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experience

emocha Health

Jul 2022 - Aug 2022

Product Design Intern

- Conducted a design audit and built a visual design system for emocha's branding to maintain consistency across products. *Full project under NDA.*
- Conducted research and collaborated with other teams & designers.
- Supported the designers with iOS UI related projects on Pendo.

UC Berkeley Food Institute

May 2022 - Aug 2022

UI Design Lead

- Singlehandedly led design & strategy for website overhaul project to improve BFI's current brand identity. Built UI for 30+ pages across devices and proposed a more effective website architecture.
- Executed the revamp of the information architecture, user flow, visual design & content of BFI's website.

UC Berkeley Basic Needs Center

Feb 2022 - May 2022

Branding Intern

- Designed posts to highlight the BNC staff for the Instagram page and learned to work within a set of branding guidelines.
- Brainstormed marketing strategies that could be implemented to increase overall outreach.

Cubstart: Intro to Building Apps DeCal

Aug 2020 - Jan 2022

Teaching Assistant

- Initially served as a Web TA for over 30+ students in Fall 2020. Moved on to an iOS TA in Spring 2021. Topics covered: Git, HTML/CSS, Javascript, APIs, Web Deployment, MVC, Swift, Multiple/Table Views, Navigation Controllers, Mapkit, and Firebase.
- Ultimately became a lead director (Spring 2021) where facilitated the staff and students, organized, & managed the administrative side of the course. The course had over 60+ enrolled students in Fall 2020 but has since grown interest by 200%.

UC Berkeley EECS Department

Sep 2019 - Present

Student Admin Assistant

- Redesigned the previous mass communication system to be more accessible, streamlined, and refined visually. The newsletter is sent weekly to over 2,000+ EE/CS students.
- Responsible for other administrative tasks and projects: daily room reservations, course enrollment emails, designing posters and presentations for social events, and more.

education

BA Cognitive Science

Univeristy of California,
Berkeley

Aug 2019 - May 2023 (*Expected*)
GPA: 3.228

skills

Languages

Fluent Native Spanish

Development

HTML + CSS, Python, Javascript,
AdvancedGit, Github, Java, Swift,
Xcode, React, Bootstrap

Design

Product Design, Visual Design,
System Thinking, User Research +
Testing, User Flows, Personas,
Storyboards, Information
Architecture, Prototyping,
Wireframing, Sketching, Branding

Tools

Adobe Creative Suite (Illustrator,
Photoshop, Fresco), Figma +
FigJam, Miro, Procreate, Canva,
Microsoft Office, Google Suite, Jira,
Pendo

involvement

Cal Hacks

Cubstart + Diversity Lead Director

Horror House

Design Lead

CS Kickstart

Documentation Committee

CogSci Student Association

General Member