Dear Valued Customer,

**\*IMPORTANT UPDATE\***

As part of the ongoing transformation of Kenmore Direct, a redefinition of our target customer base has become necessary.We feel that focusing on a small number of strategic partners, while directing the balance of our existing customers toward appliance vendors such as Amazon Business, Sears, and Sears Hometown – among others – will result in a better buying experience for all.

**As a result of this decision, Kenmore Direct is no longer able to service your business.  We encourage you to continue buying Kenmore for your business using one of the below vendors:**

* **Sears Retail**

With great customer experience, excellent repair services, and a similar delivery footprint to that of Kenmore Direct, Sears is a great resource for small-quantity orders of Kenmore appliances. Shop online at [Sears.com/appliances](https://www.sears.com/appliances/).

* **Sears Hometown**If you’d like to develop a relationship with a local appliance vendor, Sears Hometown is a great choice! Each store is independently owned and operated. To find the closest establishment near you, go to [searshometownstores.com](http://www.searshometownstores.com/) and use their store finder tool.
* **Amazon Business**Kenmore appliances are now available on Amazon Business. Get business-tailored customer care and delivery by creating an account today.

1. [Create an Amazon Business account](http://go.kenmoredirect.us/amazon_business_account_signup). A quick credit application process will start immediately.
2. Upon Amazon Business approval, you’ll get an e-mail with your new account information and an Amazon Business ID.
3. You’re all set to start buying Kenmore appliances for your business!

Thank you for having been a loyal customer.  We wish you and your business all the best.

*The Team at Kenmore Direct*