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## experience ✨

### emocha Health

Jul 2022 - Aug 2022

#### Product Design Intern

- Updates coming soon; Currently building out a visual design system for emocha's products & supporting other designers with research and UI related projects.

### UC Berkeley Food Institute

May 2022 - Aug 2022

#### UI Design Lead

- Led design & strategy for website overhaul project to improve BFI's current brand identity. Built UI for 30+ pages across devices and proposed a more effective website architecture.

### UC Berkeley Basic Needs Center

Feb 2022 - May 2022

#### Branding Intern

- Designed posts to highlight the BNC staff for the Instagram page and learned to work within a set of branding guidelines.
- Brainstormed marketing strategies that could be implemented to increase overall outreach.

### Cubstart: Intro to Building Apps DeCal

Aug 2020 - Jan 2022

#### Teaching Assistant

- Initially served as a Web TA for over 30+ students in Fall 2020. Moved on to an iOS TA in Spring 2021. Topics covered: Git, HTML/CSS, Javascript, APIs, Web Deployment, MVC, Swift, Multiple/Table Views, Navigation Controllers, Mapkit, and Firebase.
- Ultimately became a lead director (Spring 2021) where facilitated the staff and students, organized, & managed the administrative side of the course. The course had over 60+ enrolled students in Fall 2020 but has since grown interest by 200%.

### UC Berkeley EECS Department

Sep 2019 - Present

#### Student Admin Assistant

- Redesigned the previous mass communication system to be more accessible, streamlined, and refined visually. The newsletter is sent weekly to over 2,000+ EE/CS students.
- Responsible for other administrative tasks and projects: daily room reservations, course enrollment emails, designing posters and presentations for social events, and more.

## education 🎓

### BA Cognitive Science

University of California,  
Berkeley

Aug 2019 - May 2023 (Expected)  
GPA: 3.228

## skills 🛠️

### Languages

Fluent Native Spanish

### Development

HTML + CSS, Python, Javascript,  
AdvancedGit, Github, Java, Swift,  
Xcode, React, Bootstrap

### Design

Product Design, Visual Design,  
System Thinking, User Research +  
Testing, User Flows, Personas,  
Storyboards, Information  
Architecture, Prototyping,  
Wireframing, Sketching, Branding

### Tools

Adobe Creative Suite (Illustrator,  
Photoshop, Fresco), Figma +  
FigJam, Miro, Procreate, Canva,  
Microsoft Office, Google Suite, Jira,  
Pendo