

Hi, I'm Anastasiia Lunova

I'm a curious and open-minded person who loves designing brands and getting new experiences.



EXPERIENCE

Freelance Graphic Designer 2021 | present

My specialization is brand identity and visual communication.

Marketing Manager 2019.10 | present

E.Mi - International, Prague, Czech Republic

- market analysis
- emerging opportunities definition
- drawing up algorithms for new products launching
- promotional strategy development

Junior Marketing Manager 2018.10 | 2019.10

E.Mi - International, Prague, Czech Republic

- organization a company participation in the Professional Beauty London exhibition
- management of corporate events (in Spain, UK, Israel, Russia, Czech Republic)
- backstage coordination at London Fashion Week 2019
- organization of International Congress: program preparation, event moderation

Assistant in Marketing Department 2018.05 | 2018.10

E.Mi - International s.r.o., Prague, Czech Republic

- POS-materials development
- creation of a competitor database
- creation and moderation of database of all brand and products materials for distributors

EDUCATION

University of Creative Communication, Prague 2020 | present

Faculty of Visual Creation,
Graphic and Media Design

Graphic Design & Painting Training 2019

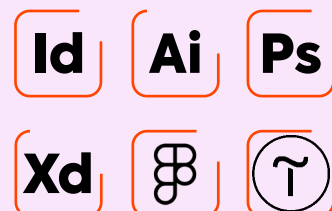
Czech Technical University, Prague 2013 | 2017

Faculty of Electrical Engineering,
Software Technologies and Management,
Web & Multimedia; Software Engineering

SKILLS

Fast learner
Creative
Multitasking
Analytical skills
Strategic mindset


SOFTWARE



LANGUAGES

Ukrainian (Native)
English (Intermediate)
Czech (Intermediate)
Russian (Native)

 jsemlunova@seznam.cz

 +420 776 545 645

 Czech Republic, Prague