

Contents

Signification	1
Time and Experience	1
Base Reality	2
Copied Reality	2
New Reality	2
Subjective Reality	2

Signification

We return to the sign's inception. The binding of its terms. The snapping of its relata. There is an act that ignites a search and brings forth the readily available conceptual object. An evocation of the signifier towards its emerging signified. In this essay we'll elaborate on the solid line between x2 and y2. What does this relation imply, and how is it made?

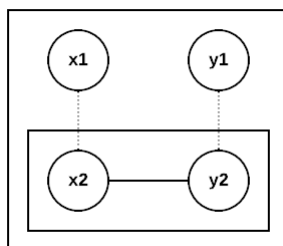


Figure 1: a dyadic sign with ontological consideration

Time and Experience

We infer a chain of events using past experience. A simulation of our future events come through the extrapolation of our past events. We can choose to relate a signifier to a signified because they were related once before. Time and experience will define these relationships. Time and experience correlates to the interpreter's reality and through different types of their reality, these different kinds of relations will form.

Base Reality

If we have seen a fire make smoke before we can later see the smoke acting as its signifier, and choose to derive fire as its signified. This is an example of an **indexical relation**. These relationships are directed through our understanding of reality. The existence of the signifier in reality acts as the indication. A compass needle indicates a direction. The setting sun indicates the evening. Dark clouds indicate pending rain. A shadow indicates an object near by. In all of these cases the signifier indicates the signified. It would seem that the properties of the signifier carry a stimulus. Its a stimulus that guides our attention. These “attention guiding stimuli” from the properties of the signifier are neither conventional nor arbitrary in their conception. They carry natural implications of a genuine related quality. The quality of these relations arise through spacial co-occurrence, temporal sequence, and causality within our understanding of the base reality.

Copied Reality

Next comes our ability to re-imagine base reality via similarity. A photograph of a person is not the person, but it stimulates a strong indication of that person and acts as a signifier to that person in the base reality that the photograph represents. Although the individual pixels of a photograph have no base reality correlation to the photographed subject we are able to interpret them as the signified through their distinct similarity. These are **iconic relations**.

New Reality

Subjective Reality

We will say that signification takes place in a subjective reality which is a combination of properties from the base reality, copied reality, and new reality. Although subjective reality may label properties by their quality of reality, the interpretation processes during signification need not accurately acknowledge this. Signifiers themselves can evoke relations to different realities simultaneously; aka mixed mode relations.