# Information Retrieval & Social Web

CS 525/DS 595
Worcester Polytechnic Institute
Department of Computer Science
Instructor: Prof. Kyumin Lee

#### Midterm

The exam will be held in the next class.

The exam is closed book.

- You may bring one standard 8.5" by 11" piece of paper with any notes you think appropriate or significant (front and back).
- No electronic devices allowed.

Boolean Retrieval Model

Boolean Retrieval Model

Inverted index

**Query Optimization** 

**Query Optimization** 

Preprocessing

Documents

→ Tokenization,

Normalization,

Stemming, Stop words

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Skip pointers & Positional index

Wild-card queries

→ Permuterm Index

TF and IDF

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tf-idf weighting

$$w_{t,d} = (1 + \log \mathsf{tf}_{t,d}) \cdot \log \frac{N}{\mathsf{df}_t}$$

**Cosine Similarity** 

**Cosine Similarity** 

Computing scores in a complete search system

Statistical Language Models

Crawler

Statistical Language Models

Crawler

Web APIs

PageRank

**Evaluation**