MATTHEW NEARENTS

Senior UX Designer

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EDUCATION

MA Experimental Psych
NSMU '12 - '14

BS Psychology
BYU-Idaho '08 - '12

UX SKILLS

Wireframing
Prototyping
UI design
User testing
Interviews
Contextual inquiry
Info. Architecture

DEV SKILLS

HTML
CSS
JavaScript
Swift

TOOLS

Sketch
InVision
Axure
Illustrator
Photoshop
Principle

HOBBIES

Writing music
Dirt bikes
Table tennis
Rock climbing
iOS/web dev

EXPERIENCE

Senior UX Designer
Dec 2016 - Present

Cie Digital Labs, Irvine — Irvine, CA

CURRENTLY:
- Leading UX design for an internal, VC-funded startup about to launch.
- Leading UX for a major digestive supplement e-commerce website.
- Conducting mental model research to inform e-commerce design.
- Spearheading process improvements across the design department.
- Starting a company-wide revolution around more effective brainstorming.

PREVIOUSLY:
- Designed a pet e-commerce app (4.7 stars, 8.44k ratings iOS).
- Designed website and scheduling tool for a startup that recently exited.
- Lead the UX design for an enthusiast tire brand e-commerce website.
- Interviewed enthusiasts to create mental model to inform e-commerce UX.
- Designed an award-winning pool care app (4.6 stars, 2.87k ratings iOS).

UX Designer
Oct 2014 - Dec 2016

McGraw-Hill Education — Irvine, CA

- Establish usability testing for math input tools to save time & money.
- Prototyped complex interactions and interfaces in Axure.
- Defined protocols, created scripts and moderated usability testing.
- Conducted user interviews and contextual inquiries.
- Converted prototypes into specs for developers.

UX Designer
Jun - Dec 2013 & May - Oct 2014

IBM — San Jose, CA

- Rapidly wireframed and designed complex enterprise level solutions for database administrators for mobile and web.
- Gathered requirements through subject-matter expert interviews.
- Moderated usability tests.
- Prototyped interactions in HTML, CSS, javaScript, Dojo, and jQuery.