

# AMY SULLIVAN

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## Summary

### GENAI CURRICULUM CONSULTANT | AI WORKFLOW DESIGNER

Expert in Claude, ChatGPT, Gemini, Gamma, and AI-enabled curriculum development. Experienced GenAI practitioner specializing in AI-assisted curriculum development, prompt engineering, instructional design, and applied GenAI workflows. Creator of three complete 26-week curriculums, dozens of AI-generated Gamma slide decks, and multiple AI-powered grading and workflow systems. Strong ability to explain complex AI concepts to non-technical audiences and design reliable enterprise-friendly prompt workflows.

## CORE SKILLS

AI/LLMs	Instructional Design	Workflow/Tech
Claude, ChatGPT, Gemini (Expert)	Scenario-Based Learning Development	Prompt Engineering & Troubleshooting
Multi-Model Comparison & Analysis	AI-Assisted Curriculum Creation	Workflow Design & Output Validation
Data Extraction & Document Summaries	Grading Automation & Rubric Design	AI-Generated Slide Decks (Gamma, Canva)
AI for Video, Voice, and Graphic Pipelines	Ed-Tech & UDL-Aligned Materials	Classroom Instruction & Engagement

## PROFESSIONAL EXPERIENCE

### Middle School Literature & Pre-Algebra Teacher / GenAI Curriculum Developer

**The Bridge Homeschool Co-op** – Sarasota, FL

*Sept 2025 – Present*

- Designed three full 26-week curriculums (American Literature, Pre-Algebra, Elementary Writing) fully supported by AI workflows.
- Produced 40+ AI-generated slide decks using **Gamma** for lessons, grammar, literary devices, and math concepts.
- Leveraged **Claude** for reading comprehension, long-context literary analysis, and teacher note development.
- Utilized **ChatGPT & Gemini** for scalable content generation, including worksheet generation, question banks, vocabulary lists, quizzes, assessments, and structured explanations.
- Built AI-powered grading workflows using prompt templates, rubric alignment, and calibration steps to reduce errors and ensure accuracy.
- Designed UDL-friendly worksheets and visuals for mixed-ability classrooms, enhancing accessibility.
- Reduced lesson planning time from 8 hrs/week to ~2 hrs/week via streamlined AI systems.

### GenAI Consultant & AI Content Workflow Designer (Freelance)

**Remote**

*Jan 2024–Present*

- Created professional multi-modal AI workflows using **Gamma, Capcut, Cartesia AI, ElevenLabs, and Canva** with frontier LLMs.
- Developed automated pipelines for short-form video scripts, voiceovers, captions, storyboards, and visual generation.
- Performed multi-model evaluations (**Claude vs GPT vs Gemini vs Grok**) for reliability, accuracy, hallucination control, and speed to determine optimal tool choice.
- Built prompt-based systems for scalable content creation: Lesson slides, Curriculum blueprints, Social media content, Customer messaging, and Documentation/SOPs.
- Consulted creators and educators on best practices for safe and ethical AI integration and deployment.

## Digital Marketing Specialist (Consultant)

**Remote**

*Jul 2024–Present*

- Applied AI tools to execute SEO audits, content planning, analytics reports, and customer communication templates.

## Owner, Luvami (Amazon E-Commerce Business)

**Las Vegas, NV**

*2016–2020*

- Managed a successful Amazon store with peak \$1,000/day sales, utilizing data-driven workflows for inventory and pricing.

## TECH STACK

**Models:** Claude, ChatGPT, Gemini, Grok

**Slide Tools:** Gamma (Expert), Canva

**Media Tools:** Capcut, Cartesia AI, ElevenLabs

**Productivity:** Google Workspace, Excel/Sheets, SEMrush

## EDUCATION

**University of California, Berkeley** — B.A. Business Administration

**Kingston University London** — B.A. Business Administration