Lunzheng Li

Contact Information

Address Shenzhen Audencia Business School,

Shenzhen University,

China

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lunzhengli.site

Research Interests

Behavioural Economics, Experimental Economics

Work Experience

Research Associate

Shenzhen University, China

2020- present

Education

Ph.D., Economics

University of Southampton, UK

Supervisors: Zacharias Maniadis & Michael Vlassopoulos

Examiners: Maksymilian Kwiek (University of Southampton) & Fabio Tufano (University of Nottingham)

M.sc., Economics, with distinction

2013 - 2014

2015 - 2020

University of Southampton, UK

B.A., Management

2009 - 2013

China University of Political science and Law, China

Publications

"Anchoring in Economics: A Meta-Analysis of Studies on Willingness-To-Pay and Willingness-To-Accept." *Journal of Behavioral and Experimental Economics*, forthcoming.

with Z. Maniadis and C. Sedikides

Working Papers

"Accounting for the Instability of Risk Preferences: Salience Theory versus Cumulative Prospect Theory" [pdf](submitted)

"Can Biased Polls Distort Electoral Results? Evidence From The Lab" [pdf] (submitted) with A. Boukouras, W. Jennings and Z. Maniadis

Work in Progress

"Paid Maternity Leave and Gender Discrimination: A Field Experiment in China." with K. Li, W. Si and Z. Xu

"How Do Biases in Opinion Polls Affect Elections in Costly Voting Environments?" with A. Boukouras and Z. Maniadis

"Mind the Nudge: an Experimental Approach to Changing Defaults under Rational Inattention." with H. Calvo Pardo and Z. Maniadis

"Failures in Rational Cascades Formation."

Awards & Grants

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ESRC DTC +3 Research Studen	2015 - 2018		
ESRC DTC, University of Southamp The Andrew Dumble Prize	ion	2014	
(awarded annually to the student who	has the best performance in examinat	ions at the MSc level) School of Social	
Sciences, University of Southampton	manga Priza	2014	
Economics Postgraduate Performance Prize Economic Division, University of Southampton		2014	
Teaching			
Teaching Assistant		2018, 2019	
ECON1009: Introduction to Economics For Non-Economists, University of Southampton Teaching Assistant (Lab sessions) ECON1014: Economics with Experiments, University of Southampton			
		2017, 2019	
Teaching Assistant		2017	
ECON2003: Microeconomics of Mark	ets, University of Southampton		
Presentations			
Cherry Blossom Workshop on E	2019		
The Center for Behavioural and Expe ESRC Final Year Conference	2017		
South Coast Doctoral Training Partn	2011		
Annual PhD Workshop	2017		
Economic Division, University of Sov Departmental Seminar	2016		
Economic Division, University of Sov	uthampton	2010	
Summer Schools & Maste	erclasses		
Experimetrics		2018	
by Peter Moffatt; University of East			
Behavioural Game Theory	Zast Analia		
by Pierpaolo Battigalli, Martin Dufwenberg & Amrish Patel; University of East Anglia Incorporating More Realistic Psychology into Economic Analysis			
by Matthew Rabin; Institute for Fisco			
Computer Programming			
Python, Stata, Matlab, JavaScri	${f pt}$		
Experiments: Otree, Ztree			
References			
Dr Zacharias Maniadis	Dr Michael Vlassopoulos	Dr Spyros Galanis	
Associate Professor in Economics	Professor in Economics	Reader in Economics	
Economic Division	Economic Division	1 0	
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