

Jeff Lupinski	Digital Designer Denver, Colorado		hello@jefflupinski.com +1 303 345 1962	Portfolio [↗] LinkedIn [↗]
	Multidisciplinary designer with 10+ years of crafting user-centered experiences for global brands. I bridge product strategy and visual storytelling to elevate digital experiences, from concept to launch.			
Selected Experience	Freelance Independent Designer May 2012 – Present Partnering with agencies including Huge, Instrument, Ueno, Handsome, ustwo, and Mondo Robot. Client work for Google Creative Labs, Nike, Epic Games, EA Sports, Liquid Death, Marriott Bonvoy, Specialized Bicycles, Zwift, Salesforce, Chubb, and PayPal.			
	Senior Designer at BASIC / DEPT July 2022 – Aug 2024 Designed interactive experiences, interfaces, and digital products for enterprise clients, including Google, Ocean Spray, Nike, and Taco Bell. Partnered closely with cross-functional teams to align on objectives, present design concepts, and ensure smooth handoffs for efficient implementation.			
	Senior Designer at Handsome Aug 2020 – Jul 2022 Contributed to the full design lifecycle of digital experiences for 7-Eleven, FedEx, Meta, and AMC Television. Led design projects with stakeholders and cross-disciplinary teams to define, visualize, and execute product visions that aligned with client goals and enhanced user engagement.			
	Senior Designer at Pluralsight May 2018 – Mar 2020 Led the design and creative direction in developing, refining, and implementing a comprehensive company-wide design system and brand identity for GitPrime. Acquired by Pluralsight in 2019, then oversaw the integration of GitPrime's design language into Pluralsight's broader ecosystem.			
	Product Designer at MojoTech Oct 2014 – Jul 2018 Created end-to-end product designs from wireframes to coded solutions. Collaborated with product owners to translate complex requirements into intuitive and user-friendly interfaces for both web and mobile applications, ensuring alignment with business goals and technical constraints.			
Education	Bachelor of Science, Graphic Design and Digital Media Johnson and Wales University, 2008 – 2012 Graduated with Honors Cum Laude			
Skills	User Interface (UI) Design			Art Direction
	Visual Design			Design Direction
	Interaction Design			Design Systems
	Rapid Prototyping			User Research
	Front-end Development			Project Management
Technology	Figma, Sketch, Adobe Creative Suite, Photoshop, Illustrator, After Effects, InDesign, Framers, Principle, Webflow, Origami, Keynote, AI Tools, InVision, Frame.io, Slack, Trello, Asana, HTML, CSS, JavaScript			