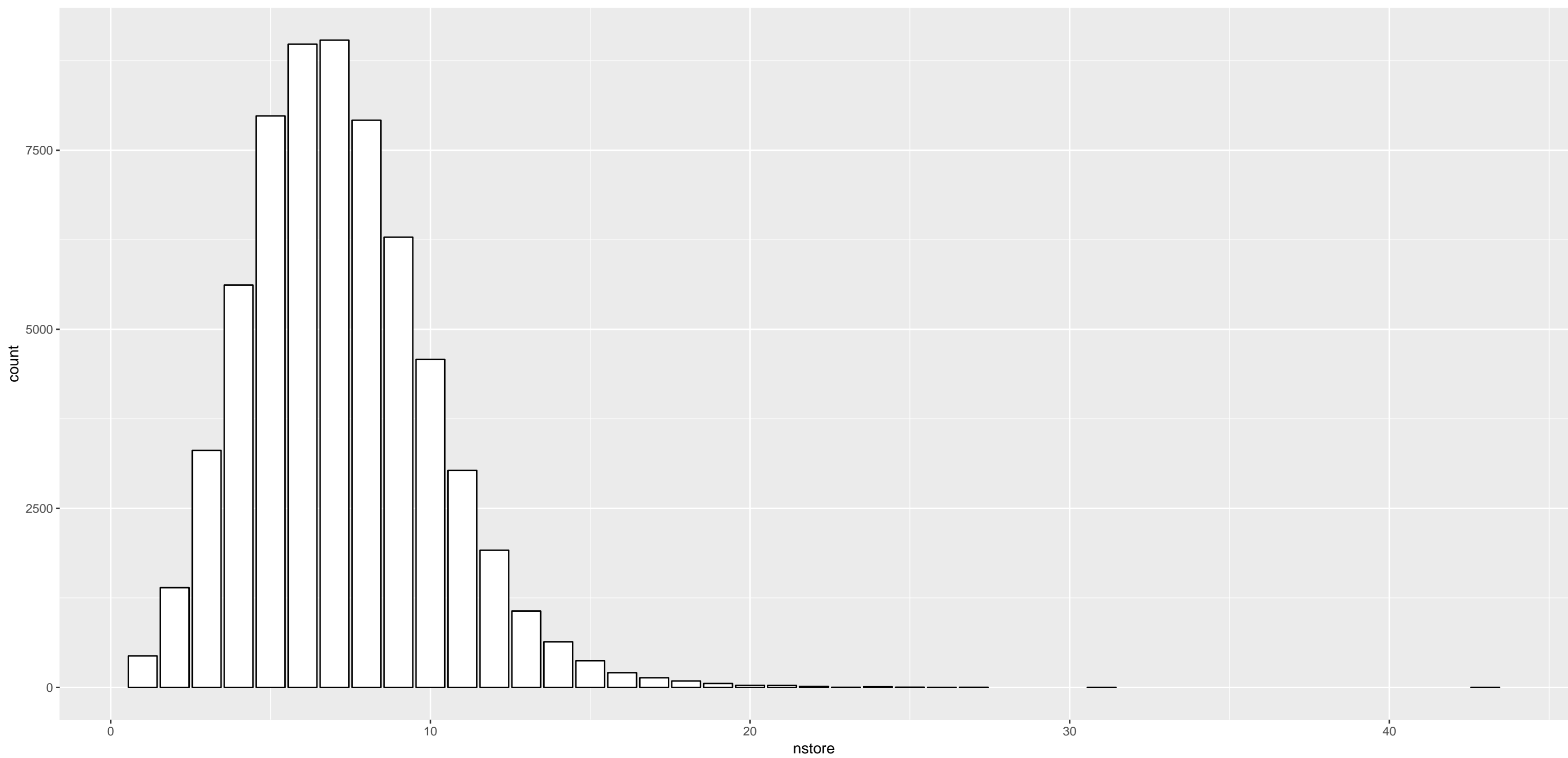


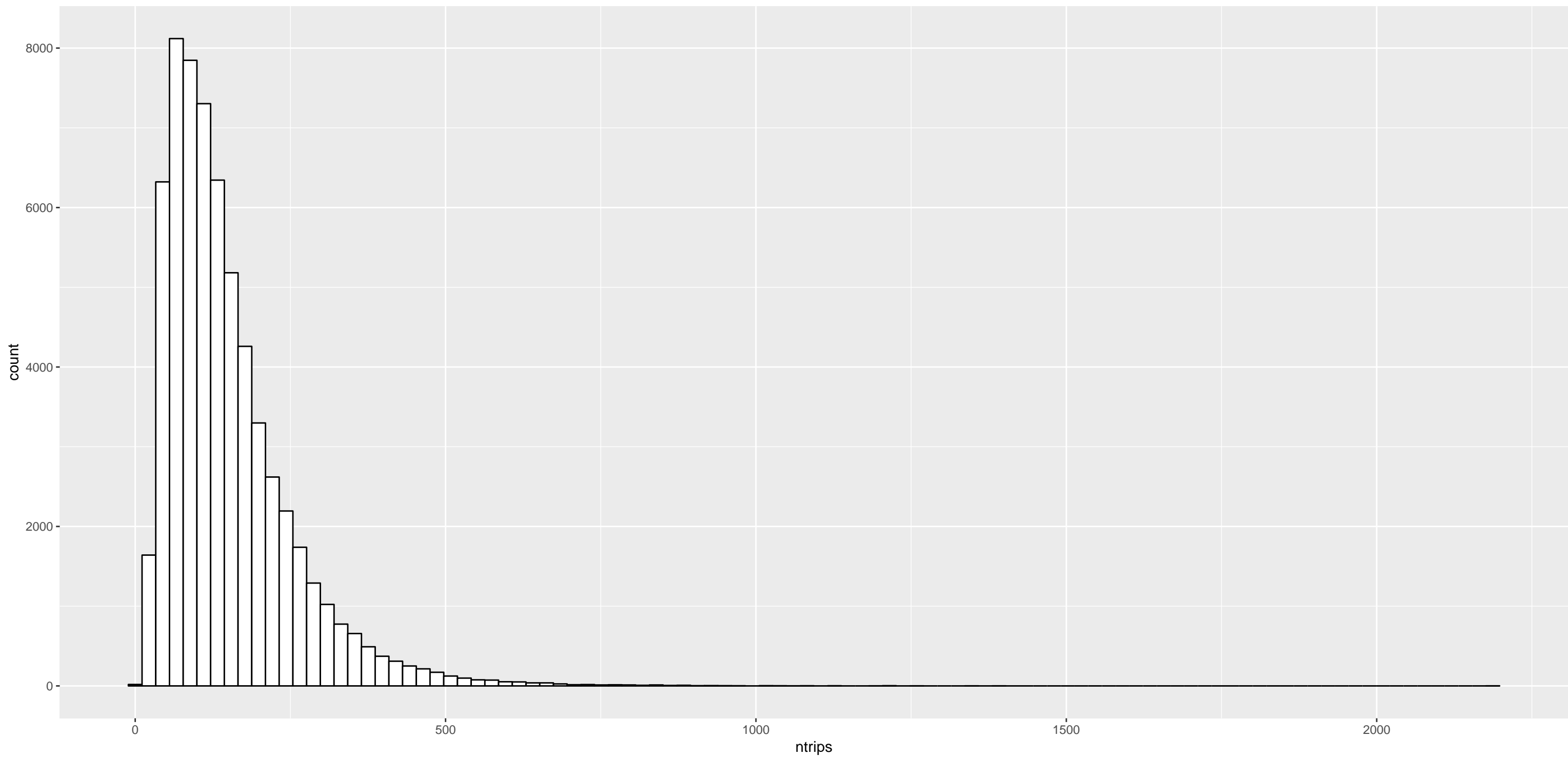
Number of unique upcs bought



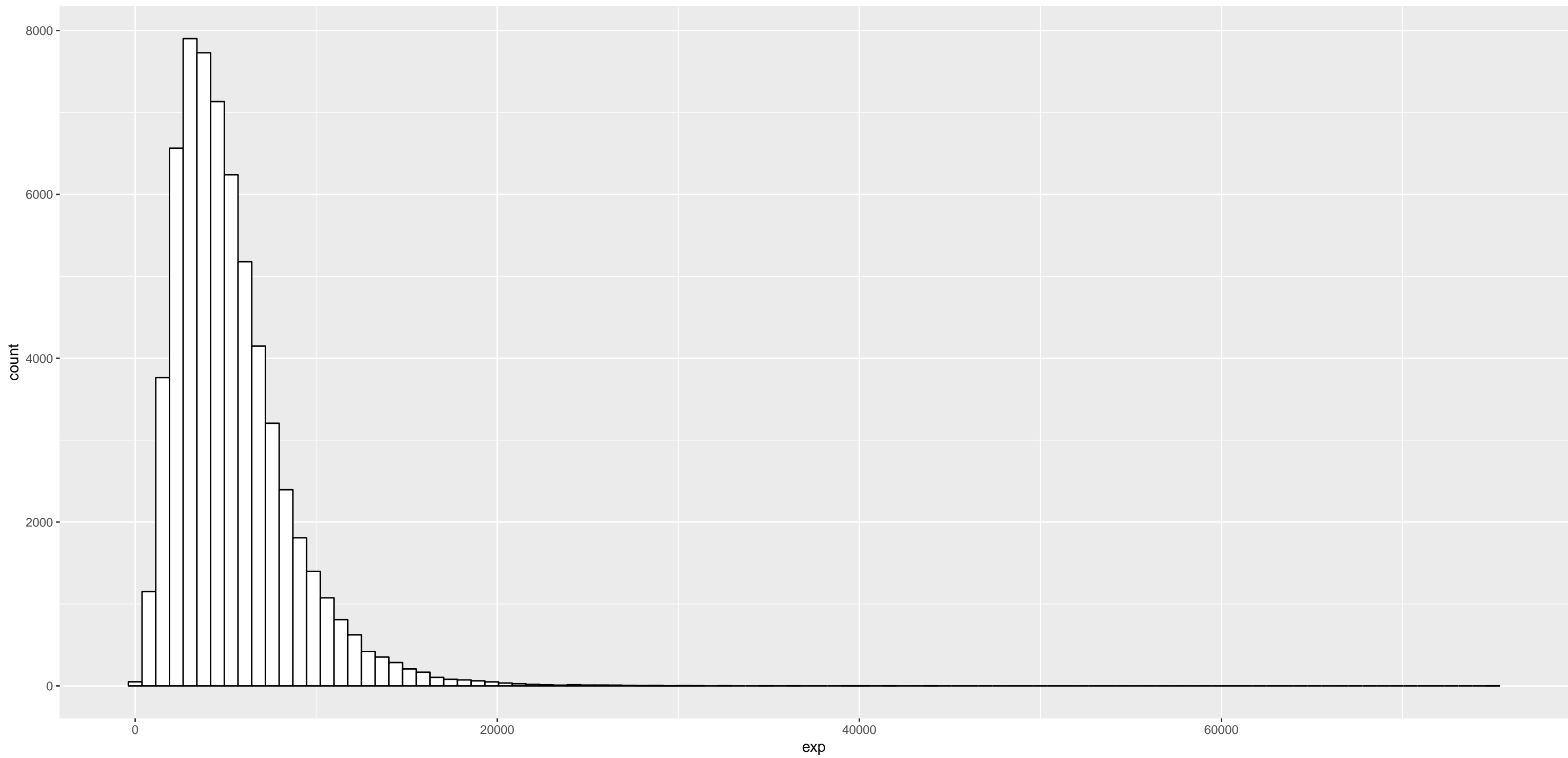
Number of stores visited



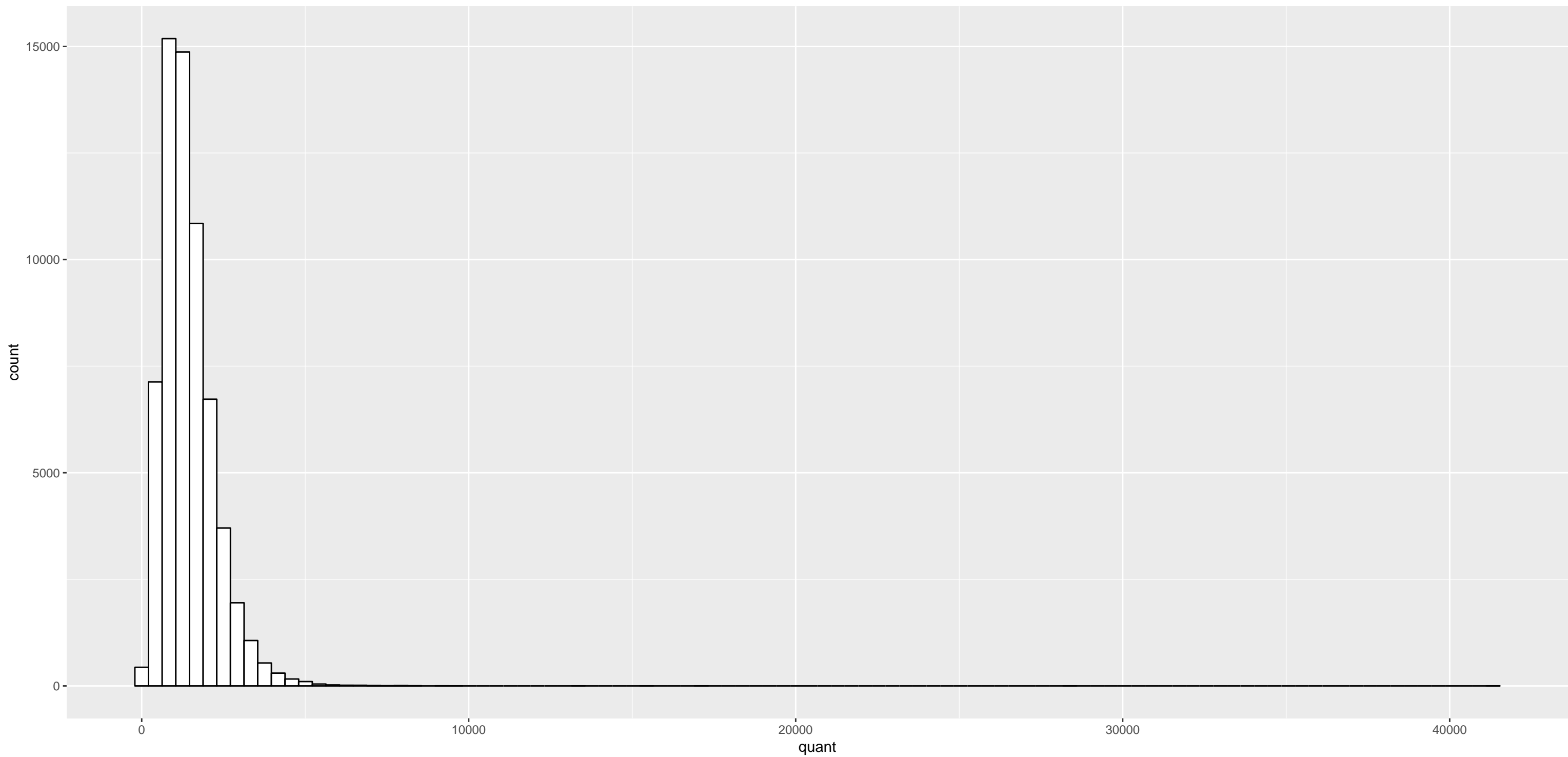
Number of shopping trips made



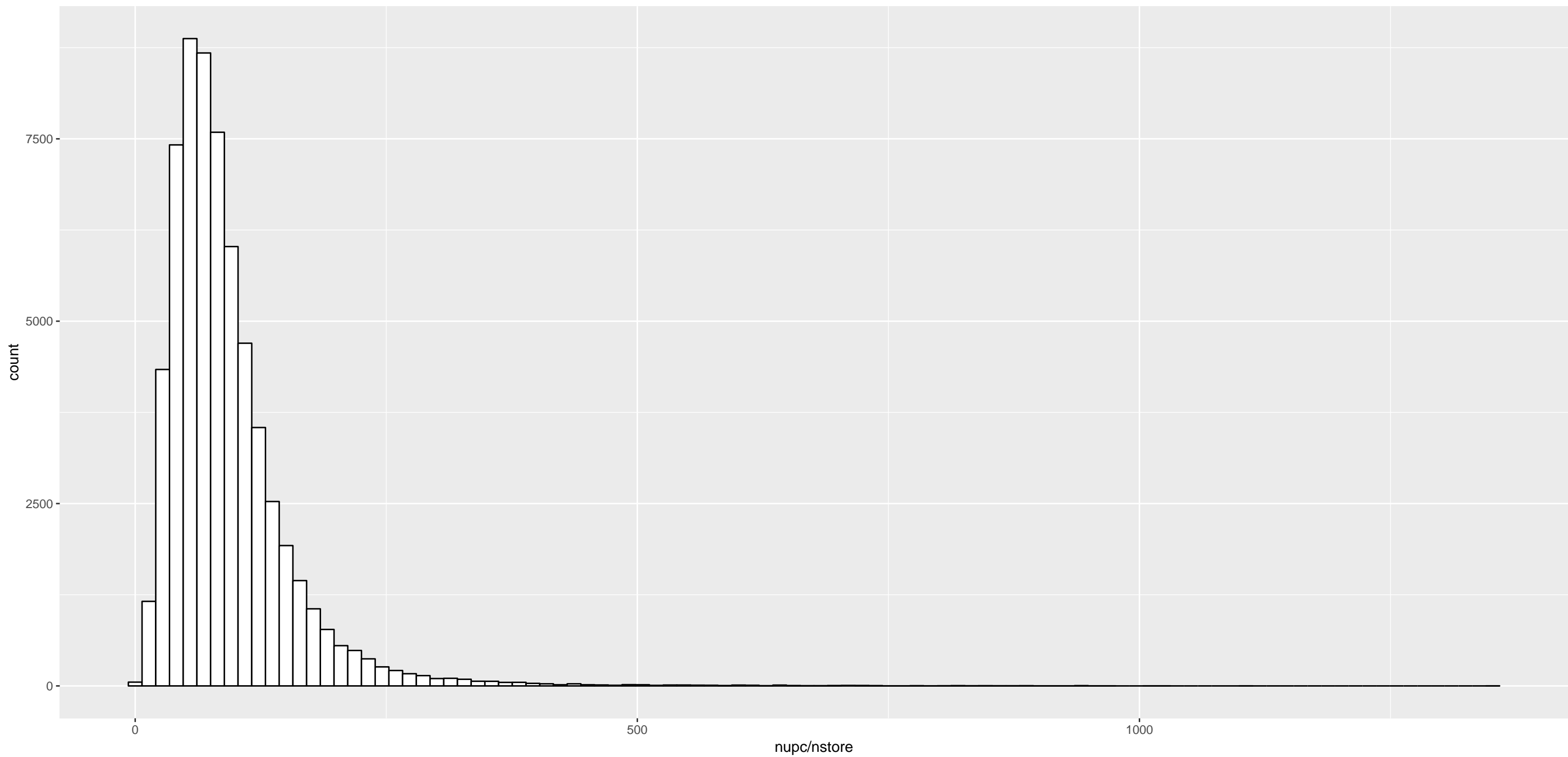
Total expenditure



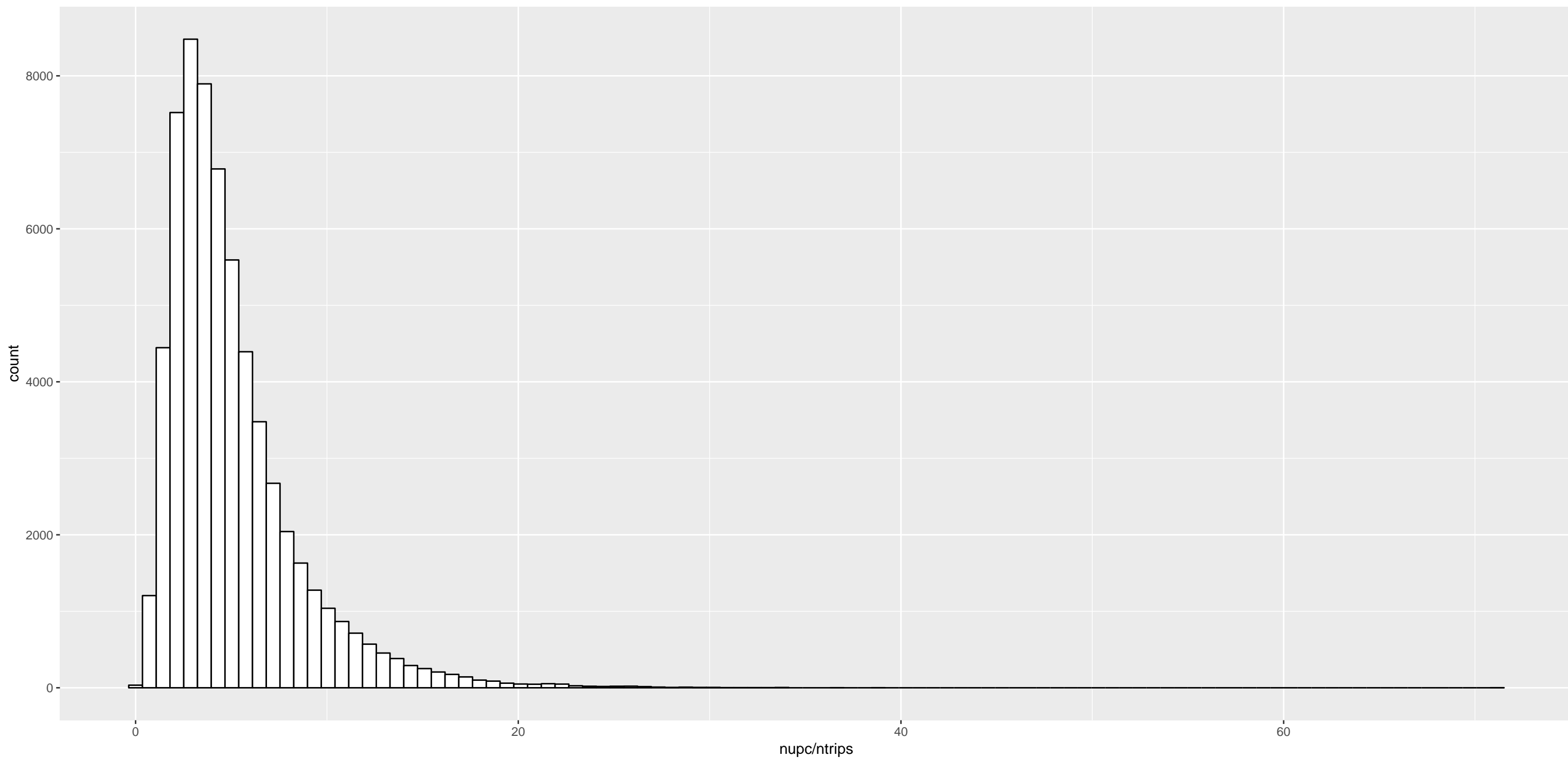
Total quantity (units) of goods purchased



Average number of unique upcs bought, per store



Average number of unique upcs bought, per visit



Ratio of unique upc/total quantity

