



My Portfolio

ANGELITA LUPERCIO

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EDUCATION

Creative Advertising B. A.

Michigan State University

Fall 2021 - Present

- Focus in Art Direction
- Dean's List: Spring 2023 - Present
- Gained Practical experience in branding strategy, visual media design, and infographic creation through upper-level coursework
- Collaborated with a team to develop a strategic pitch deck for a local candle company seeking to expand brand reach & attract new customers.

EXPERIENCE

Play Leader

City of Detroit / Roberto Clemente Recreation Center

Summer (July - August) 2024

- Worked at a summer Summer Day Camp as a Play Leader for boys & girls; ages 6-8
- Supervised kids on weekly field trips and daily activities; ensuring their safety
- Organized daily activities (Gym Games, Arts & Crafts, and Yoga)

Virtual Job Shadowing

Urban Neighborhood Initiatives / Grow Detroit's Young Talent

Summer (July - August) 2020 - 2021

- Engaged in online career exploration
- Completed weekly assignments pertaining to different professions of my interest
- Participated in weekly meetings to discuss Social Emotional Learning

Youth Worker

Grow Detroit's Young Talent / Roberto Clemente Recreation Center

Summer (July - August) 2019

- Worked at a summer Summer Day Camp as a Play Leader Assistant for girls; ages 6-8
- Supervised kids on weekly field trips and daily activities; ensuring their safety
- Organized daily activities (Gym Games, Arts & Crafts, and Yoga)

COMMUNITY SERVICE

VOLUNTEER

Teen Council / Roberto Clemente Recreation Center

2016 - 2020

- Assisted with holiday events including serving food, event set-ups, and monitoring activities (Gym Games, Arts & Crafts, Easter egg hunts)
- Participated in fundraisers such as car washes and concession stands (conducted sells and and prepped hot meals)
- Motor City Makeover volunteer (Helped clean the outside environment to ensure a safe and clean space