

When side faces are the same:

$$\begin{aligned}\text{Surface area} &= \text{base area} + \text{lateral area} \\ &= \text{base area} + 3 \left( \frac{1}{2} \times a \times s \right) \\ &= \text{base area} + \left( \frac{3}{2} \times as \right)\end{aligned}$$