Jeff Lupinski

Digital Designer
Denver, Colorado

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Portfolio ↗
LinkedIn ↗

Digital designer focused on interaction design, interface and experience design, and visual design. Experienced collaborating with teams to design, lead, and craft solutions for brands in every vertical.

Selected Experience

Senior Designer at BASIC / DEPT
July 2022 – Aug 2024
We design digital products, services, and eCommerce experiences for category leaders. Contributed and led design for various clients such as Google, Ocean Spray, Nike, and Taco Bell.

Senior Designer at Handsome
Aug 2020 – Jul 2022
Handsome, now Raw Materials, is a holistic experience design agency. I led design projects for brands in assorted industries, including 7-Eleven, FedEx, Meta, AMC Television, and more.

Freelance Independent Designer
May 2012 – Aug 2020
Agencies include Instrument, Ueno, Handsome, and Mondo Robot. Clients include Marriott Bonvoy, Salesforce, Epic Games, Chubb, Twitter, Amazon, Liquid Death, Zwift, Specialized Bicycles, and more.

Senior Designer at Pluralsight
May 2018 – Mar 2020
GitPrime/Flow provides deep and analytical insights into the efficiency and performance of software development teams. Led design and creative direction in producing, evolving, and implementing company-wide design systems. In 2019, Pluralsight acquired GitPrime.

Product Designer at MojoTech
Oct 2014 – Jul 2018
MojoTech is a full-service digital product agency serving big and soon-to-be-big companies. Created end-to-end digital product designs, collaborating with product owners from concept to completion through complex user interface and experience designs.

Education

Bachelor of Science, Graphic Design and Digital Media
Johnson and Wales University, 2008 – 2012
Graduated with Honors Cum Laude

Skills

Visual Design	Interaction Design	User Experience Design
User Interface Design	Presentation Skills	Design Direction
Digital Product and App Design	Deck Design	User Research
Design Systems & Libraries	Rapid Prototyping	Responsive Web Design

Technology

Figma, Sketch, Adobe Creative Cloud, Photoshop, Illustrator, After Effects, InDesign, Framer, Principle, Webflow, Origami, Keynote, AI Tools, Midjourney, Frame.io, HTML, CSS, JavaScript, Version Control