LUIS GUZMÁN | Data Analyst

✉ **hello@dataluis.com**   📍 **Cali – Colombia**

🌐 **www.dataluis.com**   in **LinkedIn**

Projects

Google Analytics Dashboard

- Deployed a dashboard using looker studio to understand the user interaction on the google store.
- Showed key parameters to target the right users to increase the conversion rate.

International Debt Statistics

- Created the notebook using Deepnote's tools to easily manage and share the findings.
- Used SQL for exploratory analysis and finding the answer to some important questions.

Stock Portfolio Dashboard

- Identified the evolution of my trading skills over the last 3 years of operations.
- Built an Excel and Google Sheet dashboard to identify key insights to focus on keep growing the account.
- Used ETL techniques to clean the data and created an easy-to-understand table to extract valuables KPIs.

Education

Data Analyst

www.datacamp.com

📅 11/2022 – Ongoing   📍 New York

Data Analyst

www.platzi.com

📅 02/2022 – Ongoing   📍 Latin America

Skills

- 🗄 **SQL**
- 🐍 **Python**
- **Tableau**
- **Power BI**
- **Looker**
- **Finance**

Soft Skills

- **Teamwork**
- **Problem-solving**
- **Resilience**
- **Critical Thinking**
- **Good Listener**

Languages

Spanish: Native

English: C1
Certification