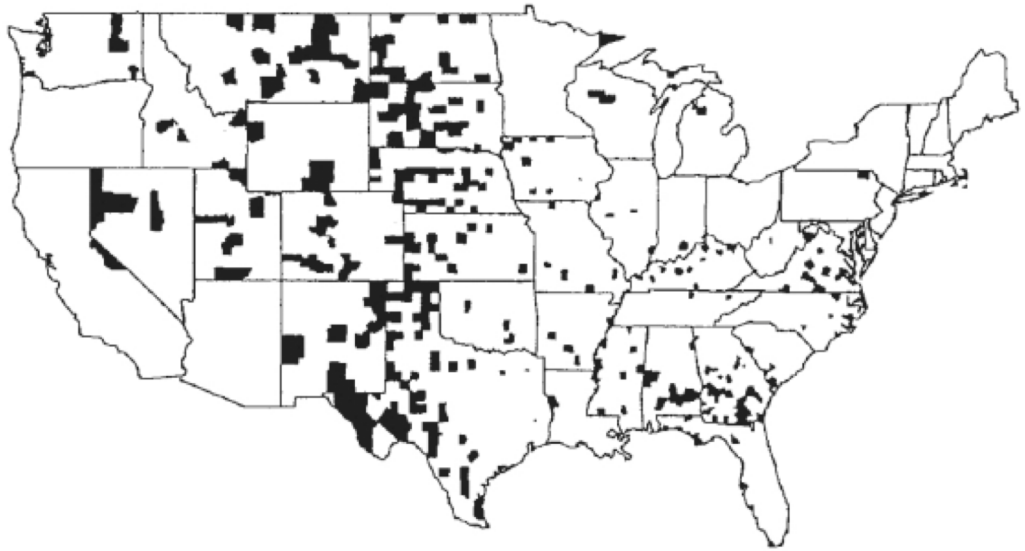
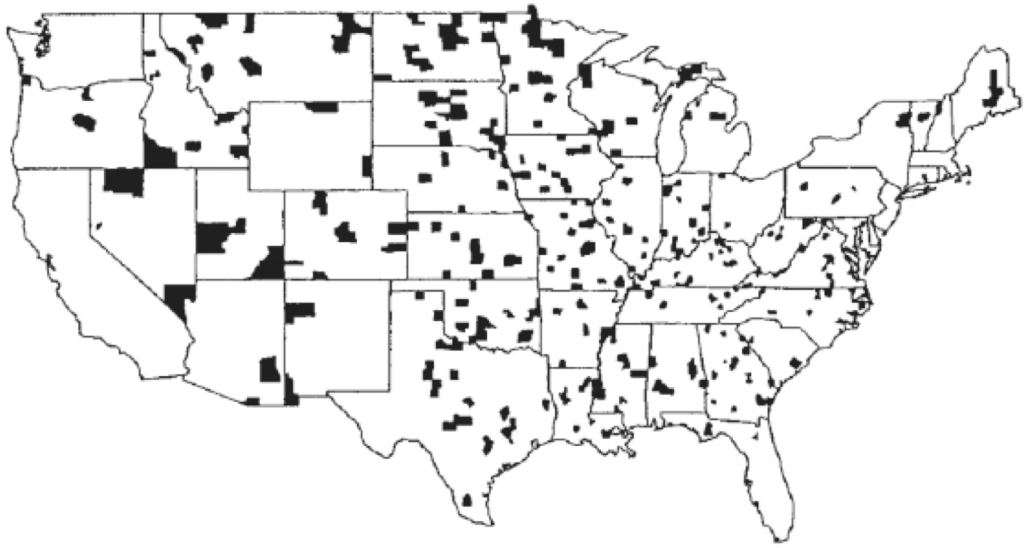
Graphical Integrity: What's wrong?

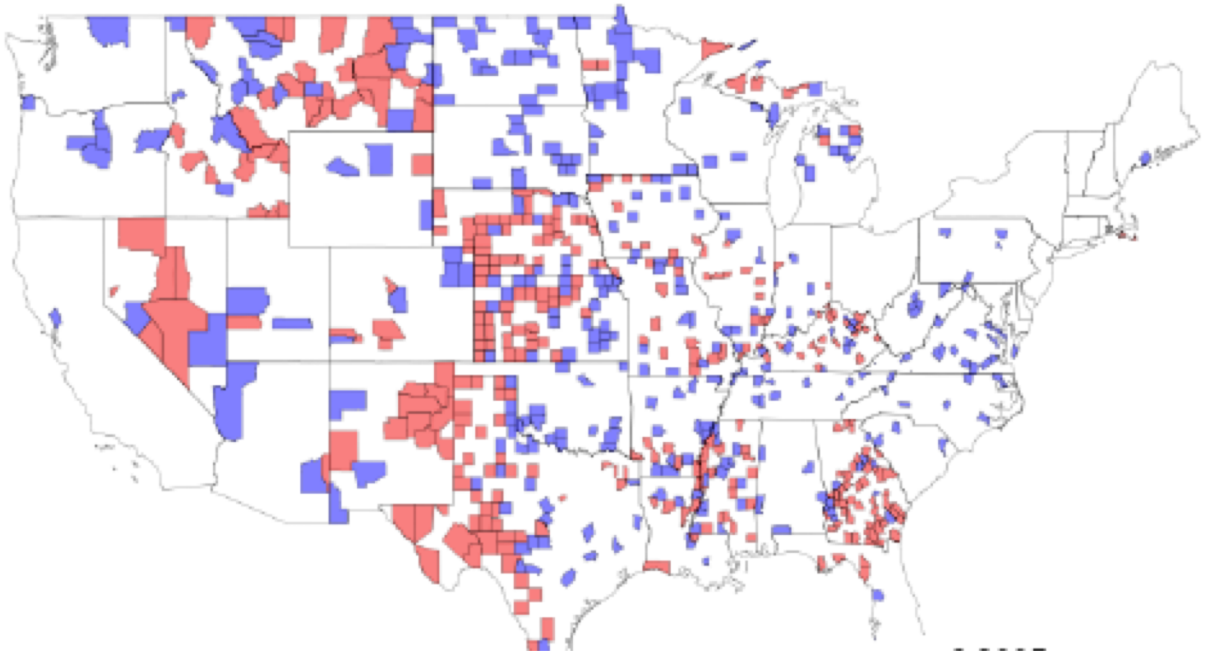


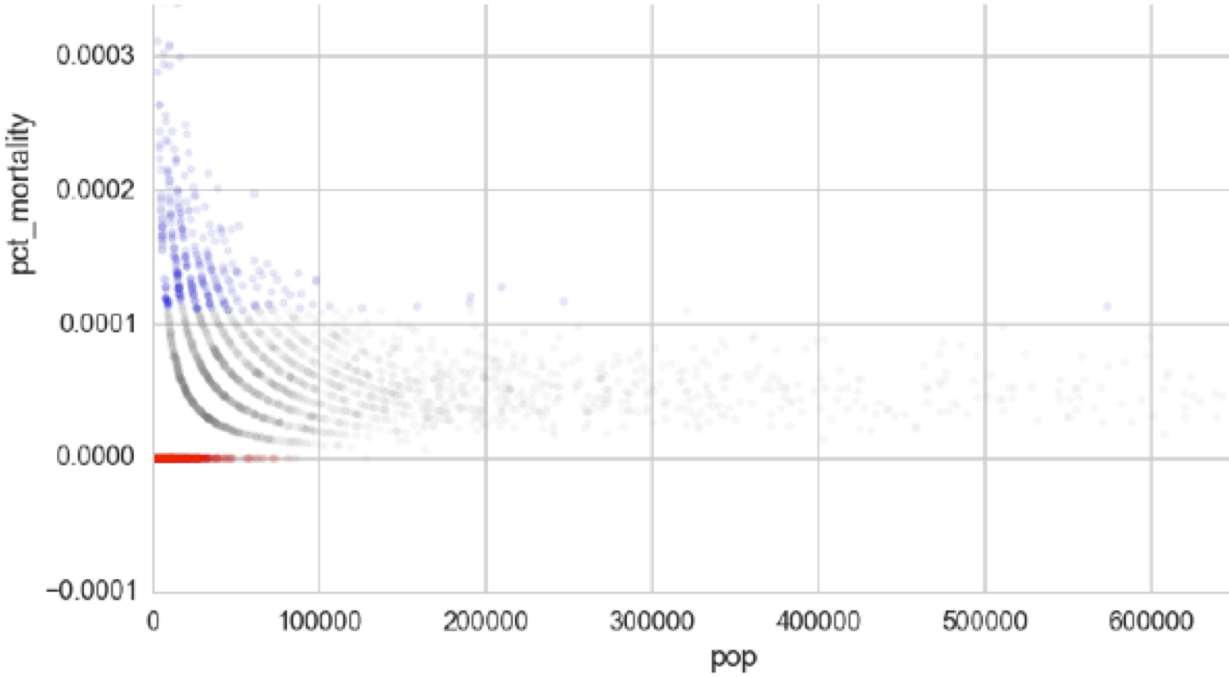
Counties with the LOWEST kidney cancer death rates (1980-1989)



Counties with the HIGHEST kidney cancer death rates (1980-1989)

Graphical Integrity: What's wrong?





Graphical Integrity: What's wrong?

Lesson III: plot all the data

Agenda

- EDA Refresher
- Effective Visualization
  - Graphical Integrity
  - Scope
  - Displays
  - Sensible Design
- Communication
  - Motivation
  - Key Considerations

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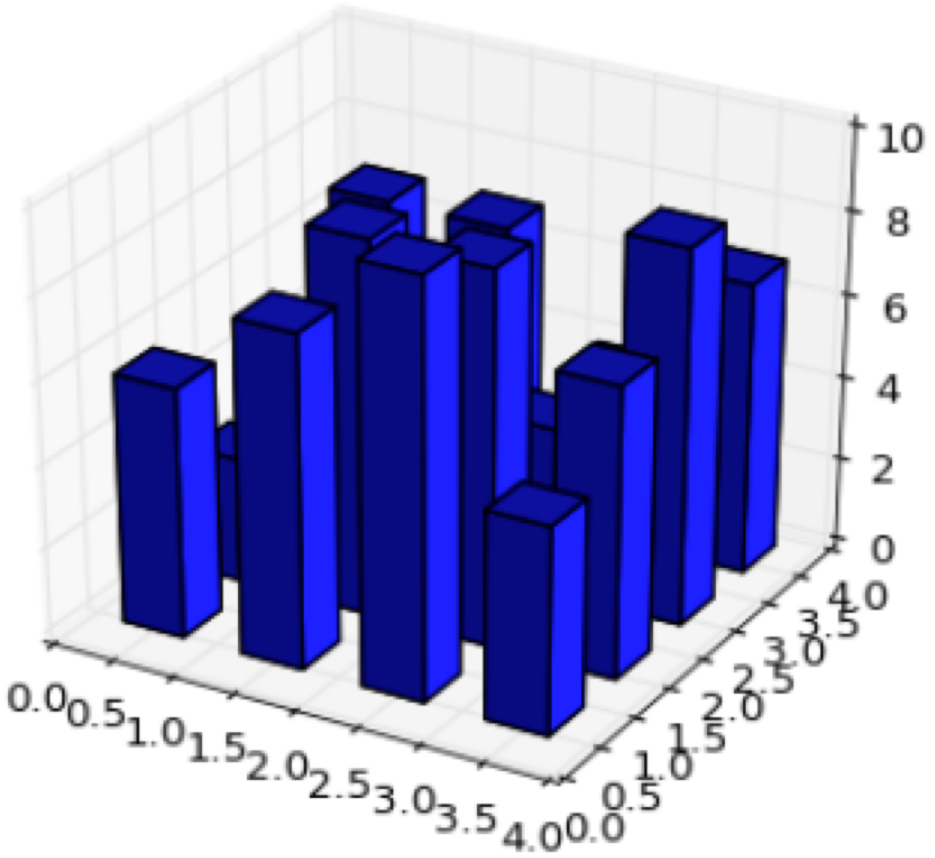
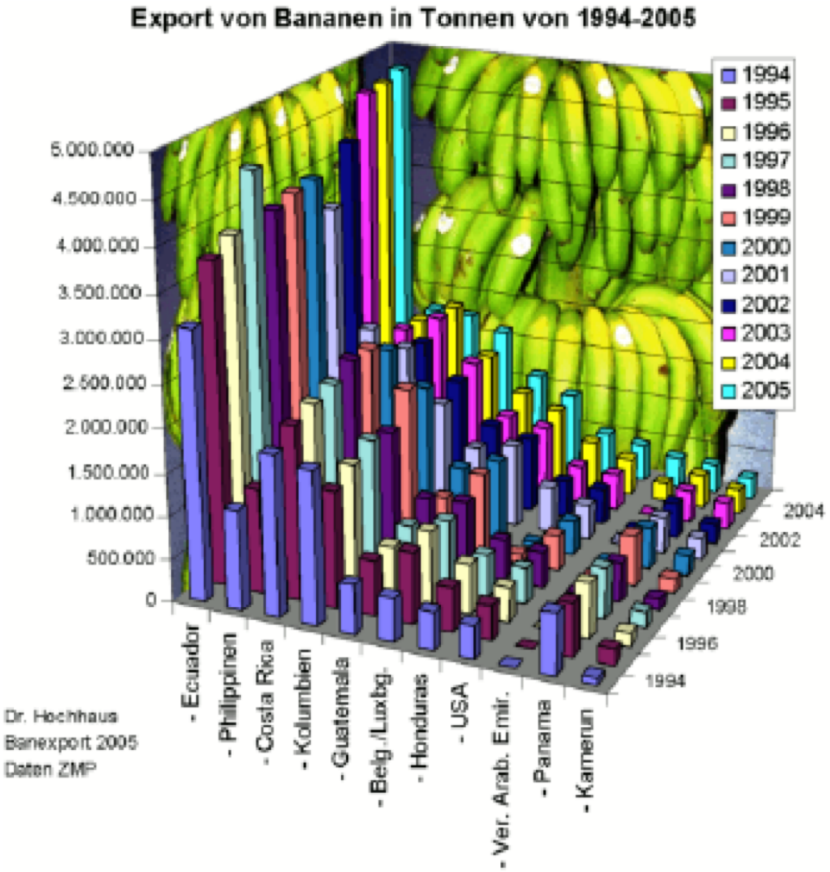
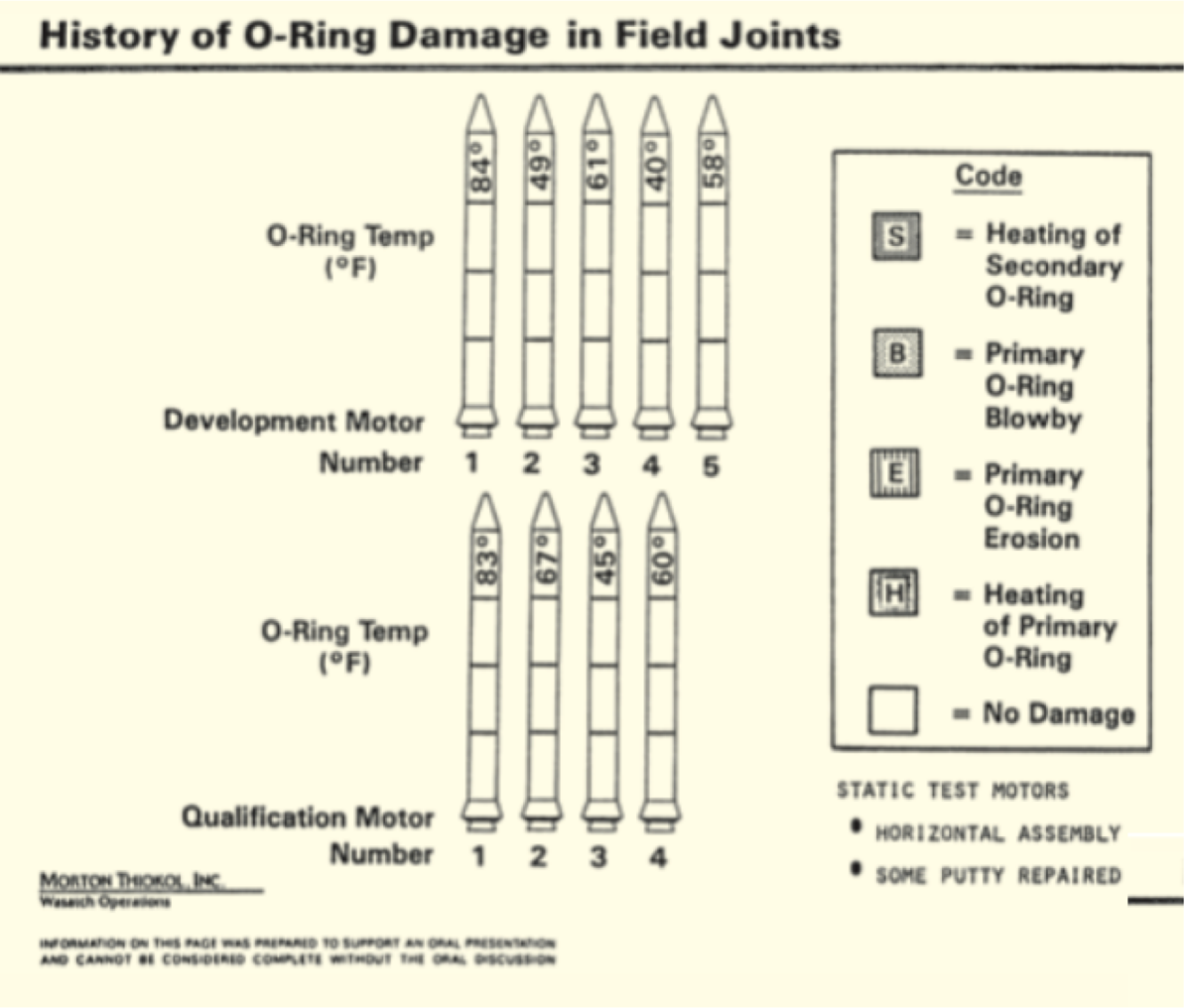
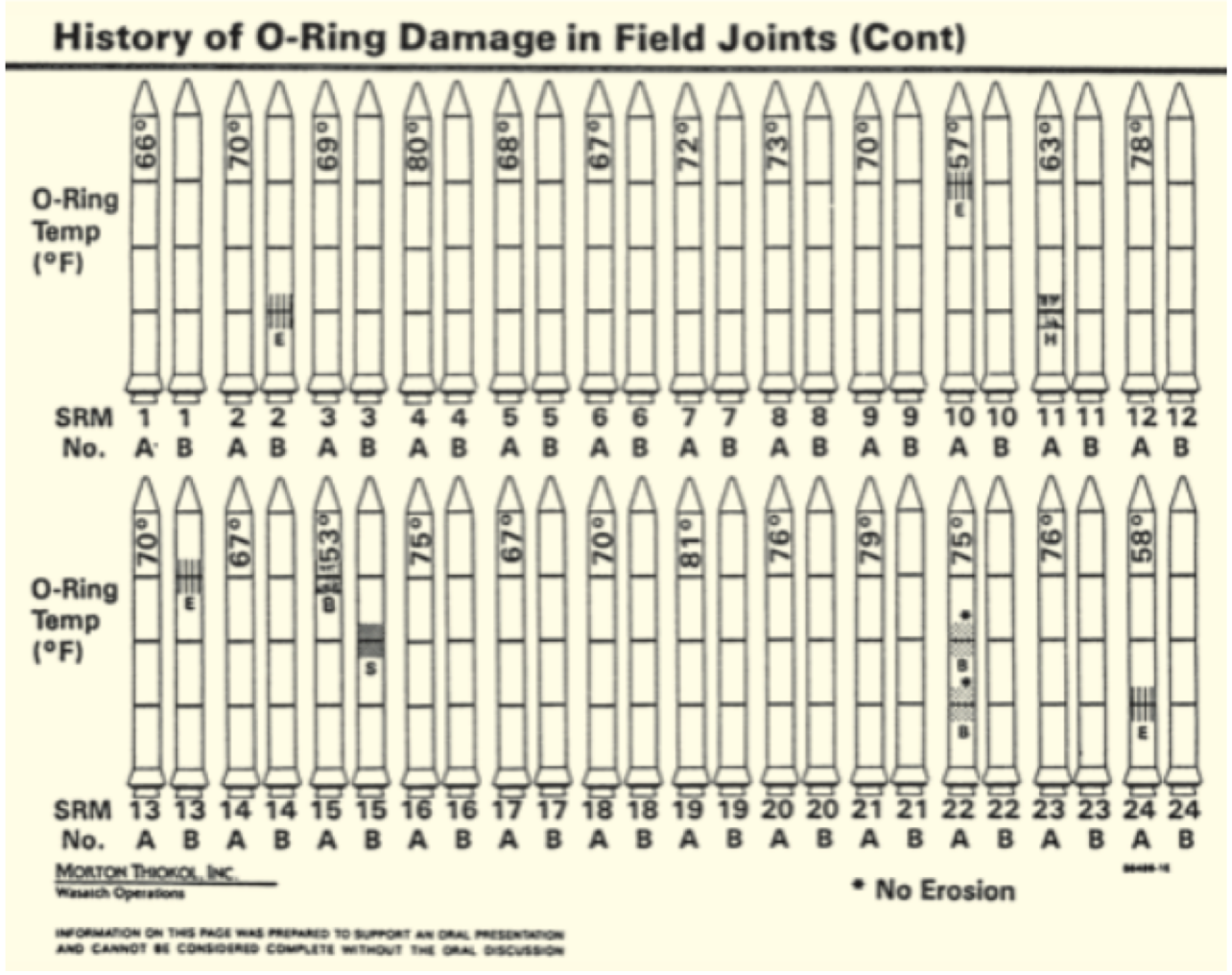
Scope: What's wrong?





Scope: What's wrong?





Lesson IV: keep it simple... enough