Mark Allocation for Different Components		
Assessment Criteria	Marks	Description
AC1.1	4	analyse different types of crime
AC1.2	4	explain the reasons that certain crimes are unreported
AC1.3	4	explain the consequences of unreported crime
AC1.4	6	describe media representation of crime
AC1.5	6	explain the impact of media representations on the public perception of crime
AC1.6	6	evaluate methods of collecting statistics about crime
AC2.1	10	compare campaigns for change
AC2.2	15	evaluate the effectiveness of media used in campaigns for change
AC3.1	10	plan a campaign for change relating to crime
AC3.2	20	This will NOT be assessed
AC3.3	15	justify a campaign for change
Total Mark	100	This is the total mark awarded