

Month Year

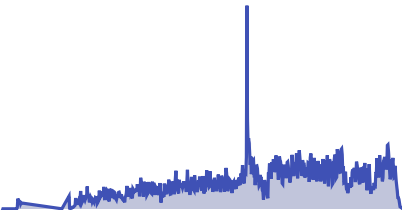
SALES PERFORMANCE DASHBOARD

Total Orders by Order Status

Order Status	Total Order ▾	Percent
delivered	87,419	97.89%
shipped	936	1.05%
canceled	409	0.46%
processing	273	0.31%
invoiced	266	0.3%
approved	2	+0%
unavailable	2	+0%

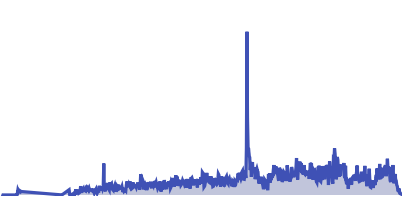
Total Orders

89.3K



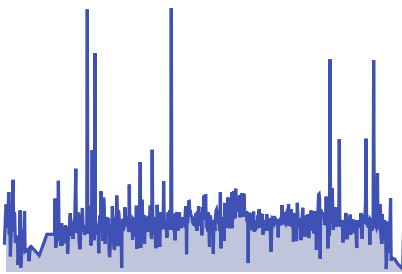
Total Revenue

34.4M

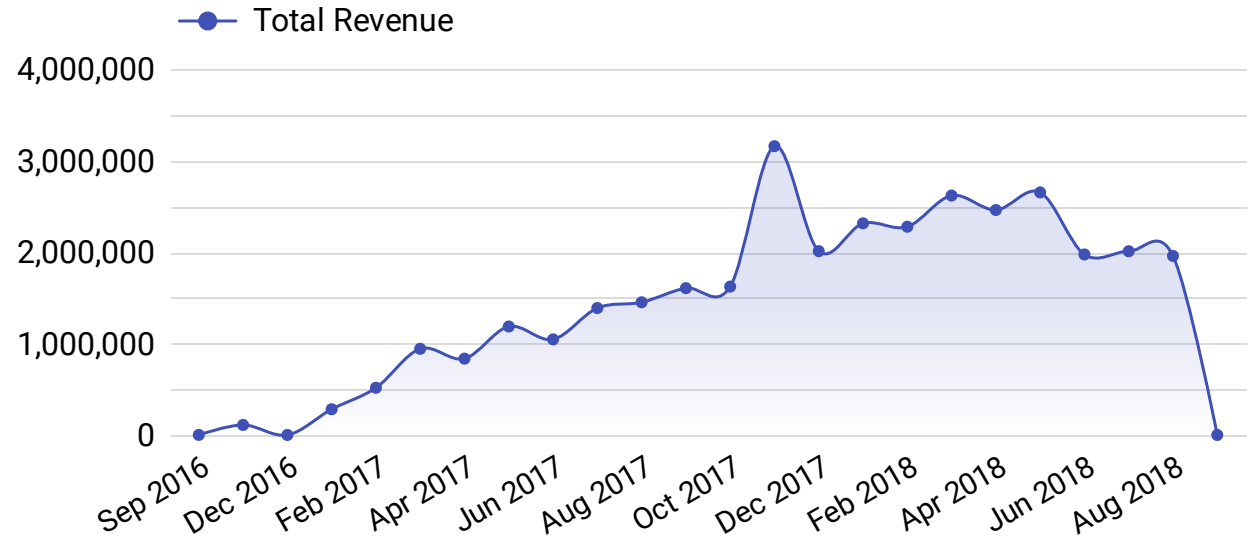


Average Order Value

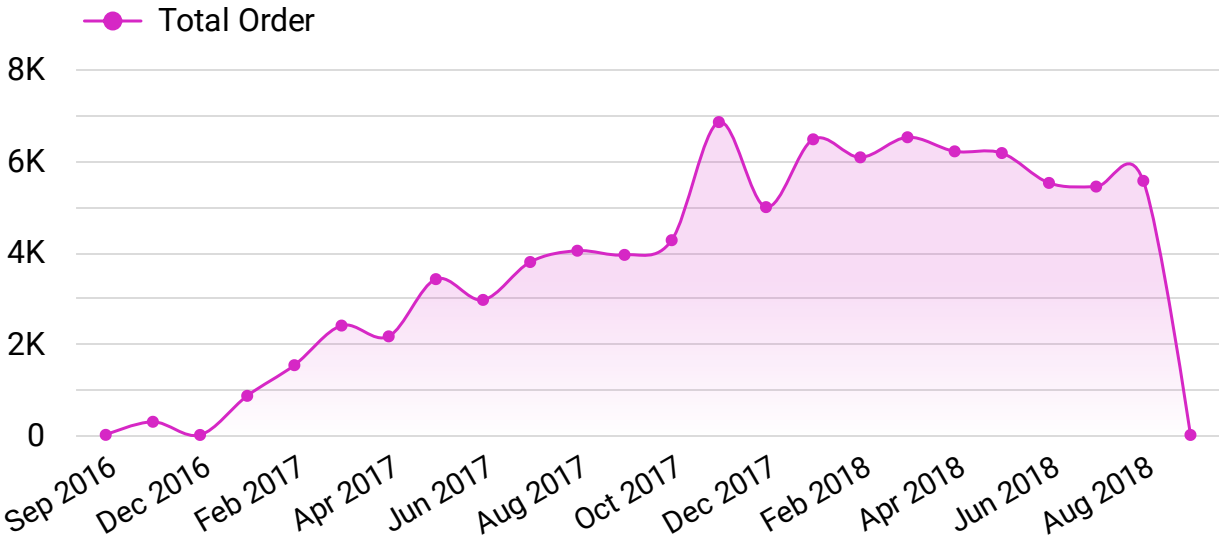
385.2



Monthly Revenue Trend



Monthly Order Trend

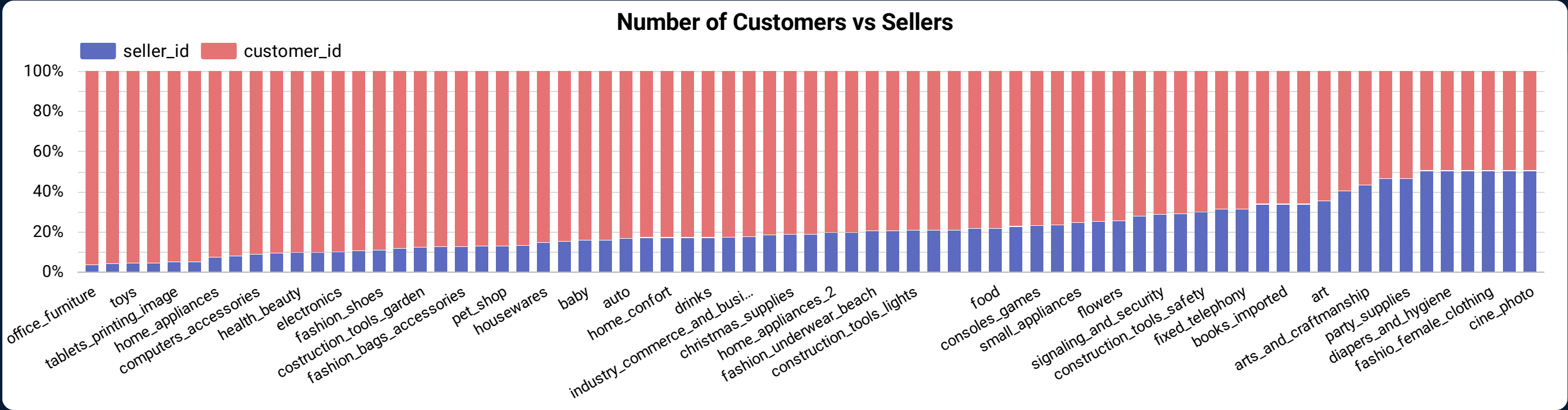
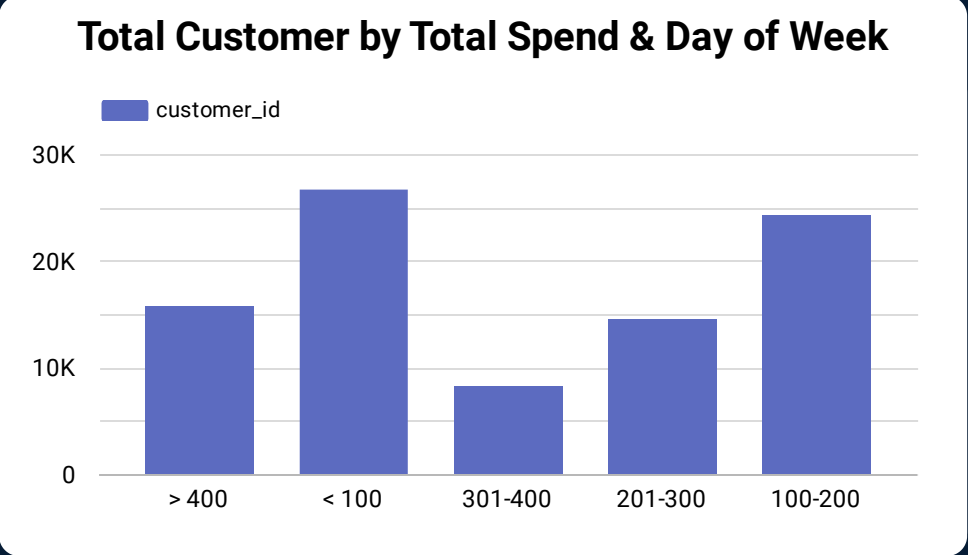
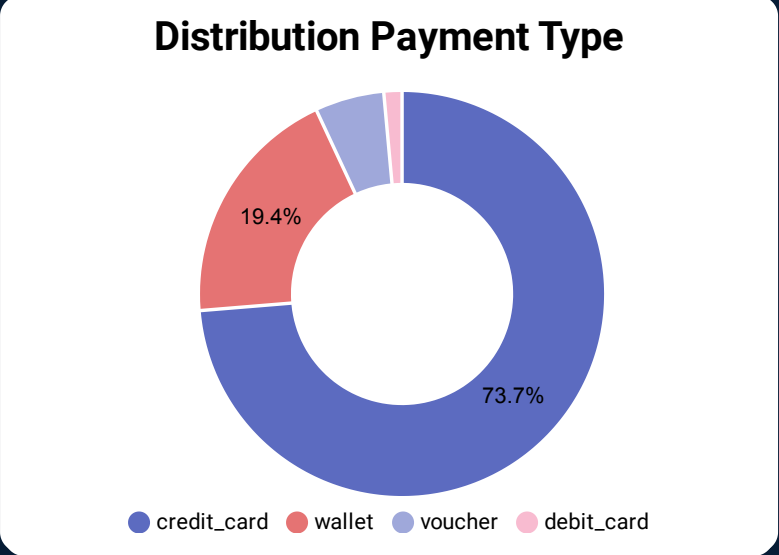
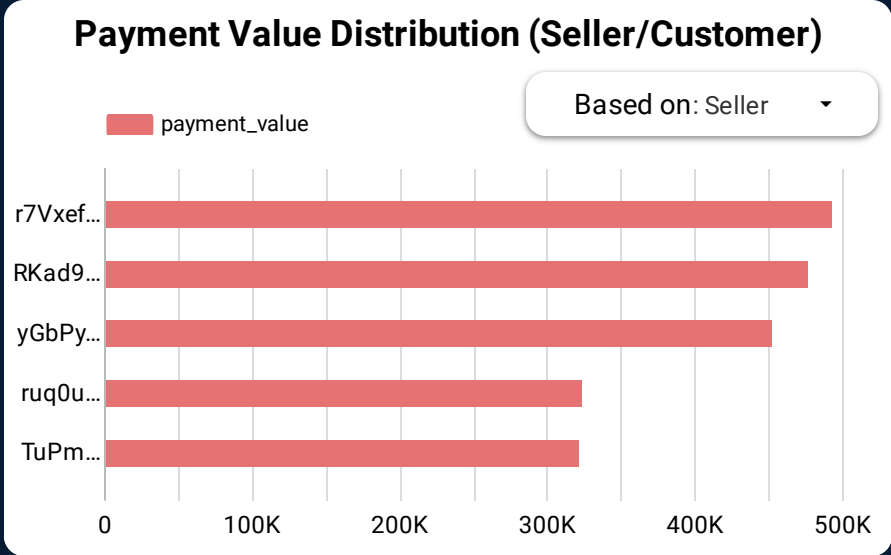


Total Customer
89,307

Total Seller
2,929

CUSTOMER & SELLER DASHBOARD

Metrics: Total Spend ▾



LOGISTICS & DELIVERY DASHBOARD

Order On Time

80,676

90.3%

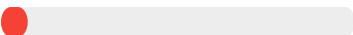


89,307

Order Late

6,737

7.5%

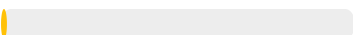


89,307

Order Pending

1,483

1.7%

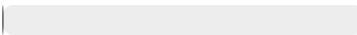


89,307

Order Canceled

411

0.5%



Filter: City



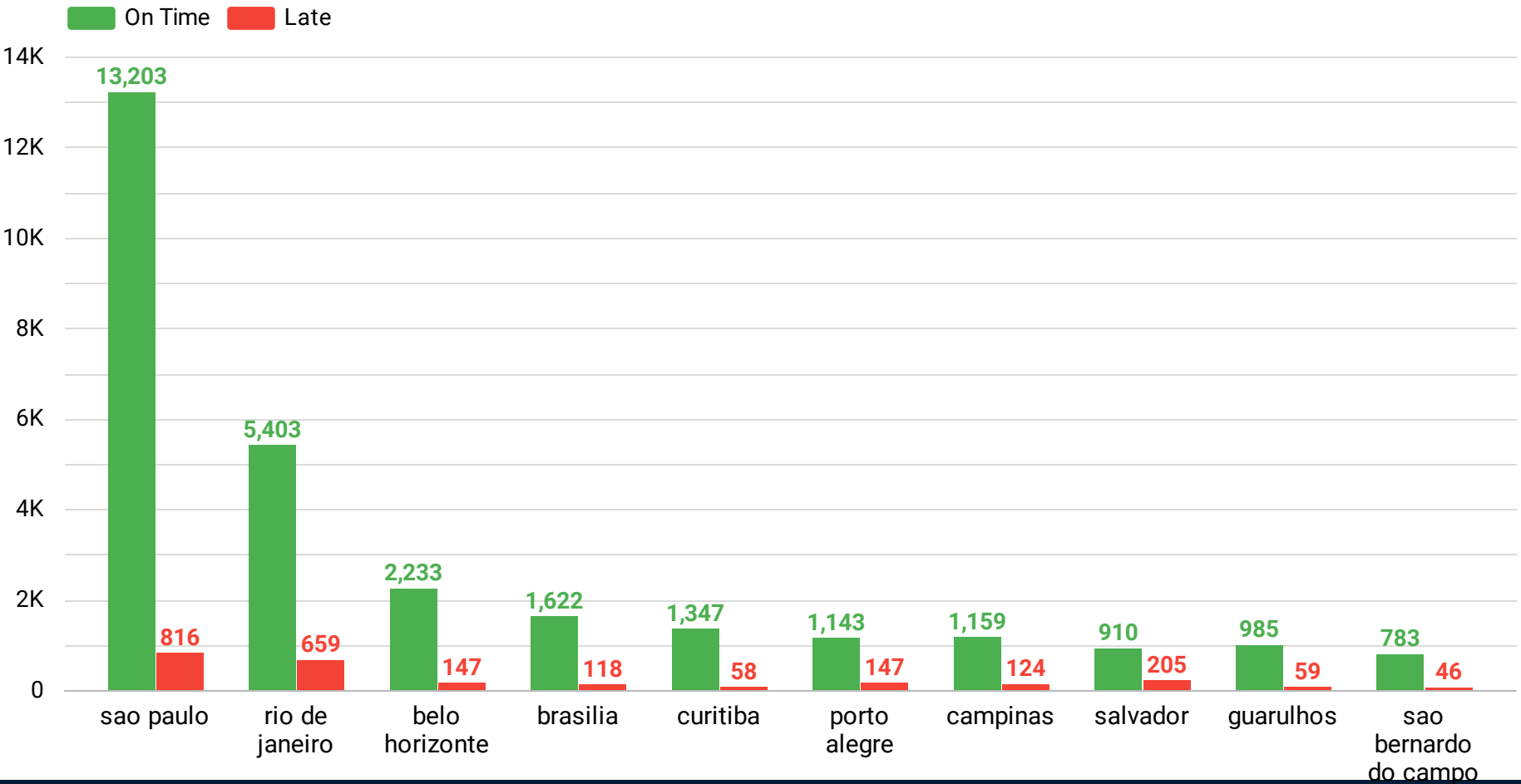
Avg Approval Time (Days)

0.52

Avg Delivery Time (Days)

11.86

Comparison of On-Time and Late Orders by Customer City and Product Category Name



Filter

Avg Delivery T... ▲

1.	quitandinha	2
2.	meridiano	3
3.	iomere	3
4.	sao pedro de alca...	3
5.	siriji	3
6.	embauba	4
7.	miraguai	4
8.	agua doce	4
9.	acucena	4
10.	delfim moreira	4
11.	contenda	4
12.	sao patricio	4
13.	ibira	4