

# LUIS GUZMÁN | Data Analyst

✉ hello@dataluis.com

📍 Cali – Colombia

🌐 www.dataluis.com

in LinkedIn

## Experience

### Data Analyst

#### Freelance

📅 11/2022

- Helped clients and companies uncover key insights thru their data.
- Deployed dashboards using Tableau, Power BI, and Looker studio.
- Formed hypotheses and test ideas to determine the viability of the operation outcomes
- Communicated my findings clearly and concisely to the stakeholders.

### Business Intelligence Consultant

#### TradingIdeas

📅 11/2018 – 03/2022

- Analyzed data to discover insightful trends and opportunities in the stock market.
- Used SQL for exploratory analysis to find the answer to some important questions stakeholders had.
- Built Excel, Google Sheets, and Power BI dashboards to uncover insights and decision-making.
- Used ETL techniques to clean the data and created easy-to-understand tables to extract valuable KPIs.
- Created notebooks using Deepnote's tools to easily manage and share projects.

## Education

### Data Analyst

📅 11/2022

[www.datacamp.com](https://www.datacamp.com)

### Data Analyst

📅 02/2022

[www.platzi.com](https://www.platzi.com)

## Skills

🗄️ SQL

🐍 Python

📊 Excel

🔗 Tableau

📈 Power BI

🔗 Looker

📈 Finance

## Soft Skills

🤝 Teamwork

🔗 Problem-solving

🏋️ Resilience

🧠 Critical Thinking

👂 Good Listener

## Languages

Spanish: Native

English: B2