AAAAA

**MARKETING / COMMUNICATION**

Seeking a management training position in Marketing or Communication within luxury and fashion industryfor 6 – 12 months starting May 2013

24 yearsold

4 Rue Chabert

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Phone0000000000

Email:XXXXXXXX@XXXX.edu

**EDUCATION**

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| *2011 / 2013* | ***Master of Science in Luxury & Fashion Management****(2 year program entirely in English)*  ***SKEMABusinessSchool,*** *Sophia Antipolis (France)*  *Dissertation: title*  *Main courses: xxxxx, xxxxx, xxxxx,* |
| *2007 / 2011* | ***Bachelor of Arts in Tourism Management****,Guangzhou University (China)*  *Major in Exhibition and Business Affairs Management in Franco-Chinese Tourism Institute, received Certificate of Exhibition Practitioners* |

**PROFESSIONAL EXPERIENCE**

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| *July.2012*  *2012* | ***bBackground Assistant, the Seine Fashion Show, J Model Management*** *(British Model Company), PParis(France)*   * *Communicated with models and managers* * *Arranged the decoration of runway* * *Helped dress models*   ***Consulting Assistant, Luxmi Consulting in Luxury&Fashion,*** *Paris (France)*  *4 months internship followed by a fixed term contract*   * *Collecteddata: luxury brands latest news and trends* * *Took part in the decision-making: discussed the topics and scale of articles* * *Created and edited the advertisementprojects for luxury brands* * *Wrote out and posted the updated article on Luxmi’s fashion blog website* |
| *2012* | ***Fashion Blogger, Photographer,*** *Web*  *Ran own fashion blog for 1 year*   * + *Took “street shot” photos oftrendy people*   + *Edited photos and posted on my blog*   + *Updated my daily posts and sharedwith my fans* |
| *2011* | ***Marketing Assitant, Shun Tak Holding Limited, Travel Branch,****Guangzhou, China*  *4 months internship*   * *Sold travel products* * *Contacted and communicated with suppliers and customers* * *Designed and planed travel packages* |

**SKILLS**

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| *Languages* | ***Chinese*** | *Mandarin (Mother tongue)*  *Cantonese (Mother tongue)* | |
|  | ***English*** | *Fluent (TOEIC 900)* | |
|  | ***French*** | *Intermediate* | |
| *IT skills* | *Microsoft Office, Photoshop, Mac* | |

**ACTIVITIES & INTERESTS**

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| *Association* | ***Chairman of Psychology & Health Association,*** *Guangzhou University, China. Organized the lecture for freshmen, looked afterknowledgeexposure for undergraduates, organized competitions* |
| *Interests* | *Hip-Hop dance, Guzheng traditional musical instrument, cinema, fashion and design, travel* |

*Travel abroad Germany, Denmark,Spain, South Korea, Singapore, Malaysia*