



**LUKE HARTMAN**

Web Developer & SEO Enthusiast  
lukecarlhartman.com

## {PROFILE}

Hi, my name is Luke, I have worked in a variety of design and development environments, I'm versatile and experienced with start-to-finish website development, re-skinning sites, email marketing, SEO and analytics.

In development, foremost, is achieving the client design in a functional and interactive website that is responsive and fast. Equally important is on-page SEO through SEO fundamentals, Google Search Console and Schema implementation that will put the client's website to the top of search queries.

## {EXPERIENCE}

### **Freelance Web Developer | Los Angeles, CA | 2012 to Present**

- Lawyers, Artists, Production Companies, Graphic Artists & Start-Ups.
- UX/UI design in Sketch & InVision.
- WordPress, Shopify, & Squarespace theme development.
- On-page SEO, schema & analytics.

### **Web Developer | Clever Creative | Los Angeles, CA | 2016 to 2018**

- WordPress theme development using HTML, CSS, PHP & JavaScript.
- Design and configure SEO reports in Google Data Studio/Analytics.
- Develop email marketing campaigns, website maintenance and animation.

### **Web Designer/Assistant Director | Lurie Gallery, LA, CA | 2013 to 2016**

- Maintain, design and update WordPress website with HTML & CSS.
- Graphic artist for web, print and photography.
- Email marketing, hosting support, & general gallery operations.

## {EDUCATION}

### **2015 A.S. in Web Design, Art Institute of California**

- 2013 to 2015 - typography, color theory, UX/UI, concept design.

### **2012 B.Sc. in Mass Media, Missouri State University**

- 2008 to 2012, UX in web development team for Epilogue web series.