

# Learning Social Media Analytics

## Lecture 10: Twitter

Luka Sikic, PhD Faculty of Croatian Studies | LSMA

### Contents

Basic descriptives of overall activity	1
check twitter activity on CRO supply side	19
Check forum activity	36

```
# read in data
path <- "D:/LUKA/Freelance/Mediatoolkit/FULLtxtDATA"
raw <- list.files(path = path , pattern="xlsx")
raw_path <- paste0(path, "/", raw)
all_raw <- map_df(raw_path, read_excel)

# some basic data wrangle
all <- as.data.table(all_raw)
all <- all[,DATE := as.Date(DATE, "%Y-%m-%d")] [,DATETIME := anytime(paste(DATE,TIME))]
posts <- all[!duplicated(all),]
rm(all,all_raw)
# select media
forum <- posts[SOURCE_TYPE == "forum",]
forum <- as.data.table(forum)

forum[,.N,TITLE][order(-N)]

forum[TITLE == "Potraga za razlogom ili teorije zavjere vol. 9",][]

tw <- read.csv2("C:/Users/Lukas/OneDrive/Desktop/tw.csv")
```

### Basic descriptives of overall activity

```
# PER INFLUENCER
tw <- tw %>%
  mutate(PROFILE = gsub("^.*\\.com/([~/]+).*", "\\1", URL))
tw <- as.data.table(tw)
```

```
# most active profiles
unique(tw[,.N,PROFILE][order(-N)])
```

```
##          PROFILE      N
## 1:      hrtvijesti 1246
## 2:    portaldnevno 1139
## 3: Dalmacija_Danas 1057
## 4:    brokerbarcos  663
## 5:      zagreb_info  647
## ---
## 37478: lydia_penguin    1
## 37479: HywelPlaidCymru    1
## 37480: Mucenistudent    1
## 37481:      p4dme        1
## 37482:      Demostat1    1
```

```
# most popular
tw %>%
  group_by(PROFILE) %>%
  summarise(FOLLOW = mean(FOLLOWERS_COUNT)) %>%
  arrange(desc(FOLLOW)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      FOLLOW
##   <chr>         <dbl>
## 1 khloekardashian 29973623
## 2 pablllovittar   3072344
## 3 KidCudi         2817839
## 4 Nasty_CSA       2010115
## 5 erigganewmoney  1822182
## 6 phamswing       1559883
## 7 PoemPorns       1323818
## 8 MarioMandzukic9 1037953
## 9 hulu            1027891
## 10 estopaoficial  1011572
## # ... with 30 more rows
```

```
# most influential
tw %>%
  group_by(PROFILE) %>%
  summarise(REACH = sum(REACH)) %>%
  arrange(desc(REACH)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      REACH
##   <chr>         <int>
## 1 DNEVNIKhr     7391289
## 2 24sata_HR     5851797
## 3 vecernji_list 4009695
```

```
## 4 VladaRH          2751524
## 5 hrtvijesti       2344931
## 6 dreamjeons       1687520
## 7 khloekardashian 1511558
## 8 triviamor        994551
## 9 taeteland        965578
## 10 sincerelyart    891840
## # ... with 30 more rows
```

```
# most influential II
tw %>%
  group_by(PROFILE) %>%
  summarise(INTERACTIONS = sum(INTERACTIONS)) %>%
  arrange(desc(INTERACTIONS)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE          INTERACTIONS
##   <chr>             <int>
## 1 dreamjeons       126368
## 2 sincerelyart     75775
## 3 taeteland        72793
## 4 triviamor        71201
## 5 hh_jmxx          63520
## 6 maybeeevirgo     49328
## 7 rainemescudi     37138
## 8 pablllovittar    36018
## 9 Skrillex75951826 33486
## 10 convomf         30323
## # ... with 30 more rows
```

```
# most appreciated
tw %>%
  group_by(PROFILE) %>%
  summarise(FAVORITE = sum(FAVORITE_COUNT)) %>%
  arrange(desc(FAVORITE)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE          FAVORITE
##   <chr>             <int>
## 1 dreamjeons       106071
## 2 sincerelyart     69363
## 3 taeteland        62958
## 4 triviamor        57078
## 5 hh_jmxx          54063
## 6 maybeeevirgo     37475
## 7 rainemescudi     35518
## 8 pablllovittar    33209
## 9 Skrillex75951826 28701
## 10 convomf         27974
## # ... with 30 more rows
```

```
# most appreciated
tw %>%
  group_by(PROFILE) %>%
  summarise(RETWEET = sum(RETWEET_COUNT)) %>%
  arrange(desc(RETWEET)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      RETWEET
##   <chr>      <int>
## 1 dreamjeons    20297
## 2 triviamor     14123
## 3 maybeeevirgo  11853
## 4 taeteland     9835
## 5 hh_jmxx       9457
## 6 sincerelyart  6412
## 7 Skrille75951826 4785
## 8 HRJVISUAL     4121
## 9 stefondiggs   3457
## 10 pabllovittar  2809
## # ... with 30 more rows
```

```
# PER TWEET
```

```
# most popular
tw %>%
  select(PROFILE, FULL_TEXT, FOLLOWERS_COUNT, URL) %>%
  arrange(desc(FOLLOWERS_COUNT)) %>%
  head(40)
```

```
##           PROFILE
## 1: khloekardashian
## 2:   pabllovittar
## 3:      KidCudi
## 4:      Nasty_CSA
## 5: erigganewmoney
## 6:   phamswing
## 7:   PoemPorns
## 8: MarioMandzukic9
## 9:           hulu
## 10:  estopaofficial
## 11: AKOSiLOLANiDORA
## 12:      DeJLoaf
## 13:      convomf
## 14:      NoahUrrea
## 15: shxx131bi131
## 16:   taeteland
## 17:      convomf
## 18: emmalangevin
## 19:      convomf
## 20:      convomf
## 21:      convomf
## 22:      convomf
```

```

## 23:      convomf
## 24:      88rising
## 25:      Seniorman0A
## 26:      memesiwish
## 27:      dariofrance
## 28:      stefondiggs
## 29:      stefondiggs
## 30:      ayunda_risu
## 31:      shu_yamino
## 32:      archiveforJK
## 33:      InuKishu
## 34:      ren_i_bot
## 35:      convomfs
## 36:      luca_kaneshiro
## 37:      Martyguptill
## 38:      convomfs
## 39:      FOCALISTIC
## 40:      miiniyoongs
##         PROFILE
##
##  1:
##  2:
##  3:
##  4:
##  5:
##  6:
##  7:
##  8:      Nova uloga, ali isti osjećaj zadovoljstva i ponosa što sam dio hrvatske repreza
##  9:
## 10:
## 11:
## 12:
## 13:
## 14:
## 15:
## 16:
## 17:
## 18:
## 19:
## 20:
## 21:
## 22:
## 23:
## 24:
## 25:
## 26:
## 27: RT @NObuljen Uoči ceremonije dodjele nagrada na @la_Biennale s <U+0001F1EE><U+0001F1F9> ministrom
## 28:
## 29:
## 30:
## 31:
## 32:
## 33:
## 34:

```

```

## 35:
## 36:
## 37: @blu_dymnd3 @chadpreetTC @CryptoBitTako @Connnjy @HassleSauce
## 38:
## 39:
## 40:
##
## FOLLOWERS_COUNT
## 1: 29973623
## 2: 3072344
## 3: 2817839
## 4: 2010115
## 5: 1822182
## 6: 1559883
## 7: 1323818
## 8: 1037953
## 9: 1027891
## 10: 1011572
## 11: 839435
## 12: 838230
## 13: 821595
## 14: 820641
## 15: 816967
## 16: 816541
## 17: 814402
## 18: 786768
## 19: 759869
## 20: 754953
## 21: 754898
## 22: 752605
## 23: 731867
## 24: 625342
## 25: 498437
## 26: 476348
## 27: 472263
## 28: 457913
## 29: 457913
## 30: 451549
## 31: 437003
## 32: 436034
## 33: 429578
## 34: 425272
## 35: 419549
## 36: 409765
## 37: 406867
## 38: 384108
## 39: 383439
## 40: 377268
## FOLLOWERS_COUNT
## URL
## 1: https://twitter.com/khloekardashian/status/1516999050465136640
## 2: https://twitter.com/pabllovittar/status/1507137433317556225
## 3: https://twitter.com/KidCudi/status/1510820591481552897
## 4: https://twitter.com/Nasty_CSA/status/1507624674905178120

```

```
## 5: https://twitter.com/erigganewmoney/status/1514392645140942849
## 6: https://twitter.com/phamswing/status/1506599988997939203
## 7: https://twitter.com/PoemPorns/status/1510663322810548227
## 8: https://twitter.com/MarioMandzukic9/status/1507315207433076738
## 9: https://twitter.com/hulu/status/1518355788741316608
## 10: https://twitter.com/estopaoficial/status/1515306715746557954
## 11: https://twitter.com/AKOSiLOLANiDORA/status/1513768705385107460
## 12: https://twitter.com/DeJLoaf/status/1514802362858172416
## 13: https://twitter.com/convomf/status/1515595937879830531
## 14: https://twitter.com/NoahUrrea/status/1510327745510723585
## 15: https://twitter.com/shxx131bi131/status/1514848188347600899
## 16: https://twitter.com/taeteland/status/1515707621487128595
## 17: https://twitter.com/convomf/status/1514536446387884035
## 18: https://twitter.com/emmalangevin/status/1511919871243669510
## 19: https://twitter.com/convomf/status/1505844167775518721
## 20: https://twitter.com/convomf/status/1506674654370738180
## 21: https://twitter.com/convomf/status/1506662084830179330
## 22: https://twitter.com/convomf/status/1506464608478851073
## 23: https://twitter.com/convomf/status/1503918126529843200
## 24: https://twitter.com/88rising/status/1520660183696830464
## 25: https://twitter.com/SeniormanOA/status/1507341849765335063
## 26: https://twitter.com/memesiwish/status/1514925668043161602
## 27: https://twitter.com/dariofrance/status/1520127562906836998
## 28: https://twitter.com/stefondiggs/status/1516204214531198976
## 29: https://twitter.com/stefondiggs/status/1516204214531198976
## 30: https://twitter.com/ayunda_risu/status/1507264312389545987
## 31: https://twitter.com/shu_yamino/status/1515619320436514820
## 32: https://twitter.com/archiveforJK/status/1510265656687616009
## 33: https://twitter.com/InuKishu/status/1514956650758746112
## 34: https://twitter.com/ren_i_bot/status/1517204091851616256
## 35: https://twitter.com/convomfs/status/1519718149075398656
## 36: https://twitter.com/luca_kaneshiro/status/1512686070890385408
## 37: https://twitter.com/Martyguptill/status/1516021934798032902
## 38: https://twitter.com/convomfs/status/1510124872453672960
## 39: https://twitter.com/FOCALISTIC/status/1507611048798527491
## 40: https://twitter.com/miiniyoongs/status/1509711652752662532
## URL
```

```
# most influential
```

```
tw %>%
  select(PROFILE, FULL_TEXT, REACH, URL) %>%
  arrange(desc(REACH)) %>%
  head(40)
```

```
## PROFILE
## 1: dreamjeons
## 2: khloekardashian
## 3: triviamor
## 4: taeteland
## 5: sincerelyart
## 6: hh_jmxx
## 7: maybeevirgo
## 8: pablovittar
## 9: rainemescudi
```

```

## 10:      CG_wddd
## 11: Skrille75951826
## 12:      HRJVISUAL
## 13:  luca_kaneshiro
## 14:      convomf
## 15:      stefondiggs
## 16:      stefondiggs
## 17:      shu_yamino
## 18:      bookpoets
## 19:      omomomo_ttv
## 20:      KidCudi
## 21:  erigganewmoney
## 22: Skrille75951826
## 23:      convomf
## 24:      ReimuEndou
## 25:  DonkeyKongApe
## 26:      jpegmafia
## 27:      emmalangevin
## 28:      NoahUrrea
## 29:      Nasty_CSA
## 30:  BAIZEJINTIAN
## 31:      Adore_Domoo
## 32:  CherrySnakeCat
## 33:      lisasuprmcy
## 34: madeoflavenderr
## 35:      waifuumia
## 36:  MusicPop_art
## 37:      FinanaRyugu
## 38:      chaotictwink
## 39:      memesiwish
## 40:      imjaebooms
##      PROFILE
##
## 1: <U+0001F464>"are you jeon jungkook?"\n<U+0001F430>"and, if i am?"\n\n<U+0001F464>"i lov...lov...
## 2:
## 3:
## 4:
## 5:
## 6:
## 7:
## 8:
## 9:
## 10:
## 11:
## 12:
## 13:
## 14:
## 15:
## 16:
## 17:
## 18:
## 19:
## 20:
## 21:

```



```

## 22:
## 23:                                     <U+0001F499> balasan kata " :
## 24:
## 25:
## 26:
## 27:
## 28:
## 29:                                     OUT NOW! #Can
## 30:                                     #Akurylic #ArtoftheRogue\n"I love ;
## 31:
## 32:
## 33:
## 34:
## 35:
## 36:                                     I like purple people <U+0001F974>
## 37:
## 38:
## 39:
## 40:
##
##      REACH                                     URL
## 1: 1619067      https://twitter.com/dreamjeons/status/1504752941693124608
## 2: 1511558 https://twitter.com/khloekardashian/status/1516999050465136640
## 3: 994515      https://twitter.com/triviamor/status/1512688247956156417
## 4: 965578      https://twitter.com/taeteland/status/1515707621487128595
## 5: 891840      https://twitter.com/sincerelyart/status/1507053925102280719
## 6: 824858      https://twitter.com/hh_jmxx/status/1517495381327859717
## 7: 744293      https://twitter.com/maybeeevirgo/status/1504597668366008320
## 8: 570271      https://twitter.com/pabllovittar/status/1507137433317556225
## 9: 403794      https://twitter.com/rainemescudi/status/1515714247468236801
## 10: 274918      https://twitter.com/CG_wddd/status/1504728327843573760
## 11: 262219 https://twitter.com/Skrille75951826/status/1508438202679689217
## 12: 256021      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 13: 211495 https://twitter.com/luca_kaneshiro/status/1512686070890385408
## 14: 210848      https://twitter.com/convomf/status/1506662084830179330
## 15: 199120      https://twitter.com/stefondiggs/status/1516204214531198976
## 16: 196508      https://twitter.com/stefondiggs/status/1516204214531198976
## 17: 195015      https://twitter.com/shu_yamino/status/1515619320436514820
## 18: 178025      https://twitter.com/bookpoets/status/1520333216489476097
## 19: 176651      https://twitter.com/omomomo_ttv/status/1506288545908109320
## 20: 172804      https://twitter.com/KidCudi/status/1510820591481552897
## 21: 168871 https://twitter.com/erigganewmoney/status/1514392645140942849
## 22: 168493 https://twitter.com/Skrille75951826/status/1506606592661532674
## 23: 166730      https://twitter.com/convomf/status/1506464608478851073
## 24: 157207      https://twitter.com/ReimuEndou/status/1509367618666319873
## 25: 155747 https://twitter.com/DonkeyKongApe/status/1509529228299055111
## 26: 148201      https://twitter.com/jpegmafia/status/1505796494607085575
## 27: 146372 https://twitter.com/emmalangevin/status/1511919871243669510
## 28: 138705      https://twitter.com/NoahUrrea/status/1510327745510723585
## 29: 135471      https://twitter.com/Nasty_CSA/status/1507624674905178120
## 30: 130534 https://twitter.com/BAIZEJINTIAN/status/1518973411308892160
## 31: 129670 https://twitter.com/Adore_Domoo/status/1514087116883566593
## 32: 126642 https://twitter.com/CherrySnakeCat/status/1513968270902185985
## 33: 125758      https://twitter.com/lisasuprmcy/status/1509070998074667008

```

```
## 34: 125233 https://twitter.com/madeoflavenderr/status/1506377255550861312
## 35: 124779 https://twitter.com/waifuumia/status/1512555707677265922
## 36: 119813 https://twitter.com/MusicPop_art/status/1509142678788878342
## 37: 118574 https://twitter.com/FinanaRyugu/status/1506467423423279104
## 38: 117086 https://twitter.com/chaotictwlnk/status/1517782558934712321
## 39: 113315 https://twitter.com/memesiwish/status/1514925668043161602
## 40: 112197 https://twitter.com/imjaebooms/status/1517732565465313280
## REACH URL
```

### # most influential II

```
tw %>%
  select(PROFILE, FULL_TEXT, INTERACTIONS, URL) %>%
  arrange(desc(INTERACTIONS)) %>%
  head(40)
```

```
## PROFILE
## 1: dreamjeons
## 2: sincerelyart
## 3: taeteland
## 4: triviamor
## 5: hh_jmxx
## 6: maybeeevirgo
## 7: rainemescudi
## 8: pabllovittar
## 9: CG_wvdd
## 10: Skrillex75951826
## 11: HRJVISUAL
## 12: luca_kaneshiro
## 13: convomf
## 14: shu_yamino
## 15: stefondiggs
## 16: stefondiggs
## 17: omomomo_ttv
## 18: ReimuEndou
## 19: Skrillex75951826
## 20: DonkeyKongApe
## 21: jpegmafia
## 22: bookpoets
## 23: convomf
## 24: BAIZEJINTIAN
## 25: waifuumia
## 26: emmalangevin
## 27: FinanaRyugu
## 28: CherrySnakeCat
## 29: chaotictwlnk
## 30: madeoflavenderr
## 31: MusicPop_art
## 32: lisasuprmcy
## 33: NoahUrrea
## 34: Adore_Domoo
## 35: woIfevr
## 36: MpiloKhumalo_
## 37: crying2frank
## 38: kaohom503
```

```

## 39:      memesiwish
## 40:      CantDieBroke2
##          PROFILE
##
## 1: <U+0001F464>"are you jeon jungkook?"\n<U+0001F430>"and, if i am?"\n\n<U+0001F464>"i lov...lov...
## 2:                                                                                               i make THE O
## 3:
## 4:                                                                                               i
## 5:                                                                                               i
## 6:
## 7:
## 8:                                                                                               . @MarinaDiamandis I
## 9:
## 10:
## 11:                                                                                               renjun, i wanna cry<U+0001F97A><U+0001F97A><U+0
## 12:
## 13:                                                                                               <
## 14:
## 15:
## 16:
## 17:
## 18:
## 19:
## 20:
## 21:
## 22:
## 23:                                                                                               <U+0001F499> balasan kata "
## 24:                                                                                               #Akurylic #ArtoftheRogue\n"I love
## 25:
## 26:
## 27:
## 28:
## 29:
## 30:
## 31:                                                                                               I like purple people <U+0001F974
## 32:
## 33:
## 34:
## 35:
## 36:
## 37:
## 38:                                                                                               #YaminoArt I love Ib game <U+0001F979><U+0001F
## 39:
## 40:                                                                                               @yikobaz @kirawontmiss THINK I FOUND HIM <U+0
##
##          INTERACTIONS                                                                                               URL
## 1:          122064          https://twitter.com/dreamjeons/status/1504752941693124608
## 2:          75775          https://twitter.com/sincerelyart/status/1507053925102280719
## 3:          72793          https://twitter.com/taeteland/status/1515707621487128595
## 4:          71201          https://twitter.com/triviamor/status/1512688247956156417
## 5:          63520          https://twitter.com/hh_jmxx/status/1517495381327859717
## 6:          49328          https://twitter.com/maybeeevirgo/status/1504597668366008320
## 7:          37138          https://twitter.com/rainemescudi/status/1515714247468236801
## 8:          36018          https://twitter.com/pabllovittar/status/1507137433317556225

```

```
## 9:      24281      https://twitter.com/CG_w added
## 10:     20278 https://twitter.com/Skrille75951826/status/1508438202679689217
## 11:     17177      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 12:     17037 https://twitter.com/luca_kaneshiro/status/1512686070890385408
## 13:     15821      https://twitter.com/convomf/status/1506662084830179330
## 14:     15772      https://twitter.com/shu_yamino/status/1515619320436514820
## 15:     14130      https://twitter.com/stefondiggs/status/1516204214531198976
## 16:     13932      https://twitter.com/stefondiggs/status/1516204214531198976
## 17:     13454      https://twitter.com/omomomo_ttv/status/1506288545908109320
## 18:     13221      https://twitter.com/ReimuEndou/status/1509367618666319873
## 19:     13208 https://twitter.com/Skrille75951826/status/1506606592661532674
## 20:     12119 https://twitter.com/DonkeyKongApe/status/1509529228299055111
## 21:     11516      https://twitter.com/jpegmafia/status/1505796494607085575
## 22:     11386      https://twitter.com/bookpoets/status/1520333216489476097
## 23:     11324      https://twitter.com/convomf/status/1506464608478851073
## 24:     10932 https://twitter.com/BAIZEJINTIAN/status/1518973411308892160
## 25:     10750      https://twitter.com/waifuumia/status/1512555707677265922
## 26:     10379 https://twitter.com/emmalangevin/status/1511919871243669510
## 27:     10289 https://twitter.com/FinanaRyugu/status/1506467423423279104
## 28:     10060 https://twitter.com/CherrySnakeCat/status/1513968270902185985
## 29:       9573 https://twitter.com/chaotictwlnk/status/1517782558934712321
## 30:       9496 https://twitter.com/madeoflavenderr/status/1506377255550861312
## 31:       9197 https://twitter.com/MusicPop_art/status/1509142678788878342
## 32:       9133 https://twitter.com/lisasuprmcy/status/1509070998074667008
## 33:       8869 https://twitter.com/NoahUrrea/status/1510327745510723585
## 34:       8586 https://twitter.com/Adore_Domoo/status/1514087116883566593
## 35:       8498 https://twitter.com/woIfevr/status/1515669028034867200
## 36:       8380 https://twitter.com/MpiloKhumalo_/status/1519647346270867456
## 37:       7578 https://twitter.com/crying2frank/status/1510810844526829568
## 38:       7461 https://twitter.com/kaohom503/status/1513866464356298757
## 39:       7390 https://twitter.com/memesiwish/status/1514925668043161602
## 40:       7318 https://twitter.com/CantDieBroke2/status/1505696878251421696
##      INTERACTIONS URL
```

```
# most appreciated
tw %>%
  select(PROFILE, FULL_TEXT, FAVORITE_COUNT, URL) %>%
  arrange(desc(FAVORITE_COUNT)) %>%
  head(40)
```

```
##      PROFILE
## 1:    dreamjeons
## 2:    sincerelyart
## 3:    taeteland
## 4:    trivialmor
## 5:    hh_jmxx
## 6:    maybeeevirgo
## 7:    rainemescudi
## 8:    pabllovittar
## 9:    CG_w added
## 10: Skrille75951826
## 11: luca_kaneshiro
## 12:    convomf
## 13:    shu_yamino
```

```

## 14:      HRJVISUAL
## 15:      ReimuEndou
## 16:      stefondiggs
## 17:      stefondiggs
## 18: Skrille75951826
## 19:      omomomo_ttv
## 20:      DonkeyKongApe
## 21:      convomf
## 22:      jpegmafia
## 23:      waifuumia
## 24:      emmalangevin
## 25:      FinanaRyugu
## 26:      BAIZEJINTIAN
## 27:      bookpoets
## 28:      CherrySnakeCat
## 29:      chaotictwink
## 30:      NoahUrrea
## 31:      MpiloKhumalo_
## 32: madeoflavenderr
## 33:      MusicPop_art
## 34:      woIfevr
## 35:      lisasuprmcy
## 36:      CantDieBroke2
## 37:      memesiwish
## 38:      kaohom503
## 39:      Adore_Domoo
## 40:      fetishxsel
##          PROFILE
##
## 1: <U+0001F464>"are you jeon jungkook?"\n<U+0001F430>"and, if i am?"\n\n<U+0001F464>"i lov...lov...
## 2:                                     i make THE C
## 3:
## 4:
## 5:
## 6:
## 7:
## 8:                                     . @MarinaDiamandis I
## 9:
## 10:
## 11:
## 12:
## 13:
## 14:                                     renjun, i wanna cry<U+0001F97A><U+0001F97A><U+0
## 15:
## 16:
## 17:
## 18:
## 19:
## 20:
## 21:                                     <U+0001F499> balasan kata " :
## 22:
## 23:
## 24:
## 25:

```

```

## 26:                                     #Akurylic #ArtoftheRogue\n"I love ;
## 27:
## 28:
## 29:
## 30:
## 31:
## 32:
## 33:                                     I like purple people <U+0001F974>
## 34:
## 35:
## 36:                                     @yikobaz @kirawontmiss THINK I FOUND HIM <U+0
## 37:
## 38:                                     #YaminoArt I love Ib game <U+0001F979><U+0001F
## 39:
## 40:
##
##      FAVORITE_COUNT
## 1:      102590
## 2:      69363
## 3:      62958
## 4:      57078
## 5:      54063
## 6:      37475
## 7:      35518
## 8:      33209
## 9:      22685
## 10:     17311
## 11:     16017
## 12:     15087
## 13:     15019
## 14:     13056
## 15:     12441
## 16:     12386
## 17:     12219
## 18:     11390
## 19:     11350
## 20:     10623
## 21:     10544
## 22:     10462
## 23:     10318
## 24:     10219
## 25:     10098
## 26:      9884
## 27:      9039
## 28:      8785
## 29:      8554
## 30:      8423
## 31:      8147
## 32:      8062
## 33:      7807
## 34:      7560
## 35:      7442
## 36:      6848
## 37:      6658

```

```
## 38:          6498
## 39:          6401
## 40:          6196
##      FAVORITE_COUNT
##
##                                     URL
## 1:      https://twitter.com/dreamjeons/status/1504752941693124608
## 2:      https://twitter.com/sincerelyart/status/1507053925102280719
## 3:      https://twitter.com/taeteland/status/1515707621487128595
## 4:      https://twitter.com/triviamor/status/1512688247956156417
## 5:      https://twitter.com/hh_jmxx/status/1517495381327859717
## 6:      https://twitter.com/maybeevirgo/status/1504597668366008320
## 7:      https://twitter.com/rainemescudi/status/1515714247468236801
## 8:      https://twitter.com/pabllovittar/status/1507137433317556225
## 9:      https://twitter.com/CG_wvdd/status/1504728327843573760
## 10: https://twitter.com/Skrille75951826/status/1508438202679689217
## 11: https://twitter.com/luca_kaneshiro/status/1512686070890385408
## 12:      https://twitter.com/convomf/status/1506662084830179330
## 13:      https://twitter.com/shu_yamino/status/1515619320436514820
## 14:      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 15:      https://twitter.com/ReimuEndou/status/1509367618666319873
## 16:      https://twitter.com/stefondiggs/status/1516204214531198976
## 17:      https://twitter.com/stefondiggs/status/1516204214531198976
## 18: https://twitter.com/Skrille75951826/status/1506606592661532674
## 19:      https://twitter.com/omomomo_ttv/status/1506288545908109320
## 20: https://twitter.com/DonkeyKongApe/status/1509529228299055111
## 21:      https://twitter.com/convomf/status/1506464608478851073
## 22:      https://twitter.com/jpegmafia/status/1505796494607085575
## 23:      https://twitter.com/waifuumia/status/1512555707677265922
## 24:      https://twitter.com/emmalangevin/status/1511919871243669510
## 25:      https://twitter.com/FinanaRyugu/status/1506467423423279104
## 26:      https://twitter.com/BAIZEJINTIAN/status/1518973411308892160
## 27:      https://twitter.com/bookpoets/status/1520333216489476097
## 28: https://twitter.com/CherrySnakeCat/status/1513968270902185985
## 29:      https://twitter.com/chaotictwink/status/1517782558934712321
## 30:      https://twitter.com/NoahUrrea/status/1510327745510723585
## 31: https://twitter.com/MpiloKhumalo_/status/1519647346270867456
## 32: https://twitter.com/madeoflavenderr/status/1506377255550861312
## 33:      https://twitter.com/MusicPop_art/status/1509142678788878342
## 34:      https://twitter.com/wolfevr/status/1515669028034867200
## 35:      https://twitter.com/lisasuprmcy/status/1509070998074667008
## 36: https://twitter.com/CantDieBroke2/status/1505696878251421696
## 37:      https://twitter.com/memesiwish/status/1514925668043161602
## 38:      https://twitter.com/kaohom503/status/1513866464356298757
## 39:      https://twitter.com/Adore_Domoo/status/1514087116883566593
## 40:      https://twitter.com/fetishxsel/status/1508557824783179783
##
##                                     URL
```

```
# most appreciated
```

```
tw %>%
  select(PROFILE, FULL_TEXT, RETWEET_COUNT, URL) %>%
  arrange(desc(RETWEET_COUNT)) %>%
  head(40)
```

```
##      PROFILE
```

```

## 1:      dreamjeons
## 2:      triviamor
## 3:      maybeeevirgo
## 4:      taeteland
## 5:      hh_jmxx
## 6:      sincerelyart
## 7:      HRJVISUAL
## 8: Skrille75951826
## 9:      pabllovittar
## 10:     _pinyala
## 11:     bookpoets
## 12:     Adore_Domoo
## 13:     omomomo_ttv
## 14:     imjaebooms
## 15:     huiijunii
## 16:     Akii_Chx
## 17:     jeonjkah
## 18: Skrille75951826
## 19:     hobiye
## 20:     jho_pev
## 21:     stefondiggs
## 22:     stefondiggs
## 23:     spanishcvndy
## 24:     lisasuprmcy
## 25:     tannluvbot
## 26:     AgustDS121
## 27:     kootaeverse
## 28:     rainemescudi
## 29:     vantaevivi
## 30: btsforeverworld
## 31:     CG_wdd
## 32:     namulver
## 33:     crying2frank
## 34:     DonkeyKongApe
## 35:     serendijiminx
## 36:     Anxiousgram
## 37: madeoflavenderr
## 38:     defdaily
## 39:     MusicPop_art
## 40:     bwikweey
##      PROFILE

```

```

## 1:      <U+0001F464>"are you jeon jungkook?"\n<U+0001F430>"and, if i am?"\n\n<U+0001F464>"i l
## 2:
## 3:
## 4:
## 5:
## 6:
## 7:      renjun, i wanna cry<U+0001F97A><U+00
## 8:
## 9:      . @Marinal
## 10:      RT @HRJVISUAL renjun, i wanna cry<U+0001F97A><U+00
## 11:
## 12:

```



```

## 13:
## 14:
## 15: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 16: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 17: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 18:
## 19: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 20: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 21:
## 22:
## 23:
## 24:
## 25: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 26: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 27: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 28:
## 29: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 30: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 31:
## 32: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 33:
## 34:
## 35: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
## 36:
## 37:
## 38: [INSTAGRAM] 220414 https://t.co/qAAjcViOTP\n\n"I kept my promise"\n\nhttps://t.co/avWrwn11wG\n\n
## 39: I like purple people
## 40: RT @rmkkyu <U+0001F464>: what kind of pizza do you like?\n<U+00
##
## RETWEET_COUNT
## 1: 19474
## 2: 14123
## 3: 11853
## 4: 9835
## 5: 9457
## 6: 6412
## 7: 4121
## 8: 2967
## 9: 2809
## 10: 2358
## 11: 2347
## 12: 2185
## 13: 2104
## 14: 2006
## 15: 1926
## 16: 1882
## 17: 1881
## 18: 1818
## 19: 1773
## 20: 1753
## 21: 1744
## 22: 1713
## 23: 1704
## 24: 1691

```

## 25:	1666
## 26:	1666
## 27:	1666
## 28:	1620
## 29:	1617
## 30:	1617
## 31:	1596
## 32:	1546
## 33:	1531
## 34:	1496
## 35:	1464
## 36:	1444
## 37:	1434
## 38:	1397
## 39:	1390
## 40:	1387
##	RETWEET_COUNT
##	URL
## 1:	<a href="https://twitter.com/dreamjeons/status/1504752941693124608">https://twitter.com/dreamjeons/status/1504752941693124608</a>
## 2:	<a href="https://twitter.com/triviamor/status/1512688247956156417">https://twitter.com/triviamor/status/1512688247956156417</a>
## 3:	<a href="https://twitter.com/maybeevirgo/status/1504597668366008320">https://twitter.com/maybeevirgo/status/1504597668366008320</a>
## 4:	<a href="https://twitter.com/taeteland/status/1515707621487128595">https://twitter.com/taeteland/status/1515707621487128595</a>
## 5:	<a href="https://twitter.com/hh_jmxx/status/1517495381327859717">https://twitter.com/hh_jmxx/status/1517495381327859717</a>
## 6:	<a href="https://twitter.com/sincerelyart/status/1507053925102280719">https://twitter.com/sincerelyart/status/1507053925102280719</a>
## 7:	<a href="https://twitter.com/HRJVISUAL/status/1510188863175634944">https://twitter.com/HRJVISUAL/status/1510188863175634944</a>
## 8:	<a href="https://twitter.com/Skrille75951826/status/1508438202679689217">https://twitter.com/Skrille75951826/status/1508438202679689217</a>
## 9:	<a href="https://twitter.com/pabllovittar/status/1507137433317556225">https://twitter.com/pabllovittar/status/1507137433317556225</a>
## 10:	<a href="https://twitter.com/_pinyala/status/1510227180361744385">https://twitter.com/_pinyala/status/1510227180361744385</a>
## 11:	<a href="https://twitter.com/bookpoets/status/1520333216489476097">https://twitter.com/bookpoets/status/1520333216489476097</a>
## 12:	<a href="https://twitter.com/Adore_Domoo/status/1514087116883566593">https://twitter.com/Adore_Domoo/status/1514087116883566593</a>
## 13:	<a href="https://twitter.com/omomomo_ttv/status/1506288545908109320">https://twitter.com/omomomo_ttv/status/1506288545908109320</a>
## 14:	<a href="https://twitter.com/imjaebooms/status/1517732565465313280">https://twitter.com/imjaebooms/status/1517732565465313280</a>
## 15:	<a href="https://twitter.com/huiijunii/status/1510356270531981323">https://twitter.com/huiijunii/status/1510356270531981323</a>
## 16:	<a href="https://twitter.com/Akii_Chx/status/1510331198865768448">https://twitter.com/Akii_Chx/status/1510331198865768448</a>
## 17:	<a href="https://twitter.com/jeonjkah/status/1510334687260065794">https://twitter.com/jeonjkah/status/1510334687260065794</a>
## 18:	<a href="https://twitter.com/Skrille75951826/status/1506606592661532674">https://twitter.com/Skrille75951826/status/1506606592661532674</a>
## 19:	<a href="https://twitter.com/hobiyeh/status/1510312897255202822">https://twitter.com/hobiyeh/status/1510312897255202822</a>
## 20:	<a href="https://twitter.com/jho_pev/status/1510309567925833734">https://twitter.com/jho_pev/status/1510309567925833734</a>
## 21:	<a href="https://twitter.com/stefondiggs/status/1516204214531198976">https://twitter.com/stefondiggs/status/1516204214531198976</a>
## 22:	<a href="https://twitter.com/stefondiggs/status/1516204214531198976">https://twitter.com/stefondiggs/status/1516204214531198976</a>
## 23:	<a href="https://twitter.com/spanishcvndy/status/1505301511462535168">https://twitter.com/spanishcvndy/status/1505301511462535168</a>
## 24:	<a href="https://twitter.com/lisasuprmcy/status/1509070998074667008">https://twitter.com/lisasuprmcy/status/1509070998074667008</a>
## 25:	<a href="https://twitter.com/tannluvbot/status/1510299887916756998">https://twitter.com/tannluvbot/status/1510299887916756998</a>
## 26:	<a href="https://twitter.com/AgustDS121/status/1510297623114108930">https://twitter.com/AgustDS121/status/1510297623114108930</a>
## 27:	<a href="https://twitter.com/kootaeverse/status/1510296074061156354">https://twitter.com/kootaeverse/status/1510296074061156354</a>
## 28:	<a href="https://twitter.com/rainemescudi/status/1515714247468236801">https://twitter.com/rainemescudi/status/1515714247468236801</a>
## 29:	<a href="https://twitter.com/vantaevivi/status/1510292715820695555">https://twitter.com/vantaevivi/status/1510292715820695555</a>
## 30:	<a href="https://twitter.com/btsforeverworld/status/1510290910151467013">https://twitter.com/btsforeverworld/status/1510290910151467013</a>
## 31:	<a href="https://twitter.com/CG_wdd/status/1504728327843573760">https://twitter.com/CG_wdd/status/1504728327843573760</a>
## 32:	<a href="https://twitter.com/namulver/status/1510288985276493826">https://twitter.com/namulver/status/1510288985276493826</a>
## 33:	<a href="https://twitter.com/crying2frank/status/1510810844526829568">https://twitter.com/crying2frank/status/1510810844526829568</a>
## 34:	<a href="https://twitter.com/DonkeyKongApe/status/1509529228299055111">https://twitter.com/DonkeyKongApe/status/1509529228299055111</a>
## 35:	<a href="https://twitter.com/serendijiminx/status/1510283970973421572">https://twitter.com/serendijiminx/status/1510283970973421572</a>
## 36:	<a href="https://twitter.com/Anxiousgram/status/1511266283261771778">https://twitter.com/Anxiousgram/status/1511266283261771778</a>

```
## 37: https://twitter.com/madeoflavenderr/status/1506377255550861312
## 38:      https://twitter.com/defdaily/status/1514283150654029834
## 39:      https://twitter.com/MusicPop_art/status/1509142678788878342
## 40:      https://twitter.com/bwikweey/status/1510277352651390977
##                                         URL
```

## check twitter activity on CRO supply side

```
# select relevant CRO profiles
unique(tw[, .N, FROM] [order(-N)]) %>%
  filter(N > 5) %>%
  pull(FROM) -> CRO_TW

tw[FROM %in% CRO_TW,] -> CTW

CTW %>%
  mutate(PROFILE = gsub("^.*\\.com/([/]+).*", "\\1", URL)) -> CTW

# most popular
CTW %>%
  group_by(PROFILE) %>%
  summarise(FOLLOW = mean(FOLLOWERS_COUNT)) %>%
  arrange(desc(FOLLOW)) %>%
  head(100)
```

```
## # A tibble: 100 x 2
##   PROFILE      FOLLOW
##   <chr>         <dbl>
## 1 convomf      770027
## 2 convomfs     387564.
## 3 BTS_twt_TAEHYNG 333488
## 4 baIenciagajk  244914
## 5 DNEVNIKhr    243775.
## 6 HNS_CFF      240832.
## 7 24sata_HR    199798.
## 8 VladaRH      191339.
## 9 vecernji_list 175780.
## 10 waifumia     170063
## # ... with 90 more rows
```

```
# most influential
CTW %>%
  group_by(PROFILE) %>%
  summarise(REACH = sum(REACH)) %>%
  arrange(desc(REACH)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      REACH
##   <chr>         <int>
## 1 DNEVNIKhr    7391289
```

```
## 2 24sata_HR      5851797
## 3 vecernji_list 4009695
## 4 VladaRH        2751524
## 5 hrtvijesti     2344931
## 6 HNS_CFF        642727
## 7 convomf        621324
## 8 N1infoZG       426762
## 9 novilisthr     424521
## 10 poligrafnews  400520
## # ... with 30 more rows
```

```
# most influential II
CTW %>%
  group_by(PROFILE) %>%
  summarise(INTERACTIONS = sum(INTERACTIONS)) %>%
  arrange(desc(INTERACTIONS)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      INTERACTIONS
##   <chr>          <int>
## 1 convomf        30323
## 2 HRJVISUAL      17177
## 3 waifuumia      10750
## 4 madeoflavenderr 9496
## 5 branchica      9275
## 6 AndrejPlenkovic 9154
## 7 lisasuprmcy     9133
## 8 crying2frank    7578
## 9 jeonghanszone   7233
## 10 MejMin         6643
## # ... with 30 more rows
```

```
# most appreciated
CTW %>%
  group_by(PROFILE) %>%
  summarise(FAVORITE = sum(FAVORITE_COUNT)) %>%
  arrange(desc(FAVORITE)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      FAVORITE
##   <chr>          <int>
## 1 convomf        27974
## 2 HRJVISUAL      13056
## 3 waifuumia      10318
## 4 branchica       8671
## 5 AndrejPlenkovic 8122
## 6 madeoflavenderr 8062
## 7 lisasuprmcy     7442
## 8 konjos          6348
## 9 MejMin          6330
## 10 crying2frank    6047
## # ... with 30 more rows
```

```
# most appreciated
CTW %>%
  group_by(PROFILE) %>%
  summarise(RETWEET = sum(RETWEET_COUNT)) %>%
  arrange(desc(RETWEET)) %>%
  head(40)
```

```
## # A tibble: 40 x 2
##   PROFILE      RETWEET
##   <chr>      <int>
## 1 HRJVISUAL      4121
## 2 SneanaKrstovic1 2552
## 3 negde_tamo     2545
## 4 markovic_dana   2430
## 5 convomf        2349
## 6 lisasuprmcy     1691
## 7 crying2frank    1531
## 8 jeonghanszone   1517
## 9 madeoflavenderr 1434
## 10 Nevenaa84       1426
## # ... with 30 more rows
```

```
# PER TWEET
```

```
# most popular
CTW %>%
  select(PROFILE, FULL_TEXT, FOLLOWERS_COUNT, URL) %>%
  arrange(desc(FOLLOWERS_COUNT)) %>%
  head(40)
```

```
##           PROFILE
## 1:      convomf
## 2:      convomf
## 3:      convomf
## 4:      convomf
## 5:      convomf
## 6:      convomf
## 7:      convomf
## 8:      convomfs
## 9:      convomfs
## 10:     convomfs
## 11:     convomfs
## 12: BTS_twt_TAEHYNG
## 13:     DNEVNIKhr
## 14:     DNEVNIKhr
## 15:     DNEVNIKhr
## 16:     DNEVNIKhr
## 17:     DNEVNIKhr
## 18:     DNEVNIKhr
## 19:     DNEVNIKhr
## 20:     DNEVNIKhr
## 21:     DNEVNIKhr
## 22:     DNEVNIKhr
```

## 23: DNEVNIKhr  
## 24: DNEVNIKhr  
## 25: DNEVNIKhr  
## 26: DNEVNIKhr  
## 27: DNEVNIKhr  
## 28: DNEVNIKhr  
## 29: DNEVNIKhr  
## 30: DNEVNIKhr  
## 31: DNEVNIKhr  
## 32: DNEVNIKhr  
## 33: DNEVNIKhr  
## 34: DNEVNIKhr  
## 35: DNEVNIKhr  
## 36: DNEVNIKhr  
## 37: DNEVNIKhr  
## 38: DNEVNIKhr  
## 39: DNEVNIKhr  
## 40: DNEVNIKhr  
## PROFILE  
##  
## 1:  
## 2:  
## 3:  
## 4:  
## 5:  
## 6:  
## 7:  
## 8:  
## 9:  
## 10:  
## 11:  
## 12:  
## 13:  
## 14: RT @zeljkagulan Najveca epidemija rotavirusa u posljednjih 30 godina kaze infektolog Tesovic za  
## 15:  
## 16:  
## 17:  
## 18:  
## 19:  
## 20:  
## 21:  
## 22:  
## 23:  
## 24:  
## 25:  
## 26:  
## 27:  
## 28:  
## 29:  
## 30:  
## 31:  
## 32:  
## 33:  
## 34:

Od ponoći ponovno poskupljuje gorivo -  
RT @Mbolsec V. Filipović z

```

## 35:
## 36:
## 37:
## 38:
## 39:
## 40:
##
## FOLLOWERS_COUNT
## 1:      821595
## 2:      814402
## 3:      759869
## 4:      754953
## 5:      754898
## 6:      752605
## 7:      731867
## 8:      419549
## 9:      384108
## 10:     376714
## 11:     369883
## 12:     333488
## 13:     246461
## 14:     246450
## 15:     246450
## 16:     246450
## 17:     246444
## 18:     246444
## 19:     246444
## 20:     246444
## 21:     246441
## 22:     246436
## 23:     246434
## 24:     246428
## 25:     246422
## 26:     246422
## 27:     246421
## 28:     246369
## 29:     246338
## 30:     246278
## 31:     246269
## 32:     246255
## 33:     246239
## 34:     246234
## 35:     246234
## 36:     246228
## 37:     246215
## 38:     246114
## 39:     246107
## 40:     246087
## FOLLOWERS_COUNT
##
## URL
## 1:      https://twitter.com/convomf/status/1515595937879830531
## 2:      https://twitter.com/convomf/status/1514536446387884035
## 3:      https://twitter.com/convomf/status/1505844167775518721
## 4:      https://twitter.com/convomf/status/1506674654370738180

```

```

## 5:      https://twitter.com/convomf/status/1506662084830179330
## 6:      https://twitter.com/convomf/status/1506464608478851073
## 7:      https://twitter.com/convomf/status/1503918126529843200
## 8:      https://twitter.com/convomfs/status/1519718149075398656
## 9:      https://twitter.com/convomfs/status/1510124872453672960
## 10:     https://twitter.com/convomfs/status/1508120079564939264
## 11:     https://twitter.com/convomfs/status/1506568238062530561
## 12: https://twitter.com/BTS_twt_TAEHYNG/status/1519351095226937344
## 13:     https://twitter.com/DNEVNIKhr/status/1521229609236414466
## 14:     https://twitter.com/DNEVNIKhr/status/1521206853878927363
## 15:     https://twitter.com/DNEVNIKhr/status/1521203039171842051
## 16:     https://twitter.com/DNEVNIKhr/status/1521202895756083201
## 17:     https://twitter.com/DNEVNIKhr/status/1521186507104550913
## 18:     https://twitter.com/DNEVNIKhr/status/1521185248972791809
## 19:     https://twitter.com/DNEVNIKhr/status/1521181474342375424
## 20:     https://twitter.com/DNEVNIKhr/status/1521180217691234309
## 21:     https://twitter.com/DNEVNIKhr/status/1521182983855747073
## 22:     https://twitter.com/DNEVNIKhr/status/1521170577041477632
## 23:     https://twitter.com/DNEVNIKhr/status/1521163758416105474
## 24:     https://twitter.com/DNEVNIKhr/status/1521131062558179328
## 25:     https://twitter.com/DNEVNIKhr/status/1521113462973284354
## 26:     https://twitter.com/DNEVNIKhr/status/1521109938189357056
## 27:     https://twitter.com/DNEVNIKhr/status/1521105271891841026
## 28:     https://twitter.com/DNEVNIKhr/status/1520859040657588227
## 29:     https://twitter.com/DNEVNIKhr/status/1520806503309000705
## 30:     https://twitter.com/DNEVNIKhr/status/1520675825082933248
## 31:     https://twitter.com/DNEVNIKhr/status/1520651481720012800
## 32:     https://twitter.com/DNEVNIKhr/status/1520510999710871554
## 33:     https://twitter.com/DNEVNIKhr/status/1520461389906817026
## 34:     https://twitter.com/DNEVNIKhr/status/1520455455981637633
## 35:     https://twitter.com/DNEVNIKhr/status/1520446362512408576
## 36:     https://twitter.com/DNEVNIKhr/status/1520424234580905986
## 37:     https://twitter.com/DNEVNIKhr/status/1520403403482058754
## 38:     https://twitter.com/DNEVNIKhr/status/1520110416382156803
## 39:     https://twitter.com/DNEVNIKhr/status/1520098592194707456
## 40:     https://twitter.com/DNEVNIKhr/status/1520083001677434881
##
URL

```

*# most influential*

```

CTW %>%
  select(PROFILE, FULL_TEXT, REACH, URL) %>%
  arrange(desc(REACH)) %>%
  head(40)

```

```

##          PROFILE
## 1:      HRJVISUAL
## 2:         convomf
## 3:         convomf
## 4:    lisasuprmcy
## 5: madeoflavenderr
## 6:         waifuumia
## 7:    crying2frank
## 8: BTS_twt_TAEHYNG
## 9:    jeonghanszone

```



```

## 10:      MejMin
## 11:      convomf
## 12:    archivesofjay
## 13:      GOTHURUBY
## 14:      convomf
## 15:    baIenciagajk
## 16:      convomf
## 17:    SamsungCroatia
## 18:      JKSIMPRINT
## 19:      convomf
## 20:    AndjaMarics
## 21: MayaSar77291463
## 22:      convomf
## 23:      branchica
## 24:      BEG97N
## 25:      googiemilk
## 26:      kvluvs_7
## 27:    UspehPetrovic
## 28:    jeonghanszone
## 29: nemanja_stankov
## 30:      ex9thoughts
## 31: SneanaKrstovic1
## 32:      negde_tamo
## 33: SneanaKrstovic1
## 34:      negde_tamo
## 35:      PJSFEED
## 36:    MajaVojinovi1
## 37:      vojnovi2
## 38:      raebits
## 39:      _Apostle13
## 40: BogdanTanjevic
##      PROFILE
##
## 1:
## 2:
## 3:
## 4:
## 5:
## 6:
## 7:
## 8:
## 9:
## 10:
## 11:
## 12:
## 13:
## 14:
## 15:
## 16:
## 17:
## 18:
## 19:
## 20:
## 21:

```

Hoću li u pakao jer čitav dan umi.

inače doživjela sam pravo renesansu u bajnoj Opatiji (T

```

## 22:
## 23:
## 24:
## 25:
## 26:
## 27:
## 28:
## 29:          RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar V
## 30:
## 31:          RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar V
## 32:          RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar V
## 33: RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima hrvatskih med
## 34: RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima hrvatskih med
## 35:
## 36: RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima hrvatskih med
## 37: RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima hrvatskih med
## 38:
## 39:
## 40:                                     Moj dragi drug, citavog zivota,
##
##      REACH                                     URL
## 1: 256021      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 2: 210848      https://twitter.com/convomf/status/1506662084830179330
## 3: 166730      https://twitter.com/convomf/status/1506464608478851073
## 4: 125758      https://twitter.com/lisasuprmcy/status/1509070998074667008
## 5: 125233      https://twitter.com/madeoflavenderr/status/1506377255550861312
## 6: 124779      https://twitter.com/waifuumia/status/1512555707677265922
## 7: 106402      https://twitter.com/crying2frank/status/1510810844526829568
## 8: 74993      https://twitter.com/BTS_twt_TAEHYNG/status/1519351095226937344
## 9: 74031      https://twitter.com/jeonghanszone/status/1505537038858158082
## 10: 67569      https://twitter.com/MejMin/status/1513641129274757128
## 11: 62733      https://twitter.com/convomf/status/1505844167775518721
## 12: 53052      https://twitter.com/archivesofjay/status/1506634795220185095
## 13: 52982      https://twitter.com/GOTHRUBY/status/1508472579119587331
## 14: 51341      https://twitter.com/convomf/status/1515595937879830531
## 15: 49911      https://twitter.com/baIenciagajk/status/1503244320991707137
## 16: 48477      https://twitter.com/convomf/status/1514536446387884035
## 17: 48332      https://twitter.com/SamsungCroatia/status/1514893978554056711
## 18: 48003      https://twitter.com/JKSIMPRINT/status/1511584224255496202
## 19: 43178      https://twitter.com/convomf/status/1506674654370738180
## 20: 41116      https://twitter.com/AndjaMarics/status/1518316761980018688
## 21: 41070      https://twitter.com/MayaSar77291463/status/1510281356118355971
## 22: 38017      https://twitter.com/convomf/status/1503918126529843200
## 23: 36317      https://twitter.com/branchica/status/1511069916270669824
## 24: 35307      https://twitter.com/BEG97N/status/1510269828963074054
## 25: 35178      https://twitter.com/googiemilk/status/1510269574784385024
## 26: 35161      https://twitter.com/kvluvs_7/status/1510269571131113478
## 27: 33596      https://twitter.com/UspehPetrovic/status/1510748548895236099
## 28: 31633      https://twitter.com/jeonghanszone/status/1507294564763066370
## 29: 27637      https://twitter.com/nemanja_stankov/status/1511034412737208325
## 30: 27413      https://twitter.com/ex9thoughts/status/1509571590903767045
## 31: 26049      https://twitter.com/SneanaKrstovic1/status/1510898146372636672
## 32: 25697      https://twitter.com/negde_tamo/status/1510898566671310851
## 33: 25089      https://twitter.com/SneanaKrstovic1/status/1510898070577463299

```

```
## 34: 24947      https://twitter.com/negde_tamo/status/1510898486107152385
## 35: 24272      https://twitter.com/PJSFEED/status/1512257416468963330
## 36: 23773      https://twitter.com/MajaVojinovi1/status/1510864257516253184
## 37: 23761      https://twitter.com/vojinovi2/status/1510864396909789186
## 38: 23021      https://twitter.com/raebits/status/1508018240382939136
## 39: 22415      https://twitter.com/_Apostle13/status/1507689887453040641
## 40: 21980      https://twitter.com/BogdanTanjevic/status/1520757104046399488
##      REACH                                          URL
```

*# most influential II*

```
CTW %>%
  select(PROFILE, FULL_TEXT, INTERACTIONS, URL) %>%
  arrange(desc(INTERACTIONS)) %>%
  head(40)
```

```
##      PROFILE
## 1:      HRJVISUAL
## 2:      convomf
## 3:      convomf
## 4:      waifuumia
## 5: madeoflavenderr
## 6:      lisasuprmcy
## 7:      crying2frank
## 8:      MejMin
## 9: BTS_twt_TAEHYNG
## 10: jeonghanszone
## 11:      GOTHURUBY
## 12:      AndjaMarics
## 13:      JKSIMPRINT
## 14: archivesofjay
## 15: SamsungCroatia
## 16: baIenciagajk
## 17: UspehPetrovic
## 18:      branchica
## 19:      Dzoni77777
## 20: BogdanTanjevic
## 21:      ex9thoughts
## 22: jeonghanszone
## 23:      ttaasam
## 24:      raebits
## 25:      KOJ054579153
## 26: DejanVuckovic12
## 27:      munkov_krik
## 28:      _Apostle13
## 29:      convomf
## 30:      kunimisbangs
## 31:      KittyFormanA
## 32: MnogoNebitanLik
## 33: MayaSar77291463
## 34: BogdanTanjevic
## 35:      branchica
## 36:      DaAnunna
## 37:      riajentle
## 38:      PJSFEED
```

```

## 39:      BEG97N
## 40:      googiemilk
##          PROFILE
##
## 1:
## 2:
## 3:
## 4:
## 5:
## 6:
## 7:
## 8:      Hoću li u pakao jer čitav dan umirem od s
## 9:
## 10:
## 11:
## 12:      inače doživjela sam pravo renesansu u bajnoj Opatiji (Thalassot
## 13:
## 14:
## 15:
## 16:
## 17:
## 18:
## 19:      S kime ste se vi vucarali kad ste imali 20 g.? Ja s jednom Zerinom
## 20:      Moj dragi drug, citavog zivota, moj kom
## 21:
## 22:
## 23:
## 24:
## 25:
## 26:
## 27:
## 28:
## 29:
## 30:      suna:
## 31:      Imala sam kolegu koji me je svakog dana vozio na posao, a imao neku dosadnu ženu. Jedno jutro sa
## 32:
## 33:
## 34:      ... ( kad svi pomremo, ko ce mladim objasniti
## 35:
## 36:
## 37:
## 38:
## 39:
## 40:
##
##          INTERACTIONS                                URL
## 1:      17177      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 2:      15821      https://twitter.com/convomf/status/1506662084830179330
## 3:      11324      https://twitter.com/convomf/status/1506464608478851073
## 4:      10750      https://twitter.com/waifuumia/status/1512555707677265922
## 5:      9496      https://twitter.com/madeoflavenderr/status/1506377255550861312
## 6:      9133      https://twitter.com/lisasuprmcy/status/1509070998074667008
## 7:      7578      https://twitter.com/crying2frank/status/1510810844526829568
## 8:      6126      https://twitter.com/MejMin/status/1513641129274757128

```

```
## 9: 5349 https://twitter.com/BTS_twt_TAEHYNG/status/1519351095226937344
## 10: 5317 https://twitter.com/jeonghanszone/status/1505537038858158082
## 11: 3943 https://twitter.com/GOTHRUBY/status/1508472579119587331
## 12: 3930 https://twitter.com/AndjaMarics/status/1518316761980018688
## 13: 3845 https://twitter.com/JKSIMPRINT/status/1511584224255496202
## 14: 3830 https://twitter.com/archivesofjay/status/1506634795220185095
## 15: 3395 https://twitter.com/SamsungCroatia/status/1514893978554056711
## 16: 3175 https://twitter.com/balenciagajk/status/1503244320991707137
## 17: 2894 https://twitter.com/UspehPetrovic/status/1510748548895236099
## 18: 2769 https://twitter.com/branchica/status/1511069916270669824
## 19: 2054 https://twitter.com/Dzoni77777/status/1518233886978764800
## 20: 2026 https://twitter.com/BogdanTanjevic/status/1520757104046399488
## 21: 1978 https://twitter.com/ex9thoughts/status/1509571590903767045
## 22: 1916 https://twitter.com/jeonghanszone/status/1507294564763066370
## 23: 1782 https://twitter.com/ttaasam/status/1508920538160316420
## 24: 1772 https://twitter.com/raebits/status/1508018240382939136
## 25: 1751 https://twitter.com/KOJ054579153/status/1516639873737842691
## 26: 1750 https://twitter.com/DejanVuckovic12/status/1510866307050356738
## 27: 1703 https://twitter.com/munkov_krik/status/1503118989379133449
## 28: 1635 https://twitter.com/_Apostle13/status/1507689887453040641
## 29: 1608 https://twitter.com/convomf/status/1505844167775518721
## 30: 1590 https://twitter.com/kunimisbangs/status/1504049392587886594
## 31: 1527 https://twitter.com/KittyFormanA/status/1512040722815410181
## 32: 1370 https://twitter.com/MnogoNebitanLik/status/1503451092461445128
## 33: 1369 https://twitter.com/MayaSar77291463/status/1510281356118355971
## 34: 1365 https://twitter.com/BogdanTanjevic/status/1511031465525583878
## 35: 1328 https://twitter.com/branchica/status/1505483383799005193
## 36: 1273 https://twitter.com/DaAnunna/status/1516437634129842191
## 37: 1262 https://twitter.com/riajente/status/1511352634900611077
## 38: 1185 https://twitter.com/PJSFEED/status/1512257416468963330
## 39: 1172 https://twitter.com/BEG97N/status/1510269828963074054
## 40: 1172 https://twitter.com/googiemilk/status/1510269574784385024
## INTERACTIONS URL
```

*# most appreciated*

```
CTW %>%
  select(PROFILE, FULL_TEXT, FAVORITE_COUNT, URL) %>%
  arrange(desc(FAVORITE_COUNT)) %>%
  head(40)
```

```
## PROFILE
## 1: convomf
## 2: HRJVISUAL
## 3: convomf
## 4: waifuumia
## 5: madeoflavenderr
## 6: lisasuprmcy
## 7: crying2frank
## 8: MejMin
## 9: BTS_twt_TAEHYNG
## 10: jeonghanszone
## 11: AndjaMarics
## 12: JKSIMPRINT
## 13: GOTHRUBY
```

## 14: archivesofjay  
 ## 15: baIenciagajk  
 ## 16: SamsungCroatia  
 ## 17: UspehPetrovic  
 ## 18: branchica  
 ## 19: Dzoni77777  
 ## 20: BogdanTanjevic  
 ## 21: DejanVuckovic12  
 ## 22: munkov\_krik  
 ## 23: KOJ054579153  
 ## 24: ex9thoughts  
 ## 25: ttaasam  
 ## 26: raebits  
 ## 27: KittyFormanA  
 ## 28: kunimisbangs  
 ## 29: jeonghanszone  
 ## 30: \_Apostle13  
 ## 31: MnogoNebitanLik  
 ## 32: BogdanTanjevic  
 ## 33: riajente  
 ## 34: branchica  
 ## 35: DaAnunna  
 ## 36: convomf  
 ## 37: UspehPetrovic  
 ## 38: DaAnunna  
 ## 39: SvetolikPopadic  
 ## 40: dijalekticar  
 ## PROFILE  
 ##  
 ## 1:  
 ## 2:  
 ## 3:  
 ## 4:  
 ## 5:  
 ## 6:  
 ## 7:  
 ## 8:  
 ## 9:  
 ## 10:  
 ## 11:  
 ## 12:  
 ## 13:  
 ## 14:  
 ## 15:  
 ## 16:  
 ## 17:  
 ## 18:  
 ## 19:  
 ## 20:  
 ## 21:  
 ## 22:  
 ## 23:  
 ## 24:  
 ## 25:

Hoću li u pakao jer čitav dan umirem od s

inače doživjela sam pravo renesansu u bajnoj Opatiji (Thalassot

S kime ste se vi vucarali kad ste imali 20 g.? Ja s jednom Zerinom

Moj dragi drug, citavog zivota, moj kom

```

## 26:
## 27: Imala sam kolegu koji me je svakog dana vozio na posao, a imao neku dosadnu ženu. Jedno jutro sa
## 28: suna:
## 29:
## 30:
## 31:
## 32: ... (kad svi pomremo, ko ce mladim objasniti
## 33:
## 34:
## 35:
## 36:
## 37:
## 38:
## 39:
## 40:
##
##      FAVORITE_COUNT
## 1:      15087
## 2:      13056
## 3:      10544
## 4:      10318
## 5:       8062
## 6:       7442
## 7:       6047
## 8:       5818
## 9:       5111
## 10:      4348
## 11:      3854
## 12:      3370
## 13:      3315
## 14:      3138
## 15:      2879
## 16:      2690
## 17:      2675
## 18:      2450
## 19:      2009
## 20:      1946
## 21:      1675
## 22:      1641
## 23:      1612
## 24:      1603
## 25:      1598
## 26:      1586
## 27:      1501
## 28:      1459
## 29:      1368
## 30:      1368
## 31:      1327
## 32:      1280
## 33:      1223
## 34:      1217
## 35:      1205
## 36:      1175
## 37:      1086

```

```

## 38:          1055
## 39:          1054
## 40:          1048
##      FAVORITE_COUNT
##
##                                     URL
## 1:      https://twitter.com/convomf/status/1506662084830179330
## 2:      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 3:      https://twitter.com/convomf/status/1506464608478851073
## 4:      https://twitter.com/waifuumia/status/1512555707677265922
## 5: https://twitter.com/madeoflavenderr/status/1506377255550861312
## 6:      https://twitter.com/lisasuprmcy/status/1509070998074667008
## 7:      https://twitter.com/crying2frank/status/1510810844526829568
## 8:      https://twitter.com/MejMin/status/1513641129274757128
## 9: https://twitter.com/BTS_twt_TAEHYNG/status/1519351095226937344
## 10: https://twitter.com/jeonghanszone/status/1505537038858158082
## 11: https://twitter.com/AndjaMarics/status/1518316761980018688
## 12: https://twitter.com/JKSIMPRINT/status/1511584224255496202
## 13: https://twitter.com/GOTHRUBY/status/1508472579119587331
## 14: https://twitter.com/archivesofjay/status/1506634795220185095
## 15: https://twitter.com/baIenciagajk/status/1503244320991707137
## 16: https://twitter.com/SamsungCroatia/status/1514893978554056711
## 17: https://twitter.com/UspehPetrovic/status/1510748548895236099
## 18: https://twitter.com/branchica/status/1511069916270669824
## 19: https://twitter.com/Dzoni77777/status/1518233886978764800
## 20: https://twitter.com/BogdanTanjevic/status/1520757104046399488
## 21: https://twitter.com/DejanVuckovic12/status/1510866307050356738
## 22: https://twitter.com/munkov_krik/status/1503118989379133449
## 23: https://twitter.com/KOJO54579153/status/1516639873737842691
## 24: https://twitter.com/ex9thoughts/status/1509571590903767045
## 25: https://twitter.com/ttaasam/status/1508920538160316420
## 26: https://twitter.com/raebits/status/1508018240382939136
## 27: https://twitter.com/KittyFormanA/status/1512040722815410181
## 28: https://twitter.com/kunimisbangs/status/1504049392587886594
## 29: https://twitter.com/jeonghanszone/status/1507294564763066370
## 30: https://twitter.com/_Apostle13/status/1507689887453040641
## 31: https://twitter.com/MnogoNebitanLik/status/1503451092461445128
## 32: https://twitter.com/BogdanTanjevic/status/1511031465525583878
## 33: https://twitter.com/riajgentle/status/1511352634900611077
## 34: https://twitter.com/branchica/status/1505483383799005193
## 35: https://twitter.com/DaAnunna/status/1516437634129842191
## 36: https://twitter.com/convomf/status/1505844167775518721
## 37: https://twitter.com/UspehPetrovic/status/1510578782293446660
## 38: https://twitter.com/DaAnunna/status/1516437634129842191
## 39: https://twitter.com/SvetolikPopadic/status/1516071622762975232
## 40: https://twitter.com/dijalekticar/status/1508118722715734023
##
##                                     URL

```

```
# most appreciated
```

```

CTW %>%
  select(PROFILE, FULL_TEXT, RETWEET_COUNT, URL) %>%
  arrange(desc(RETWEET_COUNT)) %>%
  head(40)

```

```
##      PROFILE
```



```

## 1:      HRJVISUAL
## 2:      lisasuprmcy
## 3:      crying2frank
## 4: madeoflavenderr
## 5: MayaSar77291463
## 6:      BEG97N
## 7:      googiemilk
## 8:      kvluvs_7
## 9:      jeonghanszone
## 10: nemanja_stankov
## 11: SneanaKrstovic1
## 12:      negde_tamo
## 13:      negde_tamo
## 14: SneanaKrstovic1
## 15:      vojnovi2
## 16: MajaVojnovi1
## 17:      convomf
## 18:      convomf
## 19:      Nevena84
## 20:      Nevena84
## 21: SamsungCroatia
## 22: archivesofjay
## 23:      negde_tamo
## 24: SneanaKrstovic1
## 25: markovic_dana
## 26:      GOTHURUBY
## 27: markovic_dana
## 28: markovic_dana
## 29:      VucicaMilica
## 30:      NevenaBo11
## 31: anaastasija12
## 32:      Lavica015
## 33: Stamenkovic037
## 34:      ivanasabo_10
## 35:      NevenaBo11
## 36:      Lavica015
## 37: anaastasija12
## 38: Stamenkovic037
## 39:      eugenija75
## 40:      BeloNatasa
##      PROFILE
##
## 1:
## 2:
## 3:
## 4:
## 5:
## 6:
## 7:
## 8:
## 9:
## 10:
## 11:
## 12:

```

```

RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAle
RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAle
RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAle

```

```

## 13:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima hrvat
## 14:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 15:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 16:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 17:
## 18:
## 19:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 20:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 21:
## 22:
## 23:      RT @LaziDetektor HRVATSKI MINISTAR NIJE OČEKIVAO OVAKVU NADMOĆ VUČIĆA!\n\nHrvatski N1: "Niko
## 24:      RT @LaziDetektor HRVATSKI MINISTAR NIJE OČEKIVAO OVAKVU NADMOĆ VUČIĆA!\n\nHrvatski N1: "Niko
## 25:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 26:
## 27:      RT @LaziDetektor PUKAO N1 BALON: PODRŽAVATE KORPORATIVNOG KANDIDATA!\n\nBojana Novaković - glumi
## 28:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 29:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 30:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 31:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 32:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 33:      RT @LaziDetektor UVEK ME OBRADUJU NAPADI U HRVATSKIM MEDIJIMA!\n\nVučić o napadima Hrvat
## 34:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 35:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 36:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 37:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 38:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 39:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
## 40:      RT @LaziDetektor OČEKIVANO JE DA HRVATSKI MEDIJI PODRŽAVAJU PONOŠA!\n\nAleksandar
##
##      RETWEET_COUNT
## 1:      4121
## 2:      1691
## 3:      1531
## 4:      1434
## 5:      1369
## 6:      1172
## 7:      1172
## 8:      1172
## 9:      969
## 10:     921
## 11:     863
## 12:     856
## 13:     831
## 14:     831
## 15:     792
## 16:     792
## 17:     780
## 18:     734
## 19:     720
## 20:     706
## 21:     705
## 22:     692
## 23:     649
## 24:     649

```

```

## 25:          642
## 26:          628
## 27:          617
## 28:          615
## 29:          594
## 30:          591
## 31:          591
## 32:          591
## 33:          591
## 34:          557
## 35:          557
## 36:          557
## 37:          557
## 38:          557
## 39:          557
## 40:          557
##      RETWEET_COUNT
##
##                                     URL
## 1:      https://twitter.com/HRJVISUAL/status/1510188863175634944
## 2:      https://twitter.com/lisasuprmcy/status/1509070998074667008
## 3:      https://twitter.com/crying2frank/status/1510810844526829568
## 4: https://twitter.com/madeoflavenderr/status/1506377255550861312
## 5: https://twitter.com/MayaSar77291463/status/1510281356118355971
## 6:      https://twitter.com/BEG97N/status/1510269828963074054
## 7:      https://twitter.com/googiemilk/status/1510269574784385024
## 8:      https://twitter.com/kvluvs_7/status/1510269571131113478
## 9:      https://twitter.com/jeonghanszone/status/1505537038858158082
## 10: https://twitter.com/nemanja_stankov/status/1511034412737208325
## 11: https://twitter.com/SneanaKrstovic1/status/1510898146372636672
## 12:      https://twitter.com/negde_tamo/status/1510898566671310851
## 13:      https://twitter.com/negde_tamo/status/1510898486107152385
## 14: https://twitter.com/SneanaKrstovic1/status/1510898070577463299
## 15:      https://twitter.com/vojinovi2/status/1510864396909789186
## 16: https://twitter.com/MajaVojinovi1/status/1510864257516253184
## 17:      https://twitter.com/convomf/status/1506464608478851073
## 18:      https://twitter.com/convomf/status/1506662084830179330
## 19:      https://twitter.com/Nevenaa84/status/1510736984129556480
## 20:      https://twitter.com/Nevenaa84/status/1510736771067392009
## 21: https://twitter.com/SamsungCroatia/status/1514893978554056711
## 22: https://twitter.com/archivesofjay/status/1506634795220185095
## 23:      https://twitter.com/negde_tamo/status/1511239550508703748
## 24: https://twitter.com/SneanaKrstovic1/status/1511238477794455558
## 25: https://twitter.com/markovic_dana/status/1510706251042377738
## 26:      https://twitter.com/GOTHRUBY/status/1508472579119587331
## 27: https://twitter.com/markovic_dana/status/1503838895183740928
## 28: https://twitter.com/markovic_dana/status/1510706556593188874
## 29: https://twitter.com/VucicaMilica/status/1510681864117305349
## 30: https://twitter.com/NevenaBo11/status/1510679905712934921
## 31: https://twitter.com/anaastasija12/status/1510679421497356292
## 32: https://twitter.com/Lavica015/status/1510679386697121802
## 33: https://twitter.com/Stamenkovic037/status/1510677338274607107
## 34: https://twitter.com/ivanasabo_10/status/1510680462829801483
## 35: https://twitter.com/NevenaBo11/status/1510680408228257792
## 36: https://twitter.com/Lavica015/status/1510679511263850505

```

```
## 37: https://twitter.com/anaastasija12/status/1510678964473376769
## 38: https://twitter.com/Stamenkovic037/status/1510677894938439683
## 39: https://twitter.com/eugenija75/status/1510638284745158662
## 40: https://twitter.com/BeloNatasa/status/1510638188846538762
## URL
```

```
posts[, .N, DATE][order(-DATE)]
```

```
all <- posts[DATE > "2021-12-01",]
```

```
# library(extrafont)
# loadfonts()
# library(xkcd)
# font_import(pattern="[H/h]umor")
# loadfonts()
# windowsFonts(Times=windowsFont("Times New Roman"))
# library(ggtext)
# library(showtext)
# showtext_auto()
#
# font_add_google('Roboto')
```

```
all[SOURCE_TYPE != "comment", .N, SOURCE_TYPE][, .(SOURCE_TYPE, N = round(N/1000, 2))] %>%
  ggplot(., aes(reorder(SOURCE_TYPE, N), N, fill=as.factor(SOURCE_TYPE))) +
  geom_bar(stat = "identity") +
  scale_fill_grey() +
  theme(legend.position="none") +
  coord_flip() +
  theme(legend.position="none", panel.grid.major = element_blank(), panel.grid.minor = element_blank(),
  panel.background = element_blank(), axis.line = element_line(colour = "black"),
  text = element_text(family = "serif")) +
  ylab("Tisuca medijskih objava") +
  xlab("") +
  scale_y_continuous(labels = scales::comma, breaks = c(50, 150, 300, 550, 1200)) +
  labs(title = "Aktivnost na društvenim medijima u Hrvatskoj",
  subtitle = "Cjelokupni medijski prostor u razdoblju 6 mjeseci",
  caption = "Podatci: Mediatoolkit | Izradio: Lukos")
```

## Check forum activity

```
# read in data
forum <- read.csv2("C:/Users/Lukas/OneDrive/Desktop/forum.csv")
forum <- as.data.table(forum)

forum[, .N, TITLE][order(-N)] %>% head(50)
```

```
## TITLE
## 1: <NA>
## 2: Ofsajd (chat topic)
```

```

## 3:          BiH - Bosna i Hercegovina X - danas i sutra, bez ratnih priča
## 4:          Zoran Milanović, predsjednik Republike Hrvatske vol. IV
## 5:          Influencerice vol. 14: Pun mi je lungić kobasice!
## 6: Tomislav Tomašević, gradonačelnik Grada Zagreba III-pročitati uvodni post
## 7:          Trač vol. 28 - Kurvo, izdala si ratnika!
## 8:          Valentina Kordić Tijan
## 9:          Potraga za razlogom ili teorije zavjere vol. 8
## 10:         Influencerice vol 13.: Onaj mali reve kao da će umrit isti čas
## 11:         Modne kritike za hrabre kokoši vol. 5
## 12:         Yargi / Osuda
## 13:         Potraga za razlogom ili teorije zavjere vol. 7
## 14:         Bili kutak - štorija 39. - Pirmyn baltieji
## 15: Isključivo za mene i ljude kojima ja dopustim da pišu. First Blood Part II
## 16:         A B Chat
## 17:         Trudnice zbor Vol. 49
## 18:         Lounge Bar Psycho.Logy - klub potpore i chat vol. XV
## 19:         Potraga za razlogom ili teorije zavjere vol. 9
## 20:         Ruska invazija na Ukrajinu, 3. dio
## 21:         Trač vol. 27 - Bog prašta, Kokošinjac ne
## 22:         Stanje na ratištu
## 23:         Budućnost nadzvučne komponente HRZ XI (ili: Imamo ugovor! A što sad?)
## 24:         Ruska invazija na Ukrajinu, 4. dio
## 25:         OGLASI - ideje, savjeti, iskustva, komentari
## 26:         Forumski Avaz - komentiranje medijskih aktualnosti volume II
## 27:         Rimac Automobili, Greyp Bikes & Project 3 Mobility (VI)
## 28:         Električna i hibridna vozila II
## 29:         Proljeće se budi, svaki US-ovac metnut se trudi!
## 30:         1. HNL 2021./2022.
## 31:         Kad jaganjci utihnu III
## 32:         Teşkilat (Organizacija)
## 33:         Anksioznost - opća tema (Vol. V)
## 34:         EU fit for 55 plan - smanjivanje emisije CO2
## 35:         Hollywood Buzz (tračeraž o svjetskim celebrityima)
## 36:         Andrej Plenković - predsjednik HDZ-a i predsjednik Vlade RH IV
## 37:         Bili kutak - štorija 40.
## 38:         Alpsko skijanje - 2021./2022.
## 39:         Novogradnja (ZG) - vol. 3
## 40:         Sankcije Rusiji
## 41:         Korona razgovori vol.2
## 42:         SRB - Republika Srbija XV - danas i sutra, bez ratnih priča
## 43:         Gospodin Savršeni (RTL 2022.)
## 44:         'ću da ti gatam
## 45:         Nocna smjena (a cesto i dnevna) 2.
## 46:         Modne kritike za hrabre kokoši vol. 4
## 47:         Kokoši rješavaju zločine
## 48:         I mačke se množe, a US ne može
## 49:         NNNI, vol. 4
## 50:         Divljaci u prometu IV
##                                     TITLE
##
##          N
## 1: 264189
## 2: 3504
## 3: 2953
## 4: 2490

```

```
## 5: 2103
## 6: 2098
## 7: 2087
## 8: 2082
## 9: 2011
## 10: 1907
## 11: 1898
## 12: 1759
## 13: 1724
## 14: 1708
## 15: 1593
## 16: 1588
## 17: 1580
## 18: 1574
## 19: 1573
## 20: 1524
## 21: 1489
## 22: 1467
## 23: 1360
## 24: 1261
## 25: 1252
## 26: 1239
## 27: 1237
## 28: 1222
## 29: 1219
## 30: 1218
## 31: 1181
## 32: 1174
## 33: 1161
## 34: 1116
## 35: 1116
## 36: 1103
## 37: 1078
## 38: 1074
## 39: 1056
## 40: 1048
## 41: 1035
## 42: 1026
## 43: 1022
## 44: 995
## 45: 982
## 46: 980
## 47: 961
## 48: 961
## 49: 955
## 50: 949
##      N
```

```
# forum[TITLE == "Zoran Milanović, predsjednik Republike Hrvatske vol. IV",] %>% View()
```