

HERMAN YUREVICH

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(425)208-6082

Provo, UT

Work Experience

Broadcast Advertisement Scheduler

March 2025 - Present

BYU Broadcasting

Provo, UT

- Strategically scheduled advertisements across four television channels, optimizing placement based on ad length, tone, and program flow using WideOrbit.
- Reviewed and edited daily broadcast logs to ensure continuity, proper media linking, and compliance with closed captioning requirements.
- Assessed promotional content to determine optimal airtime, prioritizing high-impact campaigns and aligning placement with network objectives.
- Collaborated with Media Operations and Scheduling teams to troubleshoot and resolve content conflicts, ensuring smooth and error-free broadcasts.
- Contributed to the development of standardized formatting templates, improving scheduling efficiency and time allocation accuracy.
- Coordinated ad placements with sales and promotions teams to fulfill contractual obligations and maximize ad revenue.

Transportation Coordinator

May 2023 - June 2024

Office of Sustainability, Bellevue College,

Bellevue, WA

- Managed the campus Bike Rental Program, overseeing inventory, scheduling, and maintenance to ensure seamless operations.
- Analyzed rental data to identify trends, optimize program efficiency, and implement improvements that increased participation by 65%.
- Created communication content for Office of Sustainability newsletter, website, and event-advertising posters to inform and engage students about events and sustainability programs and resources.
- Represented the Office of Sustainability at campus events such as New Student Orientation, Campus Resource Fairs, and classroom discussions, driving program awareness and participation.

Education

Brigham Young University

September 2024 - Present

Double Bachelor's Degree in Finance and Computer Science

- GPA: 3.96
- Expected Graduation Date – April 2027
- 2025/2026 scholarship recipient for high academic achievements
- Member of Finance Association and American Advertising Federation

Bellevue College

September 2022 - June 2024

Associate's Degree in Arts & Sciences

- GPA: 3.93
- 2022/2023 and 2023/2024 scholarship recipient for high academic achievements
- Member of Bellevue College International Student Association
- Officer of Bellevue College Tech, Chess, and Physics Clubs