

LU WEI HUANG

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EXPERIENCE

The Children's Campaign - Tallahassee, FL

May 2016 – December 2016

Database Administration Resident

- Manage online database tools Luminate and Mailgun for over 200,000 constituents
- Utilize Microsoft Access to sort through 9+ million records from all registered voters in Florida
- Streamline data deduping process using Microsoft Access to cut down deduping time by at least 50%
- Create Excel data reports with data collected from our constituents
- Collect data from mailing list analytics and document to files within our servers

AITP (Association of IT Professionals) - Tallahassee, FL

April 2016 – Present

Executive Board Member: Recruiter/Ambassador

- Coordinated 6 general body meetings and 2 resume/LinkedIn workshops to develop AITP members
- Researched and collaborated with other 8 other officers to create flyers and events to help FSU students get involved
- Actively reached out to classes in the IT field to introduce and recruit people to get involved and join AITP

Proper Channel - Tallahassee, FL

February 2016 – May 2016

Marketing/Analyst Intern

- Utilized WordPress for content marketing that attracted viewers from different social media platforms such as Facebook, LinkedIn, Twitter, etc
- Conducted market research to explore specific professions that would benefit from our services in order to pinpoint market value and conducted interviews to further expand on this point
- Compiled 20+ articles as a content creator that generated increased traffic on our website
- Published articles as landing pages so they can be later used for AB testing

Taipei International Convention Center - Taipei, Taiwan

June 2014 – August 2014

Sales and Customer Service

- Worked as an English-speaking salesman in Taipei International Convention center
- Helped increase sales to an otherwise unopened market for Non-Mandarin speakers
- Translated for at least 10 customers who didn't speak Mandarin
- Handled customer service for both Mandarin and Non-Mandarin speakers

SKILLS/VOLUNTEER

Skills: Mac OS, Windows, Excel, Word, PowerPoint, C++, MySQL, HTML5, Java, X-Code, MS Access, Unix, Mailgun, Luminate Online

Volunteering: FSU Digitech: Tech Volunteer

Community Outreach Group Tech expo: Tech Volunteer

The Big Event FSU: Community Service

ORGANIZATION/LEADERSHIP

- AITP (Association of IT Professionals) FSU Chapter: Executive Board Recruiter
- FITC (Florida IT Career Alliance): Student Ambassador
- C.O.G (Community outreach group): Active Member
- Global 'Nole: Exchange Student Mentor

EDUCATION

Florida State University - Tallahassee, FL

May 2017 Expected Graduation

Degree: Bachelor of Science in Information Technology

Major GPA: 3.44

- Areas of interest/concentration: IT Analyst, Data Analyst, System Administration, and Operations Engineer