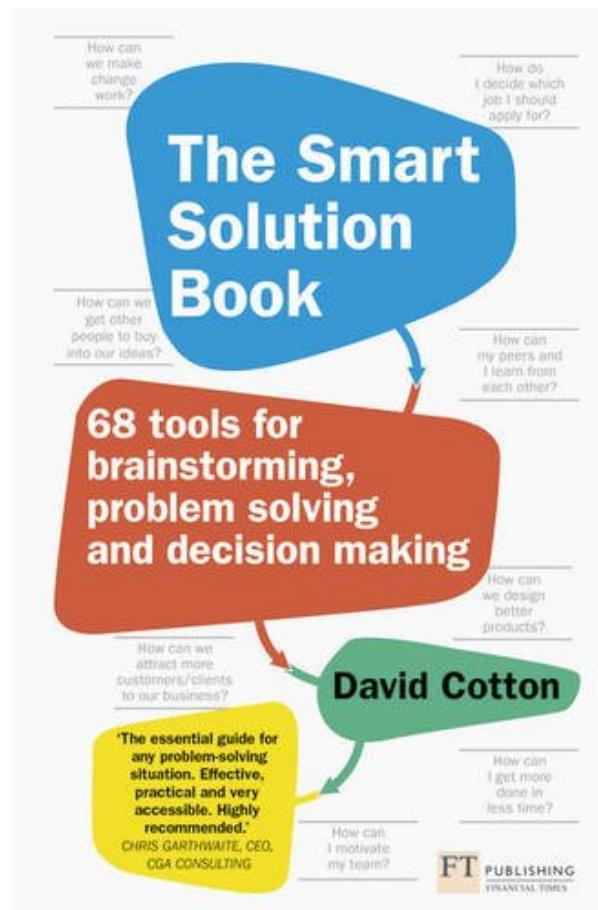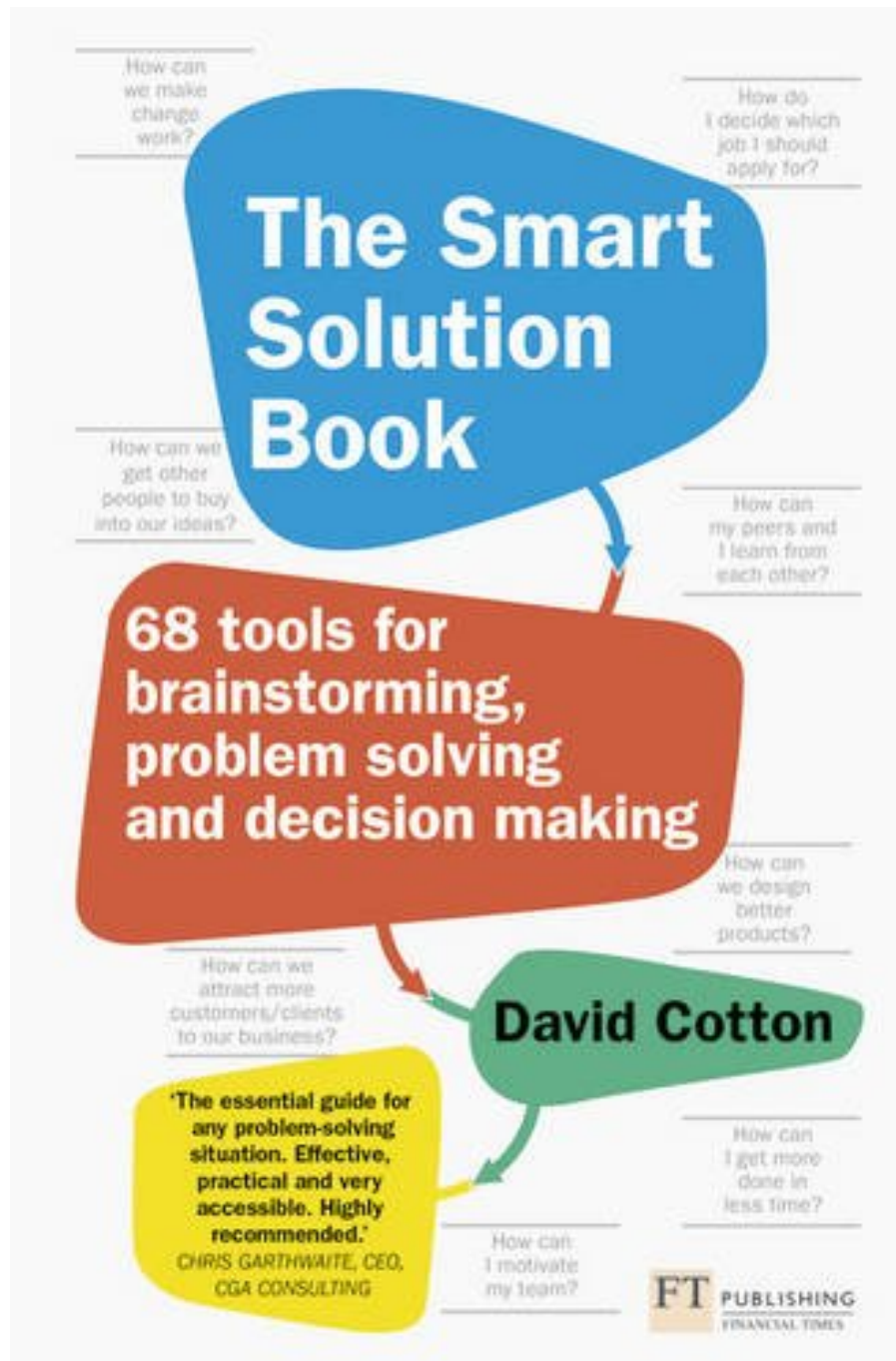# THE SMART SOLUTION BOOK: 68 TOOLS FOR BRAINSTORMING, PROBLEM SOLVING AND DECISION MAKING BY DAVID COTTON

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Review

"The essential guide for any problem solving situation. Effective, practical and very accessible. Highly recommended." Chris Garthwaite, CEO CGA Consulting

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"F. Durrenmatt says 'What concerns everyone, can only be solved by everyone' - and David's book is the practical guide to getting everyone fully engaged with a creative technique to solve any of your challenges ." Peter Schwanh™ußer, Partner, papilio ag, Zurich

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THE MOST COMPREHENSIVE COLLECTION OF PROBLEM-SOLVING TOOLS, GAMES AND TECHNIQUES USED BY BRAINSTORMERS, GAMECHANGERS AND TRAILBLAZERS.

As working life becomes more complex, we are increasingly faced with problems which may at first seem insoluble. The Smart Solution Book is your guide to solving these problems, whatever their size.

The Smart Solution Book explains each tool in detail – what it is, when and how to use it, its strengths and its limitations. The tools range from quick fixes, which can be used by someone working alone, to large scale solutions which can be used by groups of 100 and more. You can also use the tools separately or in combination with each other.

- Frame problems so they can be solved

- Find a solution to even the most intractable problem

- Enjoy the process of problem solving, whether alone or in collaboration with others

- Become more creative in your thinking so that, over time, solutions begin to present themselves

The Smart Solution Book will change your way of thinking about business problems: apply the techniques and see the solutions unfold.

About the Author

David Cotton spent 21 years with Arthur Andersen and PwC before becoming a freelance trainer in 2002. He has worked in four continents and more than 40 countries, delivering a wide range of training in management, leadership, communication skills, business networking, confidence building, dealing with difficult people, change management, business strategy, coaching and mentoring.

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