Jeff Lupinski

Digital Designer
Denver, Colorado

hello@jefflupinski.com
+1 303 345 1962

Portfolio ↗
LinkedIn ↗

I am a designer with experience spanning visual design, product, UX/UI, and art direction. For over a decade, I have collaborated with brands ranging from Fortune 100 to non-profits and start-ups.

Selected Experience

Senior Designer at BASIC / DEPT
July 2022 – Aug 2024

Designed interactive experiences, interfaces, and digital products for enterprise clients, including Google, Ocean Spray, Nike, and Taco Bell. Partnered closely with cross-functional teams to align on objectives, present design concepts, and ensuring smooth handoffs for efficient implementation.

Senior Designer at Handsome
Aug 2020 – Jul 2022

Contributed to the full design lifecycle of digital experiences for clients like 7-Eleven, FedEx, Meta, and AMC Television. Led design projects, worked with stakeholders and cross-disciplinary teams to define, visualize, and execute product visions that aligned with client goals and enhanced user engagement.

Freelance Independent Designer
May 2012 – Aug 2020

Partnered with agencies including Ueno, Instrument, Handsome, and Mondo Robot. Clients included Marriott Bonvoy, Salesforce, Epic Games, Chubb, Liquid Death, Zwift, and Specialized Bicycles.

Senior Designer at Pluralsight
May 2018 – Mar 2020

Led the design and creative direction in developing, refining, and implementing a comprehensive company-wide design system and brand identity for GitPrime. After the 2019 acquisition by Pluralsight, oversaw the integration of GitPrime's design language into Pluralsight's broader ecosystem.

Product Designer at MojoTech
Oct 2014 – Jul 2018

Created end-to-end product designs from wireframes to coded solutions. Collaborated with product owners to translate complex requirements into intuitive and user-friendly interfaces for both web and mobile applications—ensuring alignment with business goals and technical constraints.

Education

Bachelor of Science, Graphic Design and Digital Media
Johnson and Wales University, 2008 – 2012

Graduated with Honors Cum Laude

Skills

Visual Design	Interaction Design	Product & App Design
User Interface Design	User Experience Design	Design Direction
Presentation Skills	Deck & Guides Design	Project Management
Wireframes & Prototyping	Front-end Development	Team Collaboration
Design Systems & Libraries	Strong Attention to Detail	Responsive Web Design

Technology

Figma, Adobe Creative Suite, Photoshop, Illustrator, After Effects, InDesign, Sketch, Framer, Principle, Webflow, Origami, Keynote, AI Tools, InVision, Frame.io, Slack, Trello, Asana, HTML, CSS, JavaScript