

By recycling worn denim into insulation, we keep textile waste out of landfills and help with building efforts in communities around the country.



No matter who you are,  
you can make a difference.

• RECYCLE DENIM • REDEFINE INSULATION



Recycle jeans, jackets, shirts, skirts and more. Just drop off your denim or mail it in to us. Every item makes a difference, and everyone's invited to contribute.

**GIVE TODAY**



RECYCLE YOUR OLD DENIM  
AT MADEWELL AND GET \$20  
OFF A NEW PAIR.

Madewell

[FIND A STORE](#)

Thanks for recycling over 1 million pieces of denim.

With your help and the support of volunteers like Hayden Furman, Jeffrey Speier, Ryan Phillips and more, we've collected over one million pieces of denim. Here's to the next million.

Rebuilding New Orleans,  
one home at a time.





To honor the 10-year commemoration of Hurricane Katrina in 3 Billion Beams Go Green™ joined a Habitat for Humanity Build & Buy Help rebuild homes in New Orleans. Grammy-winning singer-songwriter Sheryl Crow joined us to support the cause.

<a href="#">CONTACT US</a>	<a href="#">TERMES &amp; CONDITIONS</a>
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NEWSLETTER

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**TANYA AUGUSTIN**

**SMELLS LIKE SPRING SPIRIT**

One of a kind, unworn and individually manufactured, luxury cotton rope vestapants.

**\$150**

[BUY AT RETAILER](#)

**CUTION TIPS & BENEFITS**

- Pleasant fabric feel, made in rolls at small, custom lengths
- Versatility in your home. Make fragrant perfume from it.
- Natural fiber pants, provide a cushion in
- Bed comforts, wrap into dream fragrant, and into whimsy arcs.

**MORE: TANYA AUGUSTIN**

Discover and make Tanya Augustin's new collection to create unique items that are both a style statement and an artistic expression.

**FROM THE COLLECTION**



**TANYA AUGUSTIN**  
THE LITTLE RED BOX



**TANYA AUGUSTIN**  
THE LITTLE RED BOX

[SEE ENTIRE COLLECTION](#)

**SECTION**

Our Magazine  
About the Editor  
Contact Us

**ABOUT**

Our mission is to create a community of people who are passionate about the art of the book. We are a community of people who are passionate about the art of the book. We are a community of people who are passionate about the art of the book.

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**COMMON THREADS FILM**  
Common is the common thread that brings us together. Start your cotton journey the right way at a local spin a day.

**SHOP COTTON STUFF**  
Kitty spinners and all that.

**COTTON MAKERS**  
Meet and discover Tropic. Discover the history and the future of the natural fibre of cotton fibres.



**SMELLS LIKE SPRING SPIRIT**

Chen's almond, crystallized and individually hand-placed 100% cotton rope necklace \$150

**BUY AT RETAILER**

**COTTON TIPS & REKNIPS:**

- Phosphate-free soap, mostly at home or online, including Dr. Bronner's
- Yarnspinner or wool spinner. Most people prefer to spin in a loom
- Nylon-draw plate, a device a pullover that simultaneously spins rope, knits, weaves, and also allows you to

**MORE: TANYA AUGUINGGA**

Designer and author Tanya Auguingga uses cotton to create unique items like this rope necklace and other projects.

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**NOTES**  
Add copy on page in strictly FPO

**Primary Featured Content Area**  
Area that will feature content from the primary featured item. This can be either static or changes on click / page reload

**Shopping Cart**  
Area or functionality that will allow the user to add items to their shopping. This can be static or changes on click / page reload

**Static image with links**  
Always going to the main menu


**Rotating image (changing on click)**  
Area that will contain a rotating image. Static image (can click) will remain always present

**Rotating image (changes on page reload)**  
Area that will contain a rotating image. Static image (can click) will remain always present

**Secondary Featured Content Area**  
Area that will include content for the secondary featured items. This can be either static or changes on click / page reload

**Rotating image with links**  
Area that will contain a rotating image. Static image (can click) will remain always present

- 1. **Buy at Retailer Bottom**  
 Choosing to purchase directly from the retailer might be a more savvy business move. If you're not too far from the retailer, you can visit the store and inspect the goods. If you're not too far from the retailer, you can visit the store and inspect the goods. If you're not too far from the retailer, you can visit the store and inspect the goods.
- 2. **Customize Your Order**  
 Listing of custom clothing that is available to the specific item.
- 3. **More From Customers**
  - When appropriate, take customer feedback, strong and weak, and use it to improve your business.
  - If visitors don't visit, then you need to find ways to get them.



*discover cotton*

Our mission at Cotton Incorporated is to promote the use of and desire for all things cotton, and to get you to care about what's in the clothes, sheets and towels you buy.


[SHOP CURATED COTTON](#)

[#COOLERINCOTTON](#)

Look hot and not so bothered. Make this cool summer care when you wear more cotton.

[LEARN MORE](#)


[LEARN MORE](#)



**DRY**

Check out our favorite cotton DRY projects.


[LEARN MORE](#)



**CARE TIPS**

Follow these tips and tricks to save time and money, and keep your cotton looking its best.

[LEARN MORE](#)



**THE BENEFITS OF COTTON**

See why cotton is a natural choice.

[LEARN MORE](#)

SECTIONS

ABOUT

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“Cotton 101”

Read:

Cotton 101: Cotton

Cotton 101: Cotton

Cotton 101: Cotton

Cotton 101: Cotton

Discover the benefits of cotton and how it can help you save time and money. Learn more about cotton and its many uses.

Read more about cotton and its many uses.

Read more about cotton and its many uses.

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Follow us on social media to stay up to date on the latest in cotton.

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A group of diverse young people are dancing in a city street. They are wearing casual clothing like jeans, t-shirts, and sneakers. Overlaid on the image is a red cotton logo and the hashtag #CoolerInCotton. The background shows a city street with buildings and a car.

Look hot and not so bothered. Watch how cool summer can be when you wear more cotton.

LEARN MORE



SHOP COTTON

Make cotton the fabric of your home and wardrobe.

SHOP NOW





**Cotton Incorporated**

[Corporate](#) / [Fiber](#) / [Product](#) / [Consumer](#) / [Sustainability](#)



## /fiber

### We focus our efforts on these key areas:

**COTTON FARMING PRACTICES**

Supporting a wide range of agricultural research designed to help reduce cotton's environmental footprint and improve its profitability.

**COTTON FIBER MANAGEMENT**

Using HVI data combined with advanced software allows users to improve spinning processes and end-product quality.

**COTTON FIBER AND COTTON PRODUCT TESTING**

Providing cotton fiber, yarn and product testing recognized by the AATCC and ASTM for Cotton Incorporated research and development is the role of the Product Evaluation Laboratory (PEL).



**2014/2015 U.S. Cotton Fiber Chart**



**COTTON CULTIVATED**  
CottonCultivated.CottonInc.com

**Events Calendar** [View All](#)

- Jan 08 AAFA Product Safety East Seminar
- Jan 12 Southern Textile Research Conference
- Aug 24 NCC Mid-Year Board Meeting

**PRESS RELEASES:** [BUELA LA AND COTTON INCORPORATED TEAM UP ON POP-UP SHOP](#)

**Meetings/Conferences**

- Cotton Biotechnology Workshop**  
View Online
- Crop Management Seminars**  
View proceedings
- Cotton Breeders Tour**  
View more
- Conservation Tillage Conferences**  
View proceedings
- EFSA Conferences**  
View proceedings
- Research Coordination Meeting on Target Spot**  
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**Ag Research**

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<h1>COTTON CULTIVATED</h1> <h2>COTTON AG DATA, RESOURCES AND TRENDS</h2> <p>Welcome to your one-stop destination for cotton resources. Here you'll find up-to-date, region-specific information from our extensive Cotton Incorporated research library, universities and other top sources.</p>												<h1>COTTON CULTIVATED</h1>		
<b>COTTON NEWS</b>				<b>DAILY MONITORING</b>				<b>STAY INFORMED</b>						
<b>NATIONAL GLOBAL REGIONAL</b> <b>COTTON FARMING</b> <ul style="list-style-type: none"> <li>2016 Cotton Crop Progress August 1, 2016</li> <li>Red cotton leaves: causes and impact August 1, 2016</li> <li>Irrigation Strategies – Part 2 August 1, 2016</li> <li>Cotton Grower Marketplace August 1, 2016</li> <li>Industry News for August 2016 August 1, 2016</li> <li>2nd Annual Transform My Community August 1, 2016</li> </ul>			<b>WEATHER MARKET QUALITY</b> TODAY IN AUGUST Cary, United States  <b>91°F</b> WIND MPH SE			<input type="text" value="Email"/> <input type="button" value="SUBSCRIBE"/>								
SEE ALL NATIONAL NEWS ARTICLES				SEE MORE WEATHER FORECAST				 <b>2015 Cotton Natural Resource Survey</b> In 2015 U.S. cotton producers were surveyed to assess cotton's impact on the environment, providing an effective means to understand farm inputs, production trends and growth concerns. See the results here: The 2015 Natural Resource Survey						
<b>RESEARCH &amp; REPORTS</b> Research, reports and other materials from Cotton Incorporated's rich library.  <b>Managing Risks in Cotton:</b> Research in the Southeast Region Recent management   Apr 16, 2016  From 2011 to 2015 Research and Extension internships collaborated to develop integrated practices and recommendations for managing risks in cotton in the Southeast. This report outlines a multifaceted management... <a href="#">Learn More »</a>				<b>RESOURCES DIRECTORY</b> Trusted resources that we find useful and think you will, too.  <b>Mix My Sprayer</b> Agency, Apps & Tools, Decision Aids... Mix My Sprayer was created by Clemson University to aid with quick, accurate calculations of product mixes to be applied with spraying equipment. Both iOS and Android. <a href="#">Launch »</a>				<b>CULTIVATED TWEETS</b>   Harvesting Bottom Line Advantages <a href="#">https://t.co/yDQdGJkRwHr</a>  <a href="#">@Crop_Protection</a> Hows #PSCF Features Your Video on YouTube Radio <a href="#">https://t.co/8WZyJzAjdy</a>  <a href="#">@gmpress</a>						
SEE ALL RESEARCH & REPORTS				SEE ALL RESOURCES				COMPOSE NEW TWEET						

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**Sheryl Crow Joins Cotton to Reduce Textile Waste** [more](#)

**NEWS**

**Observing World Water Day**

In observance of World Water Day, we share a new video that addresses facts about cotton's water use.

[MORE](#)

**AFFILIATIONS**

**The Sustainability Consortium®**

The Sustainability Consortium is an independent group of business, university and governmental organizations working to develop science-based tools to measure the sustainability of consumer products.

**REFERENCE MATERIAL**

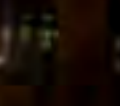




**Pioneers of Progress**

Pioneers Of Progress is a new publication from Cotton Incorporated that chronicles the company's history and ongoing commitment to environmental gains.

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**TELECOM, COTTON ACCOUNTS FOR:**

- 3% OF LAND** (AGRICULTURAL LAND)
- 3% OF GLOBAL FRESHWATER**
- 5.2% OF ALL IN-PIPE PESTICIDE SALES**
- 80% OF GLOBAL PLANTING**
- \$85.6 BILLION IN GLOBAL FIBER SALES**

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
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**History of Cottonseed**

**Cottonseed Research**

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REGIONAL BREEDERS TESTING NETWORK

ABOUT TRIAL DATA FIBER SAMPLE SUBMISSION PUBLICATIONS CONTACT US

# REGIONAL BREEDERS TESTING NETWORK


The Regional Breeders Testing Network (RBTN) is a multi-environment trial (MET) conducted each year on conventional germplasm lines. Previous to initiation of the RBTN, public breeding programs limited a single-year MET due to resource limitations, but now the RBTN serves to fill the need of a MET and does so at the minimal cost of conducting a single isolation trial for each participating species. With the support of Cotton Incorporated, numerous cotton scientists routinely evaluate conventional germplasm collecting data on yield and fiber quality as well as biotic/abiotic stresses such as nematodes, tarnished plant bug, bollworm and verticillium wilt, drought, and heat tolerance.

OUR DATA

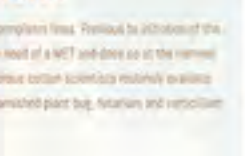


PUBLICATIONS


All RBTN participants must use the fiber submission form available online from Cotton Incorporated for all RBTN fiber samples.




TRIAL DATA




ABOUT



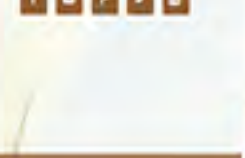
TRIAL DATA



FIBER SAMPLE SUBMISSION



PUBLICATIONS








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## RESPONSIBLE COTTON

AF Australia Biosecurity Carbon Footprint Chemicals & Pesticides Fair Labor & Human Rights Fiber & Milling Food & Beverage Packaging & Recycling Social & Environmental Stewardship



**CONTINUOUS IMPROVEMENT – AUSTRALIA**  
myBMP program transforms research into tools to maximize farm efficiency...



**CONTINUOUS IMPROVEMENT – USA**  
Implementation of research and technology has led to improvements in resource efficiency...



**REGULATION & COMPLIANCE**  
Regulation, communication, investment, and improvement at national levels create large-scale opportunities...

## Denim Dresses You'll Want to Wear this Spring

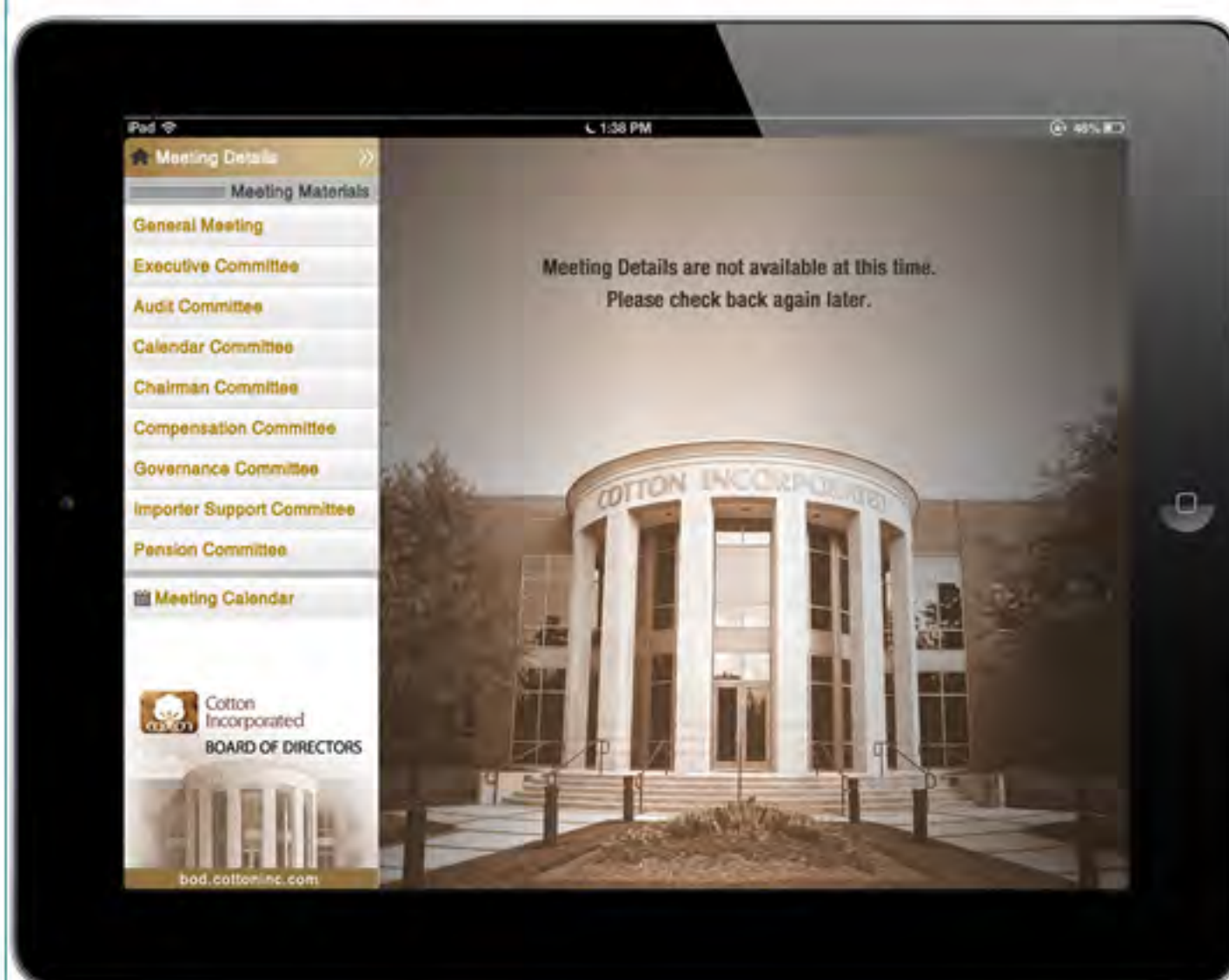


Apricot & white denim dresses are having a moment...  
Discover more denim dresses at DenimHunt.com



**FUN FACTS!**  
Did You Know...  
U.S. exports 10 million bales of cotton and 100 million bales of denim.

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