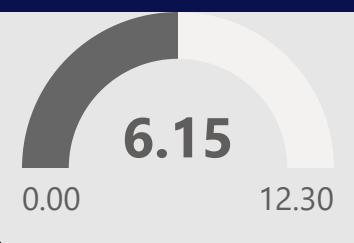




SOCIAL MEDIA SENTIMENT ANALYSIS DASHBOARD

SENTIMENT AND ENGAGEMENT INSIGHTS

[Sentiment](#)[Engagement](#)[Report](#)**Avg Positive Sentiment%****670**

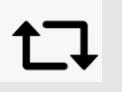
Total Users

732

Total Posts

43

Avg Likes

16K

Total Retweets

Platform

All

Sentiment

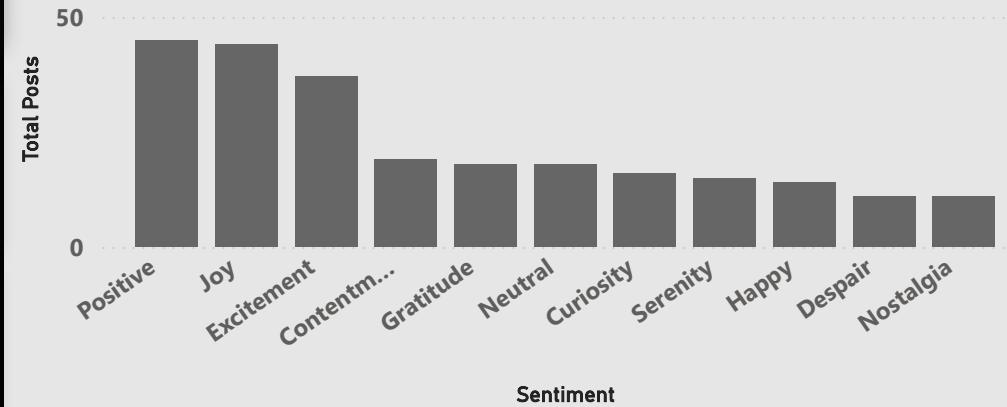
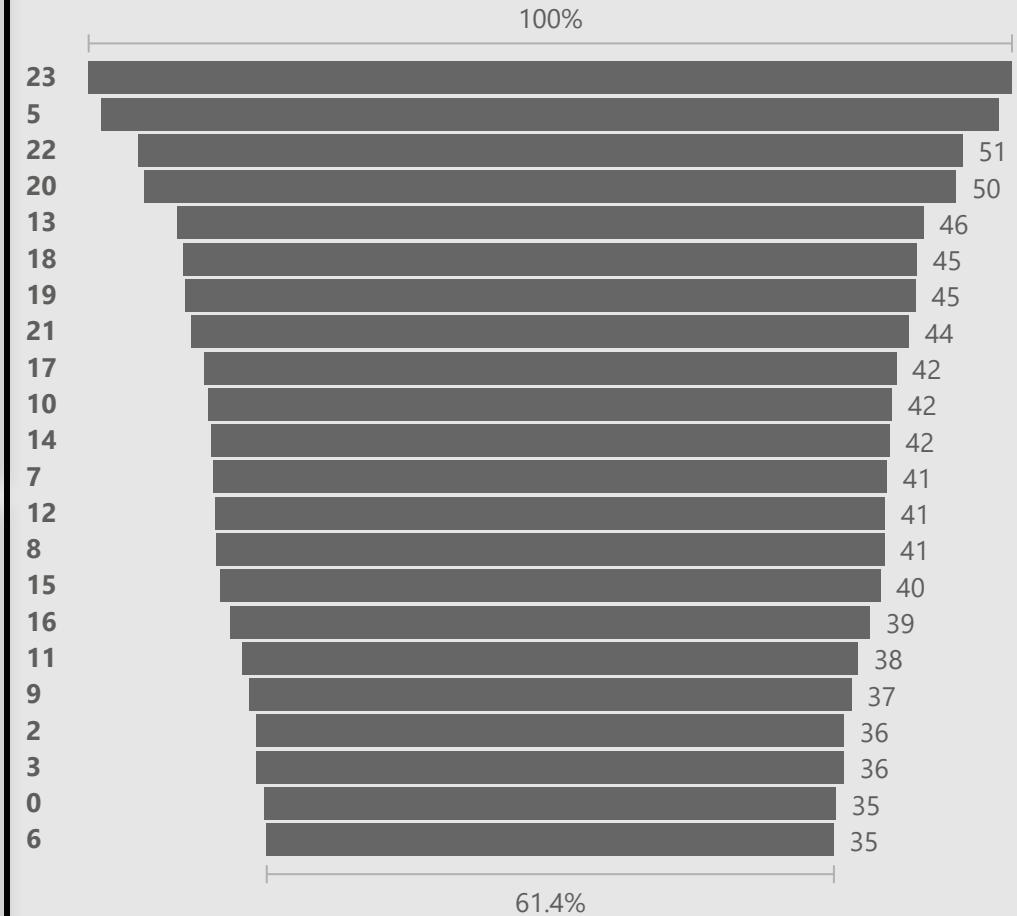
All

Country

All

Year

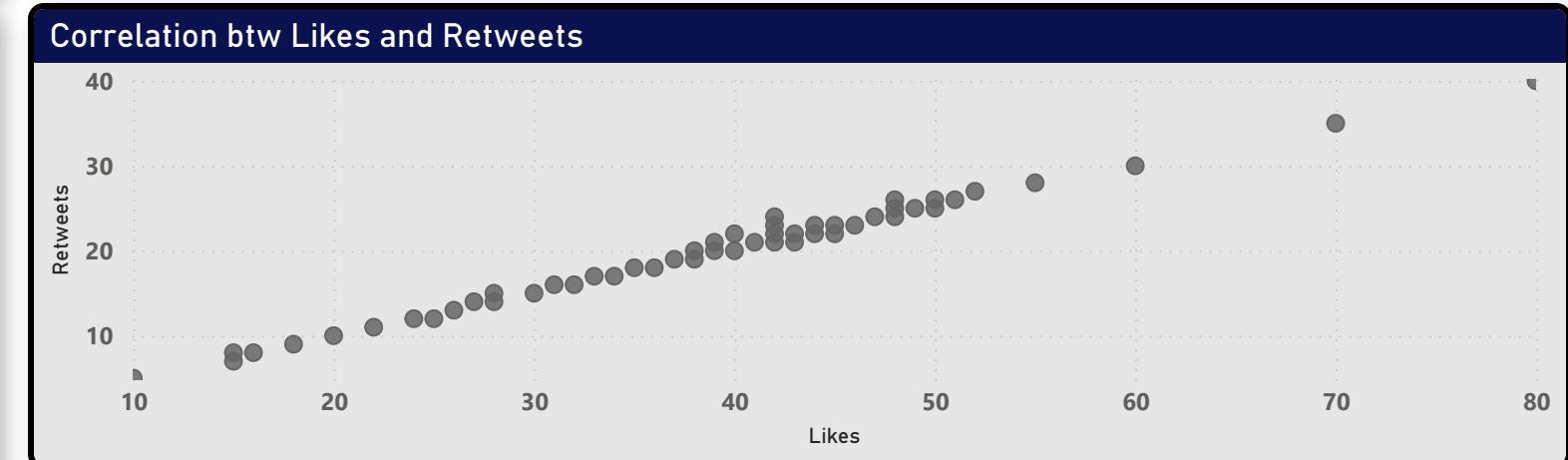
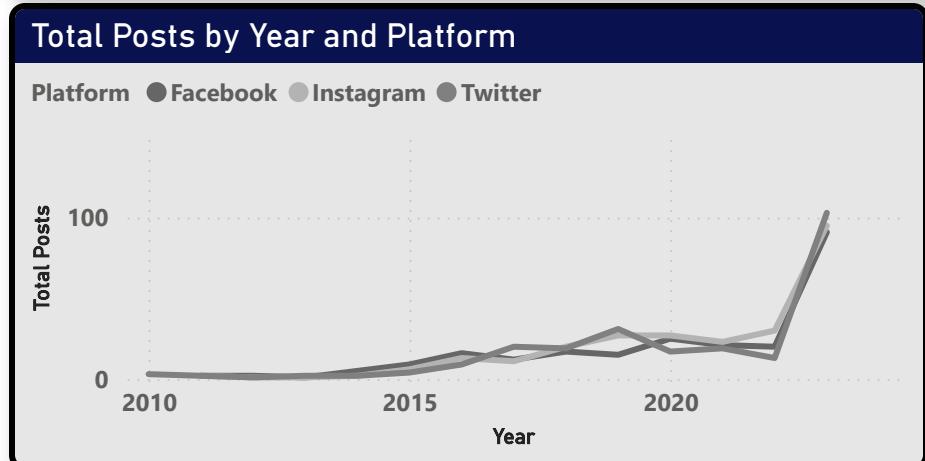
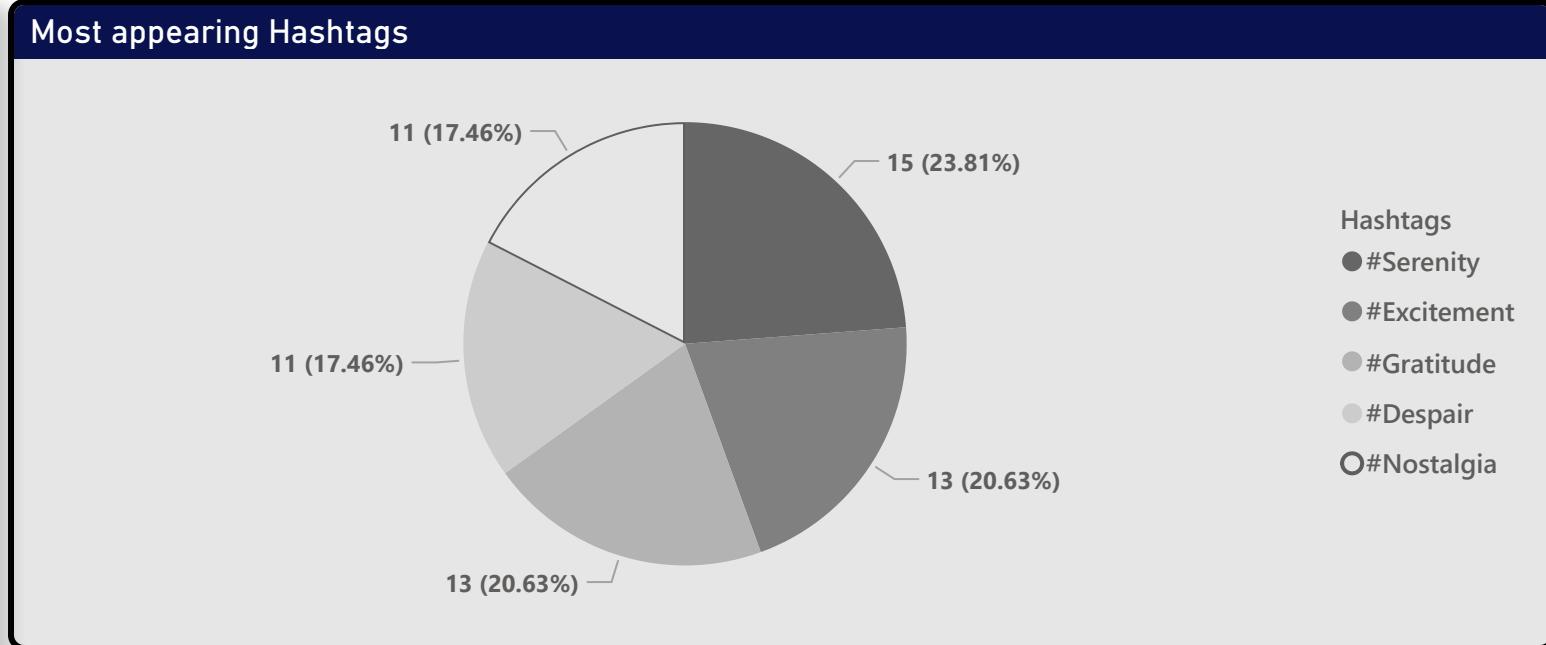
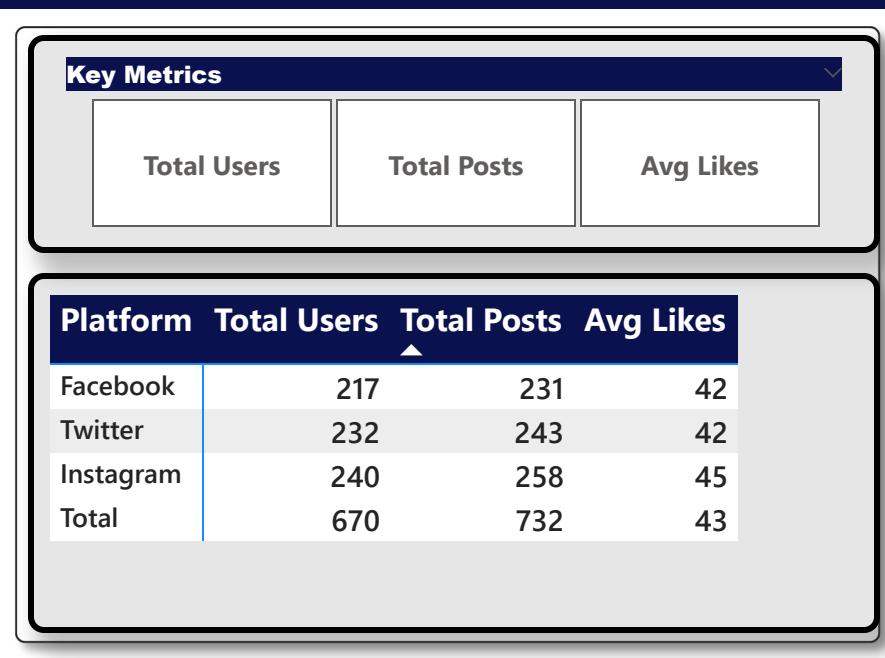
All

Total Posts by Top 10 Sentiments**Avg Likes by Hour****Avg Likes for Top 10 Sentiments**



SOCIAL MEDIA SENTIMENT ANALYSIS DASHBOARD

ENGAGEMENT AND INFLUENCER INSIGHTS

[Sentiment](#)[Engagement](#)[Report](#)



SOCIAL MEDIA SENTIMENT ANALYSIS DASHBOARD DASHBOARD SUMMARY AND KEY TAKEAWAYS

[Sentiment](#)[Engagement](#)[Report](#)

- > The dashboard tracks engagement across 670 users with total of 732 posts, averaging 43 likes per post and 16000 total retweets on different social media platforms including Twitter, Instagram and Facebook.
- > The average positive sentiment percent is 6.15 as displayed on guage scale, with "Positive", "Joy" and "Excitement" ranking highest among the top 10 sentiments recorded based on total posts.
- > Sentiment types "Contentment" and "Excitement" have got the most number of average likes.
- > User engagement peaks around 11pm as we can see in the funnel chart suggesting late night activity produces the highest likes in social medias.
- > Among the platforms, Instagram has the highest engagement, be it total users or posts or average likes.
- > The most occurring hashtags include #Serenity, #Excitement and #Gratitude showing trending topics that drives visibility.
- > Total posts have increased over time, particularly in recent years in all the three platforms indicating growing usage and adoption.
- > There is a clear linear relation between the likes and the retweets indicating that the more liked posts attracts the more sharing behavour.