

I WRITE MY ENGAGING AUDIO SCRIPT

Hello dear listeners,

This is **Rameaux**, your brother, son, and grandson. Today we're going to talk about something essential for our fields: the importance of having a good information exchange network to improve our cultivation techniques.

Being well-informed is the key to success in agriculture. But do we have access to the right information, at the right time, and adapted to our local needs?

Access to information on agricultural production is crucial to overcome the challenges of sector and improve yields. However, to be truly useful, this information must be adapted to local realities. Today, it is often transmitted from top-down manner, via institutions and field agents such as advisors agricultural. This traditional approach is limited by the dissemination of non-information specific to different localities like that of **Lama Sahoudè**.

Despite the efforts of ICAT and agricultural advisers, obstacles such as complexity of tools such as the e-agri-conseil application and smartphones, the lack of connection or lack of understanding of French makes this information difficult to obtain. This is what Lama Sahoudè's colleagues told me. I am sure that you Those of you who listen to me encounter the same obstacles as Lama Sahoudè's colleagues.

Faced with these challenges, it is time to imagine a simpler and more accessible solution. A communication platform, which would connect producers, advisors and experts agricultural and could help us share and receive information tailored to our needs. A platform that we can all use, even with limited means, to improve our cultivation techniques. A platform that will be available and accessible even without an internet connection. A platform on which we can listen to the each other's experiences. A platform where we can share our difficulties and receive help from our colleagues. A platform that would do us all good.

Note that this platform will not be something new but an improvement current tools. It will allow us to adapt our local agricultural techniques,

to increase our yields, improve our income and strengthen our resilience to climate change. It is not a revolution, but an innovation within reach of everyone's hand, which will benefit everyone.

For this to become a reality, we all need to get involved. Our knowledge is nothing if others are ignorant of what we know. So let us share our experiences, inform each other and use this platform for the good of our communities. Each of your voices matters, and together we can innovate and make our lands prosper.

Together, we have the power to transform our agricultural practices. Let us be the artisans of our well-being and that of future generations. Thank you for your attention, and remember: information is the key to our success.