



Your Complete B2B Appliance Solution Partner.

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KENMORE DIRECT® PRODUCTS

The Smart Choice for Property Managers & Builders

When it comes to commercial appliances, only Kenmore Direct provides access to the trusted Kenmore product line, including exclusive items designed specifically for your needs.

By choosing Kenmore Direct, you're getting decades of product and service knowledge, along with best-in-class products across a wide range of categories – all from one of America's most preferred brand names.

Why make us your full-service appliance partner?

- 40+ years of trusted commercial performance
- In over 100 million homes across the nation
- Deep selection across 25 product categories
- "Buy more, save more" account pricing
- Easy to purchase – via Account Executive, online or phone



There for you, at every stage

In addition to specializing in large orders, Kenmore Direct services the entire lifecycle of products.

We are your one-stop solution.



Broad product portfolio
meets all of your needs
with Kenmore reliability.



Dedicated professionals
with proven solutions, designed to
support your business.



Dependability at every turn
with reliable on-time national
delivery and installation.



Your complete partner
offering appliances, parts and
service.