

**PrestaShop WhatsApp Business Order Notifications:** Notify or alert your customers of time-sensitive information, such as Order confirmation, Order status update, and Tracking number added to an order by sending them notifications on WhatsApp. In addition to it, you can create WhatsApp campaigns and send them to the customers.

**Note: PrestaShop WhatsApp Business Order Notifications module is compatible with PrestaShop version 8.x.x and multi-store feature.**

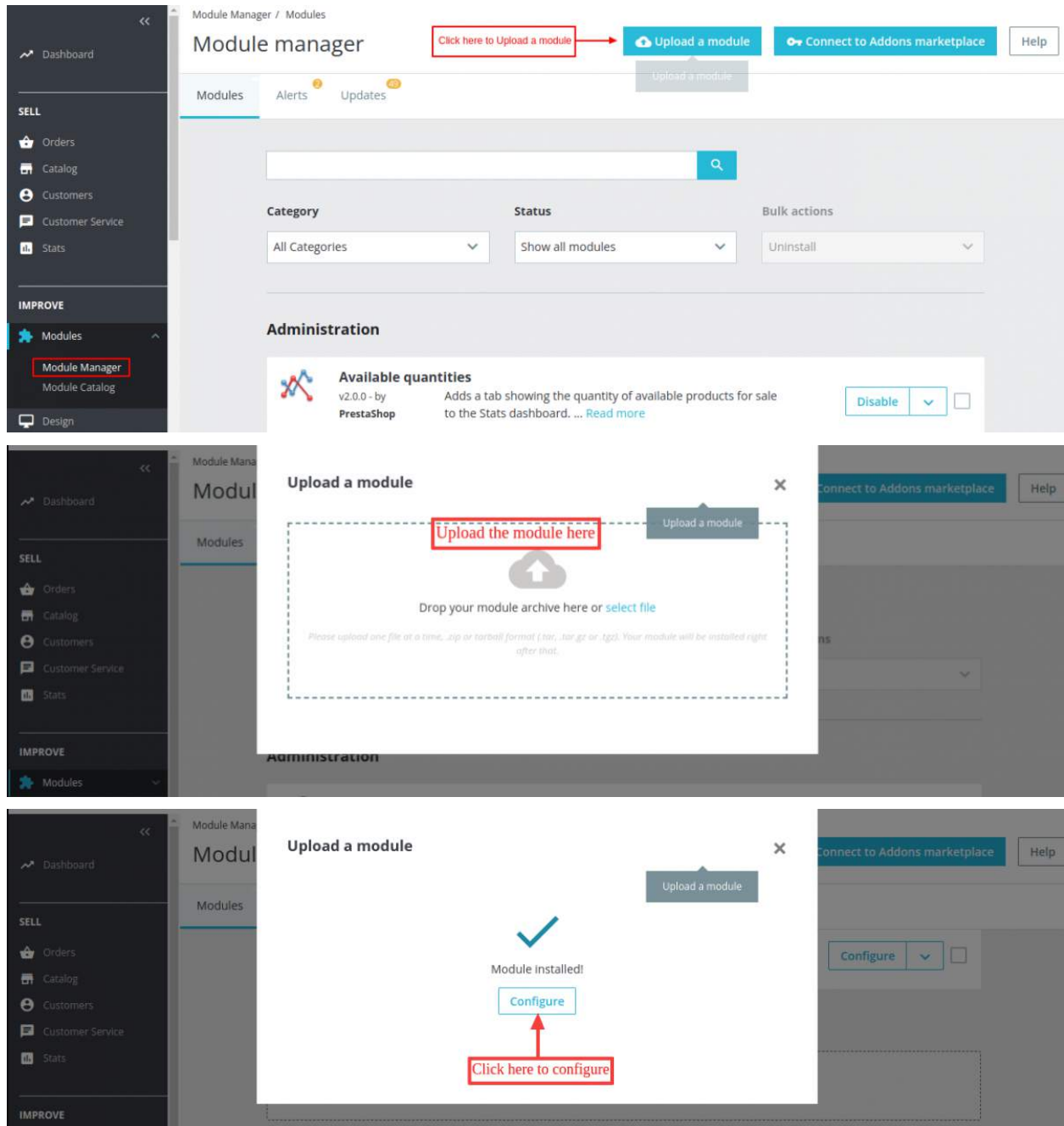
## Features of PrestaShop WhatsApp Business Order Notifications:

Let's look closer at WhatsApp Business Order Notifications module features:

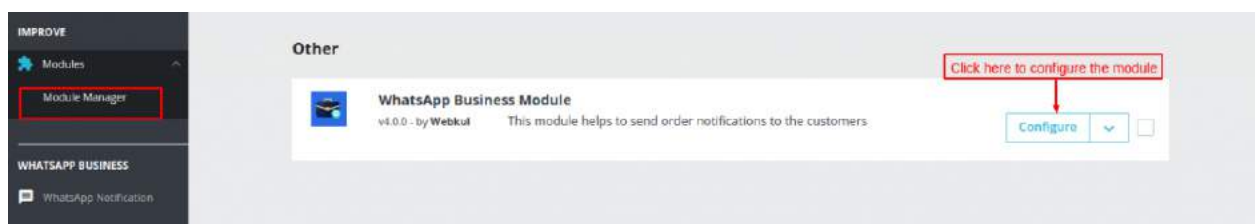
- Notify customers about their order confirmation, order status, order's tracking number directly on WhatsApp.
- Select order status on which the notification will be sent to the customers.
- Create message templates for each event (order confirm, order status update and tracking number added to order and OTP) separately.
- Create campaigns for marketing purpose and send them to your customers on WhatsApp.
- Add category link to campaign.
- Add interactive and more appealing buttons to your campaign messages. These buttons can be of 2 types:
  - CTA
  - Quick Reply
- Automate responses to customer queries.
- Access Message Statistics.

## Module Installation

- Firstly, go to the module manager in back office and click on 'upload a module'.
- After that, drag and drop the module file or select the file from the system.
- In this way, the module installation will be successful.



Or, you can also configure the module from module list page.

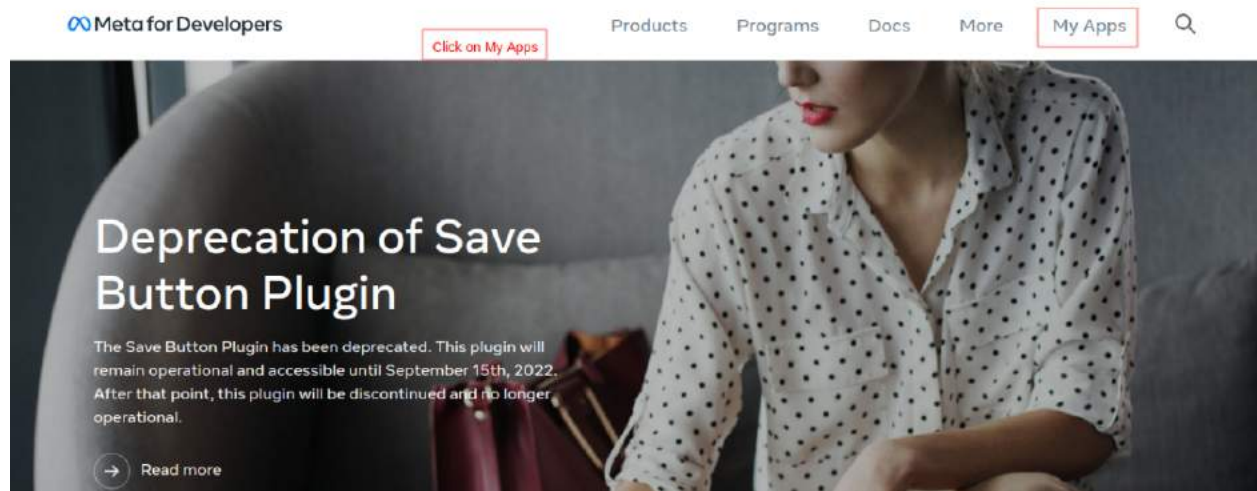


In order to configure this module, you must have the following details:

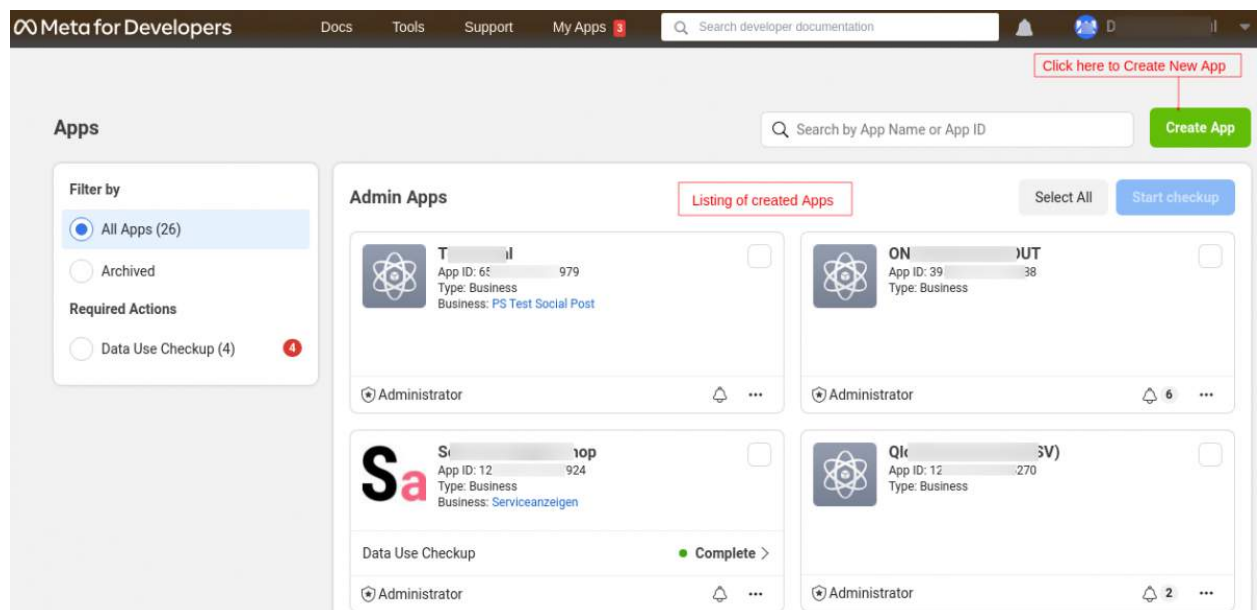
- Phone Number Id
- Business Account Id
- Permanent Token

## How to get the required Ids?

To get the API keys & add new apps to the account, you need to create a developer account on [Facebook](#). After logging in to the account, got to “My Apps” section.



Click "Create App" button to create new app.



Select an app type to "Business".

Create an App

Choose type to "Business" and click on Next


Cancel


Type


Details


Select an app type


The app type can't be changed after your app is created. [Learn more](#)


 **Business**  
Create or manage business assets such as Pages, Events, Groups, Ads, Messenger, WhatsApp and Instagram Graph API using the available business permissions, features and products.

 **Consumer**  
Connect consumer products and permissions, like Facebook Login and Instagram Basic Display to your app.

 **Instant Games**  
Create an HTML5 game hosted on Facebook.

 **Gaming**  
Connect an off-platform game to Facebook Login.

 **Workplace**  
Create enterprise tools for Workplace from Meta.

 **None**  
Create an app with combinations of consumer and business permissions and products.

Next

Provide App name, App contact email and also select Business Account to connect the created app.

After that click "Create app" button.

Create an App

×

Cancel

✓ Type

Details

Provide basic information

Display name

This is the app name associated with your app ID. You can change this later.

Test Shop

Enter App name

9/32

App contact email

This email address is used to contact you about potential policy violations, app restrictions or steps to recover the app if it's been deleted or compromised.

dh@domain.com

Enter contact email

Business Account · Optional

To access certain permissions or features, apps need to be connected to a Business Account.

De

arket

Select Business manager account to connect this app

By proceeding, you agree to the [Facebook Platform Terms](#) and [Developer Policies](#).

Previous

Create app

Click here to create app

You will be redirected to the Dashboard of your app and from here you need to set up WhatsApp.

Click "Set Up" button to proceed.

Test Shop

App ID: 4412345678

App type: Business

Created App is selected by default (see highlighted box on the left)

Help

IMPORTANT: For all email communications regarding compliance requirements, please ensure you are emailing from the contact email registered in App Dashboard, and that our address is in the to: field, not cc: or bcc:, or we will not receive your message. For details on the appeals process, please refer to this [Developer Blog](#) post. Thank you!

Dashboard

Settings

Roles

Alerts

App Review

Products

Activity Log

Activity Log

Marketing API

Integrate Facebook Marketing API with your app.

Read Docs

Set up

Messenger

Customize the way you interact with people on Messenger.

Read Docs

Set up

Web Payments

Accept in-app payments through Facebook's secure payment system.

Read Docs

Set up

ThreatExchange

Share and learn about potential threats to help everyone stay more secure.

Read Docs

Set up

Webhooks

Subscribe to changes and receive updates in real time without calling the API.

Read Docs

Set up

WhatsApp

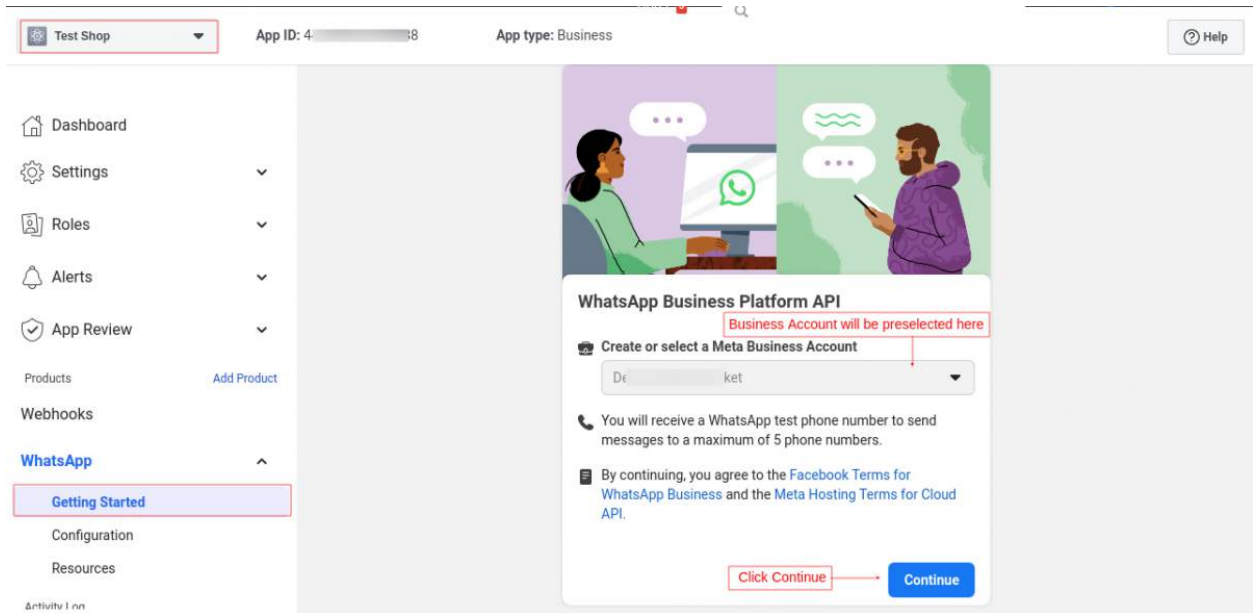
Integrate with WhatsApp

Click here to Set Up

Read Docs

Set up

The Business Account will be shown as pre-selected. You need to simply click on "Continue".



You will get the Phone Number Id and WhatsApp Business Account ID here.  
From this page, you can also view your created templates and further check their status (approved, pending or rejected).  
To go live, you will need to ADD PHONE NUMBER.

One more thing, you need to Configure the Webhooks from here. Click "Configure Webhook".

Test Shop

App ID: 4418App type: Business

Help

Settings

Roles

Alerts

App Review

ProductsAdd Product

Webhooks

WhatsApp

Getting Started

Configuration

Resources

Activity Log

Activity Log

### Getting started

#### Temporary access token

EAA6...vYhf3...CopyRefreshThis token will expire in **23 hours**.

#### Send and receive messages

You can copy your phone number id and business account id from here

##### Step 1: Select phone numbers

From

Send free messages with the provided test phone number. You can use your own phone number which is subject to limits and pricing. [Learn more](#).

Test number: +1 555 042 8946This is the Test number for sending the messages

Phone number ID: 10...48WhatsApp Business Account ID: 1C...i7

To

Select a recipient phone numberHere you can select the Test number on which the messages will be received

##### Step 2: Send messages with the API

You can view created templates from here and further check their status

To send a test message, copy this command, paste it into Terminal, and press enter. To create your own message template, click [here](#).

```
1 curl -i -X POST `
2 https://graph.facebook.com/10...48/messages `
3 -H 'Authorization: Bearer EAA6...vYhf3...'
4 -H 'Content-Type: application/json'
5 -d '{
  "text": "hello"
}'
```

SqMBV3A6gW45QxFE

Run in PostmanSend message

##### Step 3: Configure webhooks to receive messages

Click here to Configure Webhooks

Create a custom webhook URL or use services that help you setup an endpoint. [Configure webhooks](#).

##### Step 4: Learn about the API and build your app

Review the developer documentation to learn how to build your app and start sending messages. [See documentation](#).

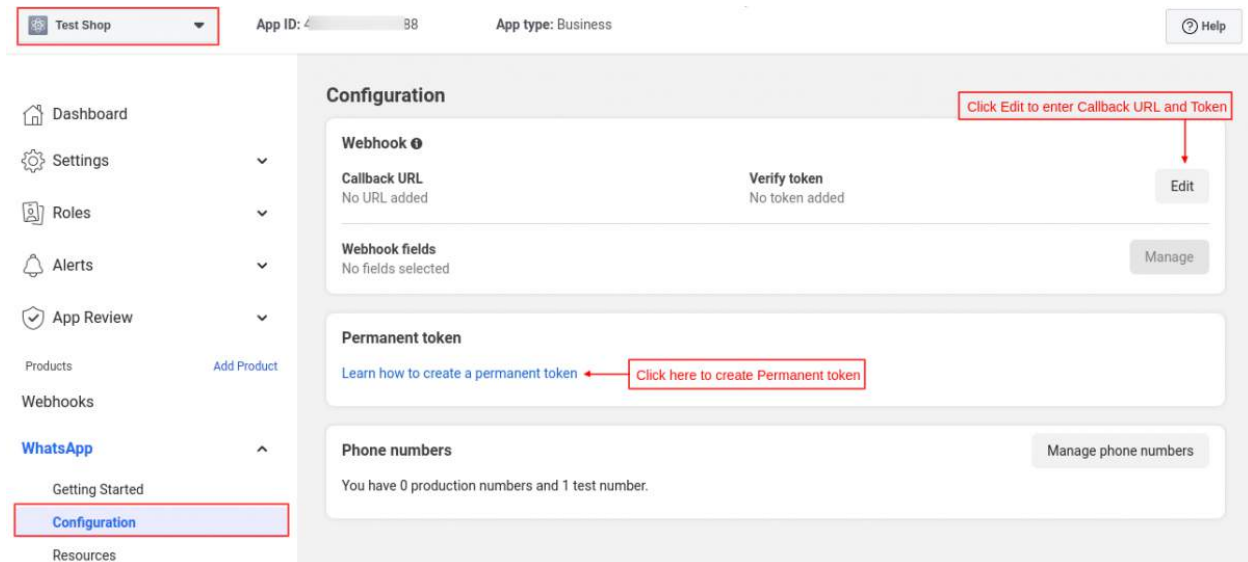
##### Step 5: Add a phone number

To go Live, Add Phone Number from here

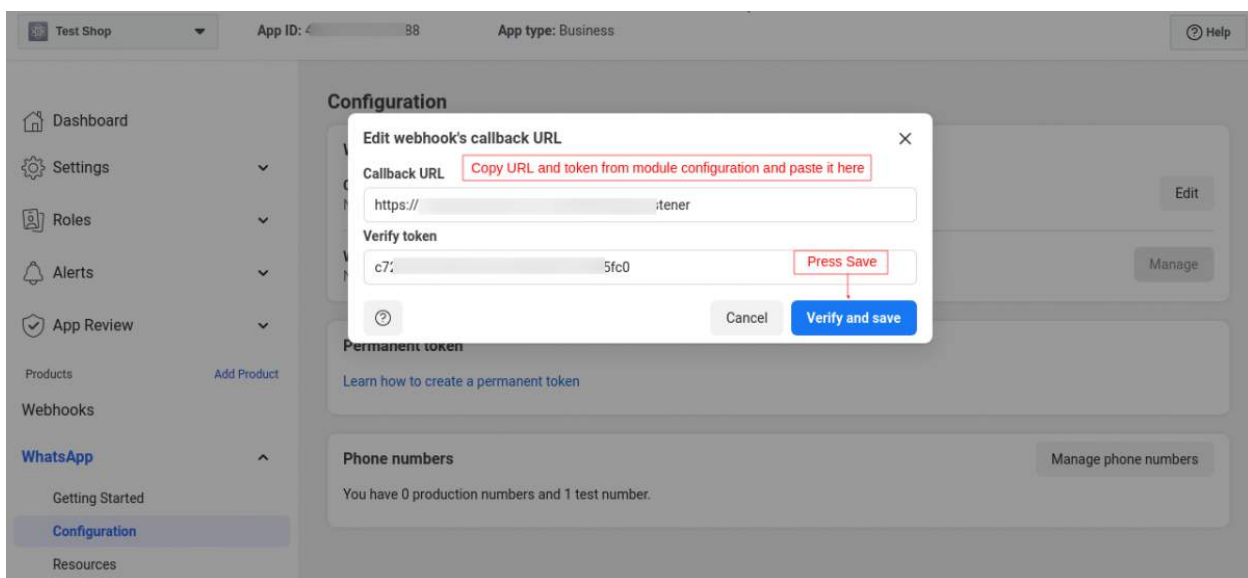
To start sending messages to any WhatsApp number, add a phone number. To manage your account information and phone number, [see the Overview page](#).

Add Phone Number

Tap on the edit button to enter the Callback URL and Verify token from the module.



Copy and Paste the details from module's Webhook configuration section.



After this is done, In manage webhook fields you must subscribe **message\_template\_status\_update** and **messages** events in v17.0 for getting webhook response. Click on Manage.



### Configuration

Webhook ⓘ

Callback URL  
https://.../mess/m...

Verify token  
.....

Edit

Webhook fields  
message\_template\_status\_update, messages

Click Manage to subscribe message\_template\_status\_update and messages events in v13.0 for getting webhook response

Manage

Now subscribe **message\_template\_status\_update** and **messages** events in v17.0.

Note: API version gets updated from time to time. You can use the latest version.

Webhook fields

Subscribe the highlighted ones

Name	Test	Subscribe
account_review_update	v13.0 ▼ Test	v13.0 ▼ Subscribe
account_update	v13.0 ▼ Test	v13.0 ▼ Subscribe
business_capability_update	v13.0 ▼ Test	v13.0 ▼ Subscribe
message_template_status_update	v13.0 ▼ Test	v13.0 ▼ Unsubscribe
messages	v13.0 ▼ Test	v13.0 ▼ Unsubscribe
phone_number_name_update	v13.0 ▼ Test	v13.0 ▼ Subscribe
phone number quality update	v13.0 ▼ Test	v13.0 ▼ Subscribe

Done

The Last step is to add your Production Number. Click "Add Phone Number" in Step 5.

**Fill in your business information**

Complete your business information to add your phone number.

**Legal Business name**

Enter Business Name 0/100

**Business email**

You'll receive an email to verify it.

dl .com Enter email address

**Country**

India Select Country

+ Add Address (optional) Click here to add address

**Business Website**

If you don't have a business website, you can use a URL from any of your social media profile pages.

Enter Business website

Back Next

Step 5: Add a phone number

To start sending messages to any WhatsApp number, add a phone number. To manage your account information and phone number, [see the Overview page](#).

Add Phone Number

The module adds three new tabs in the back office. Those are:

- 1) Configuration
- 2) Campaign
- 3) Message Analytics

## Module Configuration

Module Manager / Modules

Module manager

Connect to Addons marketplace Help

whatsapp

**Category**

All Categories

**Status**

Show all modules

**Other**

**WhatsApp Business Module**

v4.0.0 - by Webkul

This module helps to send order notifications to the customers.

Configure

New tabs added after module installation

WhatsApp Notification

Configuration

Campaign

Message Analytics

Let's understand each of it one by one. Starting with,

## Tab 1: Configuration

API:

You need to enter the details like your Phone Number ID, Business Account ID, and Permanent Token to use this module. Without these details you will not be able to proceed ahead with further module configuration.

Modules / whatsappbusiness / Configure

### Configure WhatsApp Business Module

Back Translate Check update Manage hooks

API

Templates

Notification

Webhook

Module V 4.0.0

More Addons

API DETAILS

Enter all details required to run the module

?

To set up the WhatsApp Business Platform and get APIs keys, please follow this link.

\* Phone number ID

1192

\* Business account ID

176

\* Permanent token

EAAjUT0SUKjYmRiwbdaGCP6OLyoZA4JmPqW9JxmYEakjxhRCS DZD

Save

## Templates:

You can send notifications to customers on the following 3 events:

- a) Order Confirmation
- b) Order Status Update
- c) Tracking Number
- d) OTP

For sending the notifications, you must define its template. So here, you can set template for each event separately.

Also, note that message templates will require approval from WhatsApp before being sent out to customers.

**Note:** Template will be rejected by Meta team if template content does not comply with the [WhatsApp Business Messaging and Commerce policies](#). In this case, you can review the rejection reason and sent it for review again after updating template contents.

## Order Confirmation:

API

Templates

Notification

Webhook

Module V 4.0.0

More Addons

TEMPLATES

! Please check and modify the message templates as per your wish. Click on the "Create template" button to create message templates. Once templates are created, you will not be able to modify these template messages. WhatsApp notification will be sent once templates are created and approved.

You can change the style of the template body message text as per given format:

- \*Bold text\* = **Bold text**
- \_Italic text\_ = *Italic text*
- Strike through- = ~~Strike through~~
- Code = `code`

ORDER CONFIRMATION

ORDER STATUS UPDATE

TRACKING NUMBER

OTP

ID: 359807762789001

Status: APPROVED

Language: en\_US

ID: 528479699024189

Status: APPROVED

Language: fr

Specify the Header, Body and Footer of the message

\* Header

Order confirmation!

Maximum 60 characters allowed.

en

\* Body

Hello {{(1)}},

Your order is successfully created with reference no {{(2)}}\* and total amount {{(3)}}\*.

Maximum 1024 characters allowed.

{{(1)}} = Name of the customer

{{(2)}} = Order reference

{{(3)}} = Order total amount

en

\* Footer

Thanks for shopping with us.

Maximum 60 characters allowed.

en

\* Button text

View order

Maximum 25 characters allowed.

en

Enter the button text here

Status of the template will be shown here

Create templates

View on WhatsApp:

**PrestaShop** 1.7.6.9 Quick Access Search

Dashboard API Templates

**WhatsApp Business** last seen today at 17:24

Today

This business uses a secure service from Meta to manage this chat. Tap to learn more.

**Order Confirmation !**  
Hello John Doe,  
Your order is successfully created with reference no **ROWJVFJUL** and total amount **\$36.00**.  
Thanks for shopping with us. 17:15  
[View Order](#)

**TEMPLATES**

ORDER CONFIRMATION ORDER STATUS UPDATE TRACKING NUMBER OTP

ID: 611650556869227  
Status: APPROVED  
Language: en\_US

ID: 609467260484039  
Status: APPROVED  
Language: fr

\* **Header** Order confirmation!  
Maximum 60 characters allowed.

\* **Body** Hello {{1}},  
Your order is successfully created with reference no \*{{2}}\* and total amount \*{{3}}\*.  
Maximum 1024 characters allowed.  
{{1}} = Name of the customer  
{{2}} = Order reference  
{{3}} = Order total amount

\* **Footer** Thanks for shopping with us.  
Maximum 60 characters allowed.

\* **Button text** View order  
Maximum 25 characters allowed.

Order Status Update:

Configure  
WhatsApp Business Module

API

Templates

Notification

Webhook

Module V 4.0.0

More Addons

Back

Translate

Check update

Manage hool

TEMPLATES

!

Please check and modify the message templates as per your wish. Click on the "Create template" button to create message templates. Once templates are created, you will not be able to modify these template messages. WhatsApp notification will be sent once templates are created and approved.

You can change the style of the template body message text as per given format:

- \*Bold text\* = **Bold text**
- \_Italic text\_ = *Italic text*
- ~Strike through~ = ~~Strike through~~
- ""Code"" = `Code`

ORDER CONFIRMATION

ORDER STATUS UPDATE

TRACKING NUMBER

OTP

✓

ID: 844580346929713

Status: APPROVED

Language: en\_US

✓

ID: 823072465342196

Status: APPROVED

Language: fr

Status of the template will be shown here

Specify the Header, Body and Footer of the message

\* Header

Order status updated!

Maximum 60 characters allowed.

en

\* Body

Hello {{(1)}},

Your order status has been updated to \*{(2)}\* for your order reference \*{(3)}\*.

Maximum 1024 characters allowed.

{{(1)}} = Name of the customer

{{(2)}} = Order status

{{(3)}} = Order reference

en

\* Footer

Thanks for shopping with us.

Maximum 60 characters allowed.

en

\* Button text

View order

Maximum 25 characters allowed.

en

Enter the button text here

Create templates

WhatsApp View:

**PrestaShop 1.7.6.9** Quick Access Search

Dashboard API Templates

**SELL**

**IMPR**

**WhatsApp Business**

17:44

PrestaShop WhatsApp Business  
last seen today at 17:24

Today

This business uses a secure service from Meta to manage this chat. Tap to learn more.

Order Status Updated !  
Hello John Doe,  
Your order status has been updated to **Remote payment accepted** for your order reference **ROWJVFJUL**.  
Thanks for shopping with us. 17:15  
[View Order](#)

Message

**TEMPLATES**

ORDER CONFIRMATION ORDER STATUS UPDATE TRACKING NUMBER OTP

ID: 976162546590074  
Status: APPROVED  
Language: en\_US

ID: 728798028396999  
Status: APPROVED  
Language: fr

\* Header Order status updated!  
Maximum 60 characters allowed.

\* Body Hello {{1}},  
Your order status has been updated to \*{{2}}\* for your order reference \*{{3}}\*.  
Maximum 1024 characters allowed.  
{{1}} = Name of the customer  
{{2}} = Order status  
{{3}} = Order reference

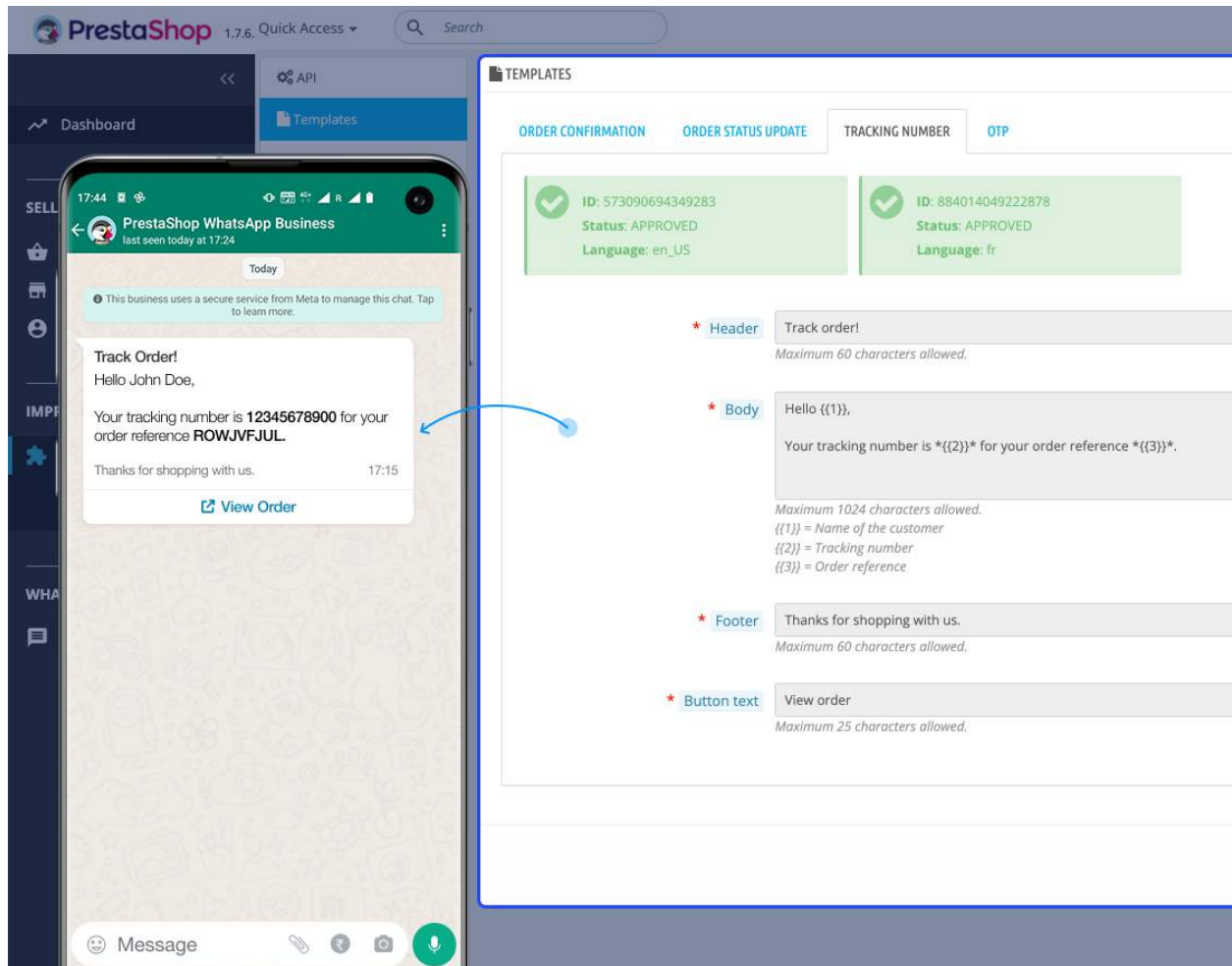
\* Footer Thanks for shopping with us.  
Maximum 60 characters allowed.

\* Button text View order  
Maximum 25 characters allowed.

Tracking Number:

WhatsApp View:





### OTP:

Here you will need to set the template of the OTP message which will be sent to the customer for WhatsApp number verification when he/she opts to receive the messages.

API

Templates

Notification

Webhook

Module V 4.0.1

More Addons

Templates

Please check and modify the message templates as per your wish. Click on the "Create template" button to create message templates. Once templates are created, you will not be able to modify these template messages. WhatsApp notification will be sent once templates are created and approved.

**You can change the style of the template body message text as per given format:**

- \*Bold text\* = **Bold text**
- \_Italic text\_ = *Italic text*
- ~Strike through~ = ~~Strike through~~
- ```Code``` = `Code`

ORDER CONFIRMATION

ORDER STATUS UPDATE

TRACKING NUMBER

OTP

✓ ID: 1464935880709422  
Status: APPROVED  
Language: en\_US

✓ ID: 561527126061498  
Status: APPROVED  
Language: fr

\* Copy button text

Copy code

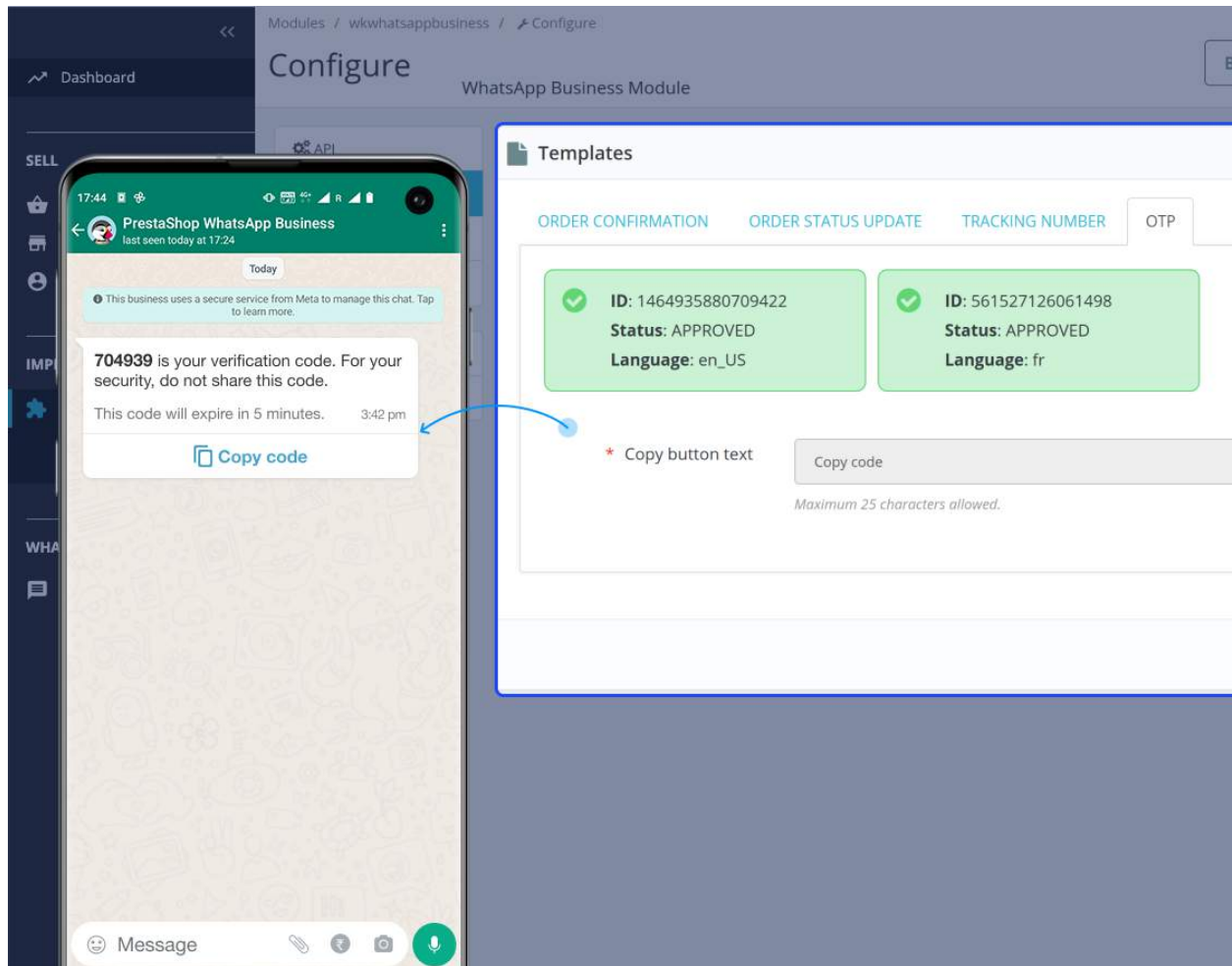
en ▾

Maximum 25 characters allowed.

Enter copy OTP button text here

Create templates

WhatsApp View:



### Notifications:

This tab is given to decide whether or not you want to send notifications. You can configure it event wise.

Also, you can select the order status on which the notifications will be sent.

Configure WhatsApp Business Module

API Templates Notification Webhook

Module V 4.0.0 More Addons

### NOTIFICATIONS

Send notification on order create ☒ YES ☐ NO Choose to send whatsapp notification on order creation  
If yes, customer will receive notification when order is created.

Send order track notification ☒ YES ☐ NO Choose to send whatsapp notification when tracking id is added  
If yes, customer will receive notification when tracking number added.

Send notification on order status update ☒ YES ☐ NO Choose to send whatsapp notification when order status is updated  
If yes, customer will receive notification when order status is updated.

Order status ☒ Payment accepted ☒ Delivered Select order status on which notification will be sent  
Select order statuses on which you want to send notifications. If no status selected, notification will be sent for all statuses.

Save

## Webhook:

By configuring this you can automate response to customer queries and also when you send campaign to customer there response will be replied by Webhook to proceed further.

Modules / wkwhatsappbusiness / Configure

Configure WhatsApp Business Module

API Templates Notification Webhook

Module V 4.0.0 More Addons

### WEBHOOK

To set up the webhook, please follow this link.  
 In manage webhook fields you must subscribe **message\_template\_status\_update** and **messages** events in v13.0 for getting webhook response.

Enter callback URL and verify token

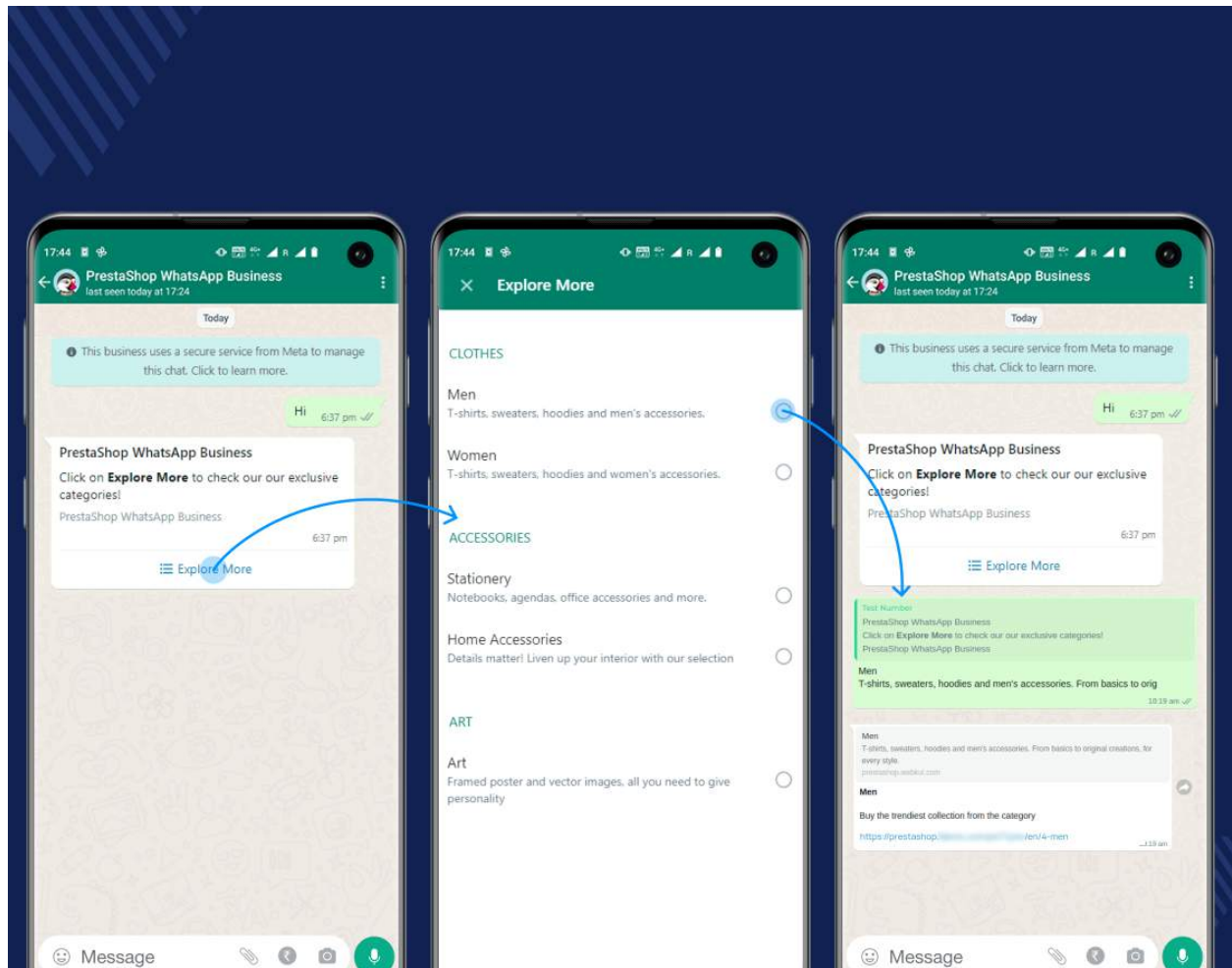
Callback URL   
Fill this url in WhatsApp webhook configuration in Callback URL.

Verify token   
Fill this token in WhatsApp webhook configuration in verify token.

Regenerate token

## Example:



Customer sends you any random message on WhatsApp. Say "Hi". Now, after receiving "Hi" from customer, an automatic response will be generated and sent to the customer.









Tab 2: Campaigns

You can create campaigns for marketing purpose and send them to your customers on WhatsApp.

## Campaigns

Click here to add new campaign →  

Listing of all created campaigns will appear here

ID	Campaign name	Status	Expiry date	
1	Summer Offer Demo	Approved	2025-01-01 00:00:00	 Send to customer
2	Monsoon Offer Demo	Approved	2025-07-06 00:00:00	 Edit Campaign
3	Discount Demo	Approved	2025-07-28 00:00:00	 Send to customer
4	Holiday Offer Demo	Rejected	2025-07-12 23:59:59	 Send to customer
5	Abandoned Cart Demo	Approved	2025-07-28 00:00:00	 Send to customer
6	Birthday Offer Demo	Rejected	2025-07-31 00:00:00	 Send to customer

Click to send Whatsapp notification to customer

Click to Edit Campaign

While creating Campaigns, you can set Header Type to either,

- 1) Text
- 2) Media

Furthermore, you can include interactive and more appealing buttons to your campaign messages. These buttons can be of 2 types:

– **CTA (Call To Action):**

- a) Call
- b) Visit Website

– **Quick reply**

**Note:** In case of campaign template rejection, you can review the reason on the Facebook developer account and take appropriate action as suggested by the Facebook team and send it again for review.

We are going to create few campaigns and see how do they look.

**Campaign 1:**

Campaign Name: Abandoned Cart Demo

Header Type: Text

Show Buttons: Enabled

Button Type: Call to Action

Button Action Type: Call

## Campaigns

+ ADD

! Create message templates as per your wish. Click on the "Draft" button to save it locally or click on "Send To WhatsApp" button to upload drafted campaign template on WhatsApp Business, you will not be able to modify these template messages until it is rejected.

Note : All shown variable respected to field must be defined.

You can change the style of the template body message text as per given format:

- \*Bold text\* = **Bold text**
- \_Italic text\_ = *Italic text*
- ~Strike through~ = ~~Strike through~~
- ""Code"" = `Code`

✓ ID: 580304427034158  
Status: APPROVED  
Language: fr

✓ ID: 787837702235760  
Status: APPROVED  
Language: en\_US

Enter Campaign name

\* Name

Abandoned Cart Demo

Must be less than 500 char.

On WhatsApp manager template will be created with "abandoned\_cart\_demo" name.

Header type

Text

Select Text

Write campaign's header and description text

\* Header

Offer on the item in cart {{1}}

en

Must be less than 60 char and define at least one variable.

{{1}} Campaign name will be added in header.

\* Description

Hey \*{{1}}\*,

en

You left some items in your cart!

We wanted to make sure you had the chance to get what you needed.

You are checking category \*{{2}}\* you can visit the category by clicking here {{3}}.

Visit our website to check more products: {{4}}.

Must be less than 1024 char and all four variables must be used.

{{1}} Customer name

{{2}} Selected category

{{3}} Category link

{{4}} Store link

Write campaign's footer text

Footer

PrestaShop WhatsApp Business

en

Must be less than 60 char including spaces.

\* Show buttons ☒ YES ☐ NO Choose to show buttons in campaign's template

\* Button type  If show buttons is enabled, select call to action and further select call

\* Button action type

Write call button text → \* Call button text

Must be less than 25 char including spaces.

Enter call prefix → \* Country call prefix

\* Phone number   Enter Phone number

Must be less than 20 char including spaces.

\* Select categories Collapse All Expand All

Select categories on which this campaign must get assigned →

- ☐ Home
- ☐ Clothes
- ☒ Accessories
- ☐ Art

Select customer to whom a notification regarding this campaign will be sent

Select customers

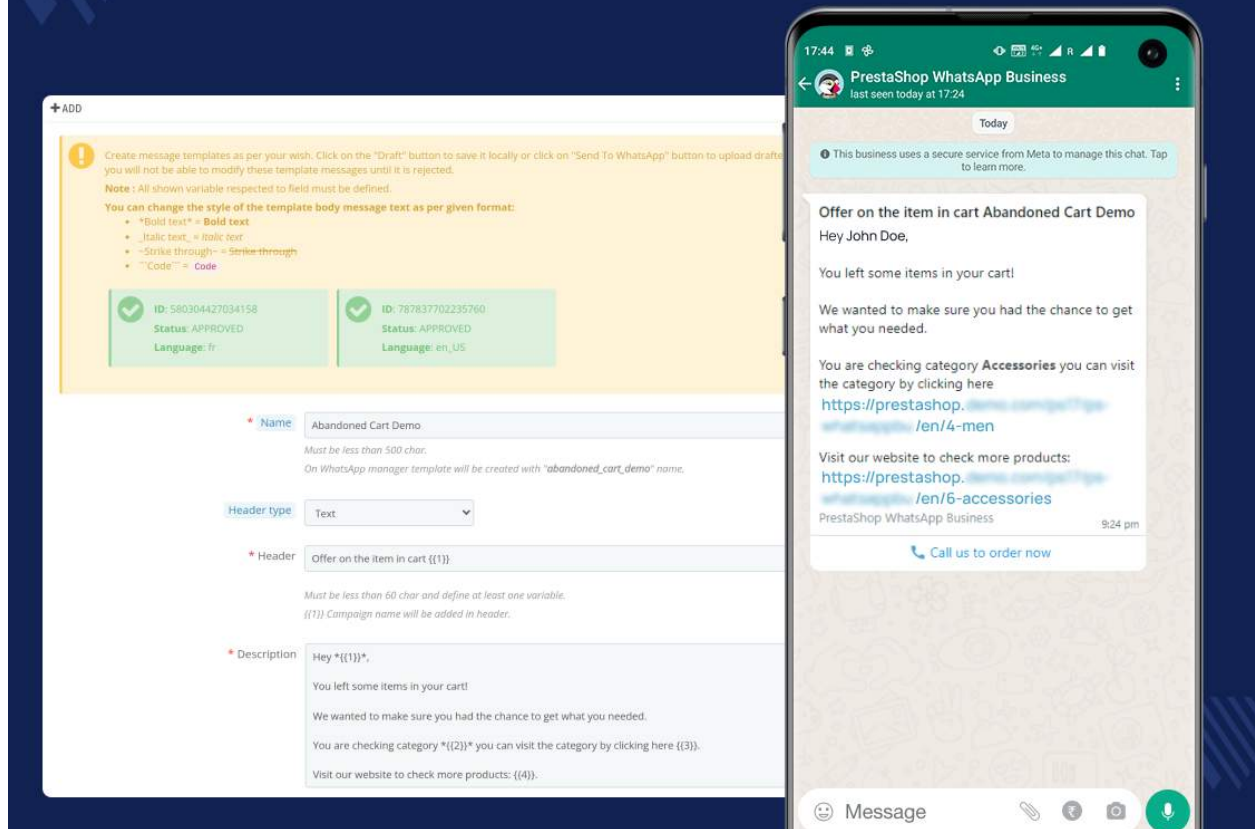
If no customer is selected this campaign will be sent to all customers.

\* Expiry date and time

WhatsApp Look:



# Abandoned Cart



## Campaign 2:

Campaign Name: Monsoon Offer Demo

Header Type: Media

Show Buttons: Enabled

Button Type: Call to Action

Button Action Type: Visit Website

# Campaigns

+ ADD

! Create message templates as per your wish. Click on the "Draft" button to save it locally or click on "Send To WhatsApp" button to upload drafted campaign template on WhatsApp Business, you will not be able to modify these template messages until it is rejected.

Note : All shown variable respected to field must be defined.

You can change the style of the template body message text as per given format:

- \*Bold text\* = **Bold text**
- \*Italic text\* = *Italic text*
- ~Strike through~ = ~~Strike through~~
- ""Code"" = `Code`

✓ ID: 366716498750278  
Status: APPROVED  
Language: fr

✓ ID: 408789357892788  
Status: APPROVED  
Language: en\_US

\* Name: Monsoon Offer Demo

Must be less than 500 char.

On WhatsApp manager template will be created with "monsoon\_offer\_demo" name.

Header type

Media

Select Media

Enter Image URL  
for header

\* Header image url

<https://images.pexels.com/photos/2850833/pexels-photo-2850833.jpeg>

Must be less than 255 character.

\* Description

Hi \*{{(1)}}\*.

en

Glam yourself up & be the Showstopper of all the events around you!

Switch to the trendiest {{(2)}} wearable collection and effortlessly cool footwear by PrestaShop.

Shop now to avail \*500\$ OFF on footwear worth \$5000\*.

Use code: \*RE22E-JHKJGj-MJHTSL\*

\*Buy 1 footwear & GET 1 FREE!\*

Go to the category page by clicking here \*{{(3)}}\*

Offer valid till 31st December only.

Explore Now! TnC.

{{(4)}}

Must be less than 1024 char and all four variables must be used.

{{(1)}} Customer name

{{(2)}} Selected category

{{(3)}} Category link

{{(4)}} Store link

Footer PrestaShop WhatsApp Business

en

Must be less than 60 char including spaces.

\* Show buttons ☒ YES ☐ NO Choose to show buttons in campaign's template

\* Button type  If show buttons is enabled, select "call to action" and further select "website"

\* Button action type

Enter text for Visit button \* Visit button text   Must be less than 25 char including spaces.

\* URL type  Select URL type to static or dynamic

Set URL here \* URL  If dynamic type, put {{1}} after url for variable.  
Must be less than 2000 char including spaces.

\* Select categories Collapse All Expand All

- ☐ Home
- ☐ Clothes
  - ☐ Men
  - ☒ Women
- ☐ Accessories
- ☐ Art

Must select a category.

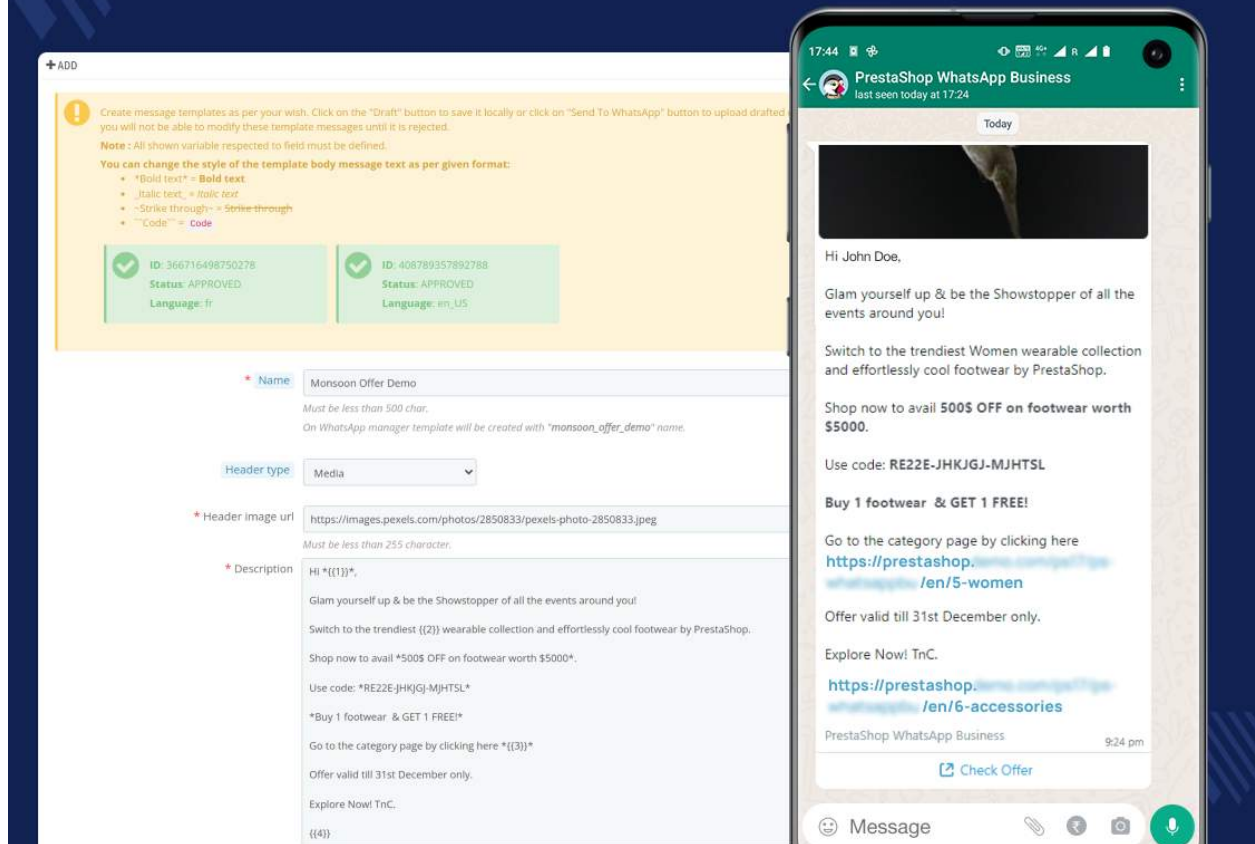
Select customers    If no customer is selected this campaign will be sent to all customers.

\* Expiry date and time

Cancel Send to WhatsApp Draft

View on WhatsApp:

# Monsoon Offer



## Campaign 3:

Campaign Name: Summer Offer Demo

Header Type: Media

Show Buttons: Enabled

Button Type: Quick Reply

Button Action Type: Visit Website

+ ADD

**!** Create message templates as per your wish. Click on the "Draft" button to save it locally or click on "Send To WhatsApp" button to upload drafted campaign template on WhatsApp Business, you will not be able to modify these template messages until it is rejected.

**Note :** All shown variable respected to field must be defined.

**You can change the style of the template body message text as per given format:**


- \* **Bold text** = **Bold text**
- \* *Italic text* = *Italic text*
- \* ~~Strike through~~ = ~~Strike through~~
- \* `Code` = `Code`

 <b>ID:</b> 821239399281607 <b>Status:</b> APPROVED <b>Language:</b> fr	 <b>ID:</b> 1153489975215413 <b>Status:</b> APPROVED <b>Language:</b> en_US
--	--

\* **Name** Summer Offer Demo

*Must be less than 500 char.*

*On WhatsApp manager template will be created with "summer\_offer\_demo" name.*

Header type Media 

\* Header image url <https://images.pexels.com/photos/2850833/pexels-photo-2850833.jpeg>

*Must be less than 255 character.*

\* **Description** Hi \*{{1}}\*, en ▼

Glam yourself up & be the Showstopper of all the events around you!

Switch to the trendiest {{2}} wearable collection and effortlessly cool footwear by PrestaShop.

Shop now to avail \*500\$ OFF on footwear worth \$5000\*.

Use code: \*RE22E-JHKJGJ-MJHTSL\*

\*Buy 1 footwear & GET 1 FREE!\*

Go to the category page by clicking here \*{{3}}\*

Offer valid till 31st December only.

Explore Now! TnC.

{{4}}

*Must be less than 1024 char and all four variables must be used.*

{{1}} Customer name  
 {{2}} Selected category  
 {{3}} Category link  
 {{4}} Store link

Footer PrestaShop WhatsApp Business en ▼

*Must be less than 60 char including spaces.*

\* Show buttons ☒ YES ☐ NO Choose to show buttons in campaign's template

\* Button type  If show buttons is enabled, select "Quick reply"

\* First quick reply button text   Enter text for 1st, 2nd and 3rd quick reply button  
Must be less than 25 char including spaces.

\* Second quick reply button text    
Must be less than 25 char including spaces.

\* Third quick reply button text    
Must be less than 25 char including spaces.

\* Select categories

- ☐ Home
- ☐ Clothes
- ☒ Men
- ☐ Women
- ☐ Accessories
- ☐ Art

Must select a category.

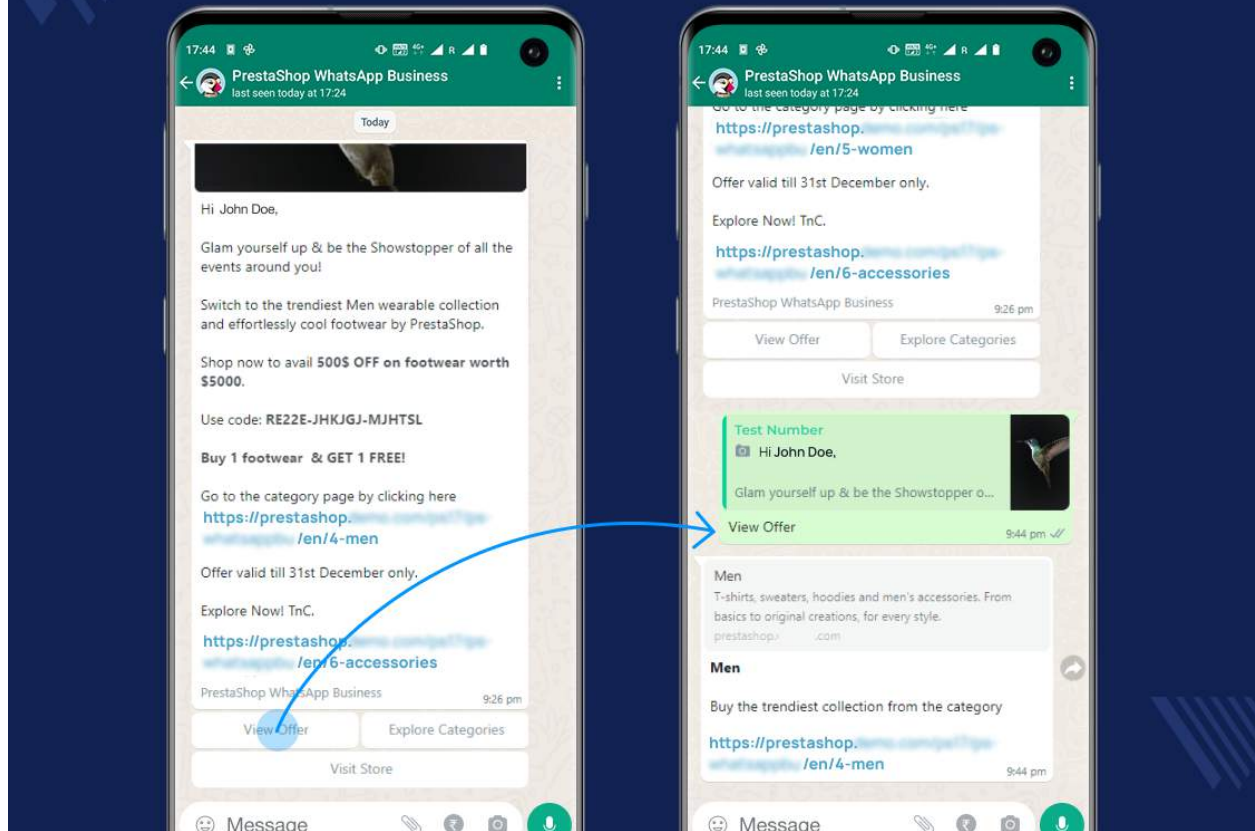
Select customers

If no customer is selected this campaign will be sent to all customers.

\* Expiry date and time

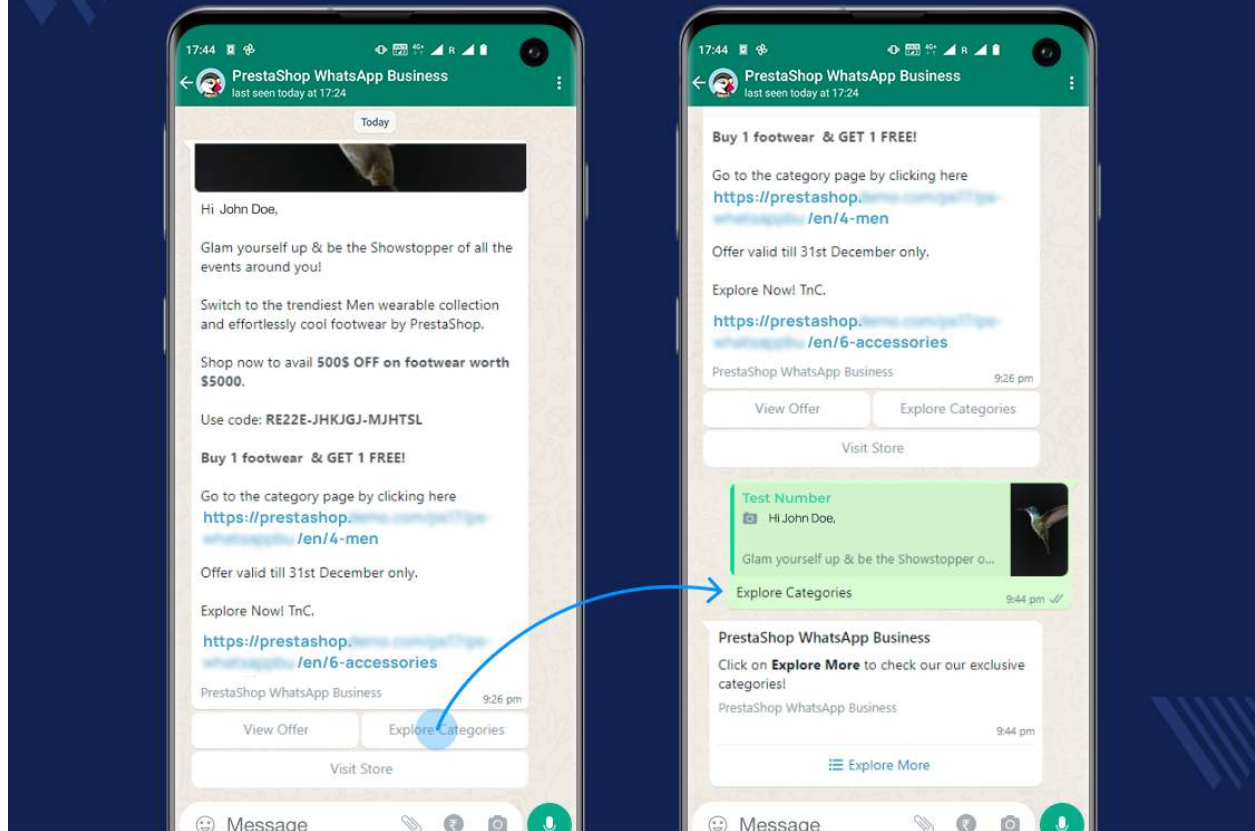
WhatsApp Look:  
On clicking "View Offer".

## Summer Offer - View Offer



On "Explore Categories" click.

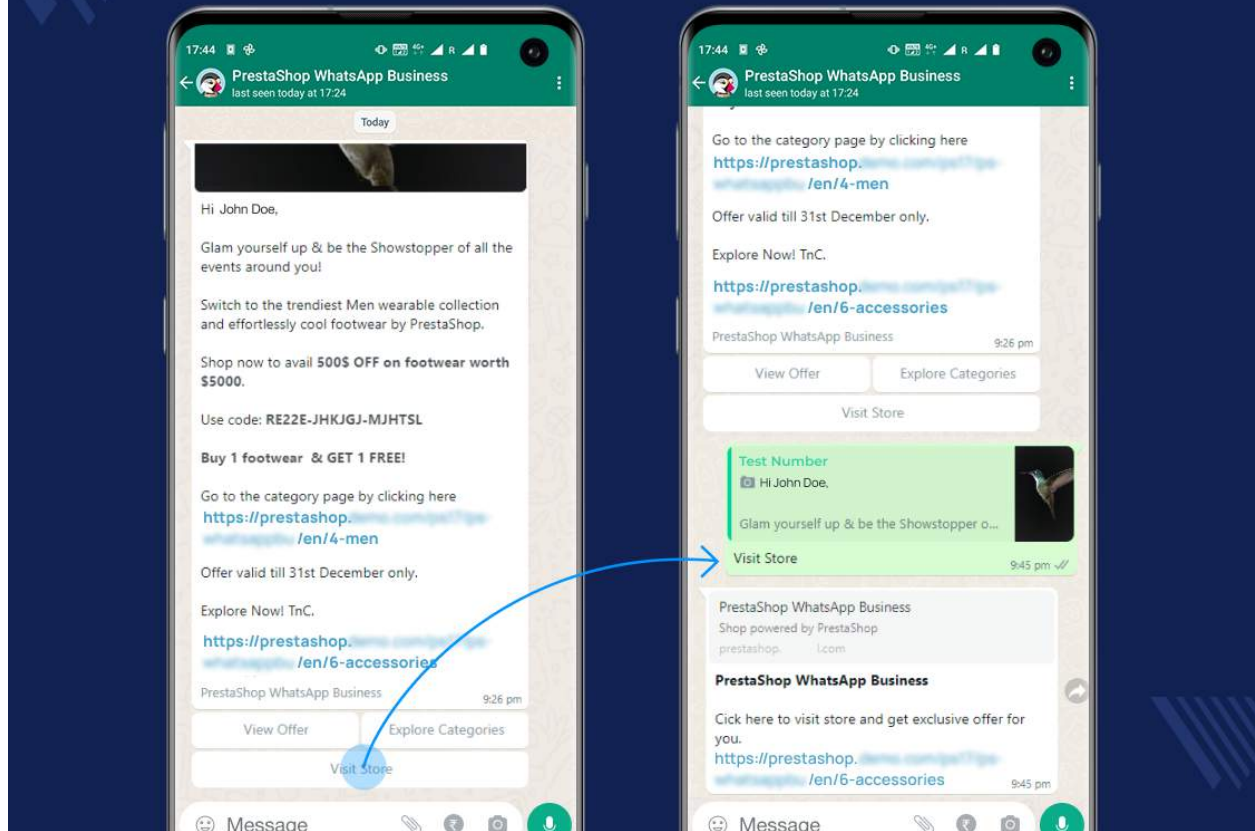
# Summer Offer - Explore Categories



Clicking "Visit Store".



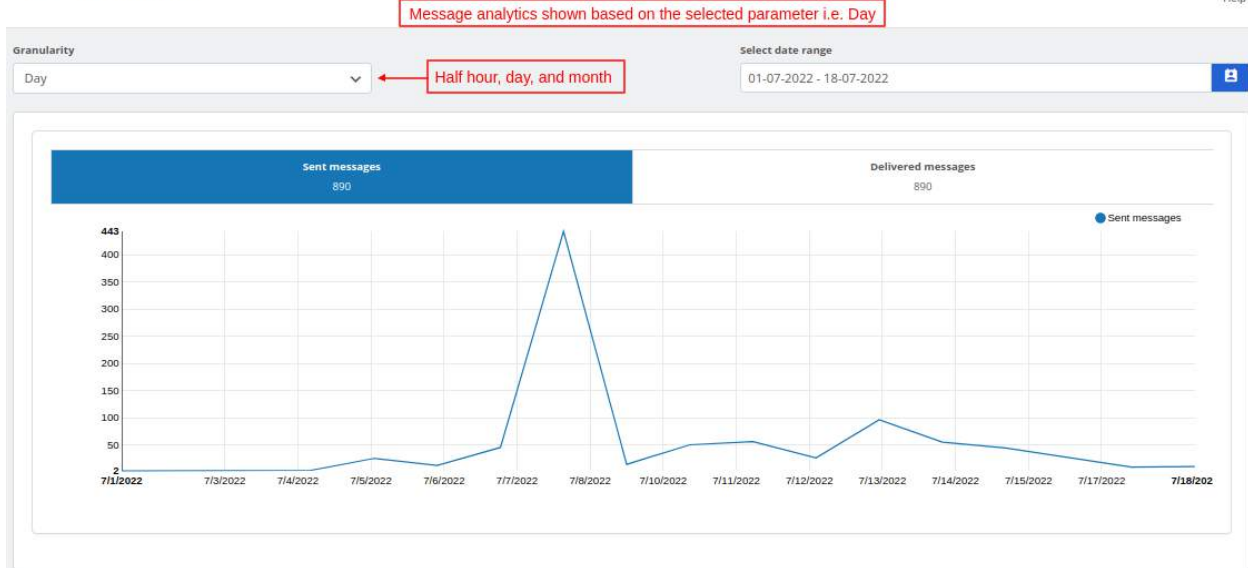
## Summer Offer - Visit Store



### Tab 3: Message Analytics

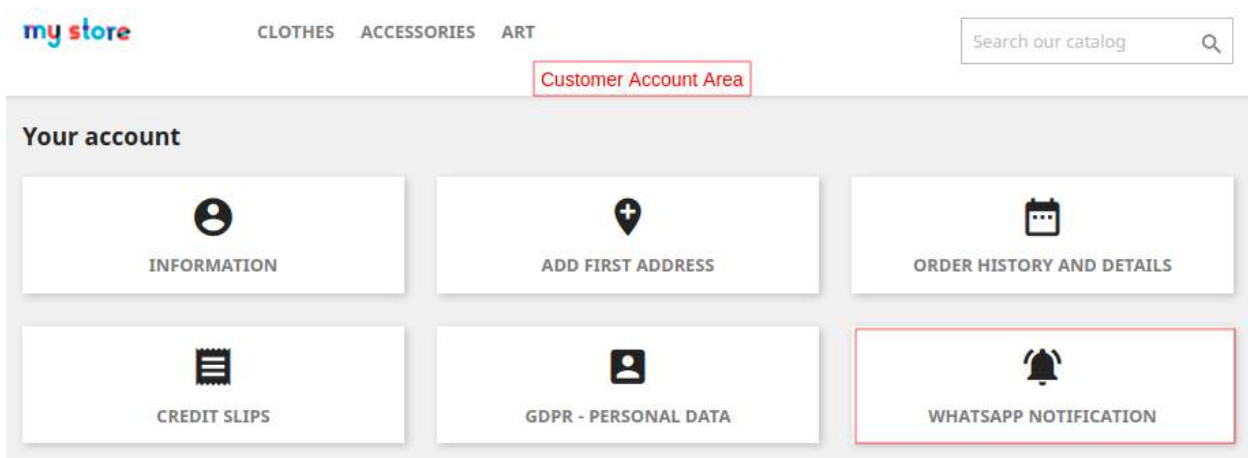
You can access vital metrics like how many of your messages were sent and delivered. You can filter data by date and view the information on a Half Hourly, Daily, or Monthly basis.

## Message analytics



## Customer Area

At customer account area, a tab will be added by name "WhatsApp Notification".



The customer can opt in to receive WhatsApp notifications from here.

my store

CLOTHESACCESSORIESART

Search our catalog

Home / WhatsApp notifications

WhatsApp notification

Receive WhatsApp notifications?☒ Yes ☐ No

WhatsApp number

91 (IN)

914

SAVE

Choose yes to receive notifications on Whatsapp

Enter Whatsapp number

my store

CLOTHESACCESSORIESART

Search our catalog

Home / WhatsApp notifications

WhatsApp number verification

Enter OTP sent on your number

One time password has been sent to on you WhatsApp number 91-914. Please enter the code in order to verify your WhatsApp number.

Enter OTP

Type 6-digit code here

RESEND (12)VERIFY

Current Product Version - 4.0.1