

# Chensheng Xu

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📍 Toronto, ON, Canada

🔗 luuu-xu

📁 Portfolio

A passionate self-starter with strong critical thinking and problem-solving skills. Started online business during university out of passion, and continued the entrepreneurship into a full-time business after graduation. Began self-learning web-development out of curiosity last year, where a full-stack MERN Facebook-clone website was the most recent project. Eager to learn and adapt to web development industry where amazing services are designed, programmed and provided for everyone.

## Experience

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### Online Business Owner


2018 – present

*xuleathers* 

- Founded online business, selling and making high-end bespoke leather products for individual clients around the world.
- Created web shop based on Square online services. Utilized online seller platforms like Etsy and Instagram Shop to list products, promote shop, and managed marketing campaigns.
- Coordinated with individual clients to create unique designs for products, meeting clients' requirements. Provided explanations and guidance throughout the ordering process.
- Established and maintained great relationships with clients to bring recurring orders from previous trusted clients. Supported clients with after-services and resolved issues upon completing orders.
- Analyzed sales and marketing data from selling platforms, adapting to style trends, highlighting and perfecting core products, adjusting prices meeting changing demands.

### Full Stack Web Development

2022 – present

*Portfolio* 

- Self-taught full-stack web development, currently making MERN projects from ideas.
- Utilized API-first design for creating and deploying full-stack projects independently with various frameworks and continued learning new skills.

## Projects

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### Odinbook

*Full-stack Facebook-clone Website*

- A Facebook-clone website project using MERN (MongoDB, Express, React, Node.js) stack with Next.js.
- Developed RESTful API with Test Driven Design(jest & supertest) allowing CRUD actions from API endpoints.
- Implemented authentication with NextAuth and Passport.js for credential sign-up/log-in, Facebook log-in and JWT.
- Designed front-end with Next.js and Bootstrap where responsive design was prioritized.

### Risk Visualizer

*Front-end Interactive Data Visualization*

- Interactive data visualization app built on Next13 in TypeScript, displaying climate risk predictions trends on users input.
- Implemented Google Maps SDK integration for a fully interactive map, accompanying interactive react-table and Chart.js.

### Blog

*Full-stack Blog Project with REST-API, Client and CMS*

- Followed API-first design to develop the RESTful API for blog CRUD actions with Express, Node.js and MongoDB.
- Developed front-end website on Next.js and TypeScript, as well as the CMS website on React.js with authentication.

### Toock

*Front-end Toock Mock Website*

- Developed front-end restaurant booking website on React.js and CSS, where users can browse and make reservations.
- Integrated Firebase Authentication on the website where users can sign-up/log-in with credentials or Google account.

## Skills

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JavaScript | TypeScript | React.js | Next.js | Redux | HTML/CSS | Node.js | Express | MongoDB | Jest  
Postman | Bootstrap | Tailwind | JWT | Firebase | Python | Git | GitHub | Webpack

Education

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University of Toronto  
*Economics Specialist Program - Bachelor of Arts*

2015 – 2019