

| Channel | Region | Fresh | Milk  | Grocery | Frozen | Detergents | Delicassen |
|---------|--------|-------|-------|---------|--------|------------|------------|
| 1       | 1      | 18226 | 659   | 2914    | 3752   | 586        | 578        |
| 1       | 1      | 2806  | 10765 | 15538   | 1374   | 5828       | 2388       |
| 2       | 3      | 2343  | 7845  | 11874   | 52     | 4196       | 1697       |
| 1       | 2      | 16933 | 2209  | 3389    | 7849   | 210        | 1534       |
| 1       | 3      | 518   | 4180  | 3600    | 659    | 122        | 654        |
| 1       | 3      | 11635 | 922   | 1614    | 2583   | 192        | 1068       |
| 1       | 3      | 15354 | 2102  | 2828    | 8366   | 386        | 1027       |
| 1       | 3      | 24904 | 3836  | 5330    | 3443   | 454        | 3178       |
| 1       | 1      | 22096 | 3575  | 7041    | 11422  | 343        | 2564       |
| 1       | 2      | 444   | 879   | 2060    | 264    | 290        | 259        |
| 2       | 1      | 6134  | 23133 | 33586   | 6746   | 18594      | 5121       |
| 1       | 3      | 68951 | 4411  | 12609   | 8692   | 751        | 2406       |
| 1       | 3      | 5065  | 5499  | 11055   | 364    | 3485       | 1063       |
| 2       | 1      | 2541  | 4737  | 6089    | 2946   | 5316       | 120        |
| 1       | 3      | 4734  | 607   | 864     | 1206   | 159        | 405        |
| 2       | 3      | 17360 | 6200  | 9694    | 1293   | 3620       | 1721       |
| 2       | 1      | 3067  | 13240 | 23127   | 3941   | 9959       | 731        |
| 2       | 3      | 7579  | 4956  | 9426    | 1669   | 3321       | 2566       |
| 1       | 3      | 4020  | 3234  | 1498    | 2395   | 264        | 255        |
| 2       | 2      | 11223 | 14881 | 26839   | 1234   | 9606       | 1102       |
| 2       | 1      | 11908 | 8053  | 19847   | 1069   | 6374       | 698        |
| 2       | 3      | 17063 | 4847  | 9053    | 1031   | 3415       | 1784       |
| 2       | 3      | 11519 | 6152  | 10868   | 584    | 5121       | 1476       |
| 1       | 1      | 11686 | 2154  | 6824    | 3527   | 592        | 697        |
| 1       | 1      | 1838  | 6380  | 2824    | 1218   | 1216       | 295        |
| 1       | 1      | 8040  | 3795  | 2070    | 6340   | 918        | 291        |
| 1       | 3      | 17623 | 4280  | 7305    | 2279   | 960        | 2616       |
| 1       | 3      | 3477  | 894   | 534     | 1457   | 252        | 342        |
| 1       | 1      | 9193  | 4885  | 2157    | 327    | 780        | 548        |
| 1       | 3      | 4456  | 5266  | 13227   | 25     | 6818       | 1393       |
| 1       | 1      | 3317  | 6602  | 6861    | 1329   | 3961       | 1215       |
| 2       | 3      | 2861  | 6570  | 9618    | 930    | 4004       | 1682       |
| 2       | 1      | 20782 | 5921  | 9212    | 1759   | 2568       | 1553       |
| 1       | 3      | 3463  | 9250  | 2368    | 779    | 302        | 1627       |
| 1       | 1      | 24929 | 1801  | 2475    | 2216   | 412        | 1047       |
| 2       | 3      | 44466 | 54259 | 55571   | 7782   | 24171      | 6465       |
| 1       | 2      | 21273 | 2013  | 6550    | 909    | 811        | 1854       |
| 1       | 3      | 9612  | 577   | 935     | 1601   | 469        | 375        |
| 1       | 3      | 13537 | 4257  | 5034    | 155    | 249        | 3271       |
| 1       | 2      | 9784  | 925   | 2405    | 4447   | 183        | 297        |
| 2       | 3      | 3103  | 14069 | 21955   | 1668   | 6792       | 1452       |
| 1       | 3      | 19176 | 3065  | 5956    | 2033   | 2575       | 2802       |
| 2       | 1      | 2362  | 6551  | 11364   | 913    | 5957       | 791        |
| 1       | 1      | 18692 | 3838  | 593     | 4634   | 28         | 1215       |
| 1       | 3      | 4627  | 997   | 4438    | 191    | 1335       | 314        |
| 1       | 1      | 13569 | 346   | 489     | 2077   | 44         | 659        |
| 2       | 3      | 1531  | 8397  | 6981    | 247    | 2505       | 1236       |
| 2       | 3      | 7362  | 12844 | 18683   | 2854   | 7883       | 503        |
| 1       | 1      | 1869  | 577   | 572     | 950    | 4762       | 203        |
| 1       | 1      | 11092 | 5008  | 5249    | 453    | 392        | 373        |
| 1       | 2      | 29635 | 2335  | 8280    | 3046   | 371        | 117        |
| 1       | 3      | 4760  | 1227  | 3250    | 3724   | 1247       | 1145       |
| 1       | 1      | 56083 | 4563  | 2124    | 6422   | 730        | 3321       |
| 1       | 3      | 20398 | 1137  | 3       | 4407   | 3          | 975        |
| 1       | 2      | 15881 | 713   | 3315    | 3703   | 1470       | 229        |
| 1       | 1      | 2344  | 10678 | 3828    | 1439   | 1566       | 490        |
| 1       | 2      | 9351  | 1347  | 2611    | 8170   | 442        | 868        |
| 1       | 3      | 7388  | 1882  | 2174    | 720    | 47         | 537        |
| 1       | 3      | 6300  | 1289  | 2591    | 1170   | 199        | 326        |
| 1       | 3      | 38793 | 3154  | 2648    | 1034   | 96         | 1242       |
| 1       | 3      | 11002 | 7075  | 4945    | 1152   | 120        | 395        |
| 2       | 3      | 4098  | 29892 | 26866   | 2616   | 17740      | 1340       |
| 1       | 3      | 10405 | 1596  | 1096    | 8425   | 399        | 318        |
| 1       | 1      | 15218 | 258   | 1138    | 2516   | 333        | 204        |
| 2       | 1      | 572   | 9763  | 22182   | 2221   | 4882       | 2563       |
| 2       | 3      | 24653 | 9465  | 12091   | 294    | 5058       | 2168       |
| 1       | 1      | 7363  | 475   | 585     | 1112   | 72         | 216        |
| 2       | 3      | 14531 | 15488 | 30243   | 437    | 14841      | 1867       |
| 1       | 3      | 190   | 727   | 2012    | 245    | 184        | 127        |
| 1       | 3      | 6338  | 2256  | 1668    | 1492   | 311        | 686        |
| 1       | 3      | 2615  | 873   | 1524    | 1103   | 514        | 468        |
| 2       | 3      | 7057  | 9810  | 9568    | 1762   | 3293       | 1776       |
| 1       | 3      | 18073 | 4613  | 3444    | 4324   | 914        | 715        |
| 1       | 3      | 17770 | 4591  | 1617    | 9927   | 246        | 532        |
| 1       | 3      | 5876  | 6157  | 2933    | 839    | 370        | 4478       |
| 1       | 3      | 14039 | 7393  | 2548    | 6386   | 1333       | 2341       |
| 1       | 3      | 22335 | 1196  | 2406    | 2046   | 101        | 558        |
| 1       | 2      | 19087 | 1304  | 3643    | 3045   | 710        | 898        |
| 1       | 1      | 5041  | 1115  | 2856    | 7496   | 256        | 375        |
| 1       | 3      | 3047  | 5970  | 4910    | 2198   | 850        | 317        |
| 2       | 2      | 243   | 12939 | 8852    | 799    | 3909       | 211        |
| 2       | 3      | 4515  | 11991 | 9345    | 2644   | 3378       | 2213       |
| 1       | 3      | 9434  | 1042  | 1235    | 436    | 256        | 396        |
| 2       | 3      | 20105 | 1887  | 1939    | 8164   | 716        | 790        |
| 1       | 3      | 4113  | 20484 | 25957   | 1158   | 8604       | 5206       |
| 2       | 3      | 39679 | 3944  | 4955    | 1364   | 523        | 2235       |
| 1       | 3      | 1198  | 2602  | 8335    | 402    | 3843       | 303        |
| 1       | 1      | 29526 | 7961  | 16966   | 432    | 363        | 1391       |
| 2       | 1      | 4484  | 14399 | 24708   | 3549   | 14235      | 1681       |
| 1       | 3      | 12759 | 7330  | 4533    | 1752   | 20         | 2631       |
| 1       | 3      | 2126  | 3289  | 3281    | 1535   | 235        | 4365       |
| 1       | 3      | 327   | 918   | 4710    | 74     | 334        | 11         |
| 1       | 3      | 16731 | 3922  | 7994    | 688    | 2371       | 838        |
| 2       | 3      | 19899 | 5332  | 8713    | 8132   | 764        | 648        |
| 1       | 2      | 17327 | 2374  | 2842    | 1149   | 351        | 925        |
| 1       | 3      | 25606 | 11006 | 4604    | 127    | 632        | 288        |
| 1       | 3      | 3366  | 2884  | 2431    | 977    | 167        | 1104       |
| 1       | 3      | 759   | 18664 | 1660    | 6114   | 536        | 4100       |
| 1       | 1      | 15603 | 2703  | 3833    | 4260   | 325        | 2563       |
| 2       | 3      | 17565 | 3686  | 4657    | 1059   | 1803       | 668        |
| 1       | 3      | 255   | 5758  | 5923    | 349    | 4595       | 1328       |
| 2       | 3      | 7842  | 6046  | 8552    | 1691   | 3540       | 1874       |
| 1       | 3      | 2838  | 3086  | 4329    | 3838   | 825        | 1060       |
| 2       | 3      | 514   | 7677  | 19805   | 937    | 9836       | 716        |
| 1       | 3      | 7864  | 542   | 4042    | 9735   | 165        | 46         |
| 2       | 3      | 200   | 25862 | 19816   | 651    | 8773       | 6250       |
| 2       | 3      | 8190  | 6343  | 9794    | 1285   | 1901       | 1780       |
| 2       | 3      | 26373 | 36423 | 22019   | 5154   | 4337       | 16523      |
| 1       | 1      | 8885  | 2428  | 1777    | 1777   | 430        | 610        |
| 1       | 3      | 56159 | 555   | 902     | 10002  | 212        | 2916       |
| 1       | 3      | 14276 | 803   | 3045    | 485    | 100        | 518        |
| 1       | 1      | 6623  | 1860  | 4740    | 7683   | 205        | 1693       |
| 2       | 3      | 180   | 3485  | 20292   | 959    | 5618       | 666        |
| 1       | 1      | 25962 | 1780  | 3838    | 638    | 284        | 834        |
| 1       | 3      | 1502  | 1979  | 2262    | 425    | 483        | 395        |
| 1       | 3      | 97    | 3605  | 12400   | 98     | 2970       | 62         |
| 1       | 3      | 7149  | 2428  | 699     | 6316   | 395        | 911        |
| 2       | 3      | 630   | 11095 | 23998   | 787    | 9529       | 72         |
| 1       | 3      | 2121  | 1601  | 2453    | 560    | 179        | 712        |
| 2       | 3      | 260   | 8675  | 13430   | 1116   | 7015       | 323        |
| 1       | 3      | 6137  | 5360  | 8040    | 129    | 3084       | 1603       |
| 2       | 2      | 6758  | 4560  | 9965    | 934    | 4538       | 1037       |
| 2       | 3      | 12126 | 3199  | 6975    | 480    | 3140       | 545        |
| 2       | 3      | 8590  | 3045  | 7854    | 96     | 4095       | 225        |
| 2       | 3      | 1725  | 3651  | 12822   | 824    | 4424       | 2157       |
| 1       | 1      | 583   | 685   | 2216    | 469    | 954        | 18         |
| 2       | 1      | 2532  | 16599 | 36486   | 179    | 13308      | 674        |
| 1       | 3      | 1640  | 3259  | 3655    | 868    | 1202       | 1653       |
| 1       | 3      | 694   | 8533  | 10518   | 443    | 6907       | 156        |
| 1       | 3      | 20049 | 1891  | 2362    | 5343   | 411        | 933        |
| 1       | 3      | 14100 | 2132  | 3445    | 1336   | 1491       | 548        |
| 1       | 3      | 12377 | 865   | 3204    | 1398   | 149        | 452        |
| 1       | 3      | 39228 | 1431  | 764     | 4510   | 93         | 2346       |
| 1       | 3      | 28257 | 944   | 2146    | 3881   | 600        | 270        |
| 1       | 2      | 3     | 333   | 7021    | 15601  | 15         | 550        |
| 1       | 1      | 6373  | 780   | 950     | 878    | 288        | 285        |
| 1       | 3      | 11134 | 793   | 2988    | 2715   | 276        | 610        |
| 2       | 3      | 15076 | 6257  | 7398    | 1504   | 1916       | 3113       |
| 1       | 3      | 6884  | 1046  | 1167    | 2069   | 593        | 378        |
| 2       | 3      | 35942 | 38369 | 59598   | 3254   | 26701      | 2017       |
| 1       | 2      | 22321 | 3216  | 1447    | 2208   | 178        | 2602       |
| 1       | 3      | 10290 | 1981  | 2232    | 1038   | 168        | 2125       |
| 1       | 3      | 9561  | 2217  | 1664    | 1173   | 222        | 447        |
| 2       | 1      | 1107  | 12171 | 23596   | 955    | 9265       | 710        |
| 1       | 3      | 9602  | 1316  | 1263    | 2921   | 841        | 290        |
| 2       | 3      | 9396  | 11601 | 15775   | 2896   | 7677       | 1295       |
| 1       | 3      | 2101  | 589   | 314     | 346    | 70         | 310        |
| 1       | 3      | 20874 | 1563  | 1783    | 2320   | 550        | 772        |
| 2       | 3      | 19913 | 6759  | 13462   | 1256   | 5141       | 834        |
| 1       | 3      | 8708  | 3634  | 3100    | 2349   | 2123       | 5137       |
| 1       | 3      | 2926  | 3195  | 6268    | 405    | 1680       | 693        |
| 2       | 3      | 22615 | 5410  | 7198    | 3915   | 1777       | 5185       |
| 1       | 3      | 6990  | 3880  | 5380    | 1647   | 319        | 1160       |
| 1       | 1      | 30624 | 7209  | 4897    | 18711  | 763        | 2876       |
| 1       | 3      | 13624 | 295   | 1381    | 890    | 43         | 84         |
| 1       | 2      | 5113  | 1486  | 4583    | 5127   | 492        | 739        |
| 1       | 3      | 31012 | 16687 | 5429    | 15082  | 439        | 1163       |
| 1       | 3      | 608   | 1106  | 1533    | 830    | 90         | 195        |
| 1       | 2      | 9155  | 1897  | 5167    | 2714   | 228        | 1113       |
| 1       | 1      | 4720  | 1032  | 975     | 5500   | 197        | 56         |
| 2       | 3      | 4048  | 5164  | 10391   | 130    | 813        | 179        |
| 1       | 1      | 8656  | 2746  | 2501    | 6845   | 694        | 980        |
| 1       | 3      | 16936 | 6250  | 1981    | 7332   | 118        | 64         |
| 1       | 3      | 3352  | 1181  | 1328    | 5502   | 311        | 1000       |
| 1       | 3      | 11693 | 2317  | 2543    | 5845   | 274        | 1409       |
| 2       | 2      | 27082 | 6817  | 10790   | 1365   | 4111       | 2139       |
| 1       | 3      | 37036 | 7152  | 8253    | 2995   | 20         | 3          |
| 1       | 3      | 29955 | 4362  | 5428    | 1729   | 862        | 4626       |
| 1       | 3      | 29703 | 12051 | 16027   | 13135  | 182        | 2204       |
| 1       | 3      | 8170  | 6448  | 1139    | 2181   | 58         | 247        |
| 2       | 3      | 31714 | 12319 | 11757   | 287    | 3881       | 2931       |
| 2       | 3      | 15168 | 10556 | 12477   | 1920   | 6506       | 72         |
| 1       | 3      | 42786 | 286   | 471     | 1388   | 32         | 114        |
| 1       | 3      | 2446  | 7260  | 3993    | 5870   | 788        | 3095       |
| 2       | 3      | 22039 | 8384  | 34792   | 42     | 12591      | 4430       |
| 2       | 1      | 18    | 7504  | 15205   | 1285   | 4797       | 637        |