

LUIS GUZMÁN | Data Analyst

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LinkedIn

About

I believe in the power of data to change the world and organizations. As a **Data Analyst**, I am skilled in using data to uncover insights and inform decision-making. I have a deep understanding of data analytics techniques and tools and am able to effectively extract valuable information from large datasets. I am able to communicate my findings in a clear and concise manner.

Projects

Google Analytics Dashboard

- Deployed a dashboard using Looker Studio to understand the user interaction on the Google Store.
- Showed key parameters to target the right users to increase the conversion rate.

International Debt Statistics

- Created the notebook using Deepnote's tools to easily manage and share the findings.
- Used SQL for exploratory analysis and finding the answer to some key questions.

Stock Portfolio Dashboard

- Identified the evolution of my trading skills over the last 3 years of operations.
- Built an Excel and Google Sheet dashboard to identify key insights to focus on keeping growing the account.
- Used ETL techniques to clean the data and created an easy-to-understand table to extract valuable KPI's.

Education

Data Analyst

www.datacamp.com

11/2022 – Ongoing

New York

Data Analyst

www.platzi.com

02/2022 – Ongoing

Latin America

Skills



SQL



Python



Looker



Tableau



Power BI



Finance

Soft Skills



Teamwork



Problem-solving



Good Listener



Feedback



Leadership



Resilience



Self-taught

Languages

Spanish: Native

English: C1

Certification

Interest



Run



Cooking