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Signification

We return to the sign's inception. The binding of its terms. The snapping of its relata. There is an act that ignites a search and brings forth the readily available conceptual object. An evocation of the signifier towards its emerging signified. In this essay we'll elaborate on the solid line between x2 and y2.

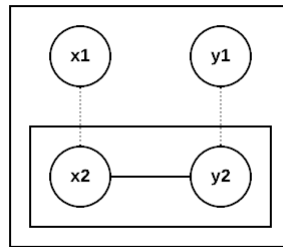


Figure 1: a dyadic sign with ontological consideration

What does this relation imply, and how is it made?

Time and Experience

We infer a chain of events through past experience. A simulation of our future events through extrapolation of our past events. We can choose to relate a signifier to a signified because they were related once before. Time and experience will define these relationships.

Reality

If we have seen a fire before we can later see the smoke acting as its signifier, and choose to derive fire as the signified. These are **indexical relations**. They point to each other through causality. The signifier itself acts as the indication. A compass needle indicates a direction. The setting sun indicates the evening. Dark clouds indicate pending rain. It would seem that the properties of the signifier carry a stimulus. The stimulus that guides our attention. This “attention guiding stimulus” from the properties of the signifier are neither conventional nor arbitrary in their conception. They carry natural implications of a genuine related quality. The quality of these relations arise through spacial co-occurrence, temporal sequence, and causality.

Copied Reality

New Reality