

Luthfi Hadi

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A 6th-semester Computer Science student at BINUS University with expertise in full-stack development and blockchain technology. Experienced in building decentralized applications, responsive web applications, and optimizing system performance. Currently serving as CTO of Lummy Ticket while working as a Full Stack Developer. Previously led digital marketing initiatives, bringing a comprehensive perspective on user experience and product development.

EDUCATION

Undergraduate Student in Computer Science, Bina Nusantara University 2022 – Present

- Achieved A grade in Agile Development, Pattern Software Design, and Human Computer Interaction.
- Developed abilities in optimizing code performance and maintaining code quality.

High School Diploma – Ibnu Hajar Boarding School (Science) 2018 – 2021

- Obtained eligible quota for SNMPTN.
- Head of Entrepreneurship Division at OSIS 2020.

WORKING EXPERIENCES

Chief Technology Officer, Lummy Ticket Apr/2025 – Present

- Led technical development of NFT-based ticketing platform.
- Architected smart contracts with anti-scalping mechanisms using Solidity and Foundry.
- Participated in government-backed Web3 incubator program.

Full Stack Developer, PT Zegen Solusi Mandiri Feb/2025 – Present

- Developing comprehensive Learning Management System (LMS) using React, Golang, and Chakra UI.
- Designed and implemented optimized database ERD, improving query efficiency by 40%.
- Converted UI designs into responsive web components with 100% mobile compatibility.
- Built 10+ prototype mini-projects to validate core LMS features before production implementation.
- Optimized application performance, reducing load times by 35% and enhancing accessibility standards.

SEO Backlinking Specialist, PT Laskar Digital Indonesia Sep/2021 – Dec/2021

- Contributed to ranking 40+ websites/articles on Google's first page for targeted keywords with SEO team.
- Published 174 SEO-optimized articles.
- Curated 150 high-authority social bookmarking websites (minimum DA 30, PA 30).
- Social bookmarked 15 articles across a total of 40 websites each.
- Utilized SEO tools (WordPress, SEOquake, Google Analytics, Search Console) to optimize performance.

ORGANIZATIONAL EXPERIENCES

FILE/Filemagz Manager, Bina Nusantara Computer Club (BNCC) Jan/2024 – Jan/2025

- Led a team of 6 members, growing @filemagz & @filetechno followers by +2,600 in one year.
- Mentored 32 activists in content creation & video editing, improving content quality.
- Set a record for the most engaging reel with over 18,000 likes and 280,000 views.
- Created a viral TikTok video with 170,000 views and 13,000 likes.
- Achieved over 40,000+ views on 9 reels in a span of one year.
- Achieved 300+ likes per post on 37 microblog feeds in one year.
- Established partnerships with Apple Developer Academy, CTI Group, CakeResume, ToffeDev, Coding Studio, Indoindians, DKV Creative Advertising BINUS, Dunia Coding, Technoscape 2024, and DevOpsDays Jakarta 2024.

Publication Coordinator, TechnoScape 2024 Feb/2024 – Dec/2024

- Led a team of 8, managing 45+ publications for @technoscapebncc Instagram account.

Activist, Bina Nusantara Computer Club (BNCC) Nov/2022 – Dec/2023

- PRAP Project Manager: Led a team of 9 in organizing a large-scale event prototype.
- Leadership Development Program Leader: Managed an 8-member team, ensuring task completion.

- FILE Activist Leader: Led a 4-member team for weekly content production.
- Sponsorship Committee (BNCC Opening Season): Managed sponsors and documentation.
- Publication Vice Coordinator (BNCC CSR 2023): Edited promotional reels.

Head of Social Media, MarshaOshi

Dec/2020 – Jan/2023

- Led the social media team across platforms including Twitter/X, Instagram, TikTok, and Showroom Live.
- Increased Twitter/X followers from 700 to 7K, Instagram from 0 to 1.8K, and TikTok from 0 to 1.6K.
- Achieved an average of 527.000 tweet impressions per month during the last 5 months of my tenure.

PROJECTS

Lummy Ticket ([View Live](#) / [Github](#))

- NFT-based decentralized ticketing platform built on Lisk blockchain with anti-scalping features.
- Technologies: React, TypeScript, Solidity, Chakra UI, Wagmi, Ethers.js, Xellar Kit, Foundry.

React Form Mastery ([View Live](#) / [Github](#))

- A comprehensive guide to building forms with React Hook Form and Zod.
- Technologies: React, TypeScript, React Hook Form, Zod, Chakra UI, React Router, Zustand, Tanstack.

AWARDS

- **Top 5 Winner & Social Media Challenge Winner**, Lisk Builders Challenge: Round One, Lisk & BlockDevId (May 2025)
Built "Lummy Ticket" - NFT-based decentralized ticketing platform on Lisk blockchain with anti-scalping features. Selected for Lisk Spark Incubator - Indonesia's 1st government-backed Web3 incubator with up to USD 150,000 funding pool.

SKILLS

Language:

- Indonesia (Native or bilingual proficiency)
- English (Professional working proficiency)

Soft Skills:

- Team Leadership, Project Management, Problem-Solving, Cross-functional Collaboration

Hard Skills:

- Frontend: HTML, CSS, JavaScript, TypeScript, React, Next.js, Chakra UI, Tailwind CSS, Bootstrap
- Backend: Golang (Echo, GORM), ASP.NET, C#, Laravel, PHP
- Database: MySQL, PostgreSQL
- Other: Solidity, Motoko, Rust
- Other: C, Java, Python, WordPress

Tool & Software:

- Google Workspace, Microsoft 365, Figma, Canva
- Adobe Premiere Pro, Capcut, Visual Studio Code, Visual Studio, Dev C++, Eclipse IDE, Remix IDE

Certification:

- ICP Hackathon 12 Participant, CodeFest Indonesia (2025)
- Learning Front-End Web Development for Beginners, Dicoding Indonesia (2024)
- Learning the Basics of JavaScript Programming, Dicoding Indonesia (2024)
- 3-Day Intermediate SEO Masterclass, DailySEO ID (2024)
- Leadership: First Time Manager, Mekari University Course (2024)
- Introduction to Project Management Using Agile Methodology, BINUS University (2024)
- Project Management with Scrum, BINUS University (2024)
- LnT UI/UX Design Class, BNCC Learning and Training (2024)
- C-Level ENGLISH FOR ADVANCED ENGLISH, Beelinguapp (2023)
- LnT Back-End Development Class, BNCC Learning and Training (2023)