# Ruiging "Rachel" Liu

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#### **EXPERIENCE**

# Lead User Interface Developer

Pittsburgh, PA

TrueLearn Inc.

January 2016 – present

- As primary developer, used HTML, CSS, JavaScript to implement new front end for TrueLearn product application
- Created UI designs and workflow for new product features on ASP.NET using MVC model and HTML pages
- Lead user interface planning, evaluated and managed UI feedbacks, Iteratively improved application interfaces and prototypes
- Redesigned and implemented application dashboard graphical performance visualizations
- Collaborated in controller and model design and implementation for front-end web application
- Oversaw updates and deployments of HTML/Javascript based mobile application

## **Pre-sales Consulting Summer Intern**

Pittsburgh, PA

Pitney Bowes

May 2015 – August 2015

- Designed and Built web applications that motivate and engage clients and employees using HTML, CSS, JavaScript
- Used technology to visually explain products, services and value

# **Workflow Development Intern**

Phoenix, AZ

Make-A-Wish Foundation

June 2013 - August 2013

- Transformed existing workflows and analyzed company needs for creating new online workflow in Intranet system
- Analyzed new system Blog and Discussion forum function and adopted the function to the new Intranet

#### **Information Systems Intern**

Tempe, AZ

Arizona Game and Fish Department

June 2012 - August 2012

- Worked in a team on FINS Project using HTML, CSS in DotNetNuke and Visual Studio 2010
- Designed more than 10 survey questions for centralizing the information architecture purpose

## SKILLS AND INTERESTS

I.T. Languages: HTML, CSS, JavaScript, jQuery, C#, Python, SQL, Django, Apps Script, PHP, Java

Software: Visual Studio, Photoshop, Illustrator, SQL Server, MySQL, MS Access, MS Visio, MS Project, Maya, and Unity3D,

#### **EDUCATION**

## Carnegie Mellon University, Entertainment Technology Center

September 2014 - May 2016

Master of Entertainment Technology

GPA: 3.77

Arizona State University, W. P. Carey School of Business Bachelor of Science, Computer Information Systems

January 2011-December 2013 Cumulative GPA: 4.00

# **ACADEMIC PROJECTS**

## Entertainment Technology, Carnegie Mellon University

Pittsburgh, PA

Color Fantasy Web Application

August 2014 - May 2015

- Used Python developed website backend in Django; finished an online multiplayer coloring social application in a team of three
- Implemented front-end pages and JavaScript functions; allowed following friends, leaving comments, shading and other functions.

## Department of Information System at Arizona State University

Tempe, AZ

DVD Database System | Mengshu Retail Website

September 2012 - May 2013

August 2013 – December 2013

- Created an inventory application using C# in Visual Studio
- Created an online retail web using HTML, CSS, JavaScript and PHP with SQL Server database

# PROFESSIONAL DEVELOPMENT AND LEADERSHIP

# **Vice President of Membership**

Tempe, AZ

Toastmasters at Arizona State University

- Expanded organization in membership size by 30%
- Practiced communication, public speaking, and leadership abilities

## **Student Assistant**

Tempe, AZ

Arizona State University Undergraduate Admissions Office • Guided over 3,000 new Arizona State University applicants through the application process online

Assisted visitors to ASU campus tours and navigate students through four online virtual fairs

March 2012 - May 2013