

LUIS GUZMÁN | Data Analyst

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📍 Cali – Colombia

🌐 www.dataluis.com

in LinkedIn

Experience

Data Analyst

Freelance

📅 11/2022

- Helped clients and companies uncover key insights thru their data.
- Deployed dashboards using Tableau, Power BI, and Looker studio.
- Formed hypotheses and test ideas to determine the viability of the operation outcomes
- Communicated my findings clearly and concisely to the stakeholders.

Business Intelligence Analyst

TradingIdeas

📅 11/2018 – 03/2022

- Analyzed data to discover insightful trends and opportunities in the stock market.
- Used SQL for exploratory analysis to find the answer to some important questions stakeholders had.
- Built Excel, Google Sheets, and Power BI dashboards to uncover insights and inform decision-making.
- Used ETL techniques to clean the data and created easy-to-understand tables to extract valuable KPIs.
- Created notebooks using Deepnote's tools to easily manage and share projects.

Education

Data Analyst

📅 02/2022

www.platzi.com

Finance and International Business

📅 01/2013

Universidad Autónoma del Cauca

– 12/2016

Skills



SQL



Python



Excel



Tableau



Power BI



Looker



Finance

Soft Skills



Teamwork



Problem-solving



Resilience



Critical Thinking



Good Listener

Languages

Spanish: Native

English: B2