

**Last modified:** March 30, 2022

## **Introduction**

**LUREDEFI** ("Company" or "We") respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide.

The types of information we may collect or that you may provide when you visit the website located at <http://luredefi.com> (including any of its subdomains or pages) (our "Website"), when you access or use the interface to interact with the Pacific Protocol (the "Protocol") available at [luredefi.com](http://luredefi.com) (the "Interface"), or when you communicate with us through electronic means.

- Our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies only to information we collect on our website, interface, and in email and other electronic communications sent through or in connection with the website or interface.

This policy does NOT apply to information that:

- We collect offline or on any other Company website or application, including websites you may access through our Interface.
- We collect through any electronic messaging service other than website or email (such as applications such as Telegram, Discord, Twitter, etc.).
- You provide or is collected by a third party (see Third Party Information Collection).

Our website and these other third parties may have their own privacy policies, which we encourage you to read before providing any information through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, please do not access our website or use our interface. By accessing our website, using our interface, or communicating with us by email, you agree to this privacy policy. This policy may change from time to time (see Changes to our Privacy Policy). Your continued use of the website and interface after we revise this policy means you accept those changes, so please check the policy periodically for updates.

## **Children under 18**

The Interface is not intended for children under the age of 18 and we do not knowingly collect personal information from children under the age of 18. If we learn that we have collected or received personal information from a child under the age of 18 without verification of parental consent, we will delete it. That information. If you think we might have any information from or about a child under the age of 18, please contact us at [info@luredefi.com](mailto:info@luredefi.com)

Information we collect and how we collect it

We collect information from and about users of our Interface:

- Directly from you when you provide it to us.

- Automatically when you access the website or use the interface.

### **Information you provide us**

When you use the Interface, we may ask you to provide information:

- Publicly available information on an underlying blockchain, including but not limited to your public blockchain address (but excluding any private keys), account balances, crypto asset holdings, blockchain transaction history, interaction with smart contracts or "decentralized applications" or any data included in a data field associated with your public blockchain address transactions ("Blockchain Identifiers"). For more information on blockchain information in general, please see the subsection titled "Important Note Regarding Public Blockchains" below.

### **This information includes:**

- Information you provide by completing forms on the Interface. This includes information provided at the time you submit any transactions through the Interface or requests for certain types of interactions with other users, and your MetaMask or similar Web3 software or service (including any information typically transmitted by such) ("Web3 Service"). We may also ask you for information when you report a problem with the interface.
- Records and copies of your correspondence (including email addresses and phone numbers) if you contact us.
- Your responses to surveys that we may ask you to complete for research purposes.
- Details of the transactions with the Protocol that you carry out through the Interface.

Other than Blockchain identifiers and IP addresses, we do not collect any information by which you can be individually identified through our website or interface. You may also provide information for publication or display ("Posted") in public areas of the Website or interface (collectively, "User Contributions"). Your User Contributions are posted and transmitted to others at your own risk. In addition, we cannot control the actions of third parties with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. This paragraph (and this policy in general) does not apply to information provided by borrowers specifically for the purpose of requesting or managing liquidity provided through the Protocol, which may be subject to the LUREDEFI Protocol Master Loan Agreement, a Confirmation related Loan Certificate, or other document executed separately by the borrower. This paragraph (and this policy generally) does not apply to information specifically provided (as necessary or appropriate) by prospective group delegates who are considering such a role within LUREDEFI.

### **Automatic collection of information**

When you access the website or use the interface, they may use technology to automatically collect:

Usage details. When you access and use the Interface, we may automatically collect certain details of your access to and use of the Interface, including traffic data, generalized location data, logs and other communication data, and the resources you access and use on or through the Interface. Interface.

Device Information. We may collect information about your device and Internet connection, including your device's unique identifier, IP address, operating system, browser type, or device network information.

Blockchain identifiers and Web3 service information. We may collect Blockchain identifiers and information provided by your Web3 Service (as is standard according to your typical behavior).

If you do not want us to collect this information, please do not access the website or use the interface. For more information, please see the section titled "Your Choices About Our Collection, Use, and Disclosure of Your Information" below.

### **Information Collection and Tracking Technologies**

The technologies we use for automatic information collection may include:

Cookies (or mobile cookies). A cookie is a small file that is placed on your device. You may refuse to accept cookies by activating the appropriate settings on your browser or device. However, if you select this setting, certain functionality may not be possible through our interface.

### **Third Party Information Collection**

When you access the Website or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Analytical companies
- The manufacturer of your device
- Your service provider

When you use the Interface, certain third parties may use automated information technologies to collect information about your on-chain activities. These third parties may include:

- Blockchain explorers
- Decentralized infrastructure providers
- Your Web3 service
- Any DAO or other entity that controls, interacts with or provides services related to the Protocol (including group delegates and other members of the LURE ecosystem)
- Any other party with access to the underlying blockchain.

These third parties may use tracking technologies to collect information about you when you use the website or interface. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites, applications, and other online service websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control the tracking technologies of these third parties or how they may be used. If you have any questions about a specific advertisement or other content, you should contact the responsible party directly.

### **Important note about public blockchains**

Information stored on a blockchain can be public, immutable, and cannot be easily removed or removed. Your transactions and addresses may reveal information about you, and the information can potentially be correlated now or in the future by any party you choose to do so, including law enforcement. We do not control how other parties may use this information and we cannot provide you with any protections related to such information. Use our interface at your own risk!

### **How we use your information**

We use the information we collect about you or that you provide to us, including Blockchain identifiers and IP addresses, to:

- Provide you with the Interface and its content, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it
- Comply with our obligations and enforce our rights arising from any contract between you and us.
- Provide technical support
- Notify you when updates to the Interface are available and of changes to the products or services we offer or provide through the Interface.
- Contribute to the facilitation and operation of the Protocol.

The usage information we collect helps us improve our website and interface and provide a better and more personalized experience by allowing us to:

- Estimate our audience size and usage patterns
- Store information about your preferences, which allows us to customize our interface according to your individual interests.
- Recognize you when you use the interface

### **Disclosure of your information**

We may disclose aggregated information about our user and information that does not identify any individual or device, without restriction.

In addition, we may disclose personal information that we collect or that you provide:

- To our subsidiaries and affiliates
- To contractors, service providers and other third parties we use to support our business.

- To a buyer or other successor in the event of a merger, assignment, restructuring, reorganization, dissolution, or other sale or transfer of some or all of LUREDEFI's assets, whether as a going concern or as part of bankruptcy or liquidation, or similar procedure, in which personal information held by LUREDEFI about users of our Interface is among the assets transferred
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature on our website or interface, we will transmit the content of that email and your email address to the recipient.
- For any other purpose disclosed by us when you provide the information.
- With your consent
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contract between you and us, including (without limitation) the Website Terms of Use
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of LUREDEFI, the Protocol, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and scam deterrence purposes.

### **Your choices about our collection, use and disclosure of your information**

We strive to provide you with choices regarding the personal information you provide to us. This section describes the mechanisms we provide you to control certain uses and disclosures of your information.

- Tracking technologies. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or reject cookies or block the use of other tracking technologies, some parts of the Interface may be inaccessible or not function properly.

We do not use your information for advertising purposes beyond the use of the Interface. We do not control the collection or use of your information by third parties to deliver interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way.

### **Changes to our privacy policy**

We may update our privacy policy from time to time. If we make material changes to the way we treat our users' personal information, we will post the new privacy policy on this page.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting this privacy policy to check for any changes.

### **Contact information**

To ask questions or comment on this privacy policy and our privacy practices, please contact us at [info@luredefi.com](mailto:info@luredefi.com)