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Introduction and Existing Scenario

With the increasing growth in the number of industries and the competitive run for the trophy of perfection and profit, these industries round the globe are in the lookout for a roof to exhibit their products in the most convenient ,profitable and successful means.

Chambers of Commerce and Industrial Associates around the world conduct expos or large trade fairs and exhibitions with the aim of promoting their products and companies. The organizers face a huge amount of effort in conduction such large scale expos. Nevertheless organizing such exhibitions not only give companies good exposure but also servers to agree upon big deals and agreements with other corporate or potential clients.

Proposed Solution

All the details are recorded in the respective registers by however to manage huge information in this type of paper based system is really difficult task. The computer based system is required so that the information can be maintained more effectively and easily.

Functional Requirements

Functional modules of this projects are

Maintain Exhibitor Information

- Exhibitor's membership status
- Total number of years exhibiting in expo
- Total number of booths - along with booth numbers
- Number of booths by year
- Staff working at the booth
- Sponsors
- Prints badges and confirmations
- Exhibitor priority points (for booth preferences and awards)
- Exhibit space size - along with the amount
- Source of exhibitor leads
- Capture important dates including: last change, paid, contract sent, and contract return date

Booth Management

- Expo Management System automatically updates exhibitor accounts when fees or services are changed for a booth.
- You also have the option of printing reports of booth assignments and analyzing your booth data with statistical reports.

- Additionally, you may create charts and graphs for the Executive Director/Board.

Maintain Product Directory

A complete product guide and exhibitor directory is easy to produce when using Expo Management System. You can create this by defining product codes and assigning them to exhibitor accounts. Each exhibitor can have multiple directory listings.

Exhibitor Accounting

Within the Expo Management System accounting reports include exhibitor financial list, booth audit trail, cash receipts by date, deposit slips, statements, accounting summary reports, status reports, and end-of-month reports.

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