

**Mistral.ai**



# Problem

**KAYAK** Booking.com

- Good if you already know what you want
- Can help book tickets and hotels

**Mistral.ai** 

- Adapts to your needs
- Goes as far as inventing a vacation plan from scratch
- One-stop-shop for holiday booking

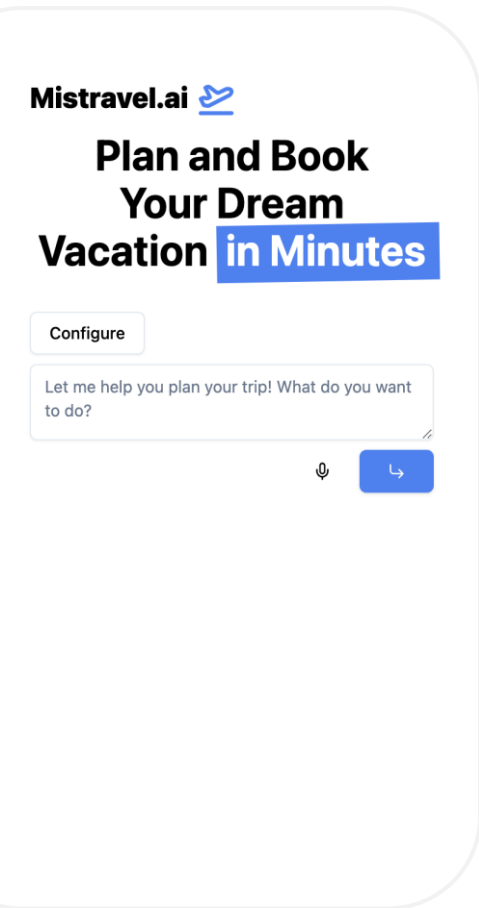
## Plan and Book Your Dream Vacation **in Minutes**

Configure

Let me help you plan your trip! What do you want to do?

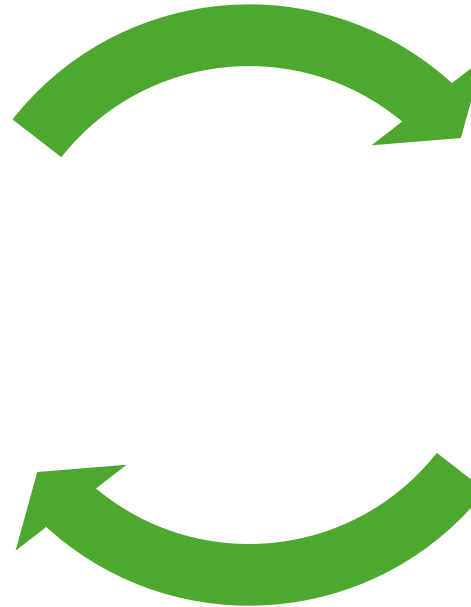


# Tech - Frontend



Vue.js

Javascript Frontend  
Framework



Pinia

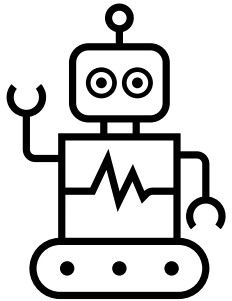
Store

**Components & Styling:** Shadcn UI, Lucide Icons, Tailwind  
**Markdown Parser:** Marked, DOMPurify  
**Voice to Text:** Web Speech API

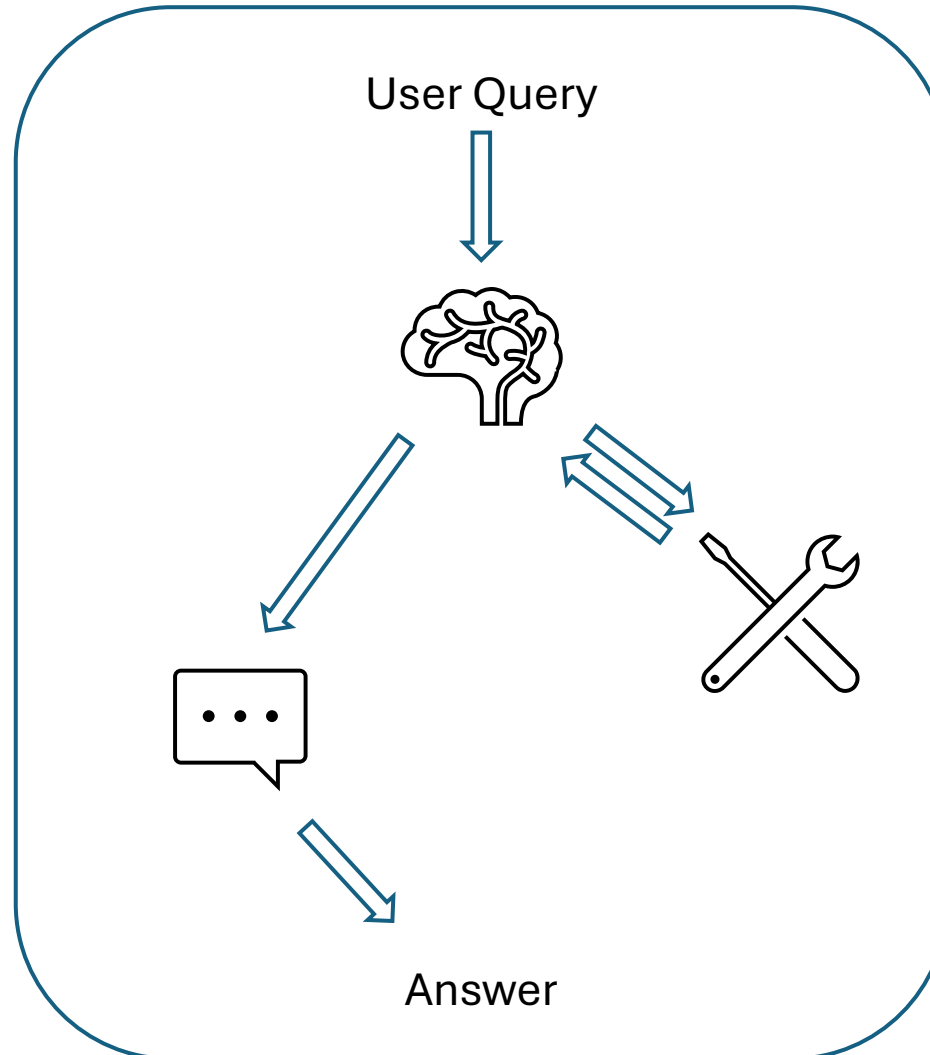
...

```
▼ state
  ▼ userInfo : Reactive
    ▼ filter : Object(Ref)
      ▶ date : Object
        maxPrice : null
        vibe : Array[0]
        travelMedium : null
        maxTravelTime : null
        personAmount : null
        userInput : Array[0](Ref)
    ▼ chatLog : Reactive
      chatLog : Array[0](Ref)
      chatStarted : false(Ref)
      hasRecommendation : false(Ref)
    ▼ currentRecommendation : Reactive
      ▼ recommendation : Object(Ref)
        city : null
        country : null
        title : null
        travelMedium : null
        travelTime : null
        price : null
        amountPeople : null
        amountNights : null
        imgAddress : null
        description : null
    ▼ adAuction : Object(Ref)
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      imageLink : null
      url : null
      price : null
```

# Tech - Backend



GenAI Agent



## LLM:

- Mistral Large

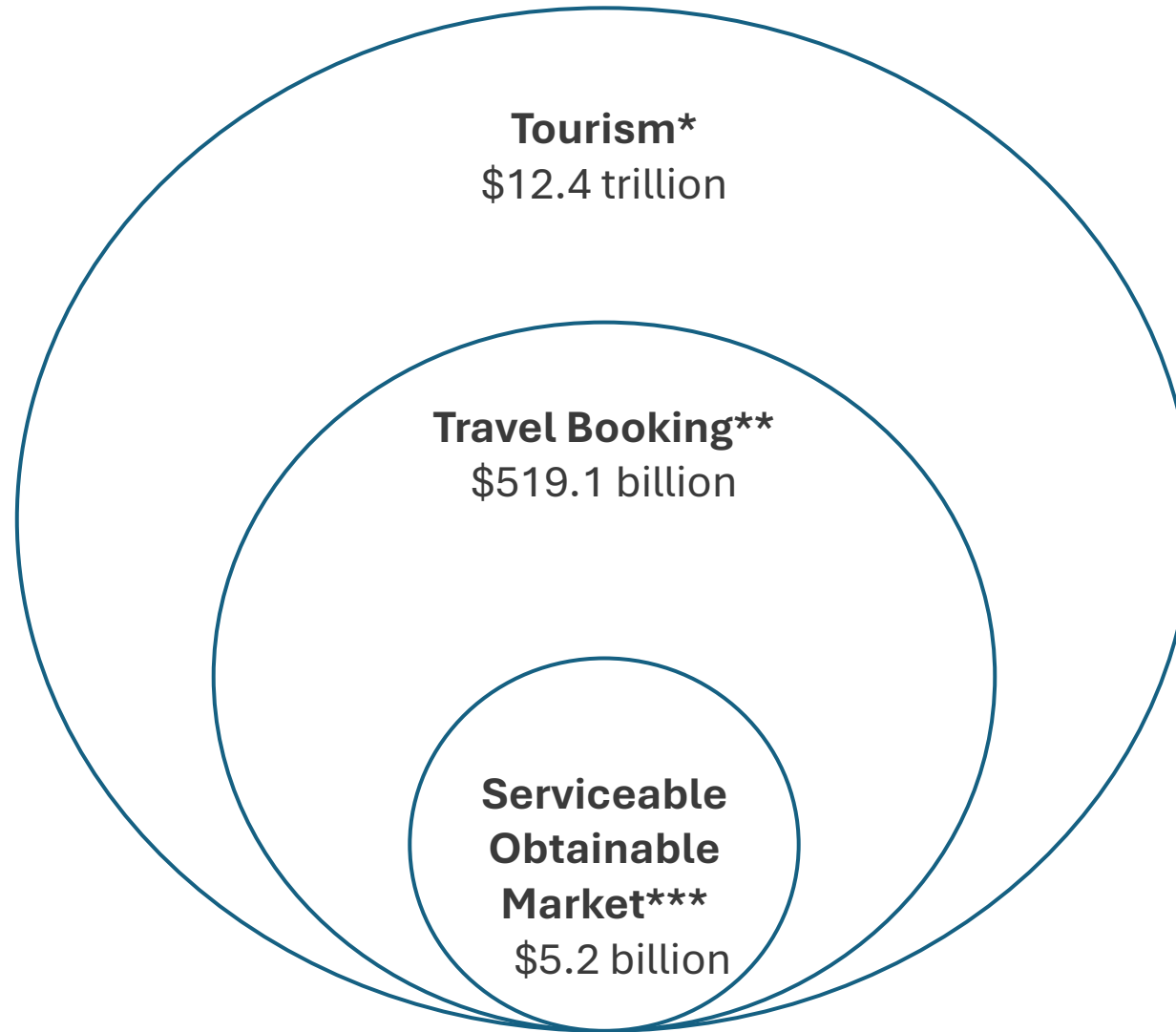
## Tools:

- Web Search
- Weather
- Image Retrieval
- ...

## Response:

- Structured Output

# Market



\* <https://dataintel.com/report/tourism-market> (2023)

\*\* <https://www.custommarketinsights.com/report/online-travel-booking-market/> (2023)

\*\*\* 1% penetration rate -> tech-savvy travelers

# Profit Model



## For direct customers

- Generate revenue through ads.
- Partner with companies to earn commissions via referral links.
- Monetize customer data.



## For business clients

- License the product and customize it for travel and booking agencies.

# Mistral.ai Team



**Diane**



Business



**Felix**



Ads



**Jan**



Frontend



**Luis**



Backend